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Canadian Newspaper Circulation

FACTBOOK - 1988

Dailies and Weeklies

Analysis of coverage by County and Major Markets

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Audit Bureau of Circulations

ABC FACTBOOK - 1988
Canadian Newspaper Circulation

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FOREWORD

The ABC FACTBOOK has been published annually since 1971, when it was developed at the request of Canadian media planners for a convenient and comprehensive reference source on newspaper circulation and coverage in Canadian markets.

Data reported in this Factbook are derived from the latest ABC Audit Report for each member newspaper. Much of the circulation data reported herein can be readily updated from subsequent ABC FAS-FAX and member Publisher's Statements.

In addition to the Factbook, ABC offers a variety of computer generated Data-bank services covering county-unit tabulations structured to meet the user's specific requirements. Data-bank services are available without charge to ABC members. Further information on these services is available on request from any ABC office.

INTRODUCTION

The Canadian FACTBOOK consists of three major parts, plus a map section. Part I contains five sections of data for daily, saturday and sunday issues of daily newspaper members and the markets they serve. Part II provides circulation and coverage data for weekly newspaper members. Part III provides circulation and coverage data for both daily and weekly member newspapers. Each section is printed on a different color for easy reference. Provincial maps at the back of this volume depict boundaries as defined in the 1981 census. Only those towns where ABC member newspapers are located, plus others which have a census population of 1,000 or more, are included.

Section A - Individual Newspaper Circulation by Market

Section A of Parts I and II show paid circulation coverages from the most recent ABC Audit Report for each member. These data are reported alphabetically within provinces which are listed geographically from east to west.

County (Census Division) circulation analysis follows the listing of market circulation averages. Paid circulation not analyzed by county, is included in the "Remainder of Circulation" total. An asterisk identifies each newspaper's county of publication in this listing.

The circulation/occupied household ratio is reported for each reporting market. The percentage of total paid circulation is shown for each component figure. Map reference coordinates shown for each newspaper's city of publication will aid in locating markets on maps, pages 273 - 292.

French language newspapers are identified with the code (F) following the newspaper name.

Section B - County and Census Division Circulations

These alphabetical listings of counties or census divisions by province in Parts I and II show circulation and household coverage ratios of each member paper with significant circulation in the area.

Section C - Daily and Weekly Newspaper Circulation

These sections in Parts I and II provide daily newspaper circulation and coverage in major markets and weekly newspaper circulation in alphabetical sequence by province and city.

Section D - Five Year Circulation Trends in Metropolitan Areas

Section D of Part I provides five year circulation and coverage data for all daily newspapers in the 24 census metropolitan areas.

Section E - Circulation Ranking

Section E of Part I ranks daily newspapers by total circulation.

Map Section

Provincial maps, placed at the back of this book, depict county or census division boundaries as defined in the 1981 census. Only those towns which contain an ABC publisher member, and others with 1,000 plus populations, are shown.

Map reference coordinates shown in each newspaper city of publications will aid in locating markets on maps.

USERS GUIDE TO PART I
DAILY NEWSPAPER ANALYSIS

Part I analyzes circulation data for daily newspapers and the markets they serve. Each of the five sections is printed on a different color for ease of reference. Map reference coordinates relate to provincial maps on pages 273 - 292.

Section A - Individual Daily Newspaper Circulation by Markets and Counties

This section lists paid circulation averages for each newspaper, extracted from the most recent ABC Audit Report. Separate figures are reported for each of the established market areas and for the total average paid circulation. Circulation figures are also reported for Census Metropolitan Areas. Listings for all newspapers published within these census-defined markets report circulation for the market within which each is published.

The individual newspaper's county circulation data follows the listing of market data. Home county circulation is shown plus figures for other counties where the newspaper reports circulation of at least 250 copies or a 5% circulation/occupied household ratio. Other paid circulation is included in the "Remainder of Circulation" total.

Occupied households shown for newspaper markets and Census Metropolitan Areas are ABC estimates for the year in which the audit period ended. Occupied households for Counties (Census Divisions) are 1987 estimates.

It should be noted that circulation figures for Census Metropolitan Areas and Counties are extracted from Paragraph 3 of ABC Audit Reports and, as such, do not necessarily represent the average for all daily issues. Under ABC rules, a separation of averages is required where daily circulation on a given day or days is considered abnormally high or low.

Section B - County and Census Division Circulation & Coverage

This alphabetical listing of counties or census divisions by province reports the circulation and circulation/occupied household ratio of all daily newspaper members having at least 250 copies or 5% circulation/occupied household ratio. As in Section A, 1987 occupied household estimates are shown.

Section C - Major Market Circulation and Coverage

Publisher reported or ABC compiled circulation data coupled with 1987 estimated population and occupied households are provided in this section for major markets where ABC member daily newspapers circulate. These major markets are listed by size, according to the total market population. Map reference coordinates are provided to aid in locating markets, pages 273 - 292.

Newspaper circulation within these census-defined areas with the circulation/occupied household ratio is shown for all member daily newspapers having at least 500 circulation in the area. Newspapers published in the market area are identified by an asterisk.

Section D - Five Year Circulation Trends In Metropolitan Areas

Five year trend data on circulation of daily newspapers in the 24 Census Metropolitan areas are included in this report for the first time. These include coverage ratios, single copy sales, subscription sales and their proportions of total circulation.

Section E - Circulation Rankings

The table in this section ranks daily newspapers by total circulation for each edition.

PART I
SECTION A

ANALYSIS OF
INDIVIDUAL DAILY NEWSPAPER'S CIRCULATION
BY MARKETS AND COUNTIES

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
NEWFOUNDLAND							
CORNER BROOK			M 4				
CORNER BROOK WESTERN STAR	9/87			EVE (M-S)			
CITY ZONE		6,950			4,939	71	45
RETAIL TRADING ZONE		17,319			5,172	30	47
TOTAL ZONES		24,269			10,111	42	92
TOTAL PAID CIRCULATION					10,983		
COUNTY CIRCULATION ANALYSIS							
NEWFOUNDLAND							
CEN. DIV. 04		7,500			2,359	32	22
* CEN. DIV. 05		13,000			7,401	57	67
CEN. DIV. 08		14,700			487	3	4
CEN. DIV. 09		6,700			464	7	4
REMAINDER OF CIRCULATION					272		3
ST. JOHN'S			D14				
ST. JOHN'S TELEGRAM	9/87			EVE (M-F)			
CITY ZONE		30,199			21,003	70	55
RETAIL TRADING ZONE		129,718			17,178	13	45
TOTAL ZONES		159,917			38,181	24	99
CENSUS METROPOLITAN AREA		47,905			30,683	64	80
TOTAL PAID CIRCULATION					38,408		
COUNTY CIRCULATION ANALYSIS							
NEWFOUNDLAND							
* CEN. DIV. 01		75,800			34,706	46	90
CEN. DIV. 06		11,800			1,755	15	5
CEN. DIV. 07		12,700			685	5	2
CEN. DIV. 08		14,700			263	2	1
CEN. DIV. 10		7,500			480	6	1
REMAINDER OF CIRCULATION					519		1
ST. JOHN'S TELEGRAM	9/87			WEEKEND			
CITY ZONE		30,199			23,955	79	44
RETAIL TRADING ZONE		129,718			29,790	23	55
TOTAL ZONES		159,917			53,745	34	99
CENSUS METROPOLITAN AREA		47,905			36,142	75	67
TOTAL PAID CIRCULATION					54,353		
COUNTY CIRCULATION ANALYSIS							
NEWFOUNDLAND							
* CEN. DIV. 01		75,800			44,923	59	83
CEN. DIV. 02		8,200			1,366	17	3
CEN. DIV. 05		13,000			255	2	1
CEN. DIV. 06		11,800			3,141	27	6
CEN. DIV. 07		12,700			2,633	21	5

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION		AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
NEWFOUNDLAND								
ST. JOHN'S	(CONT.)			D14				
ST. JOHN'S TELEGRAM		9/87			WEEKEND			
CEN. DIV. 08			14,700			591	4	1
CEN. DIV. 10			7,500			626	8	1
REMAINDER OF CIRCULATION						818		2

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
PRINCE EDWARD ISLAND							
CHARLOTTETOWN			J18				
CHARLOTTETOWN GUARDIAN, PATRIOT	9/87			MORN/EVE (M-S)			
CITY ZONE		9,039			10,739	119	45
RETAIL TRADING ZONE		31,833			12,803	40	53
TOTAL ZONES		40,872			23,542	58	98
NEWSPAPER DESIGNATED MARKET		40,872			23,542	58	98
TOTAL PAID CIRCULATION					23,962		
COUNTY CIRCULATION ANALYSIS							
PRINCE EDWARD ISLAND							
KINGS		6,100			3,530	58	15
PRINCE		13,800			2,359	17	10
* QUEENS		21,500			17,653	82	74
REMAINDER OF CIRCULATION					420		2
SUMMERSIDE			E12				
SUMMERSIDE JOURNAL-PIONEER	9/87			EVE (M-S)			
CITY ZONE		4,470			3,896	87	34
RETAIL TRADING ZONE		10,639			6,282	59	54
TOTAL ZONES		15,109			10,178	67	88
TOTAL PAID CIRCULATION					11,545		
COUNTY CIRCULATION ANALYSIS							
PRINCE EDWARD ISLAND							
* PRINCE		13,800			10,025	73	87
QUEENS		21,500			1,154	5	10
REMAINDER OF CIRCULATION					366		3

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
NOVA SCOTIA							
AMHERST			G11				
AMHERST NEWS	9/87			MORN (M-F)			
CITY ZONE		3,627			2,458	68	61
RETAIL TRADING ZONE		11,427			1,499	13	37
TOTAL ZONES		15,054			3,957	26	98
TOTAL PAID CIRCULATION					4,045		
COUNTY CIRCULATION ANALYSIS							
NOVA SCOTIA							
* CUMBERLAND		12,400			3,919	32	97
REMAINDER OF CIRCULATION					126		3
HALIFAX			M18				
HALIFAX CHRONICLE-HERALD, MAIL STAR	9/87			MORN/EVE (M-S)			
CITY ZONE		81,258			60,184	74	43
RETAIL TRADING ZONE		163,848			70,350	43	50
TOTAL ZONES		245,106			130,534	53	93
CENSUS METROPOLITAN AREA		103,830			72,354	70	51
TOTAL PAID CIRCULATION					140,880		
COUNTY CIRCULATION ANALYSIS							
PRINCE EDWARD ISLAND							
QUEENS		21,500			304	1	
NOVA SCOTIA							
ANNAPOLIS		8,400			2,840	34	2
ANTIGONISH		5,500			3,298	60	2
CAPE BRETON		37,800			4,305	11	3
COLCHESTER		16,200			6,511	40	5
CUMBERLAND		12,400			4,332	35	3
DIGBY		7,500			2,495	33	2
GUYSBOROUGH		4,100			1,621	40	1
* HALIFAX		110,900			74,322	67	53
HANTS		12,300			7,990	65	6
INVERNESS		6,600			2,699	41	2
KINGS		18,700			7,971	43	6
LUNENBERG		17,000			6,484	38	5
PICTOU		16,800			5,200	31	4
QUEENS		4,700			1,951	42	1
RICHMOND		3,500			1,132	32	1
SHELBURNE		6,000			1,821	30	1
VICTORIA		2,900			775	27	1
YARMOUTH		9,400			3,698	39	3
NEW BRUNSWICK							
WESTMORLAND		39,100			380	1	
REMAINDER OF CIRCULATION					751		1

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
NOVA SCOTIA							
HALIFAX			M18				
HALIFAX NEWS	9/87			MORN (M-S)			
NEWSPAPER DESIGNATED MARKET		108,183			19,559	18	91
TOTAL ZONES		108,183			19,559	18	91
CENSUS METROPOLITAN AREA		103,830			19,353	19	90
TOTAL PAID CIRCULATION					21,445		
COUNTY CIRCULATION ANALYSIS							
NOVA SCOTIA							
CAPE BRETON		37,800			310	1	1
* HALIFAX		110,900			19,559	18	91
KINGS		18,700			267	1	1
LUNENBERG		17,000			279	2	1
REMAINDER OF CIRCULATION					1,030		5
NEW GLASGOW			G14				
NEW GLASGOW NEWS	9/87			EVE (M-S)			
CITY ZONE		7,990			7,240	91	64
RETAIL TRADING ZONE		8,703			3,546	41	31
TOTAL ZONES		16,693			10,786	65	96
TOTAL PAID CIRCULATION					11,286		
COUNTY CIRCULATION ANALYSIS							
NOVA SCOTIA							
ANTIGONISH		5,500			302	6	3
* PICTOU		16,800			10,786	64	96
REMAINDER OF CIRCULATION					198		2
SYDNEY			E18				
SYDNEY CAPE BRETON POST	9/87			EVE (M-S)			
CITY ZONE		12,004			11,662	97	37
RETAIL TRADING ZONE		40,114			19,249	48	62
TOTAL ZONES		52,118			30,911	59	99
TOTAL PAID CIRCULATION					31,275		
COUNTY CIRCULATION ANALYSIS							
NOVA SCOTIA							
* CAPE BRETON		37,800			29,105	77	93
INVERNESS		6,600			725	11	2
RICHMOND		3,500			236	7	1
VICTORIA		2,900			845	29	3
REMAINDER OF CIRCULATION					364		1

*** DENOTES HOME COUNTY**

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
NOVA SCOTIA							
TRURO			H13				
TRURO NEWS	9/87			EVE (M-S)			
CITY ZONE		7,536			5,176	69	56
RETAIL TRADING ZONE		13,889			3,881	28	42
TOTAL ZONES		21,425			9,057	42	99
TOTAL PAID CIRCULATION					9,182		
COUNTY CIRCULATION ANALYSIS							
NOVA SCOTIA							
* COLCHESTER		16,200			8,963	55	98
REMAINDER OF CIRCULATION					219		2

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
NEW BRUNSWICK							
CARAQUET			B 9				
CARAQUET L'ACADIE NOUVELLE (F)	9/87			MORN (M-S)			
NEWSPAPER DESIGNATED MARKET		13,359			6,144	46	77
RETAIL TRADING ZONE		12,648			1,139	9	14
TOTAL ZONES		26,007			7,283	28	91
TOTAL PAID CIRCULATION					8,022		
COUNTY CIRCULATION ANALYSIS							
NEW BRUNSWICK							
* GLOUCESTER		25,600			7,283	28	91
NORTHUMBERLAND		16,100			501	3	6
REMAINDER OF CIRCULATION					238		3
FREDERICTON			G 6				
FREDERICTON GLEANER	9/87			EVE (M-S)			
CITY ZONE		17,989			15,938	89	56
RETAIL TRADING ZONE		22,631			11,419	51	40
TOTAL ZONES		40,620			27,357	67	96
TOTAL PAID CIRCULATION					28,446		
COUNTY CIRCULATION ANALYSIS							
NEW BRUNSWICK							
CARLETON		8,700			897	10	3
NORTHUMBERLAND		16,100			972	6	3
QUEENS		4,400			1,771	40	6
SUNBURY		7,100			4,235	60	15
* YORK		28,200			20,157	72	71
REMAINDER OF CIRCULATION					414		2
MONCTON			G10				
MONCTON TIMES-TRANSCRIPT	9/87			EVE (M-S)			
CITY ZONE		28,199			24,363	86	54
RETAIL TRADING ZONE		69,365			18,519	27	41
TOTAL ZONES		97,564			42,882	44	95
TOTAL PAID CIRCULATION					45,374		
COUNTY CIRCULATION ANALYSIS							
NEW BRUNSWICK							
ALBERT		8,200			5,851	71	13
GLOUCESTER		25,600			1,484	6	3
KENT		9,300			4,542	49	10
KINGS		18,900			390	2	1
NORTHUMBERLAND		16,100			3,308	21	7
RESTIGOUCHE		12,500			1,337	11	3
* WESTMORLAND		39,100			27,697	71	61
REMAINDER OF CIRCULATION					765		2

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
NEW BRUNSWICK							
SAINT JOHN			M14				
ST. JOHN TELEGRAPH JOURNAL, TIMES-GLOBE	9/87			MORN/EVE (M-F)			
CITY ZONE		29,037			24,623	85	39
RETAIL TRADING ZONE		203,664			37,428	18	60
TOTAL ZONES		232,701			62,051	27	99
CENSUS METROPOLITAN AREA		41,720			33,897	81	54
TOTAL PAID CIRCULATION					62,582		
COUNTY CIRCULATION ANALYSIS							
NEW BRUNSWICK							
ALBERT		8,200			473	6	1
CARLETON		8,700			2,495	29	4
CHARLOTTE		9,400			4,125	44	7
GLOUCESTER		25,600			1,766	7	3
KINGS		18,900			11,580	61	19
MADAWASKA		11,700			994	9	2
NORTHUMBERLAND		16,100			2,638	16	4
QUEENS		4,400			1,106	25	2
RESTIGOUCHE		12,500			1,588	13	3
* ST. JOHN		29,400			25,900	88	41
SUNBURY		7,100			506	7	1
VICTORIA		7,100			2,015	28	3
WESTMORLAND		39,100			2,027	5	3
YORK		28,200			4,675	17	8
REMAINDER OF CIRCULATION					694		1
SAINT JOHN TELEGRAPH-JOURNAL	9/87			SATURDAY			
CITY ZONE		29,037			21,722	75	36
RETAIL TRADING ZONE		203,664			38,057	19	63
TOTAL ZONES		232,701			59,779	26	99
CENSUS METROPOLITAN AREA		41,720			30,316	73	50
TOTAL PAID CIRCULATION					60,365		
COUNTY CIRCULATION ANALYSIS							
NEW BRUNSWICK							
ALBERT		8,200			396	5	1
CARLETON		8,700			2,486	29	4
CHARLOTTE		9,400			4,131	44	7
GLOUCESTER		25,600			1,896	7	3
KINGS		18,900			10,986	58	18
MADAWASKA		11,700			857	7	1
NORTHUMBERLAND		16,100			2,733	17	5
QUEENS		4,400			1,181	27	2
RESTIGOUCHE		12,500			1,758	14	3
* ST. JOHN		29,400			22,939	78	38
SUNBURY		7,100			670	9	1
VICTORIA		7,100			2,028	29	3
WESTMORLAND		39,100			2,095	5	4
YORK		28,200			5,451	19	9
REMAINDER OF CIRCULATION					758		1

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
QUEBEC							
CHICOUTIMI			J 8				
CHICOUTIMI PROGRES-DIMANCHE (F)	3/87			SUNDAY			
CITY ZONE		20,100			12,951	64	25
RETAIL TRADING ZONE		41,400			22,786	55	45
TOTAL ZONES		61,500			35,737	58	70
CENSUS METROPOLITAN AREA		43,900			24,906	57	49
TOTAL PAID CIRCULATION					50,956		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
ABITIBI		31,300			748	2	2
* CHICOUTIMI		56,000			33,186	59	65
LAC-ST-JEAN-EST		14,800			6,857	46	14
LAC-ST-JEAN-OUEST		18,900			7,720	41	15
QUEBEC		175,700			727		1
SAGUENAY		31,800			1,622	5	3
REMAINDER OF CIRCULATION					96		
CHICOUTIMI LE QUOTIDIEN DU SAGUENAY (F)	3/87			MORN (M-S)			
CITY ZONE		20,100			10,045	50	31
RETAIL TRADING ZONE		41,400			15,567	38	49
TOTAL ZONES		61,500			25,612	42	80
CENSUS METROPOLITAN AREA		43,900			18,295	42	57
TOTAL PAID CIRCULATION					32,090		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
* CHICOUTIMI		56,000			23,362	42	73
LAC-ST-JEAN-EST		14,800			4,648	31	15
LAC-ST-JEAN-OUEST		18,900			3,911	21	12
REMAINDER OF CIRCULATION					169		1
GRANBY			R12				
GRANBY LA VOIX DE L'EST (F)	3/87			MORN (M-S)			
CITY ZONE		19,100			9,045	47	59
RETAIL TRADING ZONE		31,700			5,999	19	39
TOTAL ZONES		50,800			15,044	30	98
TOTAL PAID CIRCULATION					15,420		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
BAGOT		9,500			399	4	3
BROME		6,600			658	10	4
MISSISQUOI		12,400			2,121	17	14
ROUVILLE		15,000			1,360	9	9
* SHEFFORD		27,000			10,683	40	69

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION		AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
QUEBEC								
GRANBY	(CONT.)			R12				
GRANBY LA VOIX DE L'EST (F)		3/87			MORN (M-S)			
REMAINDER OF CIRCULATION						199		1
MONTREAL				D13				
MONTREAL GAZETTE		3/87			MORN (M-F)			
CITY ZONE			970,200			160,973	17	82
RETAIL TRADING ZONE			420,200			18,778	5	10
TOTAL ZONES			1,390,400			179,751	13	92
CENSUS METROPOLITAN AREA			1,142,000			174,274	15	89
TOTAL PAID CIRCULATION						196,309		
COUNTY CIRCULATION ANALYSIS								
NOVA SCOTIA								
HALIFAX			110,900			283		
QUEBEC								
ABITIBI			31,300			363	1	
ARGENTEUIL			12,200			843	7	
BEAUHARNOIS			19,500			302	2	
BROME			6,600			584	9	
CHAMBLY			115,700			9,614	8	5
CHATEAUGUAY			20,700			3,071	15	2
CHICOUTIMI			56,000			375	1	
DEUX-MONTAGNES			26,200			1,460	6	1
HULL			51,400			567	1	
HUNTINGDON			6,100			595	10	
* ILE-DE-MONTREAL			743,100			142,901	19	73
ILE-JESUS			99,300			7,708	8	4
LAPRAIRIE			40,000			4,223	11	2
L'ASSOMPTION			40,700			564	1	
MISSISQUOI			12,400			639	5	
MONTCALM			10,800			318	3	
QUEBEC			175,700			2,181	1	1
ROUVILLE			15,000			626	4	
SAGUENAY			31,800			422	1	
ST-JEAN			21,200			481	2	
ST-MAURICE			41,400			377	1	
SHEFFORD			27,000			382	1	
SHERBROOKE			46,600			1,158	3	1
STANSTEAD			14,300			497	4	
TERREBONNE			73,900			2,746	4	1
VAUDREUIL			19,100			2,759	14	1
VERCHERES			22,800			454	2	
ONTARIO								
OTTAWA-CARLETON			234,300			3,940	2	2
STORMONT			22,100			800	4	
TORONTO			832,400			340		
REMAINDER OF CIRCULATION						4,736		2

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
QUEBEC							
MONTREAL (CONT.)			D13				
MONTREAL GAZETTE	3/87			SATURDAY			
CITY ZONE		970,200			211,096	22	78
RETAIL TRADING ZONE		420,200			33,812	8	13
TOTAL ZONES		1,390,400			244,908	18	91
CENSUS METROPOLITAN AREA		1,142,000			231,668	20	86
TOTAL PAID CIRCULATION					270,745		
COUNTY CIRCULATION ANALYSIS							
NEWFOUNDLAND							
CEN. DIV. 10		7,500			261	4	
PRINCE EDWARD ISLAND							
QUEENS		21,500			367	2	
NOVA SCOTIA							
HALIFAX		110,900			769	1	
NEW BRUNSWICK							
WESTMORLAND		39,100			307	1	
QUEBEC							
ABITIBI		31,300			482	2	
ARGENTEUIL		12,200			2,197	18	1
BEAUHARNOIS		19,500			560	3	
BROME		6,600			1,679	25	1
CHAMBLY		115,700			13,624	12	5
CHAMPLAIN		42,700			263	1	
CHATEAUGUAY		20,700			4,544	22	2
CHICOUTIMI		56,000			513	1	
COMPTON		6,700			261	4	
DEUX-MONTAGNES		26,200			2,483	10	1
GASPE-EST		11,900			297	3	
HULL		51,400			576	1	
HUNTINGDON		6,100			1,417	23	1
* ILE-DE-MONTREAL		743,100			185,982	25	69
ILE-JESUS		99,300			10,446	11	4
LAPRAIRIE		40,000			6,791	17	3
L'ASSOMPTION		40,700			771	2	
MISSISQUOI		12,400			1,377	11	1
MONTCALM		10,800			861	8	
QUEBEC		175,700			3,149	2	1
RICHMOND		13,000			450	4	
ROUVILLE		15,000			978	7	
SAGUENAY		31,800			629	2	
ST-JEAN		21,200			972	5	
ST-MAURICE		41,400			588	1	
SHEFFORD		27,000			765	3	
SHERBROOKE		46,600			1,989	4	1
STANSTEAD		14,300			1,194	8	
TEMISCAMINGUE		18,600			268	1	
TERREBONNE		73,900			5,884	8	2
VAUDREUIL		19,100			4,371	23	2
VERCHERES		22,800			759	3	
ONTARIO							
GLENGARRY		7,000			563	8	

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
QUEBEC							
MONTREAL (CONT.)			D13				
MONTREAL GAZETTE	3/87			SATURDAY			
OTTAWA-CARLETON		234,300			3,805	2	1
PRESCOTT		10,000			389	4	
STORMONT		22,100			1,094	5	
TORONTO		832,400			528		
NORTHWEST TERR.							
BAFFIN		2,200			135	6	
REMAINDER OF CIRCULATION					5,407		2
MONTREAL			D13				
MONTREAL LE DEVOIR (F)	3/87			MORN (M-F)			
NEWSPAPER DESIGNATED MARKET		1,142,000			17,086	2	58
RETAIL TRADING ZONE		237,400			1,501	1	5
TOTAL ZONES		1,379,400			18,587	1	64
CENSUS METROPOLITAN AREA		1,142,000			17,086	2	58
TOTAL PAID CIRCULATION					29,261		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
CHAMBLY		115,700			1,328	1	5
CHICOUTIMI		56,000			352	1	1
HULL		51,400			974	2	3
* ILE-DE-MONTREAL		743,100			13,822	2	47
ILE-JESUS		99,300			719	1	3
LAPRAIRIE		40,000			270	1	1
QUEBEC		175,700			3,232	2	11
ST-MAURICE		41,400			336	1	1
SHERBROOKE		46,600			490	1	2
TERREBONNE		73,900			765	1	3
ONTARIO							
OTTAWA-CARLETON		234,300			1,525	1	5
REMAINDER OF CIRCULATION					5,448		19
MONTREAL LE DEVOIR (F)	3/87			SATURDAY			
NEWSPAPER DESIGNATED MARKET		1,142,000			18,576	2	56
RETAIL TRADING ZONE		237,400			1,992	1	6
TOTAL ZONES		1,379,400			20,568	2	62
CENSUS METROPOLITAN AREA		1,142,000			18,576	2	56
TOTAL PAID CIRCULATION					33,266		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
CHAMBLY		115,700			1,516	1	5
CHICOUTIMI		56,000			373	1	1
DEUX-MONTAGNES		26,200			260	1	1
HULL		51,400			1,127	2	3

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION		AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
QUEBEC								
MONTREAL	(CONT.)			D13				
MONTREAL LE DEVOIR (F)		3/87			SATURDAY			
* ILE-DE-MONTREAL			743,100			14,490	2	44
ILE-JESUS			99,300			896	1	3
LAPRAIRIE			40,000			397	1	1
LEVIS			36,300			316	1	1
QUEBEC			175,700			3,545	2	11
ST-MAURICE			41,400			460	1	1
SHERBROOKE			46,600			682	2	2
TERREBONNE			73,900			979	1	3
VERCHERES			22,800			282	1	1
ONTARIO								
OTTAWA-CARLETON			234,300			1,334	1	4
REMAINDER OF CIRCULATION						6,609		20
LE JOURNAL DE MONTREAL (F)		3/87			MORN (M-F)			
NEWSPAPER DESIGNATED MARKET			1,142,000			226,096	20	70
RETAIL TRADING ZONE			237,400			48,397	20	15
TOTAL ZONES			1,379,400			274,493	20	85
CENSUS METROPOLITAN AREA			1,142,000			226,096	20	70
TOTAL PAID CIRCULATION						321,683		
COUNTY CIRCULATION ANALYSIS								
QUEBEC								
ABITIBI			31,300			3,679	12	1
ARGENTEUIL			12,200			1,638	13	1
ARTHABASKA			20,800			1,915	9	1
BAGOT			9,500			1,237	13	
BEAUHARNOIS			19,500			5,427	28	2
BERTHIER			11,300			2,000	18	1
BROME			6,600			275	4	
CHAMBLY			115,700			23,566	20	7
CHAMPLAIN			42,700			3,265	8	1
CHATEAUGUAY			20,700			3,566	17	1
DEUX-MONTAGNES			26,200			5,415	21	2
DRUMMOND			26,300			3,736	14	1
GATINEAU			19,300			860	5	
HULL			51,400			5,927	12	2
HUNTINGDON			6,100			372	6	
IBERVILLE			8,200			1,332	16	
* ILE-DE-MONTREAL			743,100			141,604	19	44
ILE-JESUS			99,300			21,783	22	7
ILES-DE-LA-MADELEINE			4,100			392	10	
JOLIETTE			22,700			4,761	21	2
LABELLE			11,800			1,739	15	1
LAPRAIRIE			40,000			7,153	18	2
L'ASSOMPTION			40,700			10,105	25	3
MASKINONGE			7,200			560	8	
MEGANTIC			18,200			308	2	
MISSISQUOI			12,400			1,295	10	

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
QUEBEC							
MONTREAL (CONT.)			D13				
LE JOURNAL DE MONTREAL (F)	3/87			MORN (M-F)			
MONTCALM		10,800			1,850	17	1
NAPIERVILLE		4,600			899	20	
NICOLET		11,400			584	5	
PAPINEAU		14,200			1,492	11	1
RICHELIEU		18,300			5,407	30	2
RICHMOND		13,000			866	7	
ROUVILLE		15,000			2,391	16	1
ST-HYACINTHE		21,300			4,095	19	1
ST-JEAN		21,200			4,617	22	1
ST-MAURICE		41,400			3,894	9	1
SHEFFORD		27,000			2,584	10	1
SHERBROOKE		46,600			2,744	6	1
SOULANGES		5,600			1,395	25	
STANSTEAD		14,300			626	4	
TEMISCAMINGUE		18,600			1,733	9	1
TERREBONNE		73,900			17,536	24	6
VAUDREUIL		19,100			3,082	16	1
VERCHERES		22,800			5,204	23	2
YAMASKA		4,900			429	9	
ONTARIO							
OTTAWA-CARLETON		234,300			2,701	1	1
PRESCOTT		10,000			771	8	
TIMISKAMING		1[illegible],200			260	2	
REMAINDER OF CIRCULATION					2,613		1
LE JOURNAL DE MONTREAL (F)	3/87			SATURDAY			
NEWSPAPER DESIGNATED MARKET		1,142,000			239,261	21	66
RETAIL TRADING ZONE		237,400			63,884	27	18
TOTAL ZONES		1,379,400			303,145	22	84
CENSUS METROPOLITAN AREA		1,142,000			239,261	21	66
TOTAL PAID CIRCULATION					361,269		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
ABITIBI		31,300			4,480	14	1
ARGENTEUIL		12,200			2,354	19	1
ARTHABASKA		20,800			2,414	12	1
BAGOT		9,500			1,598	17	
BEAUHARNOIS		19,500			6,156	32	2
BERTHIER		11,300			2,991	27	1
BROME		6,600			482	7	
CHAMBLY		115,700			27,318	24	8
CHAMPLAIN		42,700			4,521	11	1
CHATEAUGUAY		20,700			4,632	22	1
DEUX-MONTAGNES		26,200			7,452	28	2
DRUMMOND		26,300			4,629	18	1
GATINEAU		19,300			1,233	6	
HULL		51,400			6,049	12	2

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
QUEBEC							
MONTREAL (CONT.)			D13				
LE JOURNAL DE MONTREAL (F)	3/87			SATURDAY			
HUNTINGDON		6,100			621	10	
IBERVILLE		8,200			1,783	22	1
* ILE-DE-MONTREAL		743,100			136,734	18	38
ILE-JESUS		99,300			25,721	26	7
ILES-DE-LA-MADELEINE		4,100			419	10	
JOLIETTE		22,700			6,356	28	2
LABELLE		11,800			2,718	23	1
LAPRAIRIE		40,000			8,952	22	3
L'ASSOMPTION		40,700			12,836	32	4
MASKINONGE		7,200			935	13	
MEGANTIC		18,200			457	3	
MISSISQUOI		12,400			1,769	14	1
MONTCALM		10,800			3,512	33	1
NAPIERVILLE		4,600			1,249	27	
NICOLET		11,400			966	9	
PAPINEAU		14,200			2,109	15	1
RICHELIEU		18,300			6,063	33	2
RICHMOND		13,000			935	7	
ROUVILLE		15,000			3,046	20	1
ST-HYACINTHE		21,300			5,003	24	1
ST-JEAN		21,200			5,423	26	2
ST-MAURICE		41,400			4,693	11	1
SHEFFORD		27,000			3,416	13	1
SHERBROOKE		46,600			3,153	7	1
SOULANGES		5,600			1,781	32	1
STANSTEAD		14,300			918	6	
TEMISCAMINGUE		18,600			1,902	10	1
TERREBONNE		73,900			23,903	32	7
VAUDREUIL		19,100			3,905	20	1
VERCHERES		22,800			6,576	29	2
YAMASKA		4,900			708	14	
ONTARIO							
OTTAWA-CARLETON		234,300			1,813	1	1
PRESCOTT		10,000			929	9	
TIMISKAMING		14,200			431	3	
REMAINDER OF CIRCULATION					3,225		1
LE JOURNAL DE MONTREAL (F)	3/87			SUNDAY			
NEWSPAPER DESIGNATED MARKET		1,142,000			216,319	19	63
RETAIL TRADING ZONE		237,400			60,212	25	18
TOTAL ZONES		1,379,400			276,531	20	81
CENSUS METROPOLITAN AREA		1,142,000			216,319	19	63
TOTAL PAID CIRCULATION					341,075		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
ABITIBI		31,300			3,807	12	1
ARGENTEUIL		12,200			2,127	17	1

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
QUEBEC							
MONTREAL (CONT.)			D13				
LE JOURNAL DE MONTREAL (F)	3/87			SUNDAY			
ARTHABASKA		20,800			2,678	13	1
BAGOT		9,500			1,693	18	1
BEAUHARNOIS		19,500			5,964	31	2
BERTHIER		11,300			2,837	25	1
BROME		6,600			571	9	
CHAMBLY		115,700			25,183	22	7
CHAMPLAIN		42,700			6,171	15	2
CHATEAUGUAY		20,700			4,360	21	1
DEUX-MONTAGNES		26,200			6,921	26	2
DRUMMOND		26,300			4,464	17	1
GATINEAU		19,300			1,145	6	
HULL		51,400			7,273	14	2
HUNTINGDON		6,100			628	10	
IBERVILLE		8,200			1,667	20	1
* ILE-DE-MONTREAL		743,100			120,318	16	35
ILE-JESUS		99,300			23,810	24	7
ILES-DE-LA-MADELEINE		4,100			391	10	
JOLIETTE		22,700			5,862	26	2
LABELLE		11,800			2,198	19	1
LAPRAIRIE		40,000			8,553	21	3
L'ASSOMPTION		40,700			12,462	31	4
MASKINONGE		7,200			911	13	
MEGANTIC		18,200			521	3	
MISSISQUOI		12,400			1,952	16	1
MONTCALM		10,800			3,027	28	1
NAPIERVILLE		4,600			1,153	25	
NICOLET		11,400			1,159	10	
PAPINEAU		14,200			2,141	15	1
RICHELIEU		18,300			5,922	32	2
RICHMOND		13,000			1,464	11	
ROUVILLE		15,000			3,025	20	1
ST-HYACINTHE		21,300			4,949	23	2
ST-JEAN		21,200			4,972	24	2
ST-MAURICE		41,400			6,100	15	2
SHEFFORD		27,000			4,153	15	1
SHERBROOKE		46,600			4,658	10	1
SOULANGES		5,600			1,718	31	1
STANSTEAD		14,300			1,396	10	
TEMISCAMINGUE		18,600			1,705	9	1
TERREBONNE		73,900			21,875	30	6
VAUDREUIL		19,100			3,837	20	1
VERCHERES		22,800			6,246	27	2
YAMASKA		4,900			591	12	
ONTARIO							
OTTAWA-CARLETON		234,300			2,319	1	1
PRESCOTT		10,000			979	10	
RUSSELL		8,600			298	4	
STORMONT		22,100			298	1	
REMAINDER OF CIRCULATION					2,623		1

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
QUEBEC							
MONTREAL			D13				
MONTREAL LA PRESSE (F)	3/87			MORN (M-F)			
NEWSPAPER DESIGNATED MARKET		1,238,600			157,412	13	81
RETAIL TRADING ZONE		140,800			12,712	9	7
TOTAL ZONES		1,379,400			170,124	12	87
CENSUS METROPOLITAN AREA		1,142,000			149,370	13	77
TOTAL PAID CIRCULATION					195,323		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
ABITIBI		31,300			888	3	1
ARGENTEUIL		12,200			508	4	
ARTHABASKA		20,800			1,348	7	1
BAGOT		9,500			303	3	
BEAUCE		24,600			250	1	
BEAUHARNOIS		19,500			2,181	11	1
BERTHIER		11,300			526	5	
CHAMBLY		115,700			19,269	17	10
CHAMPLAIN		42,700			1,104	3	1
CHATEAUGUAY		20,700			2,269	11	1
CHICOUTIMI		56,000			1,429	3	1
DEUX-MONTAGNES		26,200			2,365	9	1
DRUMMOND		26,300			1,221	5	1
HULL		51,400			808	2	
IBERVILLE		8,200			626	8	
* ILE-DE-MONTREAL		743,100			88,753	12	45
ILE-JESUS		99,300			15,829	16	8
JOLIETTE		22,700			1,817	8	1
LABELLE		11,800			650	6	
LAC-ST-JEAN-OUEST		18,900			389	2	
LAPRAIRIE		40,000			6,128	15	3
L'ASSOMPTION		40,700			4,965	12	3
LEVIS		36,300			342	1	
MEGANTIC		18,200			365	2	
MISSISQUOI		12,400			556	5	
MONTCALM		10,800			600	6	
NAPIERVILLE		4,600			346	8	
QUEBEC		175,700			2,451	1	1
RICHELIEU		18,300			2,436	13	1
RIMOUSKI		23,600			347	2	
ROUVILLE		15,000			1,912	13	1
SAGUENAY		31,800			622	2	
ST-HYACINTHE		21,300			1,974	9	1
ST-JEAN		21,200			2,300	11	1
ST-MAURICE		41,400			2,826	7	1
SHEFFORD		27,000			1,048	4	1
SHERBROOKE		46,600			1,787	4	1
SOULANGES		5,600			414	7	
TEMISCAMINGUE		18,600			641	3	
TERREBONNE		73,900			9,262	13	5
VAUDREUIL		19,100			1,989	10	1
VERCHERES		22,800			3,456	15	2
ONTARIO							
OTTAWA-CARLETON		234,300			1,478	1	1

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
QUEBEC							
MONTREAL (CONT.)			D13				
MONTREAL LA PRESSE (F)	3/87			MORN (M-F)			
TORONTO		832,400			262		
REMAINDER OF CIRCULATION					4,283		2
MONTREAL LA PRESSE (F)	3/87			SATURDAY			
NEWSPAPER DESIGNATED MARKET		1,238,600			240,845	19	77
RETAIL TRADING ZONE		140,800			24,775	18	8
TOTAL ZONES		1,379,400			265,620	19	85
CENSUS METROPOLITAN AREA		1,142,000			226,712	20	73
TOTAL PAID CIRCULATION					311,075		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
ABITIBI		31,300			1,762	6	1
ARGENTEUIL		12,200			1,268	10	
ARTHABASKA		20,800			1,973	10	1
BAGOT		9,500			648	7	
BEAUCE		24,600			504	2	
BEAUHARNOIS		19,500			3,045	16	1
BERTHIER		11,300			1,286	11	
BROME		6,600			1,074	16	
CHAMBLY		115,700			29,543	26	10
CHAMPLAIN		42,700			2,074	5	1
CHATEAUGUAY		20,700			3,546	17	1
CHICOUTIMI		56,000			2,220	4	1
DEUX-MONTAGNES		26,200			4,266	16	1
DRUMMOND		26,300			2,041	8	1
GATINEAU		19,300			586	3	
HULL		51,400			1,529	3	1
HUNTINGDON		6,100			372	6	
IBERVILLE		8,200			983	12	
* ILE-DE-MONTREAL		743,100			131,647	18	42
ILE-JESUS		99,300			25,067	25	8
JOLIETTE		22,700			3,296	15	1
LABELLE		11,800			1,128	10	
LAC-ST-JEAN-EST		14,800			289	2	
LAC-ST-JEAN-OUEST		18,900			562	3	
LAPRAIRIE		40,000			9,493	24	3
L'ASSOMPTION		40,700			8,120	20	3
LEVIS		36,300			499	1	
MASKINONGE		7,200			333	5	
MEGANTIC		18,200			651	4	
MISSISQUOI		12,400			1,212	10	
MONTCALM		10,800			1,833	17	1
NAPIERVILLE		4,600			599	13	
NICOLET		11,400			468	4	
PAPINEAU		14,200			508	4	
QUEBEC		175,700			4,147	2	1
RICHELIEU		18,300			3,343	18	1

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
QUEBEC							
MONTREAL (CONT.)			D13				
MONTREAL LA PRESSE (F)	3/87			SATURDAY			
RICHMOND		13,000			406	3	
RIMOUSKI		23,600			641	3	
RIVIERE-DU-LOUP		13,500			340	3	
ROUVILLE		15,000			3,043	20	1
SAGUENAY		31,800			1,089	3	
ST-HYACINTHE		21,300			3,231	15	1
ST-JEAN		21,200			3,712	18	1
ST-MAURICE		41,400			4,711	11	2
SHEFFORD		27,000			1,978	7	1
SHERBROOKE		46,600			3,238	7	1
SOULANGES		5,600			768	14	
STANSTEAD		14,300			867	6	
TEMISCAMINGUE		18,600			1,080	6	
TERREBONNE		73,900			18,097	25	6
VAUDREUIL		19,100			3,439	18	1
VERCHERES		22,800			5,697	25	2
ONTARIO							
OTTAWA-CARLETON		234,300			1,240	1	
TORONTO		832,400			470		
REMAINDER OF CIRCULATION					5,113		2
MONTREAL LA PRESSE (F)	3/87			SUNDAY			
NEWSPAPER DESIGNATED MARKET		1,238,600			119,988	10	78
RETAIL TRADING ZONE		140,800			12,300	9	8
TOTAL ZONES		1,379,400			132,288	10	86
CENSUS METROPOLITAN AREA		1,142,000			113,567	10	74
TOTAL PAID CIRCULATION					153,462		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
ABITIBI		31,300			441	1	
ARGENTEUIL		12,200			464	4	
ARTHABASKA		20,800			1,379	7	1
BAGOT		9,500			329	4	
BEAUCE		24,600			277	1	
BEAUHARNOIS		19,500			1,846	10	1
BERTHIER		11,300			527	5	
BROME		6,600			269	4	
CHAMBLY		115,700			16,971	15	11
CHAMPLAIN		42,700			1,651	4	1
CHATEAUGUAY		20,700			2,054	10	1
CHICOUTIMI		56,000			723	1	1
DEUX-MONTAGNES		26,200			2,203	8	1
DRUMMOND		26,300			1,284	5	1
HULL		51,400			614	1	
IBERVILLE		8,200			530	7	
* ILE-DE-MONTREAL		743,100			58,984	8	38
ILE-JESUS		99,300			14,020	14	9

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION		AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
QUEBEC								
MONTREAL	(CONT.)			D13				
MONTREAL LA PRESSE (F)		3/87			SUNDAY			
JOLIETTE			22,700			1,716	8	1
LABELLE			11,800			504	4	
LAPRAIRIE			40,000			5,395	14	4
L'ASSOMPTION			40,700			4,630	11	3
MEGANTIC			18,200			345	2	
MISSISQUOI			12,400			500	4	
MONTCALM			10,800			484	5	
NAPIERVILLE			4,600			288	6	
QUEBEC			175,700			1,706	1	1
RICHELIEU			18,300			2,363	13	2
RIMOUSKI			23,600			259	1	
ROUVILLE			15,000			1,798	12	1
ST-HYACINTHE			21,300			1,991	9	1
ST-JEAN			21,200			1,913	9	1
ST-MAURICE			41,400			3,478	8	2
SHEFFORD			27,000			1,135	4	1
SHERBROOKE			46,600			1,967	4	1
SOULANGES			5,600			400	7	
STANSTEAD			14,300			277	2	
TEMISCAMINGUE			18,600			345	2	
TERREBONNE			73,900			8,356	11	5
VAUDREUIL			19,100			1,994	10	1
VERCHERES			22,800			3,264	14	2
ONTARIO								
OTTAWA-CARLETON			234,300			383		
REMAINDER OF CIRCULATION						3,405		2
QUEBEC				D17				
QUEBEC LE SOLEIL (F)		3/87			MORN (M-F)			
NEWSPAPER DESIGNATED MARKET			211,500			71,008	34	62
RETAIL TRADING ZONE			53,600			14,860	28	13
TOTAL ZONES			265,100			85,868	32	75
CENSUS METROPOLITAN AREA			219,400			73,268	33	64
TOTAL PAID CIRCULATION						114,122		
COUNTY CIRCULATION ANALYSIS								
NEW BRUNSWICK								
MADAWASKA			11,700			416	4	
QUEBEC								
BEAUCE			24,600			2,705	11	2
BELLECHASSE			7,300			1,798	25	2
BONAVENTURE			12,100			1,098	9	1
CHARLEVOIX-EST			5,400			922	17	1
CHARLEVOIX-OUEST			4,200			765	18	1
CHICOUTIMI			56,000			464	1	
DORCHESTER			10,700			1,968	18	2
GASPE-EST			11,900			1,116	9	1
GASPE-OUEST			5,100			910	18	1
ILE-DE-MONTREAL			743,100			692		1

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
QUEBEC							
QUEBEC (CONT.)			D17				
QUEBEC LE SOLEIL (F)	3/87			MORN (M-F)			
KAMOURASKA		9,100			1,019	11	1
LEVIS		36,300			9,765	27	9
L'ISLET		6,800			1,166	17	1
LOTBINIERE		9,500			2,522	27	2
MATANE		9,800			1,087	11	1
MATAPEDIA		7,200			585	8	1
MEGANTIC		18,200			1,690	9	2
MONTMAGNY		8,000			1,783	22	2
MONTMORENCY NO. 1		7,400			2,666	36	2
MONTMORENCY NO. 2		2,200			804	37	1
PORTNEUF		20,600			4,880	24	4
* QUEBEC		175,700			61,205	35	54
RIMOUSKI		23,600			2,897	12	3
RIVIERE-DU-LOUP		13,500			1,755	13	2
SAGUENAY		31,800			3,524	11	3
TEMISCOUATA		6,000			895	15	1
REMAINDER OF CIRCULATION					3,025		3
QUEBEC LE SOLEIL (F)	3/87			SATURDAY			
NEWSPAPER DESIGNATED MARKET		211,500			91,043	43	64
RETAIL TRADING ZONE		53,600			18,145	34	13
TOTAL ZONES		265,100			109,188	41	77
CENSUS METROPOLITAN AREA		219,400			93,996	43	66
TOTAL PAID CIRCULATION					141,952		
COUNTY CIRCULATION ANALYSIS							
NEW BRUNSWICK							
MADAWASKA		11,700			435	4	
QUEBEC							
BEAUCE		24,600			3,095	13	2
BELLECHASSE		7,300			2,088	29	2
BONAVENTURE		12,100			1,204	10	1
CHARLEVOIX-EST		5,400			1,029	19	1
CHARLEVOIX-OUEST		4,200			840	20	1
CHICOUTIMI		56,000			841	2	1
DORCHESTER		10,700			2,189	21	2
GASPE-EST		11,900			1,216	10	1
GASPE-OUEST		5,100			1,029	20	1
ILE-DE-MONTREAL		743,100			665		1
KAMOURASKA		9,100			1,226	14	1
LAC-ST-JEAN-EST		14,800			259	2	
LAC-ST-JEAN-OUEST		18,900			273	1	
LEVIS		36,300			13,366	37	9
L'ISLET		6,800			1,299	19	1
LOTBINIERE		9,500			3,118	33	2
MATANE		9,800			1,440	15	1
MATAPEDIA		7,200			616	9	
MEGANTIC		18,200			2,026	11	1

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
QUEBEC							
QUEBEC (CONT.)			D17				
QUEBEC LE SOLEIL (F)	3/87			SATURDAY			
MONTMAGNY		8,000			2,217	28	2
MONTMORENCY NO. 1		7,400			3,104	42	2
MONTMORENCY NO. 2		2,200			999	45	1
PORTNEUF		20,600			6,065	29	4
* QUEBEC		175,700			77,737	44	55
RIMOUSKI		23,600			3,395	14	2
RIVIERE-DU-LOUP		13,500			2,018	15	1
SAGUENAY		31,800			3,911	12	3
ST-MAURICE		41,400			312	1	
TEMISCOUATA		6,000			939	16	1
REMAINDER OF CIRCULATION					3,001		2
QUEBEC LE SOLEIL (F)	3/87			SUNDAY			
NEWSPAPER DESIGNATED MARKET		211,500			54,776	26	61
RETAIL TRADING ZONE		53,600			11,544	22	13
TOTAL ZONES		265,100			66,320	25	73
CENSUS METROPOLITAN AREA		219,400			56,556	26	63
TOTAL PAID CIRCULATION					90,370		
COUNTY CIRCULATION ANALYSIS							
NEW BRUNSWICK							
MADAWASKA		11,700			381	3	
QUEBEC							
BEAUCE		24,600			2,099	9	2
BELLECHASSE		7,300			1,458	20	2
BONAVENTURE		12,100			997	8	1
CHARLEVOIX-EST		5,400			825	15	1
CHARLEVOIX-OUEST		4,200			664	16	1
CHICOUTIMI		56,000			340	1	
DORCHESTER		10,700			1,411	13	2
GASPE-EST		11,900			1,059	9	1
GASPE-OUEST		5,100			915	18	1
ILE-DE-MONTREAL		743,100			391		
KAMOURASKA		9,100			930	10	1
LEVIS		36,300			7,851	22	9
L'ISLET		6,800			1,038	15	1
LOTBINIERE		9,500			1,977	21	2
MATANE		9,800			1,108	11	1
MATAPEDIA		7,200			513	7	1
MEGANTIC		18,200			1,322	7	2
MONTMAGNY		8,000			1,491	19	2
MONTMORENCY NO. 1		7,400			2,053	28	2
MONTMORENCY NO. 2		2,200			655	30	1
PORTNEUF		20,600			3,825	19	4
* QUEBEC		175,700			46,874	27	52
RIMOUSKI		23,600			2,542	11	3
RIVIERE-DU-LOUP		13,500			1,445	11	2
SAGUENAY		31,800			3,180	10	4

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
QUEBEC							
QUEBEC (CONT.)			D17				
QUEBEC LE SOLEIL (F)	3/87			SUNDAY			
TEMISCOUATA		6,000			759	13	1
REMAINDER OF CIRCULATION					2,267		3
QUEBEC			D17				
LE JOURNAL DE QUEBEC (F)	3/87			MORN (M-F)			
NEWSPAPER DESIGNATED MARKET		219,400			60,574	28	58
RETAIL TRADING ZONE		46,700			8,097	17	8
TOTAL ZONES		266,100			68,671	26	65
CENSUS METROPOLITAN AREA		219,400			60,574	28	58
TOTAL PAID CIRCULATION					105,078		
COUNTY CIRCULATION ANALYSIS							
NEW BRUNSWICK							
MADAWASKA		11,700			337	3	
QUEBEC							
BEAUCE		24,600			4,755	19	5
BELLECHASSE		7,300			1,032	14	1
BONAVENTURE		12,100			1,074	9	1
CHARLEVOIX-EST		5,400			1,296	24	1
CHARLEVOIX-OUEST		4,200			813	19	1
CHICOUTIMI		56,000			6,088	11	6
DORCHESTER		10,700			1,626	15	2
FRONTENAC		8,600			764	9	1
GASPE-EST		11,900			926	8	1
KAMOURASKA		9,100			1,116	12	1
LAC-ST-JEAN-EST		14,800			1,938	13	2
LAC-ST-JEAN-OUEST		18,900			2,640	14	3
LEVIS		36,300			8,704	24	8
L'ISLET		6,800			764	11	1
LOTBINIERE		9,500			1,021	11	1
MATANE		9,800			902	9	1
MATAPEDIA		7,200			549	8	1
MEGANTIC		18,200			2,310	13	2
MONTMAGNY		8,000			1,288	16	1
MONTMORENCY NO. 1		7,400			1,830	25	2
MONTMORENCY NO. 2		2,200			157	7	
PORTNEUF		20,600			3,648	18	4
* QUEBEC		175,700			50,492	29	48
RIMOUSKI		23,600			2,740	12	3
RIVIERE-DU-LOUP		13,500			1,926	14	2
SAGUENAY		31,800			3,515	11	3
TEMISCOUATA		6,000			430	7	
REMAINDER OF CIRCULATION					397		

* DENOTES HOME COUNTY

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PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
QUEBEC							
QUEBEC (CONT.)			D17				
LE JOURNAL DE QUEBEC (F)	3/87			SATURDAY			
NEWSPAPER DESIGNATED MARKET		219,400			60,880	28	56
RETAIL TRADING ZONE		46,700			9,116	20	8
TOTAL ZONES		266,100			69,996	26	65
CENSUS METROPOLITAN AREA		219,400			60,880	28	56
TOTAL PAID CIRCULATION					108,566		
COUNTY CIRCULATION ANALYSIS							
NEW BRUNSWICK							
MADAWASKA		11,700			372	3	
QUEBEC							
BEAUCE		24,600			5,398	22	5
BELLECHASSE		7,300			1,242	17	1
BONAVENTURE		12,100			1,105	9	1
CHARLEVOIX-EST		5,400			1,384	26	1
CHARLEVOIX-OUEST		4,200			848	20	1
CHICOUTIMI		56,000			5,524	10	5
DORCHESTER		10,700			1,852	17	2
FRONTENAC		8,600			967	11	1
GASPE-EST		11,900			831	7	1
KAMOURASKA		9,100			1,231	14	1
LAC-ST-JEAN-EST		14,800			1,818	12	2
LAC-ST-JEAN-OUEST		18,900			2,425	13	2
LEVIS		36,300			9,739	27	9
L'ISLET		6,800			929	14	1
LOTBINIERE		9,500			1,354	14	1
MATANE		9,800			1,031	11	1
MATAPEDIA		7,200			649	9	1
MEGANTIC		18,200			2,506	14	2
MONTMAGNY		8,000			1,538	19	1
MONTMORENCY NO. 1		7,400			2,092	28	2
MONTMORENCY NO. 2		2,200			239	11	
PORTNEUF		20,600			4,067	20	4
* QUEBEC		175,700			49,471	28	46
RIMOUSKI		23,600			2,983	13	3
RIVIERE-DU-LOUP		13,500			2,111	16	2
SAGUENAY		31,800			3,680	12	3
TEMISCOUATA		6,000			594	10	1
REMAINDER OF CIRCULATION					586		1

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
QUEBEC							
QUEBEC (CONT.)			D17				
LE JOURNAL DE QUEBEC (F)	3/87			SUNDAY			
NEWSPAPER DESIGNATED MARKET		219,400			52,643	24	56
RETAIL TRADING ZONE		46,700			7,900	17	9
TOTAL ZONES		266,100			60,543	23	65
CENSUS METROPOLITAN AREA		219,400			52,643	24	56
TOTAL PAID CIRCULATION					93,469		
COUNTY CIRCULATION ANALYSIS							
NEW BRUNSWICK							
MADAWASKA		11,700			294	3	
QUEBEC							
BEAUCE		24,600			4,628	19	5
BELLECHASSE		7,300			892	12	1
BONAVENTURE		12,100			874	7	1
CHARLEVOIX-EST		5,400			1,135	21	1
CHARLEVOIX-OUEST		4,200			763	18	1
CHICOUTIMI		56,000			4,502	8	5
DORCHESTER		10,700			1,441	14	2
FRONTENAC		8,600			1,047	12	1
GASPE-EST		11,900			799	7	1
KAMOURASKA		9,100			1,128	12	1
LAC-ST-JEAN-EST		14,800			1,476	10	2
LAC-ST-JEAN-OUEST		18,900			1,925	10	2
LEVIS		36,300			8,312	23	9
L'ISLET		6,800			775	11	1
LOTBINIERE		9,500			1,004	11	1
MATANE		9,800			833	9	1
MATAPEDIA		7,200			528	7	1
MEGANTIC		18,200			2,412	13	3
MONTMAGNY		8,000			1,280	16	1
MONTMORENCY NO. 1		7,400			1,865	25	2
MONTMORENCY NO. 2		2,200			193	9	
PORTNEUF		20,600			3,663	18	4
* QUEBEC		175,700			42,882	24	46
RIMOUSKI		23,600			2,505	11	3
RIVIERE-DU-LOUP		13,500			1,940	14	2
SAGUENAY		31,800			3,189	10	3
TEMISCOUATA		6,000			552	9	1
REMAINDER OF CIRCULATION					632		1

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
QUEBEC							
SHERBROOKE			R15				
SHERBROOKE RECORD	3/87			EVE (M-F)			
CITY ZONE		36,200			1,873	5	30
RETAIL TRADING ZONE		69,700			3,119	5	50
TOTAL ZONES		105,900			4,992	5	80
TOTAL PAID CIRCULATION					6,246		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
BROME		6,600			847	13	14
COMPTON		6,700			638	10	10
MISSISQUOI		12,400			461	4	7
RICHMOND		13,000			572	4	9
* SHERBROOKE		46,600			1,880	4	30
STANSTEAD		14,300			1,011	7	16
REMAINDER OF CIRCULATION					837		13
SHERBROOKE LA TRIBUNE (F)	3/87			MORN (M-F)			
CITY ZONE		36,200			20,916	58	51
RETAIL TRADING ZONE		69,700			15,232	22	37
TOTAL ZONES		105,900			36,148	34	88
TOTAL PAID CIRCULATION					40,983		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
ARTHABASKA		20,800			1,397	7	3
COMPTON		6,700			2,274	34	6
DRUMMOND		26,300			2,418	9	6
FRONTENAC		8,600			1,144	13	3
MEGANTIC		18,200			997	6	2
RICHMOND		13,000			4,694	36	12
SHEFFORD		27,000			649	2	2
* SHERBROOKE		46,600			21,260	46	52
STANSTEAD		14,300			4,018	28	10
WOLFE		5,000			1,559	31	4
REMAINDER OF CIRCULATION					573		1
SHERBROOKE LA TRIBUNE (F)	3/87			SATURDAY			
CITY ZONE		36,200			24,558	68	53
RETAIL TRADING ZONE		69,700			16,814	24	36
TOTAL ZONES		105,900			41,372	39	90
TOTAL PAID CIRCULATION					46,150		

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
QUEBEC							
SHERBROOKE (CONT.)			R15				
SHERBROOKE LA TRIBUNE (F)	3/87			SATURDAY			
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
ARTHABASKA		20,800			1,299	6	3
COMPTON		6,700			2,467	37	5
DRUMMOND		26,300			2,395	9	5
FRONTENAC		8,600			1,193	14	3
MEGANTIC		18,200			1,000	6	2
RICHMOND		13,000			5,111	39	11
SHEFFORD		27,000			703	3	2
* SHERBROOKE		46,600			25,064	54	54
STANSTEAD		14,300			4,688	33	10
WOLFE		5,000			1,619	32	4
REMAINDER OF CIRCULATION					611		1
TROIS RIVIERES			M13				
TROIS RIVIERES LE NOUVELLISTE (F)	3/87			MORN (M-S)			
NEWSPAPER DESIGNATED MARKET		74,900			42,232	56	76
TOTAL ZONES		74,900			42,232	56	76
CENSUS METROPOLITAN AREA		43,200			24,304	56	44
TOTAL PAID CIRCULATION					55,514		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
ARTHABASKA		20,800			526	3	1
CHAMPLAIN		42,700			22,722	53	41
LOTBINIERE		9,500			261	3	1
MASKINONGE		7,200			2,427	34	4
NICOLET		11,400			4,550	40	8
PORTNEUF		20,600			316	2	1
* ST-MAURICE		41,400			23,377	57	42
YAMASKA		4,900			629	13	1
REMAINDER OF CIRCULATION					706		1

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ONTARIO							
BARRIE			N19				
BARRIE EXAMINER	3/87			EVE (M-S)			
CITY ZONE		17,600			9,965	57	73
RETAIL TRADING ZONE		23,200			3,589	16	26
TOTAL ZONES		40,800			13,554	33	99
TOTAL PAID CIRCULATION					13,702		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* SIMCOE		83,100			13,576	16	99
REMAINDER OF CIRCULATION					126		1
BELLEVILLE			O25				
BELLEVILLE INTELLIGENCER	3/87			EVE (M-S)			
CITY ZONE		14,300			10,709	75	60
RETAIL TRADING ZONE		38,900			6,839	18	39
TOTAL ZONES		53,200			17,548	33	99
TOTAL PAID CIRCULATION					17,740		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* HASTINGS		39,500			16,174	41	91
PRINCE EDWARD		7,900			1,319	17	7
REMAINDER OF CIRCULATION					247		1
BRAMPTON			J 6				
BRAMPTON TIMES	9/87			EVE (M-F)			
CITY ZONE		57,009			8,972	16	97
RETAIL TRADING ZONE		9,007			176	2	2
TOTAL ZONES		66,016			9,148	14	99
CENSUS METROPOLITAN AREA		1,199,800			9,083	1	98
TOTAL PAID CIRCULATION					9,235		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* PEEL		197,400			9,155	5	99
REMAINDER OF CIRCULATION					80		1

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ONTARIO							
BRANTFORD			R16				
BRANTFORD EXPOSITOR	12/87			EVE (M-S)			
CITY ZONE		27,937			21,835	78	66
RETAIL TRADING ZONE		36,371			10,631	29	32
TOTAL ZONES		64,308			32,466	51	98
TOTAL PAID CIRCULATION					33,015		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* BRANT		38,300			28,521	75	86
HALDIMAND-NORFOLK		31,700			3,614	11	11
OXFORD		29,700			509	2	2
REMAINDER OF CIRCULATION					371		1
BROCKVILLE			N29				
BROCKVILLE RECORDER AND TIMES	3/87			EVE (M-S)			
CITY ZONE		8,500			7,333	86	47
RETAIL TRADING ZONE		20,900			7,722	37	50
TOTAL ZONES		29,400			15,055	51	97
TOTAL PAID CIRCULATION					15,476		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
GRENVILLE		10,100			3,616	36	23
* LEEDS		20,700			11,437	55	74
REMAINDER OF CIRCULATION					423		3
BURLINGTON			M 5				
BURLINGTON SPECTATOR	12/87			EVE (M-S)			
CITY ZONE		39,100			21,395	55	90
RETAIL TRADING ZONE		41,500			2,258	5	10
TOTAL ZONES		80,600			23,653	29	100
CENSUS METROPOLITAN AREA		204,700			21,745	11	92
TOTAL PAID CIRCULATION					23,778		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* HALTON		92,100			23,578	26	99
REMAINDER OF CIRCULATION					200		1

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ONTARIO							
CAMBRIDGE			K 2				
CAMBRIDGE REPORTER	12/87			EVE (M-S)			
CITY ZONE		27,113			12,704	47	93
RETAIL TRADING ZONE		4,451			725	16	5
TOTAL ZONES		31,564			13,429	43	99
CENSUS METROPOLITAN AREA		110,155			13,330	12	98
TOTAL PAID CIRCULATION					13,596		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* WATERLOO		119,100			13,330	11	98
REMAINDER OF CIRCULATION					266		2
CHATHAM			T11				
CHATHAM NEWS	12/87			EVE (M-S)			
CITY ZONE		15,297			10,134	66	65
RETAIL TRADING ZONE		22,486			5,221	23	34
TOTAL ZONES		37,783			15,355	41	99
TOTAL PAID CIRCULATION					15,493		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* KENT		38,000			15,355	40	99
REMAINDER OF CIRCULATION					138		1
COBOURG			P23				
COBOURG STAR	6/87			EVE (M-F)			
CITY ZONE		4,300			3,544	82	66
RETAIL TRADING ZONE		5,400			1,717	32	32
TOTAL ZONES		9,700			5,261	54	97
TOTAL PAID CIRCULATION					5,405		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* NORTHUMBERLAND		24,400			5,320	22	98
REMAINDER OF CIRCULATION					85		2

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ONTARIO							
CORNWALL			L32				
CORNWALL STANDARD-FREEHOLDER	9/87			EVE (M-S)			
CITY ZONE		17,196			12,551	73	73
RETAIL TRADING ZONE		11,907			4,027	34	24
TOTAL ZONES		29,103			16,578	57	97
TOTAL PAID CIRCULATION					17,152		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* STOR. , DUN. & GLEN.		35,900			16,916	47	99
REMAINDER OF CIRCULATION					236		1
GUELPH			Q17				
GUELPH MERCURY	12/87			EVE (M-S)			
CITY ZONE		29,300			15,353	52	83
RETAIL TRADING ZONE		25,200			2,951	12	16
TOTAL ZONES		54,500			18,304	34	99
TOTAL PAID CIRCULATION					18,426		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* WELLINGTON		49,600			18,106	37	98
REMAINDER OF CIRCULATION					320		2
HAMILTON			N 5				
HAMILTON SPECTATOR	12/87			EVE (M-S)			
CITY ZONE		140,200			91,288	65	77
RETAIL TRADING ZONE		54,000			24,436	45	21
TOTAL ZONES		194,200			115,724	60	98
CENSUS METROPOLITAN AREA		204,700			105,834	52	90
TOTAL PAID CIRCULATION					117,934		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
BRANT		38,300			904	2	1
HALDIMAND-NORFOLK		31,700			7,349	23	6
* HAMILTON-WENTWORTH		158,500			102,798	65	87
NIAGARA		133,300			6,284	5	5
REMAINDER OF CIRCULATION					599		1

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ONTARIO							
KENORA			E 1				
KENORA MINER AND NEWS	6/87			EVE (M-F)			
CITY ZONE		3,700			3,746	101	79
RETAIL TRADING ZONE		3,200			788	25	17
TOTAL ZONES		6,900			4,534	66	96
TOTAL PAID CIRCULATION					4,745		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* KENORA		19,100			4,534	24	96
REMAINDER OF CIRCULATION					211		4
KINGSTON			027				
KINGSTON WHIG-STANDARD	12/87			EVE (M-S)			
CITY ZONE		23,400			17,737	76	49
RETAIL TRADING ZONE		37,700			17,584	47	49
TOTAL ZONES		61,100			35,321	58	98
NEWSPAPER DESIGNATED MARKET		49,800			32,904	66	91
TOTAL PAID CIRCULATION					36,227		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* FRONTENAC		42,500			27,278	64	75
HASTINGS		39,500			310	1	1
LEEDS & GRENVILLE		30,800			2,432	8	7
LENNOX & ADDINGTON		11,700			5,513	47	15
PRINCE EDWARD		7,900			397	5	1
REMAINDER OF CIRCULATION					297		1
KIRKLAND LAKE			F 7				
KIRKLAND LAKE NORTHERN NEWS	3/87			EVE (M-S)			
CITY ZONE		4,500			3,266	73	58
RETAIL TRADING ZONE		9,700			2,233	23	39
TOTAL ZONES		14,200			5,499	39	97
TOTAL PAID CIRCULATION					5,676		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* TIMISKAMING		14,200			5,499	39	97
REMAINDER OF CIRCULATION					177		3

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ONTARIO							
KITCHENER-WATERLOO			K 1				
KITCHENER-WATERLOO RECORD	12/87			EVE (M-S)			
CITY ZONE		78,100			50,332	64	65
RETAIL TRADING ZONE		42,200			17,416	41	22
TOTAL ZONES		120,300			67,748	56	87
CENSUS METROPOLITAN AREA		113,100			59,794	53	77
TOTAL PAID CIRCULATION					77,997		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
BRUCE		20,800			1,349	7	2
GREY		27,500			938	3	1
HURON		19,600			684	4	1
OXFORD		29,700			1,056	4	1
PERTH		23,700			3,060	13	4
* WATERLOO		119,100			63,784	54	82
WELLINGTON		49,600			6,882	14	9
REMAINDER OF CIRCULATION					244		
LINDSAY			N22				
LINDSAY POST	3/87			EVE (M-F)			
CITY ZONE		5,900			4,024	68	87
RETAIL TRADING ZONE		15,800			510	3	11
TOTAL ZONES		21,700			4,534	21	98
TOTAL PAID CIRCULATION					4,649		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* VICTORIA		19,900			4,547	23	98
REMAINDER OF CIRCULATION					102		2
LONDON			R14				
LONDON FREE PRESS	9/87			MORN (M-S)			
CITY ZONE		108,500			66,265	61	51
RETAIL TRADING ZONE		194,000			59,996	31	47
TOTAL ZONES		302,500			126,261	42	98
CENSUS METROPOLITAN AREA		117,200			70,903	61	55
TOTAL PAID CIRCULATION					128,816		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
BRUCE		20,800			900	4	1
ELGIN		24,700			9,164	37	7
ESSEX		113,500			337		
HALDIMAND-NORFOLK		31,700			792	3	1
HURON		19,600			6,868	35	5
KENT		38,000			8,756	23	7

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ONTARIO							
LONDON (CONT.)			R14				
LONDON FREE PRESS	9/87			MORN (M-S)			
LAMBTON		44,900			12,435	28	10
* MIDDLESEX		129,400			76,816	59	60
OXFORD		29,700			10,116	34	8
PERTH		23,700			2,278	10	2
REMAINDER OF CIRCULATION					354		
NIAGARA FALLS			P 9				
NIAGARA FALLS REVIEW	12/87			EVE (M-S)			
CITY ZONE		26,105			17,902	69	83
RETAIL TRADING ZONE		14,256			3,459	24	16
TOTAL ZONES		40,361			21,361	53	99
CENSUS METROPOLITAN AREA		124,575			18,173	15	84
TOTAL PAID CIRCULATION					21,554		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* NIAGARA		133,300			21,491	16	100
REMAINDER OF CIRCULATION					63		
NORTH BAY			F21				
NORTH BAY NUGGET	3/87			EVE (M-S)			
CITY ZONE		17,400			14,226	82	59
RETAIL TRADING ZONE		17,000			8,161	48	34
TOTAL ZONES		34,400			22,387	65	93
TOTAL PAID CIRCULATION					24,054		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
TEMISCAMINGUE		18,600			517	3	2
ONTARIO							
* NIPISSING		26,600			18,848	71	78
PARRY SOUND		12,300			3,022	25	13
TIMISKAMING		14,200			1,375	10	6
REMAINDER OF CIRCULATION					292		1
ORILLIA			M19				
ORILLIA PACKET & TIMES	6/87			EVE (M-S)			
CITY ZONE		8,800			6,805	77	68
RETAIL TRADING ZONE		11,600			3,064	26	31
TOTAL ZONES		20,400			9,869	48	98
TOTAL PAID CIRCULATION					10,026		

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ONTARIO							
ORILLIA (CONT.)			M19				
ORILLIA PACKET & TIMES	6/87			EVE (M-S)			
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* SIMCOE		83,100			9,705	12	97
REMAINDER OF CIRCULATION					321		3
OSHAWA-WHITBY			K10				
OSHAWA TIMES	12/87			EVE (M-S)			
CITY ZONE		57,298			20,246	35	90
RETAIL TRADING ZONE		46,171			2,147	5	10
TOTAL ZONES		103,469			22,393	22	100
CENSUS METROPOLITAN AREA		68,010			20,246	30	90
TOTAL PAID CIRCULATION					22,503		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* DURHAM		111,600			22,393	20	100
REMAINDER OF CIRCULATION					110		1
OTTAWA			S31				
OTTAWA CITIZEN	3/87			ALL DAY (M-F)			
NEWSPAPER DESIGNATED MARKET		299,300			146,489	49	79
TOTAL ZONES		299,300			146,489	49	79
CENSUS METROPOLITAN AREA		299,300			146,489	49	79
TOTAL PAID CIRCULATION					186,605		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
GATINEAU		19,300			4,623	24	3
HULL		51,400			7,036	14	4
ILE-DE-MONTREAL		743,100			285		
PAPINEAU		14,200			986	7	1
PONTIAC		6,800			1,621	24	1
ONTARIO							
DUNDAS		6,800			3,001	44	2
FRONTENAC		42,500			398	1	
GLENGARRY		7,000			666	10	
GRENVILLE		10,100			3,015	30	2
LANARK		18,100			9,099	50	5
LEEDS		20,700			1,390	7	1
* OTTAWA-CARLETON		234,300			135,140	58	72
PRESCOTT		10,000			1,546	16	1
RENFREW		30,100			10,309	34	6
RUSSELL		8,600			3,145	37	2
STORMONT		22,100			3,425	16	2
REMAINDER OF CIRCULATION					920		1

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ONTARIO							
OTTAWA (CONT.)			S31				
OTTAWA CITIZEN	3/87			SATURDAY			
NEWSPAPER DESIGNATED MARKET		299,300			185,658	62	77
TOTAL ZONES		299,300			185,658	62	77
CENSUS METROPOLITAN AREA		299,300			185,658	62	77
TOTAL PAID CIRCULATION					241,908		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
GATINEAU		19,300			7,122	37	3
HULL		51,400			8,237	16	3
ILE-DE-MONTREAL		743,100			895		
PAPINEAU		14,200			1,458	10	1
PONTIAC		6,800			2,473	36	1
ONTARIO							
DUNDAS		6,800			3,888	57	2
FRONTENAC		42,500			682	2	
GLENGARRY		7,000			827	12	
GRENVILLE		10,100			4,327	43	2
LANARK		18,100			11,985	66	5
LEEDS		20,700			2,075	10	1
* OTTAWA-CARLETON		234,300			170,962	73	71
PRESCOTT		10,000			1,752	18	1
RENFREW		30,100			14,893	50	6
RUSSELL		8,600			4,467	52	2
STORMONT		22,100			3,999	18	2
TORONTO		832,400			404		
REMAINDER OF CIRCULATION					1,462		1
OTTAWA, ONTARIOHULL, QUEBEC			S31				
OTTAWA LE DROIT (F)	3/87			ALL DAY (M-F)			
NEWSPAPER DESIGNATED MARKET		254,300			32,283	13	83
TOTAL ZONES		254,300			32,283	13	83
CENSUS METROPOLITAN AREA		299,300			29,601	10	76
TOTAL PAID CIRCULATION					38,769		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
GATINEAU		19,300			4,671	24	12
HULL		51,400			18,211	35	47
PAPINEAU		14,200			3,807	27	10
PONTIAC		6,800			479	7	1
ONTARIO							
* OTTAWA-CARLETON		234,300			7,503	3	19
PRESCOTT		10,000			1,410	14	4
RUSSELL		8,600			1,713	20	4
REMAINDER OF CIRCULATION					975		3

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ONTARIO							
OWEN SOUND			L16				
OWEN SOUND SUN TIMES	3/87			EVE (M-S)			
CITY ZONE		7,700			7,015	91	31
RETAIL TRADING ZONE		33,400			14,425	43	63
TOTAL ZONES		41,100			21,440	52	94
TOTAL PAID CIRCULATION					22,826		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
BRUCE		20,800			7,640	37	34
* GREY		27,500			14,711	54	64
REMAINDER OF CIRCULATION					475		2
PEMBROKE			I26				
PEMBROKE OBSERVER	9/87			EVE (M-S)			
CITY ZONE		5,846			4,176	71	58
RETAIL TRADING ZONE		15,667			2,943	19	41
TOTAL ZONES		21,513			7,119	33	99
TOTAL PAID CIRCULATION					7,219		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* RENFREW		30,100			6,990	23	97
REMAINDER OF CIRCULATION					229		3
PETERBOROUGH			G22				
PETERBOROUGH EXAMINER	12/87			EVE (M-S)			
CITY ZONE		23,279			17,713	76	68
RETAIL TRADING ZONE		26,130			7,630	29	29
TOTAL ZONES		49,409			25,343	51	98
TOTAL PAID CIRCULATION					25,969		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
NORTHUMBERLAND		24,400			1,077	4	4
* PETERBOROUGH		38,800			23,753	61	92
VICTORIA		19,900			862	4	3
REMAINDER OF CIRCULATION					277		1

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ONTARIO							
PORT HOPE			P22				
PORT HOPE GUIDE	6/87			EVE (M-F)			
CITY ZONE		3,900			2,963	76	84
RETAIL TRADING ZONE		1,300			415	32	12
TOTAL ZONES		5,200			3,378	65	96
TOTAL PAID CIRCULATION					3,531		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* NORTHUMBERLAND		24,400			3,476	14	98
REMAINDER OF CIRCULATION					55		2
ST. CATHERINES			O 8				
ST. CATHARINES STANDARD	12/87			EVE (M-S)			
CITY ZONE		49,400			34,816	71	80
RETAIL TRADING ZONE		15,300			6,165	40	14
TOTAL ZONES		64,700			40,981	63	95
CENSUS METROPOLITAN AREA		111,200			40,906	37	95
TOTAL PAID CIRCULATION					43,308		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* NIAGARA		133,300			43,222	32	100
REMAINDER OF CIRCULATION					86		
ST. THOMAS			S13				
ST. THOMAS TIMES-JOURNAL	12/87			EVE (M-S)			
CITY ZONE		10,859			6,814	63	71
RETAIL TRADING ZONE		14,576			2,737	19	28
TOTAL ZONES		25,435			9,551	38	99
TOTAL PAID CIRCULATION					9,633		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* ELGIN		24,700			9,551	39	99
REMAINDER OF CIRCULATION					82		1

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ONTARIO							
SARNIA			R10				
SARNIA OBSERVER	9/87			EVE (M-S)			
CITY ZONE		27,700			20,063	72	83
RETAIL TRADING ZONE		17,200			3,880	23	16
TOTAL ZONES		44,900			23,943	53	100
TOTAL PAID CIRCULATION					24,050		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* LAMBTON		44,900			23,943	53	100
REMAINDER OF CIRCULATION					107		
SAULT STE. MARIE			D 8				
SAULT STE. MARIE STAR	3/87			EVE (M-S)			
CITY ZONE		27,400			21,330	78	81
RETAIL TRADING ZONE		5,900			4,557	77	17
TOTAL ZONES		33,300			25,887	78	98
TOTAL PAID CIRCULATION					26,430		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* ALGOMA		43,900			26,079	59	99
REMAINDER OF CIRCULATION					351		1
SIMCOE			S16				
SIMCOE REFORMER	3/87			EVE (M-F)			
CITY ZONE		5,300			4,128	78	43
RETAIL TRADING ZONE		16,000			5,232	33	55
TOTAL ZONES		21,300			9,360	44	98
TOTAL PAID CIRCULATION					9,598		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* HALDIMAND-NORFOLK		31,700			9,404	30	98
REMAINDER OF CIRCULATION					194		2
STRATFORD			Q15				
STRATFORD BEACON-HERALD	12/87			EVE (M-S)			
CITY ZONE		10,272			8,135	79	62
RETAIL TRADING ZONE		10,388			4,053	39	31
TOTAL ZONES		20,660			12,188	59	93
TOTAL PAID CIRCULATION					13,096		

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ONTARIO							
STRATFORD (CONT.)			Q15				
STRATFORD BEACON-HERALD	12/87			EVE (M-S)			
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
OXFORD		29,700			562	2	4
* PERTH		23,700			12,188	51	93
REMAINDER OF CIRCULATION					346		3
SUDBURY			E17				
SUDBURY STAR	3/87			EVE (M-S)			
NEWSPAPER DESIGNATED MARKET		48,800			24,547	50	89
RETAIL TRADING ZONE		17,800			2,848	16	10
TOTAL ZONES		66,600			27,395	41	99
CENSUS METROPOLITAN AREA		47,800			23,697	50	86
TOTAL PAID CIRCULATION					27,608		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
ALGOMA		43,900			753	2	3
MANITOULIN		3,300			544	17	2
* SUDBURY RM		8,500			24,547	289	89
SUDBURY DISTRICT		48,800			1,606	3	6
REMAINDER OF CIRCULATION					158		1
THUNDER BAY			F 4				
THUNDER BAY TIMES-NEWS CHRONICLE-JOURNAL	6/87			MORN/EVE (M-S)			
CITY ZONE		40,600			31,597	78	82
RETAIL TRADING ZONE		16,200			5,586	35	15
TOTAL ZONES		56,800			37,183	66	97
CENSUS METROPOLITAN AREA		43,600			31,776	73	83
TOTAL PAID CIRCULATION					38,528		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
KENORA		19,100			990	5	3
RAINY RIVER		8,000			820	10	2
* THUNDER BAY		54,500			36,283	67	94
REMAINDER OF CIRCULATION					435		1

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ONTARIO							
TIMMINS			F 6				
TIMMINS PRESS	3/87			EVE (M-S)			
CITY ZONE		16,000			10,620	66	76
RETAIL TRADING ZONE		4,600			1,355	30	10
TOTAL ZONES		20,600			11,975	58	86
TOTAL PAID CIRCULATION					13,914		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* COCHRANE		31,000			13,326	43	96
SUDBURY DISTRICT		48,800			485	1	4
REMAINDER OF CIRCULATION					103		1
TORONTO			K 8				
TORONTO STAR	9/87			ALL DAY (M-F)			
NEWSPAPER DESIGNATED MARKET		1,980,981			468,186	24	90
TOTAL ZONES		1,980,981			468,186	24	90
CENSUS METROPOLITAN AREA		1,199,800			374,764	31	72
TOTAL PAID CIRCULATION					521,799		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
ILE-DE-MONTREAL		743,100			527		
ONTARIO							
ALGOMA		43,900			1,498	3	
BRANT		38,300			3,102	8	1
BRUCE		20,800			3,378	16	1
COCHRANE		31,000			536	2	
DUFFERIN		10,800			2,254	21	
DURHAM		111,600			24,072	22	5
ELGIN		24,700			356	1	
ESSEX		113,500			280		
FRONTENAC		42,500			4,186	10	1
GREY		27,500			3,221	12	1
HALDIMAND-NORFOLK		31,700			2,046	7	
HALIBURTON		4,700			1,113	24	
HALTON		92,100			18,397	20	4
HAMILTON-WENTWORTH		158,500			7,092	5	1
HASTINGS		39,500			6,889	17	1
HURON		19,600			821	4	
KENT		38,000			572	2	
LAMBTON		44,900			288	1	
LANARK		18,100			414	2	
LEEDS & GRENVILLE		30,800			911	3	
LENNOX & ADDINGTON		11,700			782	7	
MANITOULIN		3,300			169	5	
MIDDLESEX		129,400			3,703	3	1
MUSKOKA		15,100			4,702	31	1
NIAGARA		133,300			14,118	11	3
NIPISSING		26,600			2,398	9	1

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ONTARIO							
TORONTO (CONT.)			K 8				
TORONTO STAR	9/87			ALL DAY (M-F)			
NORTHUMBERLAND		24,400			4,428	18	1
OTTAWA-CARLETON		234,300			2,854	1	1
OXFORD		29,700			710	2	
PARRY SOUND		12,300			2,378	19	1
PEEL		197,400			53,502	27	10
PERTH		23,700			1,233	5	
PETERBOROUGH		38,800			4,312	11	1
PRINCE EDWARD		7,900			997	13	
RENFREW		30,100			533	2	
SIMCOE		83,100			15,996	19	3
STOR. , DUN. & GLEN.		35,900			362	1	
SUDBURY RM		8,500			3,238	38	1
SUDBURY DISTRICT		48,800			562	1	
THUNDER BAY		54,500			336	1	
TIMISKAMING		14,200			985	7	
* TORONTO		832,400			271,630	33	52
VICTORIA		19,900			4,527	23	1
WATERLOO		119,100			3,516	3	1
WELLINGTON		49,600			4,685	9	1
YORK		117,800			36,555	31	7
REMAINDER OF CIRCULATION					635		
TORONTO STAR	9/87			SATURDAY			
NEWSPAPER DESIGNATED MARKET		1,980,981			704,019	36	89
TOTAL ZONES		1,980,981			704,019	36	89
CENSUS METROPOLITAN AREA		1,199,800			544,137	45	69
TOTAL PAID CIRCULATION					793,995		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
ILE-DE-MONTREAL		743,100			1,443		
ONTARIO							
ALGOMA		43,900			2,131	5	
BRANT		38,300			4,156	11	1
BRUCE		20,800			6,440	31	1
COCHRANE		31,000			742	2	
DUFFERIN		10,800			4,714	44	1
DURHAM		111,600			40,191	36	5
ELGIN		24,700			418	2	
ESSEX		113,500			991	1	
FRONTENAC		42,500			4,955	12	1
GREY		27,500			6,519	24	1
HALDIMAND-NORFOLK		31,700			3,260	10	
HALIBURTON		4,700			3,077	66	
HALTON		92,100			29,850	32	4
HAMILTON-WENTWORTH		158,500			6,227	4	1
HASTINGS		39,500			12,290	31	2
HURON		19,600			1,582	8	

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ONTARIO							
TORONTO (CONT.)			K 8				
TORONTO STAR	9/87			SATURDAY			
KENT		38,000			690	2	
LAMBTON		44,900			1,158	3	
LANARK		18,100			640	4	
LEEDS & GRENVILLE		30,800			1,440	5	
LENNOX & ADDINGTON		11,700			1,034	9	
MANITOULIN		3,300			179	5	
MIDDLESEX		129,400			5,068	4	1
MUSKOKA		15,100			9,599	64	1
NIAGARA		133,300			18,196	14	2
NIPISSING		26,600			2,812	11	
NORTHUMBERLAND		24,400			7,553	31	1
OTTAWA-CARLETON		234,300			3,681	2	1
OXFORD		29,700			1,403	5	
PARRY SOUND		12,300			3,937	32	1
PEEL		197,400			85,726	43	11
PERTH		23,700			2,900	12	
PETERBOROUGH		38,800			10,177	26	1
PRINCE EDWARD		7,900			1,566	20	
RENFREW		30,100			919	3	
SIMCOE		83,100			34,349	41	4
STOR. , DUN. & GLEN.		35,900			575	2	
SUDBURY RM		8,500			3,732	44	1
SUDBURY DISTRICT		48,800			611	1	
THUNDER BAY		54,500			723	1	
TIMISKAMING		14,200			1,498	11	
* TORONTO		832,400			376,431	45	47
VICTORIA		19,900			9,848	50	1
WATERLOO		119,100			6,206	5	1
WELLINGTON		49,600			9,126	18	1
YORK		117,800			61,269	52	8
ALBERTA							
CEN. DIV. 06		269,600			258		
BRITISH COLUMBIA							
GREATER VANCOUVER		511,200			257		
REMAINDER OF CIRCULATION					1,448		
TORONTO STAR	9/87			SUNDAY			
NEWSPAPER DESIGNATED MARKET		1,980,981			416,480	21	79
TOTAL ZONES		1,980,981			416,480	21	79
CENSUS METROPOLITAN AREA		1,199,800			314,325	26	60
TOTAL PAID CIRCULATION					527,003		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
ILE-DE-MONTREAL		743,100			1,104		
ONTARIO							
ALGOMA		43,900			1,987	5	
BRANT		38,300			4,076	11	1

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ONTARIO							
TORONTO (CONT.)			K 8				
TORONTO STAR	9/87			SUNDAY			
BRUCE		20,800			4,478	22	1
COCHRANE		31,000			591	2	
DUFFERIN		10,800			2,119	20	
DURHAM		111,600			21,213	19	4
ELGIN		24,700			2,832	12	1
ESSEX		113,500			1,439	1	
FRONTENAC		42,500			6,976	16	1
GREY		27,500			4,310	16	1
HALDIMAND-NORFOLK		31,700			3,326	11	1
HALIBURTON		4,700			1,396	30	
HALTON		92,100			18,520	20	4
HAMILTON-WENTWORTH		158,500			10,183	6	2
HASTINGS		39,500			8,947	23	2
HURON		19,600			1,837	10	
KENT		38,000			2,319	6	
LAMBTON		44,900			3,716	8	1
LANARK		18,100			1,418	8	
LEEDS & GRENVILLE		30,800			2,055	7	
LENNOX & ADDINGTON		11,700			1,236	11	
MIDDLESEX		129,400			20,470	16	4
MUSKOKA		15,100			5,279	35	1
NIAGARA		133,300			16,754	13	3
NIPISSING		26,600			3,514	13	1
NORTHUMBERLAND		24,400			4,248	17	1
OTTAWA-CARLETON		234,300			11,752	5	2
OXFORD		29,700			2,391	8	1
PARRY SOUND		12,300			2,633	21	1
PEEL		197,400			50,243	26	10
PERTH		23,700			2,762	12	1
PETERBOROUGH		38,800			5,402	14	1
PRINCE EDWARD		7,900			1,180	15	
RENFREW		30,100			1,455	5	
SIMCOE		83,100			16,458	20	3
STOR. , DUN. & GLEN.		35,900			1,628	5	
SUDBURY RM		8,500			4,118	48	1
SUDBURY DISTRICT		48,800			570	1	
THUNDER BAY		54,500			387	1	
TIMISKAMING		14,200			1,003	7	
* TORONTO		832,400			218,211	26	41
VICTORIA		19,900			4,464	22	1
WATERLOO		119,100			6,048	5	1
WELLINGTON		49,600			5,549	11	1
YORK		117,800			32,992	28	6
MANITOBA							
CEN. DIV. 11		233,900			281		
REMAINDER OF CIRCULATION					1,083		

* DENOTES HOME COUNTY

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PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ONTARIO							
TORONTO			K 8				
TORONTO SUN	9/87			MORN (M-F)			
NEWSPAPER DESIGNATED MARKET		1,254,997			262,989	21	88
TOTAL ZONES		1,254,997			262,989	21	88
CENSUS METROPOLITAN AREA		1.199,800			239,265	20	80
TOTAL PAID CIRCULATION					297,547		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
DUFFERIN		10,800			1,598	15	1
DURHAM		111,600			22,242	20	8
HALTON		92,100			11,175	12	4
HAMILTON-WENTWORTH		158,500			6,618	4	2
NORTHUMBERLAND		24,400			1,464	6	1
OTTAWA-CARLETON		234,300			797		
PEEL		197,400			43,820	22	15
PETERBOROUGH		38,800			2,392	6	1
SIMCOE		83,100			5,332	6	2
* TORONTO		832,400			171,664	21	58
VICTORIA		19,900			1,043	5	
WATERLOO		119,100			7,523	6	3
WELLINGTON		49,600			3,004	6	1
YORK		117,800			18,832	16	6
REMAINDER OF CIRCULATION					43		
TORONTO SUN	9/87			SATURDAY			
NEWSPAPER DESIGNATED MARKET		1,254,997			137,286	11	80
TOTAL ZONES		1,254,997			137,286	11	80
CENSUS METROPOLITAN AREA		1,199,800			124,004	10	72
TOTAL PAID CIRCULATION					172,331		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
BRUCE		20,800			314	2	
DUFFERIN		10,800			1,271	12	1
DURHAM		111,600			12,274	11	7
GREY		27,500			654	2	
HALTON		92,100			6,982	8	4
HAMILTON-WENTWORTH		158,500			5,362	3	3
MUSKOKA		15,100			894	6	1
NIAGARA		133,300			2,389	2	1
NORTHUMBERLAND		24,400			1,261	5	1
OTTAWA-CARLETON		234,300			574		
PEEL		197,400			22,483	11	13
PETERBOROUGH		38,800			2,023	5	1
SIMCOE		83,100			7,094	9	4
* TORONTO		832,400			89,930	11	52
VICTORIA		19,900			1,193	6	1
WATERLOO		119,100			5,835	5	3

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ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ONTARIO							
TORONTO (CONT.)			K 8				
TORONTO SUN	9/87			SATURDAY			
WELLINGTON		49,600			2,289	5	1
YORK		117,800			9,472	8	6
REMAINDER OF CIRCULATION					37		
TORONTO SUN	9/87			SUNDAY			
NEWSPAPER DESIGNATED MARKET		1,254,997			384,583	31	84
TOTAL ZONES		1,254,997			384,583	31	84
CENSUS METROPOLITAN AREA		1,199,800			342,162	29	74
TOTAL PAID CIRCULATION					459,952		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
BRUCE		20,800			677	3	
DUFFERIN		10,800			3,473	32	1
DURHAM		111,600			41,594	37	9
GREY		27,500			1,370	5	
HALTON		92,100			23,080	25	5
HAMILTON-WENTWORTH		158,500			8,979	6	2
MUSKOKA		15,100			2,322	15	1
NIAGARA		133,300			6,564	5	1
NORTHUMBERLAND		24,400			2,666	11	1
OTTAWA-CARLETON		234,300			754		
PARRY SOUND		12,300			361	3	
PEEL		197,400			72,086	37	16
PETERBOROUGH		38,800			3,434	9	1
SIMCOE		83,100			16,729	20	4
☆ TORONTO		832,400			225,803	27	49
VICTORIA		19,900			2,647	13	1
WATERLOO		119,100			9,151	8	2
WELLINGTON		49,600			4,638	9	1
YORK		117,800			33,534	29	7
REMAINDER OF CIRCULATION					90		
WELLAND-PORT COLBORNE			P 8				
WELLAND TRIBUNE	12/87			EVE (M-S)			
CITY ZONE		23,617			14,424	61	84
RETAIL TRADING ZONE		21,394			2,268	11	13
TOTAL ZONES		45,011			16,692	37	98
CENSUS METROPOLITAN AREA		124,575			16,465	13	96
TOTAL PAID CIRCULATION					17,110		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
☆ NIAGARA		133,300			16,855	13	99
REMAINDER OF CIRCULATION					255		2

☆ DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ONTARIO							
WINDSOR			T 8				
WINDSOR STAR	3/87			EVE (M-S)			
CITY ZONE		79,100			65,172	82	74
RETAIL TRADING ZONE		55,900			21,737	39	25
TOTAL ZONES		135,000			86,909	64	99
CENSUS METROPOLITAN AREA		88,900			72,327	81	83
TOTAL PAID CIRCULATION					87,641		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* ESSEX		113,500			84,826	75	97
KENT		38,000			2,566	7	3
REMAINDER OF CIRCULATION					249		
WOODSTOCK			R15				
WOODSTOCK SENTINEL-REVIEW	12/87			EVE (M-S)			
CITY ZONE		9,918			5,977	60	65
RETAIL TRADING ZONE		15,512			3,153	20	34
TOTAL ZONES		25,430			9,130	36	99
TOTAL PAID CIRCULATION					9,208		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* OXFORD		29,700			9,130	31	99
REMAINDER OF CIRCULATION					78		1

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
MANITOBA							
BRANDON			Q 4				
BRANDON SUN	6/87			EVE (M-TH & S)			
CITY ZONE		15,100			11,240	74	62
RETAIL TRADING ZONE		26,700			6,583	25	36
TOTAL ZONES		41,800			17,823	43	98
TOTAL PAID CIRCULATION					18,272		
COUNTY CIRCULATION ANALYSIS							
MANITOBA							
CEN. DIV. 05		6,000			1,450	24	8
CEN. DIV. 06		4,000			1,015	25	6
* CEN. DIV. 07		21,100			13,515	64	74
CEN. DIV. 15		9,100			1,762	19	10
REMAINDER OF CIRCULATION					530		3
BRANDON SUN	6/87			FRIDAY			
CITY ZONE		15,100			12,138	80	54
RETAIL TRADING ZONE		26,700			9,696	36	43
TOTAL ZONES		41,800			21,834	52	98
TOTAL PAID CIRCULATION					22,398		
COUNTY CIRCULATION ANALYSIS							
MANITOBA							
CEN. DIV. 05		6,000			2,251	38	10
CEN. DIV. 06		4,000			1,739	44	8
* CEN. DIV. 07		21,100			14,909	71	67
CEN. DIV. 15		9,100			2,824	31	13
REMAINDER OF CIRCULATION					675		3
PORTAGE LA PRAIRIE			P 8				
PORTAGE LA PRAIRIE GRAPHIC	6/87			EVE (M-S)			
CITY ZONE		4,800			4,217	88	90
RETAIL TRADING ZONE		4,300			372	9	8
TOTAL ZONES		9,100			4,589	50	98
TOTAL PAID CIRCULATION					4,664		
COUNTY CIRCULATION ANALYSIS							
MANITOBA							
* CEN. DIV. 09		7,900			4,589	58	98
REMAINDER OF CIRCULATION					75		2

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
MANITOBA							
WINNIPEG			G11				
WINNIPEG SUN	3/87			MORN (M-F)			
NEWSPAPER DESIGNATED MARKET		233,900			39,607	17	87
TOTAL ZONES		233,900			39,607	17	87
CENSUS METROPOLITAN AREA		241,000			39,842	17	88
TOTAL PAID CIRCULATION					45,469		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
KENORA		19,100			511	3	1
MANITOBA							
CEN. DIV. 02		12,200			571	5	1
CEN. DIV. 03		12,700			414	3	1
CEN. DIV. 07		21,100			786	4	2
CEN. DIV. 09		7,900			768	10	2
* CEN. DIV. 11		233,900			39,607	17	87
CEN. DIV. 12		5,400			315	6	1
CEN. DIV. 13		11,100			585	5	1
CEN. DIV. 21		7,600			264	4	1
CEN. DIV. 22		7,800			349	5	1
REMAINDER OF CIRCULATION					1,299		3
WINNIPEG SUN	3/87			SUNDAY			
NEWSPAPER DESIGNATED MARKET		233,900			47,657	20	87
TOTAL ZONES		233,900			47,657	20	87
CENSUS METROPOLITAN AREA		241,000			48,093	20	88
TOTAL PAID CIRCULATION					54,661		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
KENORA		19,100			544	3	1
MANITOBA							
CEN. DIV. 02		12,200			705	6	1
CEN. DIV. 03		12,700			572	5	1
CEN. DIV. 07		21,100			902	4	2
CEN. DIV. 09		7,900			929	12	2
* CEN. DIV. 11		233,900			47,657	20	87
CEN. DIV. 12		5,400			427	8	1
CEN. DIV. 13		11,100			769	7	1
CEN. DIV. 18		7,500			383	5	1
CEN. DIV. 21		7,600			290	4	1
REMAINDER OF CIRCULATION					1,483		3

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
MANITOBA							
WINNIPEG			G11				
WINNIPEG FREE PRESS	3/87			EVE (M-F)			
CITY ZONE		236,200			134,612	57	79
BALANCE IN NEWSPAPER DESIGNATED MARKET		66,900			21,434	32	13
TOTAL ZONES		303,100			156,046	52	91
CENSUS METROPOLITAN AREA		241,000			136,697	57	80
TOTAL PAID CIRCULATION					171,214		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
KENORA		19,100			3,331	17	2
RAINY RIVER		8,000			987	12	1
MANITOBA							
CEN. DIV. 01		5,700			2,060	36	1
CEN. DIV. 02		12,200			3,007	25	2
CEN. DIV. 03		12,700			2,879	23	2
CEN. DIV. 04		3,900			782	20	1
CEN. DIV. 05		6,000			553	9	
CEN. DIV. 06		4,000			272	7	
CEN. DIV. 07		21,100			1,721	8	1
CEN. DIV. 08		4,600			702	15	
CEN. DIV. 09		7,900			1,807	23	1
CEN. DIV. 10		2,000			722	36	
* CEN. DIV. 11		233,900			134,523	58	79
CEN. DIV. 12		5,400			1,974	37	1
CEN. DIV. 13		11,100			4,576	41	3
CEN. DIV. 14		4,700			1,761	38	1
CEN. DIV. 15		9,100			1,021	11	1
CEN. DIV. 16		4,000			410	10	
CEN. DIV. 17		9,900			1,383	14	1
CEN. DIV. 18		7,500			2,737	37	2
CEN. DIV. 20		4,500			557	12	
CEN. DIV. 21		7,600			1,415	19	1
CEN. DIV. 22		7,800			947	12	1
CEN. DIV. 23		2,800			285	10	
REMAINDER OF CIRCULATION					802		1
WINNIPEG FREE PRESS	3/87			SATURDAY			
CITY ZONE		236,200			168,713	71	73
BALANCE IN NEWSPAPER DESIGNATED MARKET		66,900			39,068	58	17
TOTAL ZONES		303,100			207,781	69	89
CENSUS METROPOLITAN AREA		241,000			171,817	71	74
TOTAL PAID CIRCULATION					232,574		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
KENORA		19,100			4,340	23	2
RAINY RIVER		8,000			1,507	19	1
THUNDER BAY		54,500			402	1	

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
MANITOBA							
WINNIPEG (CONT.)			G11				
WINNIPEG FREE PRESS	3/87			SATURDAY			
MANITOBA							
CEN. DIV. 01		5,700			3,639	64	2
CEN. DIV. 02		12,200			6,021	49	3
CEN. DIV. 03		12,700			6,347	50	3
CEN. DIV. 04		3,900			1,761	45	1
CEN. DIV. 05		6,000			869	15	
CEN. DIV. 06		4,000			397	10	
CEN. DIV. 07		21,100			2,560	12	1
CEN. DIV. 08		4,600			1,610	35	1
CEN. DIV. 09		7,900			3,553	45	2
CEN. DIV. 10		2,000			1,215	61	1
* CEN. DIV. 11		233,900			168,567	72	73
CEN. DIV. 12		5,400			3,332	62	1
CEN. DIV. 13		11,100			6,757	61	3
CEN. DIV. 14		4,700			3,271	70	1
CEN. DIV. 15		9,100			1,835	20	1
CEN. DIV. 16		4,000			757	19	
CEN. DIV. 17		9,900			2,471	25	1
CEN. DIV. 18		7,500			5,079	68	2
CEN. DIV. 20		4,500			773	17	
CEN. DIV. 21		7,600			2,245	30	1
CEN. DIV. 22		7,800			1,436	18	1
CEN. DIV. 23		2,800			475	17	
REMAINDER OF CIRCULATION					1,355		1
WINNIPEG FREE PRESS	3/87			SUNDAY			
CITY ZONE		236,200			117,334	50	79
BALANCE IN NEWSPAPER DESIGNATED MARKET		66,900			18,329	27	12
TOTAL ZONES		303,100			135,663	45	92
CENSUS METROPOLITAN AREA		241,000			119,288	50	80
TOTAL PAID CIRCULATION					148,345		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
KENORA		19,100			2,763	15	2
RAINY RIVER		8,000			958	12	1
MANITOBA							
CEN. DIV. 01		5,700			1,762	31	1
CEN. DIV. 02		12,200			2,695	22	2
CEN. DIV. 03		12,700			2,345	19	2
CEN. DIV. 04		3,900			654	17	
CEN. DIV. 05		6,000			482	8	
CEN. DIV. 06		4,000			207	5	
CEN. DIV. 07		21,100			1,472	7	1
CEN. DIV. 08		4,600			575	13	
CEN. DIV. 09		7,900			1,504	19	1
CEN. DIV. 10		2,000			544	27	
* CEN. DIV. 11		233,900			117,270	50	79

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION		AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
MANITOBA								
WINNIPEG	(CONT.)			G11				
WINNIPEG FREE PRESS		3/87			SUNDAY			
CEN. DIV. 12			5,400			1,734	32	1
CEN. DIV. 13			11,100			4,214	38	3
CEN. DIV. 14			4,700			1,535	33	1
CEN. DIV. 15			9,100			767	8	1
CEN. DIV. 16			6,000			329	8	
CEN. DIV. 17			9,900			1,069	11	1
CEN. DIV. 18			7,500			2,060	28	1
CEN. DIV. 20			4,500			503	11	
CEN. DIV. 21			7,600			1,291	17	1
CEN. DIV. 22			7,800			839	11	1
CEN. DIV. 23			2,800			271	10	
REMAINDER OF CIRCULATION						502		

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
SASKATCHEWAN							
MOOSE JAW			P 8				
MOOSE JAW TIMES-HERALD	3/87			EVE (M-S)			
CITY ZONE		13,600			8,786	65	91
RETAIL TRADING ZONE		7,700			737	10	8
TOTAL ZONES		21,300			9,523	45	98
TOTAL PAID CIRCULATION					9,713		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
CEN. DIV. 03		6,900			259	4	3
* CEN. DIV. 07		19,700			9,233	47	95
REMAINDER OF CIRCULATION					221		2
PRINCE ALBERT			I 8				
PRINCE ALBERT HERALD	3/87			EVE (M-S)			
CITY ZONE		12,200			7,779	64	82
RETAIL TRADING ZONE		24,500			1,526	6	16
TOTAL ZONES		36,700			9,305	25	98
TOTAL PAID CIRCULATION					9,477		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
* CEN. DIV. 15		27,800			8,837	32	93
CEN. DIV. 16		13,800			329	2	4
REMAINDER OF CIRCULATION					311		3
REGINA			P10				
REGINA LEADER-POST	3/87			EVE (M-S)			
CITY ZONE		65,300			45,945	70	64
BALANCE IN NEWSPAPER DESIGNATED MARKET		118,800			25,067	21	35
TOTAL ZONES		184,100			71,012	39	99
CENSUS METROPOLITAN AREA		65,900			45,993	70	64
TOTAL PAID CIRCULATION					71,663		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
CEN. DIV. 01		12,100			3,312	27	5
CEN. DIV. 02		9,600			2,794	29	4
CEN. DIV. 03		6,900			1,438	21	2
CEN. DIV. 04		4,800			777	16	1
CEN. DIV. 05		14,500			3,585	25	5
* CEN. DIV. 06		79,200			50,511	64	71
CEN. DIV. 07		19,700			2,816	14	4
CEN. DIV. 08		13,300			1,922	15	3
CEN. DIV. 09		16,100			2,493	16	4
CEN. DIV. 10		8,600			878	10	1
CEN. DIV. 11		83,300			578	1	1

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
SASKATCHEWAN							
REGINA (CONT.)			P10				
REGINA LEADER-POST	3/87			EVE (M-S)			
REMAINDER OF CIRCULATION					559		1
SASKATOON			L 7				
SASKATOON STAR PHOENIX	3/87			EVE (M-S)			
CITY ZONE		70,400			42,284	60	69
BALANCE IN NEWSPAPER DESIGNATED MARKET		28,500			7,608	27	12
TOTAL ZONES		98,900			49,892	50	81
CENSUS METROPOLITAN AREA		70,400			42,284	60	69
TOTAL PAID CIRCULATION					61,755		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
CEN. DIV. 08		13,300			556	4	1
CEN. DIV. 10		8,600			687	8	1
* CEN. DIV. 11		83,300			45,849	55	74
CEN. DIV. 12		8,800			1,799	20	3
CEN. DIV. 13		9,900			1,954	20	3
CEN. DIV. 14		16,600			2,529	15	4
CEN. DIV. 15		27,800			4,025	15	7
CEN. DIV. 16		13,800			2,276	17	4
CEN. DIV. 17		12,200			1,211	10	2
CEN. DIV. 18		6,100			360	6	1
REMAINDER OF CIRCULATION					509		1

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ALBERTA							
CALGARY			0 9				
CALGARY HERALD	6/87			MORN (M-TH & S)			
CITY ZONE		242,500			115,246	48	86
RETAIL TRADING ZONE		150,300			16,124	11	12
TOTAL ZONES		392,800			131,370	33	98
CENSUS METROPOLITAN AREA		242,500			115,246	48	86
TOTAL PAID CIRCULATION					133,631		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
CEN. DIV. 01		20,000			474	2	
CEN. DIV. 02		38,300			1,988	5	2
CEN. DIV. 03		12,600			972	8	1
CEN. DIV. 04		4,200			506	12	
CEN. DIV. 05		13,100			2,590	20	2
* CEN. DIV. 06		269,600			122,389	45	92
CEN. DIV. 08		48,000			818	2	1
CEN. DIV. 09		9,200			1,443	16	1
BRITISH COLUMBIA							
EAST KOOTENAY		18,600			1,174	6	1
REMAINDER OF CIRCULATION					1,277		1
CALGARY HERALD	6/87			SUNDAY			
CITY ZONE		242,500			103,102	43	87
RETAIL TRADING ZONE		150,300			13,640	9	12
TOTAL ZONES		392,800			116,742	30	99
CENSUS METROPOLITAN AREA		242,500			103,102	43	87
TOTAL PAID CIRCULATION					118,519		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
CEN. DIV. 01		20,000			573	3	1
CEN. DIV. 02		38,300			1,880	5	2
CEN. DIV. 03		12,600			717	6	1
CEN. DIV. 04		4,200			423	10	
CEN. DIV. 05		13,100			1,927	15	2
* CEN. DIV. 06		269,600			109,160	41	92
CEN. DIV. 08		48,000			680	1	1
CEN. DIV. 09		9,200			1,259	14	1
BRITISH COLUMBIA							
EAST KOOTENAY		18,600			1,149	6	1
REMAINDER OF CIRCULATION					751		1

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION		AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ALBERTA								
CALGARY	(CONT.)			0 9				
CALGARY SUN		6/87			MORN (M-F)			
CITY ZONE			242,500			63,337	26	83
RETAIL TRADING ZONE			150,300			8,945	6	12
TOTAL ZONES			392,800			72,282	18	95
CENSUS METROPOLITAN AREA			242,500			63,337	26	83
TOTAL PAID CIRCULATION						76,020		
COUNTY CIRCULATION ANALYSIS								
ALBERTA								
CEN. DIV. 01			20,000			1,553	8	2
CEN. DIV. 02			38,300			2,981	8	4
CEN. DIV. 03			12,600			603	5	1
CEN. DIV. 04			4,200			292	7	
CEN. DIV. 05			13,100			1,141	9	2
* CEN. DIV. 06			269,600			65,134	24	86
CEN. DIV. 08			48,000			2,067	4	3
CEN. DIV. 09			9,200			1,130	12	2
REMAINDER OF CIRCULATION						1,119		2
CALGARY SUN		6/87			SUNDAY			
CITY ZONE			242,500			76,594	32	81
RETAIL TRADING ZONE			150,300			12,886	9	14
TOTAL ZONES			392,800			89,480	23	95
CENSUS METROPOLITAN AREA			242,500			76,594	32	81
TOTAL PAID CIRCULATION						94,124		
COUNTY CIRCULATION ANALYSIS								
ALBERTA								
CEN. DIV. 01			20,000			2,060	10	2
CEN. DIV. 02			38,300			3,743	10	4
CEN. DIV. 03			12,600			839	7	1
CEN. DIV. 04			4,200			353	8	
CEN. DIV. 05			13,100			1,653	13	2
* CEN. DIV. 06			269,600			79,674	30	85
CEN. DIV. 08			48,000			2,636	6	3
CEN. DIV. 09			9,200			1,572	17	2
REMAINDER OF CIRCULATION						1,594		2

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ALBERTA							
EDMONTON			Q 4				
EDMONTON JOURNAL	6/87			MORN (M-TH & S)			
CITY ZONE		233,700			120,240	52	72
RETAIL TRADING ZONE		258,700			44,172	17	26
TOTAL ZONES		492,400			164,412	33	98
CENSUS METROPOLITAN AREA		264,200			126,570	48	75
TOTAL PAID CIRCULATION					167,938		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
CEN. DIV. 06		269,600			398		
CEN. DIV. 07		14,300			2,619	18	2
CEN. DIV. 08		48,000			2,045	4	1
CEN. DIV. 09		9,200			515	6	
CEN. DIV. 10		28,400			5,449	19	3
* CEN. DIV. 11		300,100			136,304	45	81
CEN. DIV. 12		29,600			5,297	18	3
CEN. DIV. 13		19,000			3,698	20	2
CEN. DIV. 14		8,500			1,925	23	1
CEN. DIV. 15		42,900			6,560	15	4
BRITISH COLUMBIA							
PEACE RIVER-LIARD		18,900			877	5	1
NORTHWEST TERR.							
FORT SMITH		7,600			1,335	18	1
REMAINDER OF CIRCULATION					916		1
EDMONTON JOURNAL	6/87			FRIDAY			
CITY ZONE		233,700			140,313	60	69
RETAIL TRADING ZONE		258,700			60,514	23	30
TOTAL ZONES		492,400			200,827	41	98
CENSUS METROPOLITAN AREA		264,200			148,876	56	73
TOTAL PAID CIRCULATION					204,477		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
CEN. DIV. 06		269,600			395		
CEN. DIV. 07		14,300			3,580	25	2
CEN. DIV. 08		48,000			2,565	5	1
CEN. DIV. 09		9,200			563	6	
CEN. DIV. 10		28,400			8,024	28	4
* CEN. DIV. 11		300,100			161,860	54	79
CEN. DIV. 12		29,600			7,131	24	4
CEN. DIV. 13		19,000			6,985	37	3
CEN. DIV. 14		8,500			2,925	34	1
CEN. DIV. 15		42,900			7,194	17	4
BRITISH COLUMBIA							
PEACE RIVER-LIARD		18,900			869	5	
NORTHWEST TERR.							
FORT SMITH		7,600			1,344	18	1
REMAINDER OF CIRCULATION					1,042		1

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ALBERTA							
EDMONTON (CONT.)			Q 4				
EDMONTON JOURNAL	6/87			SUNDAY			
CITY ZONE		233,700			108,700	47	73
RETAIL TRADING ZONE		258,700			37,700	15	25
TOTAL ZONES		492,400			146,400	30	98
CENSUS METROPOLITAN AREA		264,200			114,229	43	77
TOTAL PAID CIRCULATION					148,844		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
CEN. DIV. 07		14,300			2,125	15	1
CEN. DIV. 08		48,000			1,751	4	1
CEN. DIV. 09		9,200			443	5	
CEN. DIV. 10		28,400			4,516	16	3
* CEN. DIV. 11		300,100			122,909	41	83
CEN. DIV. 12		29,600			4,593	16	3
CEN. DIV. 13		19,000			2,897	15	2
CEN. DIV. 14		8,500			1,585	19	1
CEN. DIV. 15		42,900			5,581	13	4
BRITISH COLUMBIA							
PEACE RIVER-LIARD		18,900			756	4	1
NORTHWEST TERR.							
FORT SMITH		7,600			725	10	1
REMAINDER OF CIRCULATION					963		1
EDMONTON			Q 4				
EDMONTON SUN	6/87			MORN (M-F)			
NEWSPAPER DESIGNATED MARKET		273,300			73,333	27	84
TOTAL ZONES		273,300			73,333	27	84
CENSUS METROPOLITAN AREA		264,200			68,417	26	79
TOTAL PAID CIRCULATION					86,901		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
CEN. DIV. 07		14,300			964	7	1
CEN. DIV. 08		48,000			282	1	
CEN. DIV. 09		9,200			279	3	
CEN. DIV. 10		28,400			3,384	12	4
* CEN. DIV. 11		300,100			75,439	25	87
CEN. DIV. 12		29,600			3,204	11	4
CEN. DIV. 13		19,000			1,562	8	2
CEN. DIV. 14		8,500			1,232	15	1
CEN. DIV. 15		42,900			522	1	1
REMAINDER OF CIRCULATION					33		

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ALBERTA							
EDMONTON (CONT.)			Q 4				
EDMONTON SUN	6/87			SUNDAY			
NEWSPAPER DESIGNATED MARKET		273,300			104,192	38	86
TOTAL ZONES		273,300			104,192	38	86
CENSUS METROPOLITAN AREA		264,200			97,143	37	80
TOTAL PAID CIRCULATION					121,753		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
CEN. DIV. 07		14,300			953	7	1
CEN. DIV. 08		48,000			441	1	
CEN. DIV. 09		9,200			422	5	
CEN. DIV. 10		28,400			4,484	16	4
* CEN. DIV. 11		300,100			107,489	36	88
CEN. DIV. 12		29,600			3,582	12	3
CEN. DIV. 13		19,000			2,037	11	2
CEN. DIV. 14		8,500			1,712	20	1
CEN. DIV. 15		42,900			559	1	1
REMAINDER OF CIRCULATION					74		
FORT MCMURRAY			D 4				
FORT MCMURRAY TODAY	6/87			EVE (M-TH)			
CITY OF PUBLICATION		11,300			6,165	55	98
BALANCE IN COUNTY					59		1
TOTAL ZONES					6,224		99
TOTAL PAID CIRCULATION					6,265		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
* CEN. DIV. 12		29,600			6,224	21	99
REMAINDER OF CIRCULATION					41		1
FORT MCMURRAY TODAY	6/87			FRIDAY			
CITY OF PUBLICATION		11,300			7,663	68	99
BALANCE IN COUNTY					66		1
TOTAL ZONES					7,729		100
TOTAL PAID CIRCULATION					7,771		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
* CEN. DIV. 12		29,600			7,729	26	100
REMAINDER OF CIRCULATION					42		1

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ALBERTA							
GRANDE PRAIRIE			D 2				
GRANDE PRAIRIE HERALD-TRIBUNE	9/86			EVE (M-TH)			
CITY ZONE		9,400			5,883	63	70
RETAIL TRADING ZONE		24,600			2,434	10	29
TOTAL ZONES		34,000			8,317	25	99
TOTAL PAID CIRCULATION					8,415		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
* CEN. DIV. 15		42,900			8,323	19	99
REMAINDER OF CIRCULATION					92		1
LETHBRIDGE			R11				
LETHBRIDGE HERALD	6/87			EVE (M-S)			
CITY ZONE		22,000			15,299	70	59
RETAIL TRADING ZONE		33,100			10,673	32	41
TOTAL ZONES		55,100			25,972	47	99
TOTAL PAID CIRCULATION					26,162		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
CEN. DIV. 01		20,000			447	2	2
* CEN. DIV. 02		38,300			20,498	54	78
CEN. DIV. 03		12,600			3,017	24	12
CEN. DIV. 05		13,100			292	2	1
CEN. DIV. 09		9,200			878	10	3
BRITISH COLUMBIA							
EAST KOOTENAY		18,600			878	5	3
REMAINDER OF CIRCULATION					152		1
MEDICINE HAT			Q14				
MEDICINE HAT NEWS	3/87			EVE (M-S)			
CITY ZONE		16,200			11,830	73	84
RETAIL TRADING ZONE		6,000			2,083	35	15
TOTAL ZONES		22,200			13,913	63	99
TOTAL PAID CIRCULATION					14,129		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
* CEN. DIV. 01		20,000			13,528	68	96
REMAINDER OF CIRCULATION					601		4

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ALBERTA							
RED DEER			L 9				
RED DEER ADVOCATE	6/87			EVE (M-S)			
CITY ZONE		20,300			14,032	69	61
RETAIL TRADING ZONE		47,600			8,870	19	38
TOTAL ZONES		67,900			22,902	34	99
TOTAL PAID CIRCULATION					23,074		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
CEN. DIV. 06		269,600			311		1
CEN. DIV. 07		14,300			475	3	2
* CEN. DIV. 08		48,000			21,981	46	95
REMAINDER OF CIRCULATION					307		1

For the vacation that you missed because the media plan was still up in the air, *you* could have been in the air!

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* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
BRITISH COLUMBIA							
CRANBROOK			M18				
CRANBROOK TOWNSMAN	3/87			EVE (M-F)			
CITY ZONE		5,700			4,021	71	94
RETAIL TRADING ZONE		6,400			203	3	5
TOTAL ZONES		12,100			4,224	35	99
TOTAL PAID CIRCULATION					4,275		
COUNTY CIRCULATION ANALYSIS							
BRITISH COLUMBIA							
* EAST KOOTENAY		18,600			4,224	23	99
REMAINDER OF CIRCULATION					51		1
FORT ST. JOHN			D 6				
FORT ST. JOHN ALASKA HIGHWAY NEWS	9/87			EVE (M-F)			
CITY ZONE		4,600			2,493	54	77
RETAIL TRADING ZONE		2,600			658	25	20
TOTAL ZONES		7,200			3,151	44	97
TOTAL PAID CIRCULATION					3,241		
COUNTY CIRCULATION ANALYSIS							
BRITISH COLUMBIA							
* PEACE RIVER-LIARD		18,900			3,176	17	98
REMAINDER OF CIRCULATION					65		2
KAMLOOPS			K11				
KAMLOOPS NEWS	12/87			EVE (M-S)			
CITY ZONE		22,265			17,450	78	87
RETAIL TRADING ZONE		12,352			2,469	20	12
TOTAL ZONES		34,617			19,919	58	99
TOTAL PAID CIRCULATION					20,125		
COUNTY CIRCULATION ANALYSIS							
BRITISH COLUMBIA							
* THOMPSON-NICOLA		34,100			19,919	58	99
REMAINDER OF CIRCULATION					206		1
KELOWNA			K13				
KELOWNA COURIER	12/87			EVE (M-S)			
CITY ZONE		19,700			14,056	71	86
RETAIL TRADING ZONE		15,000			2,195	15	13
TOTAL ZONES		34,700			16,251	47	99
TOTAL PAID CIRCULATION					16,423		

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION		AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
BRITISH COLUMBIA								
KELOWNA	(CONT.)			K13				
KELOWNA COURIER		12/87			EVE (M-S)			
COUNTY CIRCULATION ANALYSIS								
BRITISH COLUMBIA								
* CENTRAL OKANAGAN			34,700			16,251	47	99
REMAINDER OF CIRCULATION						172		1
NANAIMO				M 6				
NANAIMO FREE PRESS		12/87			EVE (M-S)			
CITY ZONE			19,340			7,969	41	84
RETAIL TRADING ZONE			30,083			1,454	5	15
TOTAL ZONES			49,423			9,423	19	99
TOTAL PAID CIRCULATION						9,517		
COUNTY CIRCULATION ANALYSIS								
BRITISH COLUMBIA								
COWICHAN VALLEY			19,200			387	2	4
* NANAIMO			32,500			8,890	27	93
REMAINDER OF CIRCULATION						240		3
NELSON				M16				
NELSON NEWS		9/87			MORN (M-F)			
CITY ZONE			3,200			2,735	86	46
RETAIL TRADING ZONE			18,200			2,913	16	49
TOTAL ZONES			21,400			5,648	26	96
TOTAL PAID CIRCULATION						5,913		
COUNTY CIRCULATION ANALYSIS								
BRITISH COLUMBIA								
* CENTRAL KOOTENAY			18,500			5,612	30	95
REMAINDER OF CIRCULATION						301		5
PENTICTON				M13				
PENTICTON HERALD		12/87			EVE (M-F)			
CITY ZONE			10,100			6,496	64	79
RETAIL TRADING ZONE			11,900			1,583	13	19
TOTAL ZONES			22,000			8,079	37	99
TOTAL PAID CIRCULATION						8,206		
COUNTY CIRCULATION ANALYSIS								
BRITISH COLUMBIA								
* OKANAGAN-SIMILKAMEEN			24,000			8,079	34	99
REMAINDER OF CIRCULATION						127		2

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
BRITISH COLUMBIA							
PORT ALBERNI			M 5				
PORT ALBERNI ALBERNI VALLEY TIMES	9/87			EVE (M-F)			
CITY ZONE		6,770			4,810	71	72
RETAIL TRADING ZONE		4,212			1,772	42	27
TOTAL ZONES		10,982			6,582	60	98
TOTAL PAID CIRCULATION					6,697		
COUNTY CIRCULATION ANALYSIS							
BRITISH COLUMBIA							
* ALBERNI-CLAYOQUOT		10,500			6,582	63	98
REMAINDER OF CIRCULATION					115		2
PRINCE GEORGE			E 6				
PRINCE GEORGE CITIZEN	9/87			EVE (M-S)			
CITY ZONE		22,700			18,189	80	84
RETAIL TRADING ZONE		18,779			3,047	16	14
TOTAL ZONES		41,479			21,236	51	98
TOTAL PAID CIRCULATION					21,646		
COUNTY CIRCULATION ANALYSIS							
BRITISH COLUMBIA							
BULKLEY-NECHAKO		11,800			1,290	11	6
* FRASER-FORT GEORGE		29,800			19,946	67	92
REMAINDER OF CIRCULATION					410		2
PRINCE RUPERT			E 4				
PRINCE RUPERT NEWS	9/87			EVE (M-F)			
CITY ZONE		5,357			3,611	67	94
RETAIL TRADING ZONE		1,404			184	13	5
TOTAL ZONES		6,761			3,795	56	98
TOTAL PAID CIRCULATION					3,859		
COUNTY CIRCULATION ANALYSIS							
BRITISH COLUMBIA							
* SKEENA-Q.CHARLOTTE		7,400			3,778	51	98
REMAINDER OF CIRCULATION					81		2

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
BRITISH COLUMBIA							
TRAIL			M15				
TRAIL TIMES	9/87			EVE (M-F)			
CITY ZONE		4,034			3,037	75	52
RETAIL TRADING ZONE		8,075			2,715	34	47
TOTAL ZONES		12,109			5,752	48	99
TOTAL PAID CIRCULATION					5,842		
COUNTY CIRCULATION ANALYSIS							
BRITISH COLUMBIA							
CENTRAL KOOTENAY		18,500			310	2	5
* KOOTENAY BOUNDARY		11,300			5,478	49	94
REMAINDER OF CIRCULATION					54		1
VANCOUVER			D10				
VANCOUVER PROVINCE	9/87			MORN (M-F)			
CITY ZONE		359,797			84,743	24	48
RETAIL TRADING ZONE		241,027			58,758	24	34
TOTAL ZONES		600,824			143,501	24	82
CENSUS METROPOLITAN AREA		536,385			130,657	24	75
TOTAL PAID CIRCULATION					175,347		
COUNTY CIRCULATION ANALYSIS							
BRITISH COLUMBIA							
ALBERNI-CLAYOQUOT		10,500			661	6	
BULKLEY-NECHAKO		11,800			675	6	
CAPITAL		113,800			1,194	1	1
CARIBOO		19,900			2,344	12	1
CENTRAL COAST		1,000			87	9	
CEN. FRAZER VALLEY		48,900			10,072	21	6
CENTRAL KOOTENAY		18,500			1,646	9	1
CENTRAL OKANAGAN		34,700			2,827	8	2
COLUMBIA-SHUSWAP		14,600			1,637	11	1
COMOX-STRATHCONA		25,700			1,475	6	1
COWICHAN VALLEY		19,200			703	4	
DEWDNEY-ALOUETTE		24,800			5,838	24	3
EAST KOOTENAY		18,600			1,089	6	1
FRASER-CHEAM		21,300			4,872	23	3
FRASER-FORT GEORGE		29,800			934	3	1
* GREATER VANCOUVER		511,200			120,142	24	69
KITIMAT-STIKINE		11,900			1,204	10	1
KOOTENAY BOUNDARY		11,300			1,324	12	1
MOUNT WADDINGTON		5,000			785	16	
NANAIMO		32,500			1,759	5	1
NORTH OKANAGAN		20,200			1,494	7	1
OKANAGAN-SIMILKAMEEN		24,000			3,443	14	2
PEACE RIVER-LIARD		18,900			734	4	
POWELL RIVER		6,700			1,043	16	1
SKEENA-Q.CHARLOTTE		7,400			715	10	
SQUAMISH-LILLOOET		6,900			2,014	29	1
SUNSHINE COAST		6,900			846	12	1

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION		AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
BRITISH COLUMBIA								
VANCOUVER	(CONT.)			D10				
VANCOUVER PROVINCE		9/87			MORN (M-F)			
THOMPSON-NICOLA			34,100			3,560	10	2
REMAINDER OF CIRCULATION						230		
VANCOUVER PROVINCE		9/87			SUNDAY			
CITY ZONE			359,797			100,870	28	46
RETAIL TRADING ZONE			241,027			74,712	31	34
TOTAL ZONES			600,824			175,582	29	80
CENSUS METROPOLITAN AREA			536,385			158,988	30	73
TOTAL PAID CIRCULATION						218,695		
COUNTY CIRCULATION ANALYSIS								
BRITISH COLUMBIA								
ALBERNI-CLAYOQUOT			10,500			868	8	
BULKLEY-NECHAKO			11,800			818	7	
CAPITAL			113,800			1,620	1	1
CARIBOO			19,900			3,023	15	1
CENTRAL COAST			1,000			70	7	
CEN. FRAZER VALLEY			48,900			12,802	26	6
CENTRAL KOOTENAY			18,500			2,185	12	1
CENTRAL OKANAGAN			34,700			4,067	12	2
COLUMBIA-SHUSWAP			14,600			1,815	12	1
COMOX-STRATHCONA			25,700			1,888	7	1
COWICHAN VALLEY			19,200			1,023	5	1
DEWDNEY-ALOUETTE			24,800			7,246	29	3
EAST KOOTENAY			18,600			1,262	7	1
FRASER-CHEAM			21,300			6,053	28	3
FRASER-FORT GEORGE			29,800			1,763	6	1
* GREATER VANCOUVER			511,200			146,023	29	67
KITIMAT-STIKINE			11,900			1,875	16	1
KOOTENAY BOUNDARY			11,300			1,862	17	1
MOUNT WADDINGTON			5,000			877	18	
NANAIMO			32,500			2,698	8	1
NORTH OKANAGAN			20,200			2,228	11	1
OKANAGAN-SIMILKAMEEN			24,000			4,398	18	2
PEACE RIVER-LIARD			18,900			1,050	6	1
POWELL RIVER			6,700			1,288	19	1
SKEENA-Q.CHARLOTTE			7,400			977	13	
SQUAMISH-LILLOOET			6,900			2,552	37	1
SUNSHINE COAST			6,900			1,238	18	1
THOMPSON-NICOLA			34,100			4,718	14	2
REMAINDER OF CIRCULATION						408		

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
BRITISH COLUMBIA							
VANCOUVER (CONT.)			D10				
VANCOUVER SUN	9/87			EVE (M-TH)			
CITY ZONE		359,797			136,981	38	60
RETAIL TRADING ZONE		241,027			69,789	29	31
TOTAL ZONES		600,824			206,770	34	91
CENSUS METROPOLITAN AREA		536,385			193,229	36	85
TOTAL PAID CIRCULATION					226,762		
COUNTY CIRCULATION ANALYSIS							
BRITISH COLUMBIA							
ALBERNI-CLAYOQUOT		10,500			804	8	
BULKLEY-NECHAKO		11,800			388	3	
CAPITAL		113,800			2,934	3	1
CARIBOO		19,900			601	3	
CEN. FRAZER VALLEY		48,900			10,384	21	5
CENTRAL KOOTENAY		18,500			512	3	
CENTRAL OKANAGAN		34,700			374	1	
COLUMBIA-SHUSWAP		14,600			482	3	
COMOX-STRATHCONA		25,700			2,900	11	1
COWICHAN VALLEY		19,200			1,232	6	1
DEWDNEY-ALOUETTE		24,800			6,036	24	3
EAST KOOTENAY		18,600			621	3	
FRASER-CHEAM		21,300			3,369	16	2
FRASER-FORT GEORGE		29,800			454	2	
* GREATER VANCOUVER		511,200			183,605	36	81
KOOTENAY BOUNDARY		11,300			498	4	
MOUNT WADDINGTON		5,000			532	11	
NANAIMO		32,500			2,918	9	1
NORTH OKANAGAN		20,200			415	2	
OKANAGAN-SIMILKAMEEN		24,000			679	3	
POWELL RIVER		6,700			1,013	15	
SKEENA-Q.CHARLOTTE		7,400			255	3	
SQUAMISH-LILLOOET		6,900			1,405	20	1
SUNSHINE COAST		6,900			2,122	31	1
THOMPSON-NICOLA		34,100			937	3	
REMAINDER OF CIRCULATION					1,292		1
VERNON			K13				
VERNON NEWS	12/87			EVE (M-S)			
CITY ZONE		10,800			7,133	66	84
RETAIL TRADING ZONE		17,800			1,119	6	13
TOTAL ZONES		28,600			8,252	29	97
TOTAL PAID CIRCULATION					8,477		
COUNTY CIRCULATION ANALYSIS							
BRITISH COLUMBIA							
* NORTH OKANAGAN		20,200			8,234	41	97
REMAINDER OF CIRCULATION					243		3

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
BRITISH COLUMBIA							
VICTORIA			N 7				
VICTORIA TIMES-COLONIST	9/87			MORN (M-S)			
NEWSPAPER DESIGNATED MARKET		90,692			58,499	65	75
RETAIL TRADING ZONE		71,372			16,896	24	22
TOTAL ZONES		162,064			75,395	47	96
CENSUS METROPOLITAN AREA		105,445			64,560	61	82
TOTAL PAID CIRCULATION					78,561		
COUNTY CIRCULATION ANALYSIS							
BRITISH COLUMBIA							
ALBERNI-CLAYOQUOT		10,500			1,023	10	1
* CAPITAL		113,800			66,741	59	85
COMOX-STRATHCONA		25,700			1,956	8	3
COWICHAN VALLEY		19,200			5,587	29	7
NANAIMO		32,500			3,067	9	4
REMAINDER OF CIRCULATION					187		
VICTORIA TIMES-COLONIST	9/87			SUNDAY			
NEWSPAPER DESIGNATED MARKET		90,692			56,258	62	74
RETAIL TRADING ZONE		71,372			16,593	23	22
TOTAL ZONES		162,064			72,851	45	96
CENSUS METROPOLITAN AREA		105,445			62,130	59	82
TOTAL PAID CIRCULATION					76,067		
COUNTY CIRCULATION ANALYSIS							
BRITISH COLUMBIA							
ALBERNI-CLAYOQUOT		10,500			948	9	1
* CAPITAL		113,800			63,955	56	84
COMOX-STRATHCONA		25,700			1,997	8	3
COWICHAN VALLEY		19,200			5,569	29	7
NANAIMO		32,500			3,327	10	4
REMAINDER OF CIRCULATION					271		

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
YUKON TERRITORY							
WHITEHORSE			J 3				
WHITEHORSE STAR	6/87			EVE (M-TH)			
CITY ZONE		5,500			3,359	61	92
RETAIL TRADING ZONE		2,700			202	8	6
TOTAL ZONES		8,200			3,561	43	97
TOTAL PAID CIRCULATION					3,665		
COUNTY CIRCULATION ANALYSIS							
YUKON TERRITORY							
* YUKON		8,200			3,561	43	97
REMAINDER OF CIRCULATION					104		3
WHITEHORSE STAR	6/87			FRIDAY			
CITY ZONE		5,500			4,195	76	90
RETAIL TRADING ZONE		2,700			284	11	6
TOTAL ZONES		8,200			4,479	55	96
TOTAL PAID CIRCULATION					4,667		
COUNTY CIRCULATION ANALYSIS							
YUKON TERRITORY							
* YUKON		8,200			4,479	55	96
REMAINDER OF CIRCULATION					188		4

* DENOTES HOME COUNTY

PART I
SECTION B

DAILY NEWSPAPER
COUNTY (CENSUS DIVISION) CIRCULATION
& COVERAGE ANALYSIS

COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

NEWFOUNDLAND

COUNTY PUBLICATION	HOUSEHOLDS 1987 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
CEN. DIV. 01	75,800	R13			
*ST. JOHN'S TELEGRAM			EVE	34,706	46
*ST. JOHN'S TELEGRAM			WEEKEND	44,923	59
CEN. DIV. 02	8,200	R10			
ST. JOHN'S TELEGRAM			WEEKEND	1,366	17
CEN. DIV. 03	6,700	P 7			
CEN. DIV. 04	7,500	O 3			
CORNER BROOK WESTERN STAR			EVE	2,359	31
CEN. DIV. 05	13,000	M 5			
*CORNER BROOK WESTERN STAR			EVE	7,401	57
ST. JOHN'S TELEGRAM			WEEKEND	255	2
CEN. DIV. 06	11,800	N 8			
ST. JOHN'S TELEGRAM			EVE	1,755	15
ST. JOHN'S TELEGRAM			WEEKEND	3,141	27
CEN. DIV. 07	12,700	N11			
ST. JOHN'S TELEGRAM			EVE	685	5
ST. JOHN'S TELEGRAM			WEEKEND	2,633	21
CEN. DIV. 08	14,700	L 7			
CORNER BROOK WESTERN STAR			EVE	487	3
ST. JOHN'S TELEGRAM			EVE	263	2
ST. JOHN'S TELEGRAM			WEEKEND	591	4
CEN. DIV. 09	6,700	I 6			
CORNER BROOK WESTERN STAR			EVE	464	7
CEN. DIV. 10	7,500	E 4			
ST. JOHN'S TELEGRAM			EVE	480	6
ST. JOHN'S TELEGRAM			WEEKEND	626	8
MONTREAL GAZETTE			SATURDAY	261	3

* DENOTES NEWSPAPER PUBLISHED WITHIN COUNTY

COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

PRINCE EDWARD ISLAND

COUNTY PUBLICATION	HOUSEHOLDS 1987 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
KINGS	6,100	F14			
CHARLOTTETOWN GUARDIAN, PATRIOT			MORN/EVE	3,530	58
PRINCE	13,800	D11			
CHARLOTTETOWN GUARDIAN, PATRIOT			MORN/EVE	2,359	17
*SUMMERSIDE JOURNAL-PIONEER			EVE	10,025	73
QUEENS	21,500	F13			
HALIFAX CHRONICLE-HERALD, MAIL STAR			MORN/EVE	304	1
*CHARLOTTETOWN GUARDIAN, PATRIOT			MORN/EVE	17,653	82
SUMMERSIDE JOURNAL-PIONEER			EVE	1,154	5
MONTREAL GAZETTE			SATURDAY	367	2

* DENOTES NEWSPAPER PUBLISHED WITHIN COUNTY

COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

NOVA SCOTIA

COUNTY PUBLICATION	HOUSEHOLDS 1987 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
ANNAPOLIS	8,400	J10			
HALIFAX CHRONICLE-HERALD, MAIL STAR			MORN/EVE	2,840	34
ANTIGONISH	5,500	G15			
HALIFAX CHRONICLE-HERALD, MAIL STAR			MORN/EVE	3,298	60
NEW GLASGOW NEWS			EVE	302	5
CAPE BRETON	37,800	F18			
HALIFAX CHRONICLE-HERALD, MAIL STAR			MORN/EVE	4,305	11
HALIFAX NEWS			MORN	310	1
*SYDNEY CAPE BRETON POST			EVE	29,105	77
COLCHESTER	16,200	H13			
HALIFAX CHRONICLE-HERALD, MAIL STAR			MORN/EVE	6,511	40
*TRURO NEWS			EVE	8,963	55
CUMBERLAND	12,400	H11			
*AMHERST NEWS			MORN	3,919	32
HALIFAX CHRONICLE-HERALD, MAIL STAR			MORN/EVE	4,332	35
DIGBY	7,500	K 9			
HALIFAX CHRONICLE-HERALD, MAIL STAR			MORN/EVE	2,495	33
GUYSBOROUGH	4,100	H15			
HALIFAX CHRONICLE-HERALD, MAIL STAR			MORN/EVE	1,621	40
HALIFAX	110,900	I14			
*HALIFAX CHRONICLE-HERALD, MAIL STAR			MORN/EVE	74,322	67
*HALIFAX NEWS			MORN	19,559	18
MONTREAL GAZETTE			MORN	283	
MONTREAL GAZETTE			SATURDAY	769	1
HANTS	12,300	I12			
HALIFAX CHRONICLE-HERALD, MAIL STAR			MORN/EVE	7,990	65
INVERNESS	6,600	F16			
HALIFAX CHRONICLE-HERALD, MAIL STAR			MORN/EVE	2,699	41
SYDNEY CAPE BRETON POST			EVE	725	11
KINGS	18,700	I11			
HALIFAX CHRONICLE-HERALD, MAIL STAR			MORN/EVE	7,971	43
HALIFAX NEWS			MORN	267	1
LUNENBERG	17,000	J11			
HALIFAX CHRONICLE-HERALD, MAIL STAR			MORN/EVE	6,484	38
HALIFAX NEWS			MORN	279	2
PICTOU	16,800	H14			
HALIFAX CHRONICLE-HERALD, MAIL STAR			MORN/EVE	5,200	31
*NEW GLASGOW NEWS			EVE	10,786	64
QUEENS	4,700	K10			
HALIFAX CHRONICLE-HERALD, MAIL STAR			MORN/EVE	1,951	42

* DENOTES NEWSPAPER PUBLISHED WITHIN COUNTY

COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

NOVA SCOTIA

COUNTY PUBLICATION	HOUSEHOLDS 1987 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
RICHMOND	3,500	G17			
HALIFAX CHRONICLE-HERALD, MAIL STAR			MORN/EVE	1,132	32
SYDNEY CAPE BRETON POST			EVE	236	7
SHELBURNE	6,000	L10			
HALIFAX CHRONICLE-HERALD, MAIL STAR			MORN/EVE	1,821	30
VICTORIA	2,900	E17			
HALIFAX CHRONICLE-HERALD, MAIL STAR			MORN	775	27
SYDNEY CAPE BRETON POST			EVE	845	29
YARMOUTH	9,400	L 9			
HALIFAX CHRONICLE-HERALD, MAIL STAR			MORN/EVE	3,698	39

* DENOTES NEWSPAPER PUBLISHED WITHIN COUNTY

COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

NEW BRUNSWICK

COUNTY PUBLICATION	HOUSEHOLDS 1987 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
ALBERT	8,200	G10			
MONCTON TIMES-TRANSCRIPT			EVE	5,851	71
ST. JOHN TELEGRAPH JOURNAL, TIMES-GLOBE			MORN	473	6
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	396	5
CARLETON	8,700	F 4			
FREDERICTON GLEANER			EVE	897	10
ST. JOHN TELEGRAPH JOURNAL, TIMES-GLOBE			MORN/EVE	2,495	29
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	2,486	29
CHARLOTTE	9,400	I 5			
ST. JOHN TELEGRAPH JOURNAL, TIMES-GLOBE			MORN/EVE	4,125	44
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	4,131	44
GLOUCESTER	25,600	B 8			
*CARAQUET L'ACADIE NOUVELLE (F)			MORN	7,283	28
MONCTON TIMES-TRANSCRIPT			EVE	1,484	6
ST. JOHN TELEGRAPH JOURNAL, TIMES-GLOBE			MORN/EVE	1,766	7
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	1,896	7
KENT	9,300	E 9			
MONCTON TIMES-TRANSCRIPT			EVE	4,542	49
KINGS	18,900	H 8			
MONCTON TIMES-TRANSCRIPT			EVE	390	2
ST. JOHN TELEGRAPH JOURNAL, TIMES-GLOBE			MORN/EVE	11,580	61
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	10,986	58
MADAWASKA	11,700	C 3			
ST. JOHN TELEGRAPH JOURNAL, TIMES-GLOBE			MORN/EVE	994	9
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	857	7
QUEBEC LE SOLEIL (F)			MORN	416	4
QUEBEC LE SOLEIL (F)			SATURDAY	435	4
QUEBEC LE SOLEIL (F)			SUNDAY	381	3
LE JOURNAL DE QUEBEC (F)			MORN	337	3
LE JOURNAL DE QUEBEC (F)			SATURDAY	372	3
LE JOURNAL DE QUEBEC (F)			SUNDAY	294	3
NORTHUMBERLAND	16,100	D 7			
CARAQUET L'ACADIE NOUVELLE (F)			MORN	501	3
FREDERICTON GLEANER			EVE	972	6
MONCTON TIMES-TRANSCRIPT			EVE	3,308	21
ST. JOHN TELEGRAPH JOURNAL, TIMES-GLOBE			MORN/EVE	2,638	16
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	2,733	17
QUEENS	4,400	G 8			
FREDERICTON GLEANER			EVE	1,771	40
ST. JOHN TELEGRAPH JOURNAL, TIMES-GLOBE			MORN/EVE	1,106	25
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	1,181	27
RESTIGOUCHE	12,500	B 5			
MONCTON TIMES-TRANSCRIPT			EVE	1,337	11
ST. JOHN TELEGRAPH JOURNAL, TIMES-GLOBE			MORN/EVE	1,588	13
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	1,758	14

* DENOTES NEWSPAPER PUBLISHED WITHIN COUNTY

COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

NEW BRUNSWICK

COUNTY PUBLICATION	HOUSEHOLDS 1987 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
ST. JOHN	29,400	M14			
*ST. JOHN TELEGRAPH JOURNAL, TIMES-GLOBE			MORN/EVE	25,900	88
*SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	22,939	78
SUNBURY	7,100	G 7			
FREDERICTON GLEANER			EVE	4,235	60
ST. JOHN TELEGRAPH JOURNAL, TIMES-GLOBE			MORN/EVE	506	7
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	670	9
VICTORIA	7,100	D 4			
ST. JOHN TELEGRAPH JOURNAL, TIMES-GLOBE			MORN/EVE	2,015	28
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	2,028	29
WESTMORLAND	39,100	F10			
*MONCTON TIMES-TRANSCRIPT			EVE	27,697	71
ST. JOHN TELEGRAPH JOURNAL, TIMES-GLOBE			MORN/EVE	2,027	5
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	2,095	5
HALIFAX CHRONICLE-HERALD, MAIL STAR			MORN/EVE	380	1
MONTREAL GAZETTE			SATURDAY	307	1
YORK	28,200	G 5			
*FREDERICTON GLEANER			EVE	20,157	71
ST. JOHN TELEGRAPH JOURNAL, TIMES-GLOBE			MORN/EVE	4,675	17
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	5,451	19

* DENOTES NEWSPAPER PUBLISHED WITHIN COUNTY

COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

QUEBEC

COUNTY PUBLICATION	HOUSEHOLDS 1987 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
ABITIBI	31,300	J 3			
CHICOUTIMI PROGRES-DIMANCHE (F)			SUNDAY	748	2
MONTREAL GAZETTE			MORN	363	1
MONTREAL GAZETTE			SATURDAY	482	2
LE JOURNAL DE MONTREAL (F)			MORN	3,679	12
LE JOURNAL DE MONTREAL (F)			SATURDAY	4,480	14
LE JOURNAL DE MONTREAL (F)			SUNDAY	3,807	12
MONTREAL LA PRESSE (F)			MORN	888	3
MONTREAL LA PRESSE (F)			SATURDAY	1,762	6
MONTREAL LA PRESSE (F)			SUNDAY	441	1
ARGENTEUIL	12,200	O 6			
MONTREAL GAZETTE			MORN	843	7
MONTREAL GAZETTE			SATURDAY	2,197	18
LE JOURNAL DE MONTREAL (F)			MORN	1,638	13
LE JOURNAL DE MONTREAL (F)			SATURDAY	2,354	19
LE JOURNAL DE MONTREAL (F)			SUNDAY	2,127	17
MONTREAL LA PRESSE (F)			MORN	508	4
MONTREAL LA PRESSE (F)			SATURDAY	1,268	10
MONTREAL LA PRESSE (F)			SUNDAY	464	4
ARTHABASKA	20,800	O15			
LE JOURNAL DE MONTREAL (F)			MORN	1,915	9
LE JOURNAL DE MONTREAL (F)			SATURDAY	2,414	12
LE JOURNAL DE MONTREAL (F)			SUNDAY	2,678	13
MONTREAL LA PRESSE (F)			MORN	1,348	6
MONTREAL LA PRESSE (F)			SATURDAY	1,973	9
MONTREAL LA PRESSE (F)			SUNDAY	1,379	7
SHERBROOKE LA TRIBUNE (F)			MORN	1,397	7
SHERBROOKE LA TRIBUNE (F)			SATURDAY	1,299	6
TROIS RIVIERES LE NOUVELLISTE (F)			MORN	526	3
BAGOT	9,500	Q12			
GRANBY LA VOIX DE L'EST (F)			MORN	399	4
LE JOURNAL DE MONTREAL (F)			MORN	1,237	13
LE JOURNAL DE MONTREAL (F)			SATURDAY	1,598	17
LE JOURNAL DE MONTREAL (F)			SUNDAY	1,693	18
MONTREAL LA PRESSE (F)			MORN	303	3
MONTREAL LA PRESSE (F)			SATURDAY	648	7
MONTREAL LA PRESSE (F)			SUNDAY	329	3
BEAUCE	24,600	N19			
MONTREAL LA PRESSE (F)			MORN	250	1
MONTREAL LA PRESSE (F)			SATURDAY	504	2
MONTREAL LA PRESSE (F)			SUNDAY	277	1
QUEBEC LE SOLEIL (F)			MORN	2,705	11
QUEBEC LE SOLEIL (F)			SATURDAY	3,095	13
QUEBEC LE SOLEIL (F)			SUNDAY	2,099	9
LE JOURNAL DE QUEBEC (F)			MORN	4,755	19
LE JOURNAL DE QUEBEC (F)			SATURDAY	5,398	22
LE JOURNAL DE QUEBEC (F)			SUNDAY	4,628	19
BEAUHARNOIS	19,500	R27			
MONTREAL GAZETTE			MORN	302	2
MONTREAL GAZETTE			SATURDAY	560	3

* DENOTES NEWSPAPER PUBLISHED WITHIN COUNTY

COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

QUEBEC

COUNTY PUBLICATION	HOUSEHOLDS 1987 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
BEAUHARNOIS (CONT).					
LE JOURNAL DE MONTREAL (F)			MORN	5,427	28
LE JOURNAL DE MONTREAL (F)			SATURDAY	6,156	32
LE JOURNAL DE MONTREAL (F)			SUNDAY	5,964	31
MONTREAL LA PRESSE (F)			MORN	2,181	11
MONTREAL LA PRESSE (F)			SATURDAY	3,045	16
MONTREAL LA PRESSE (F)			SUNDAY	1,846	9
BELLECHASSE	7,300	L21			
QUEBEC LE SOLEIL (F)			MORN	1,798	25
QUEBEC LE SOLEIL (F)			SATURDAY	2,088	29
QUEBEC LE SOLEIL (F)			SUNDAY	1,458	20
LE JOURNAL DE QUEBEC (F)			MORN	1,032	14
LE JOURNAL DE QUEBEC (F)			SATURDAY	1,242	17
LE JOURNAL DE QUEBEC (F)			SUNDAY	892	12
BERTHIER	11,300	M10			
LE JOURNAL DE MONTREAL (F)			MORN	2,000	18
LE JOURNAL DE MONTREAL (F)			SATURDAY	2,991	26
LE JOURNAL DE MONTREAL (F)			SUNDAY	2,837	25
MONTREAL LA PRESSE (F)			MORN	526	5
MONTREAL LA PRESSE (F)			SATURDAY	1,286	11
MONTREAL LA PRESSE (F)			SUNDAY	527	5
BONAVENTURE	12,100	D30			
QUEBEC LE SOLEIL (F)			MORN	1,098	9
QUEBEC LE SOLEIL (F)			SATURDAY	1,204	10
QUEBEC LE SOLEIL (F)			SUNDAY	997	8
LE JOURNAL DE QUEBEC (F)			MORN	1,074	9
LE JOURNAL DE QUEBEC (F)			SATURDAY	1,105	9
LE JOURNAL DE QUEBEC (F)			SUNDAY	874	7
BROME	6,600	S13			
GRANBY LA VOIX DE L'EST (F)			MORN	658	10
MONTREAL GAZETTE			MORN	584	9
MONTREAL GAZETTE			SATURDAY	1,679	25
LE JOURNAL DE MONTREAL (F)			MORN	275	4
LE JOURNAL DE MONTREAL (F)			SATURDAY	482	7
LE JOURNAL DE MONTREAL (F)			SUNDAY	571	9
MONTREAL LA PRESSE (F)			SATURDAY	1,074	16
MONTREAL LA PRESSE (F)			SUNDAY	269	4
SHERBROOKE RECORD			EVE	847	13
CHAMBLY	115,700	P30			
MONTREAL GAZETTE			MORN	9,614	8
MONTREAL GAZETTE			SATURDAY	13,624	12
MONTREAL LE DEVOIR (F)			MORN	1,328	1
MONTREAL LE DEVOIR (F)			SATURDAY	1,516	1
LE JOURNAL DE MONTREAL (F)			MORN	23,566	20
LE JOURNAL DE MONTREAL (F)			SATURDAY	27,318	24
LE JOURNAL DE MONTREAL (F)			SUNDAY	25,183	22
MONTREAL LA PRESSE (F)			MORN	19,269	17
MONTREAL LA PRESSE (F)			SATURDAY	29,543	26
MONTREAL LA PRESSE (F)			SUNDAY	16,971	15

* DENOTES NEWSPAPER PUBLISHED WITHIN COUNTY

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QUEBEC

COUNTY PUBLICATION	HOUSEHOLDS 1987 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
CHAMPLAIN	42,700	L13			
MONTREAL GAZETTE			SATURDAY	263	1
LE JOURNAL DE MONTREAL (F)			MORN	3,265	8
LE JOURNAL DE MONTREAL (F)			SATURDAY	4,521	11
LE JOURNAL DE MONTREAL (F)			SUNDAY	6,171	14
MONTREAL LA PRESSE (F)			MORN	1,104	3
MONTREAL LA PRESSE (F)			SATURDAY	2,074	5
MONTREAL LA PRESSE (F)			SUNDAY	1,651	4
TROIS RIVIERES LE NOUVELLISTE (F)			MORN	22,722	53
CHARLEVOIX-EST	5,400	G20			
QUEBEC LE SOLEIL (F)			MORN	922	17
QUEBEC LE SOLEIL (F)			SATURDAY	1,029	19
QUEBEC LE SOLEIL (F)			SUNDAY	825	15
LE JOURNAL DE QUEBEC (F)			MORN	1,296	24
LE JOURNAL DE QUEBEC (F)			SATURDAY	1,384	26
LE JOURNAL DE QUEBEC (F)			SUNDAY	1,135	21
CHARLEVOIX-OUEST	4,200	G19			
QUEBEC LE SOLEIL (F)			MORN	765	18
QUEBEC LE SOLEIL (F)			SATURDAY	840	20
QUEBEC LE SOLEIL (F)			SUNDAY	664	16
LE JOURNAL DE QUEBEC (F)			MORN	813	19
LE JOURNAL DE QUEBEC (F)			SATURDAY	848	20
LE JOURNAL DE QUEBEC (F)			SUNDAY	763	18
CHATEAUGUAY	20,700	S28			
MONTREAL GAZETTE			MORN	3,071	15
MONTREAL GAZETTE			SATURDAY	4,544	22
LE JOURNAL DE MONTREAL (F)			MORN	3,566	17
LE JOURNAL DE MONTREAL (F)			SATURDAY	4,632	22
LE JOURNAL DE MONTREAL (F)			SUNDAY	4,360	21
MONTREAL LA PRESSE (F)			MORN	2,269	11
MONTREAL LA PRESSE (F)			SATURDAY	3,546	17
MONTREAL LA PRESSE (F)			SUNDAY	2,054	10
CHICOUTIMI	56,000	J 8			
*CHICOUTIMI PROGRES-DIMANCHE (F)			SUNDAY	33,186	59
*CHICOUTIMI LE QUOTIDIEN DU SAGUENAY (F)			MORN	23,362	42
MONTREAL GAZETTE			MORN	375	1
MONTREAL GAZETTE			SATURDAY	513	1
MONTREAL LE DEVOIR (F)			MORN	352	1
MONTREAL LE DEVOIR (F)			SATURDAY	373	1
MONTREAL LA PRESSE (F)			MORN	1,429	3
MONTREAL LA PRESSE (F)			SATURDAY	2,220	4
MONTREAL LA PRESSE (F)			SUNDAY	723	1
QUEBEC LE SOLEIL (F)			MORN	464	1
QUEBEC LE SOLEIL (F)			SATURDAY	841	2
QUEBEC LE SOLEIL (F)			SUNDAY	340	1
LE JOURNAL DE QUEBEC (F)			MORN	6,088	11
LE JOURNAL DE QUEBEC (F)			SATURDAY	5,524	10
LE JOURNAL DE QUEBEC (F)			SUNDAY	4,502	8
COMPTON	6,700	R17			
MONTREAL GAZETTE			SATURDAY	261	4

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COUNTY PUBLICATION	HOUSEHOLDS 1987 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
COMPTON (CONT).					
SHERBROOKE RECORD			EVE	638	10
SHERBROOKE LA TRIBUNE (F)			MORN	2,274	34
SHERBROOKE LA TRIBUNE (F)			SATURDAY	2,467	37
DEUX-MONTAGNES	26,200	O26			
MONTREAL GAZETTE			MORN	1,460	6
MONTREAL GAZETTE			SATURDAY	2,483	9
MONTREAL LE DEVOIR (F)			SATURDAY	260	1
LE JOURNAL DE MONTREAL (F)			MORN	5,415	21
LE JOURNAL DE MONTREAL (F)			SATURDAY	7,452	28
LE JOURNAL DE MONTREAL (F)			SUNDAY	6,921	26
MONTREAL LA PRESSE (F)			MORN	2,365	9
MONTREAL LA PRESSE (F)			SATURDAY	4,266	16
MONTREAL LA PRESSE (F)			SUNDAY	2,203	8
DORCHESTER	10,700	M20			
QUEBEC LE SOLEIL (F)			MORN	1,968	18
QUEBEC LE SOLEIL (F)			SATURDAY	2,189	20
QUEBEC LE SOLEIL (F)			SUNDAY	1,411	13
LE JOURNAL DE QUEBEC (F)			MORN	1,626	15
LE JOURNAL DE QUEBEC (F)			SATURDAY	1,852	17
LE JOURNAL DE QUEBEC (F)			SUNDAY	1,441	13
DRUMMOND	26,300	P14			
LE JOURNAL DE MONTREAL (F)			MORN	3,736	14
LE JOURNAL DE MONTREAL (F)			SATURDAY	4,629	18
LE JOURNAL DE MONTREAL (F)			SUNDAY	4,464	17
MONTREAL LA PRESSE (F)			MORN	1,221	5
MONTREAL LA PRESSE (F)			SATURDAY	2,041	8
MONTREAL LA PRESSE (F)			SUNDAY	1,284	5
SHERBROOKE LA TRIBUNE (F)			MORN	2,418	9
SHERBROOKE LA TRIBUNE (F)			SATURDAY	2,395	9
FRONTENAC	8,600	Q19			
LE JOURNAL DE QUEBEC (F)			MORN	764	9
LE JOURNAL DE QUEBEC (F)			SATURDAY	967	11
LE JOURNAL DE QUEBEC (F)			SUNDAY	1,047	12
SHERBROOKE LA TRIBUNE (F)			MORN	1,144	13
SHERBROOKE LA TRIBUNE (F)			SATURDAY	1,193	14
GASPE-EST	11,900	C31			
MONTREAL GAZETTE			SATURDAY	297	3
QUEBEC LE SOLEIL (F)			MORN	1,116	9
QUEBEC LE SOLEIL (F)			SATURDAY	1,216	10
QUEBEC LE SOLEIL (F)			SUNDAY	1,059	9
LE JOURNAL DE QUEBEC (F)			MORN	926	8
LE JOURNAL DE QUEBEC (F)			SATURDAY	831	7
LE JOURNAL DE QUEBEC (F)			SUNDAY	799	7
GASPE-OUEST	5,100	B30			
QUEBEC LE SOLEIL (F)			MORN	910	18
QUEBEC LE SOLEIL (F)			SATURDAY	1,029	20
QUEBEC LE SOLEIL (F)			SUNDAY	915	18

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GATINEAU	19,300	M 4			
OTTAWA CITIZEN			ALL DAY	4,623	24
OTTAWA CITIZEN			SATURDAY	7,122	37
OTTAWA LE DROIT (F)			ALL DAY	4,671	24
LE JOURNAL DE MONTREAL (F)			MORN	860	4
LE JOURNAL DE MONTREAL (F)			SATURDAY	1,233	6
LE JOURNAL DE MONTREAL (F)			SUNDAY	1,145	6
MONTREAL LA PRESSE (F)			SATURDAY	586	3
HULL	51,400	R 2			
OTTAWA CITIZEN			ALL DAY	7,036	14
OTTAWA CITIZEN			SATURDAY	8,237	16
OTTAWA LE DROIT (F)			ALL DAY	18,211	35
MONTREAL GAZETTE			MORN	567	1
MONTREAL GAZETTE			SATURDAY	576	1
MONTREAL LE DEVOIR (F)			MORN	974	2
MONTREAL LE DEVOIR (F)			SATURDAY	1,127	2
LE JOURNAL DE MONTREAL (F)			MORN	5,927	12
LE JOURNAL DE MONTREAL (F)			SATURDAY	6,049	12
LE JOURNAL DE MONTREAL (F)			SUNDAY	7,273	14
MONTREAL LA PRESSE (F)			MORN	808	2
MONTREAL LA PRESSE (F)			SATURDAY	1,529	3
MONTREAL LA PRESSE (F)			SUNDAY	614	1
HUNTINGDON	6,100	S25			
MONTREAL GAZETTE			MORN	595	10
MONTREAL GAZETTE			SATURDAY	1,417	23
LE JOURNAL DE MONTREAL (F)			MORN	372	6
LE JOURNAL DE MONTREAL (F)			SATURDAY	621	10
LE JOURNAL DE MONTREAL (F)			SUNDAY	628	10
MONTREAL LA PRESSE (F)			SATURDAY	372	6
IBERVILLE	8,200	R32			
LE JOURNAL DE MONTREAL (F)			MORN	1,332	16
LE JOURNAL DE MONTREAL (F)			SATURDAY	1,783	22
LE JOURNAL DE MONTREAL (F)			SUNDAY	1,667	20
MONTREAL LA PRESSE (F)			MORN	626	8
MONTREAL LA PRESSE (F)			SATURDAY	983	12
MONTREAL LA PRESSE (F)			SUNDAY	530	6
ILE-DE-MONTREAL	743,100	J24			
OTTAWA CITIZEN			ALL DAY	285	
OTTAWA CITIZEN			SATURDAY	895	
TORONTO STAR			ALL DAY	527	
TORONTO STAR			SATURDAY	1,443	
TORONTO STAR			SUNDAY	1,104	
*MONTREAL GAZETTE			MORN	142,901	19
*MONTREAL GAZETTE			SATURDAY	185,982	25
*MONTREAL LE DEVOIR (F)			MORN	13,822	2
*MONTREAL LE DEVOIR (F)			SATURDAY	14,490	2
*LE JOURNAL DE MONTREAL (F)			MORN	141,604	19
*LE JOURNAL DE MONTREAL (F)			SATURDAY	136,734	18
*LE JOURNAL DE MONTREAL (F)			SUNDAY	120,318	16
*MONTREAL LA PRESSE (F)			MORN	88,753	12
*MONTREAL LA PRESSE (F)			SATURDAY	131,647	18

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ILE-DE-MONTREAL (CONT).					
*MONTREAL LA PRESSE (F)			SUNDAY	58,984	8
QUEBEC LE SOLEIL (F)			MORN	692	
QUEBEC LE SOLEIL (F)			SATURDAY	665	
QUEBEC LE SOLEIL (F)			SUNDAY	391	
ILE-JESUS	99,300	E12			
MONTREAL GAZETTE			MORN	7,708	8
MONTREAL GAZETTE			SATURDAY	10,446	11
MONTREAL LE DEVOIR (F)			MORN	719	1
MONTREAL LE DEVOIR (F)			SATURDAY	896	1
LE JOURNAL DE MONTREAL (F)			MORN	21,783	22
LE JOURNAL DE MONTREAL (F)			SATURDAY	25,721	26
LE JOURNAL DE MONTREAL (F)			SUNDAY	23,810	24
MONTREAL LA PRESSE (F)			MORN	15,829	16
MONTREAL LA PRESSE (F)			SATURDAY	25,067	25
MONTREAL LA PRESSE (F)			SUNDAY	14,020	14
ILES-DE-LA-MADELEINE	4,100	C12			
LE JOURNAL DE MONTREAL (F)			MORN	392	10
LE JOURNAL DE MONTREAL (F)			SATURDAY	419	10
LE JOURNAL DE MONTREAL (F)			SUNDAY	391	10
JOLIETTE	22,700	L30			
LE JOURNAL DE MONTREAL (F)			MORN	4,761	21
LE JOURNAL DE MONTREAL (F)			SATURDAY	6,356	28
LE JOURNAL DE MONTREAL (F)			SUNDAY	5,862	26
MONTREAL LA PRESSE (F)			MORN	1,817	8
MONTREAL LA PRESSE (F)			SATURDAY	3,296	15
MONTREAL LA PRESSE (F)			SUNDAY	1,716	8
KAMOURASKA	9,100	H21			
QUEBEC LE SOLEIL (F)			MORN	1,019	11
QUEBEC LE SOLEIL (F)			SATURDAY	1,226	13
QUEBEC LE SOLEIL (F)			SUNDAY	930	10
LE JOURNAL DE QUEBEC (F)			MORN	1,116	12
LE JOURNAL DE QUEBEC (F)			SATURDAY	1,231	14
LE JOURNAL DE QUEBEC (F)			SUNDAY	1,128	12
LABELLE	11,800	M 4			
LE JOURNAL DE MONTREAL (F)			MORN	1,739	15
LE JOURNAL DE MONTREAL (F)			SATURDAY	2,718	23
LE JOURNAL DE MONTREAL (F)			SUNDAY	2,198	19
MONTREAL LA PRESSE (F)			MORN	650	6
MONTREAL LA PRESSE (F)			SATURDAY	1,128	10
MONTREAL LA PRESSE (F)			SUNDAY	504	4
LAC-ST-JEAN-EST	14,800	J 7			
CHICOUTIMI PROGRES-DIMANCHE (F)			SUNDAY	6,857	46
CHICOUTIMI LE QUOTIDIEN DU SAGUENAY (F)			MORN	4,648	31
MONTREAL LA PRESSE (F)			SATURDAY	289	2
QUEBEC LE SOLEIL (F)			SATURDAY	259	2
LE JOURNAL DE QUEBEC (F)			MORN	1,938	13
LE JOURNAL DE QUEBEC (F)			SATURDAY	1,818	12
LE JOURNAL DE QUEBEC (F)			SUNDAY	1,476	10

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LAC-ST-JEAN-OUEST	18,900	J 6			
CHICOUTIMI PROGRES-DIMANCHE (F)			SUNDAY	7,720	41
CHICOUTIMI LE QUOTIDIEN DU SAGUENAY (F)			MORN	3,911	21
MONTREAL LA PRESSE (F)			MORN	389	2
MONTREAL LA PRESSE (F)			SATURDAY	562	3
QUEBEC LE SOLEIL (F)			SATURDAY	273	1
LE JOURNAL DE QUEBEC (F)			MORN	2,640	14
LE JOURNAL DE QUEBEC (F)			SATURDAY	2,425	13
LE JOURNAL DE QUEBEC (F)			SUNDAY	1,925	10
LAPRAIRIE	40,000	Q30			
MONTREAL GAZETTE			MORN	4,223	11
MONTREAL GAZETTE			SATURDAY	6,791	17
MONTREAL LE DEVOIR (F)			MORN	270	1
MONTREAL LE DEVOIR (F)			SATURDAY	397	1
LE JOURNAL DE MONTREAL (F)			MORN	7,153	18
LE JOURNAL DE MONTREAL (F)			SATURDAY	8,952	22
LE JOURNAL DE MONTREAL (F)			SUNDAY	8,553	21
MONTREAL LA PRESSE (F)			MORN	6,128	15
MONTREAL LA PRESSE (F)			SATURDAY	9,493	24
MONTREAL LA PRESSE (F)			SUNDAY	5,395	13
L'ASSOMPTION	40,700	N28			
MONTREAL GAZETTE			MORN	564	1
MONTREAL GAZETTE			SATURDAY	771	2
LE JOURNAL DE MONTREAL (F)			MORN	10,105	25
LE JOURNAL DE MONTREAL (F)			SATURDAY	12,836	32
LE JOURNAL DE MONTREAL (F)			SUNDAY	12,462	31
MONTREAL LA PRESSE (F)			MORN	4,965	12
MONTREAL LA PRESSE (F)			SATURDAY	8,120	20
MONTREAL LA PRESSE (F)			SUNDAY	4,630	11
LEVIS	36,300	L18			
MONTREAL LE DEVOIR (F)			SATURDAY	316	1
MONTREAL LA PRESSE (F)			MORN	342	1
MONTREAL LA PRESSE (F)			SATURDAY	499	1
QUEBEC LE SOLEIL (F)			MORN	9,765	27
QUEBEC LE SOLEIL (F)			SATURDAY	13,366	37
QUEBEC LE SOLEIL (F)			SUNDAY	7,851	22
LE JOURNAL DE QUEBEC (F)			MORN	8,704	24
LE JOURNAL DE QUEBEC (F)			SATURDAY	9,739	27
LE JOURNAL DE QUEBEC (F)			SUNDAY	8,312	23
L'ISLET	6,800	I20			
QUEBEC LE SOLEIL (F)			MORN	1,166	17
QUEBEC LE SOLEIL (F)			SATURDAY	1,299	19
QUEBEC LE SOLEIL (F)			SUNDAY	1,038	15
LE JOURNAL DE QUEBEC (F)			MORN	764	11
LE JOURNAL DE QUEBEC (F)			SATURDAY	929	14
LE JOURNAL DE QUEBEC (F)			SUNDAY	775	11
LOTBINIERE	9,500	M16			
QUEBEC LE SOLEIL (F)			MORN	2,522	27
QUEBEC LE SOLEIL (F)			SATURDAY	3,118	33
QUEBEC LE SOLEIL (F)			SUNDAY	1,977	21

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LOTBINIERE (CONT).					
LE JOURNAL DE QUEBEC (F)			MORN	1,021	11
LE JOURNAL DE QUEBEC (F)			SATURDAY	1,354	14
LE JOURNAL DE QUEBEC (F)			SUNDAY	1,004	11
TROIS RIVIERES LE NOUVELLISTE (F)			MORN	261	3
MASKINONGE	7,200	L10			
LE JOURNAL DE MONTREAL (F)			MORN	560	8
LE JOURNAL DE MONTREAL (F)			SATURDAY	935	13
LE JOURNAL DE MONTREAL (F)			SUNDAY	911	13
MONTREAL LA PRESSE (F)			SATURDAY	333	5
TROIS RIVIERES LE NOUVELLISTE (F)			MORN	2,427	34
MATANE	9,800	C27			
QUEBEC LE SOLEIL (F)			MORN	1,087	11
QUEBEC LE SOLEIL (F)			SATURDAY	1,440	15
QUEBEC LE SOLEIL (F)			SUNDAY	1,108	11
LE JOURNAL DE QUEBEC (F)			MORN	902	9
LE JOURNAL DE QUEBEC (F)			SATURDAY	1,031	11
LE JOURNAL DE QUEBEC (F)			SUNDAY	833	9
MATAPEDIA	7,200	D26			
QUEBEC LE SOLEIL (F)			MORN	585	8
QUEBEC LE SOLEIL (F)			SATURDAY	616	9
QUEBEC LE SOLEIL (F)			SUNDAY	513	7
LE JOURNAL DE QUEBEC (F)			MORN	549	8
LE JOURNAL DE QUEBEC (F)			SATURDAY	649	9
LE JOURNAL DE QUEBEC (F)			SUNDAY	528	7
MEGANTIC	18,200	N17			
LE JOURNAL DE MONTREAL (F)			MORN	308	2
LE JOURNAL DE MONTREAL (F)			SATURDAY	457	3
LE JOURNAL DE MONTREAL (F)			SUNDAY	521	3
MONTREAL LA PRESSE (F)			MORN	365	2
MONTREAL LA PRESSE (F)			SATURDAY	651	4
MONTREAL LA PRESSE (F)			SUNDAY	345	2
QUEBEC LE SOLEIL (F)			MORN	1,690	9
QUEBEC LE SOLEIL (F)			SATURDAY	2,026	11
QUEBEC LE SOLEIL (F)			SUNDAY	1,322	7
LE JOURNAL DE QUEBEC (F)			MORN	2,310	13
LE JOURNAL DE QUEBEC (F)			SATURDAY	2,506	14
LE JOURNAL DE QUEBEC (F)			SUNDAY	2,412	13
SHERBROOKE LA TRIBUNE (F)			MORN	997	5
SHERBROOKE LA TRIBUNE (F)			SATURDAY	1,000	5
MISSISQUOI	12,400	T12			
GRANBY LA VOIX DE L'EST (F)			MORN	2,121	17
MONTREAL GAZETTE			MORN	639	5
MONTREAL GAZETTE			SATURDAY	1,377	11
LE JOURNAL DE MONTREAL (F)			MORN	1,295	10
LE JOURNAL DE MONTREAL (F)			SATURDAY	1,769	14
LE JOURNAL DE MONTREAL (F)			SUNDAY	1,952	16
MONTREAL LA PRESSE (F)			MORN	556	4
MONTREAL LA PRESSE (F)			SATURDAY	1,212	10
MONTREAL LA PRESSE (F)			SUNDAY	500	4
SHERBROOKE RECORD			EVE	461	4

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MONTCALM	10,800	L28			
MONTREAL GAZETTE			MORN	318	3
MONTREAL GAZETTE			SATURDAY	861	8
LE JOURNAL DE MONTREAL (F)			MORN	1,850	17
LE JOURNAL DE MONTREAL (F)			SATURDAY	3,512	33
LE JOURNAL DE MONTREAL (F)			SUNDAY	3,027	28
MONTREAL LA PRESSE (F)			MORN	600	6
MONTREAL LA PRESSE (F)			SATURDAY	1,833	17
MONTREAL LA PRESSE (F)			SUNDAY	484	4
MONTMAGNY	8,000	K21			
QUEBEC LE SOLEIL (F)			MORN	1,783	22
QUEBEC LE SOLEIL (F)			SATURDAY	2,217	28
QUEBEC LE SOLEIL (F)			SUNDAY	1,491	19
LE JOURNAL DE QUEBEC (F)			MORN	1,288	16
LE JOURNAL DE QUEBEC (F)			SATURDAY	1,538	19
LE JOURNAL DE QUEBEC (F)			SUNDAY	1,280	16
MONTMORENCY NO. 1	7,400	H18			
QUEBEC LE SOLEIL (F)			MORN	2,666	36
QUEBEC LE SOLEIL (F)			SATURDAY	3,104	42
QUEBEC LE SOLEIL (F)			SUNDAY	2,053	28
LE JOURNAL DE QUEBEC (F)			MORN	1,830	25
LE JOURNAL DE QUEBEC (F)			SATURDAY	2,092	28
LE JOURNAL DE QUEBEC (F)			SUNDAY	1,865	25
MONTMORENCY NO. 2	2,200	D19			
QUEBEC LE SOLEIL (F)			MORN	804	37
QUEBEC LE SOLEIL (F)			SATURDAY	999	45
QUEBEC LE SOLEIL (F)			SUNDAY	655	30
LE JOURNAL DE QUEBEC (F)			MORN	157	7
LE JOURNAL DE QUEBEC (F)			SATURDAY	239	11
LE JOURNAL DE QUEBEC (F)			SUNDAY	193	9
NAPIERVILLE	4,600	R29			
LE JOURNAL DE MONTREAL (F)			MORN	899	20
LE JOURNAL DE MONTREAL (F)			SATURDAY	1,249	27
LE JOURNAL DE MONTREAL (F)			SUNDAY	1,153	25
MONTREAL LA PRESSE (F)			MORN	346	8
MONTREAL LA PRESSE (F)			SATURDAY	599	13
MONTREAL LA PRESSE (F)			SUNDAY	288	6
NICOLET	11,400	N14			
LE JOURNAL DE MONTREAL (F)			MORN	584	5
LE JOURNAL DE MONTREAL (F)			SATURDAY	966	8
LE JOURNAL DE MONTREAL (F)			SUNDAY	1,159	10
MONTREAL LA PRESSE (F)			SATURDAY	468	4
TROIS RIVIERES LE NOUVELLISTE (F)			MORN	4,550	40
NOUVEAU-QUEBEC	9,900	D 4			
PAPINEAU	14,200	O 4			
OTTAWA CITIZEN			ALL DAY	986	7
OTTAWA CITIZEN			SATURDAY	1,458	10
OTTAWA LE DROIT (F)			ALL DAY	3,807	27

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QUEBEC

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PAPINEAU (CONT).					
LE JOURNAL DE MONTREAL (F)			MORN	1,492	11
LE JOURNAL DE MONTREAL (F)			SATURDAY	2,109	15
LE JOURNAL DE MONTREAL (F)			SUNDAY	2,141	15
MONTREAL LA PRESSE (F)			SATURDAY	508	4
PONTIAC	6,800	M 3			
OTTAWA CITIZEN			ALL DAY	1,621	24
OTTAWA CITIZEN			SATURDAY	2,473	36
OTTAWA LE DROIT (F)			ALL DAY	479	7
PORTNEUF	20,600	J15			
QUEBEC LE SOLEIL (F)			MORN	4,880	24
QUEBEC LE SOLEIL (F)			SATURDAY	6,065	29
QUEBEC LE SOLEIL (F)			SUNDAY	3,825	19
LE JOURNAL DE QUEBEC (F)			MORN	3,648	18
LE JOURNAL DE QUEBEC (F)			SATURDAY	4,067	20
LE JOURNAL DE QUEBEC (F)			SUNDAY	3,663	18
TROIS RIVIERES LE NOUVELLISTE (F)			MORN	316	2
QUEBEC	175,700	D17			
CHICOUTIMI PROGRES-DIMANCHE (F)			SUNDAY	727	
MONTREAL GAZETTE			MORN	2,181	1
MONTREAL GAZETTE			SATURDAY	3,149	2
MONTREAL LE DEVOIR (F)			MORN	3,232	2
MONTREAL LE DEVOIR (F)			SATURDAY	3,545	2
MONTREAL LA PRESSE (F)			MORN	2,451	1
MONTREAL LA PRESSE (F)			SATURDAY	4,147	2
MONTREAL LA PRESSE (F)			SUNDAY	1,706	1
*QUEBEC LE SOLEIL (F)			MORN	61,205	35
*QUEBEC LE SOLEIL (F)			SATURDAY	77,737	44
*QUEBEC LE SOLEIL (F)			SUNDAY	46,874	27
*LE JOURNAL DE QUEBEC (F)			MORN	50,492	29
*LE JOURNAL DE QUEBEC (F)			SATURDAY	49,471	28
*LE JOURNAL DE QUEBEC (F)			SUNDAY	42,882	24
RICHELIEU	18,300	M32			
LE JOURNAL DE MONTREAL (F)			MORN	5,407	30
LE JOURNAL DE MONTREAL (F)			SATURDAY	6,063	33
LE JOURNAL DE MONTREAL (F)			SUNDAY	5,922	32
MONTREAL LA PRESSE (F)			MORN	2,436	13
MONTREAL LA PRESSE (F)			SATURDAY	3,343	18
MONTREAL LA PRESSE (F)			SUNDAY	2,363	13
RICHMOND	13,000	Q15			
MONTREAL GAZETTE			SATURDAY	450	3
LE JOURNAL DE MONTREAL (F)			MORN	866	7
LE JOURNAL DE MONTREAL (F)			SATURDAY	935	7
LE JOURNAL DE MONTREAL (F)			SUNDAY	1,464	11
MONTREAL LA PRESSE (F)			SATURDAY	406	3
SHERBROOKE RECORD			EVE	572	4
SHERBROOKE LA TRIBUNE (F)			MORN	4,694	36
SHERBROOKE LA TRIBUNE (F)			SATURDAY	5,111	39
RIMOUSKI	23,600	E24			
MONTREAL LA PRESSE (F)			MORN	347	1

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RIMOUSKI (CONT).					
MONTREAL LA PRESSE (F)			SATURDAY	641	3
MONTREAL LA PRESSE (F)			SUNDAY	259	1
QUEBEC LE SOLEIL (F)			MORN	2,897	12
QUEBEC LE SOLEIL (F)			SATURDAY	3,395	14
QUEBEC LE SOLEIL (F)			SUNDAY	2,542	11
LE JOURNAL DE QUEBEC (F)			MORN	2,740	12
LE JOURNAL DE QUEBEC (F)			SATURDAY	2,983	13
LE JOURNAL DE QUEBEC (F)			SUNDAY	2,505	11
RIVIERE-DU-LOUP	13,500	G22			
MONTREAL ~~LA PRESSE~~ (F)			SATURDAY	340	3
QUEBEC LE SOLEIL (F)			MORN	1,755	13
QUEBEC LE SOLEIL (F)			SATURDAY	2,018	15
QUEBEC LE SOLEIL (F)			SUNDAY	1,445	11
LE JOURNAL DE QUEBEC (F)			MORN	1,926	14
LE JOURNAL DE QUEBEC (F)			SATURDAY	2,111	16
LE JOURNAL DE QUEBEC (F)			SUNDAY	1,940	14
ROUVILLE	15,000	Q33			
GRANBY LA VOIX DE L'EST (F)			MORN	1,360	9
MONTREAL GAZETTE			MORN	626	4
MONTREAL GAZETTE			SATURDAY	978	7
LE JOURNAL DE MONTREAL (F)			MORN	2,391	16
LE JOURNAL DE MONTREAL (F)			SATURDAY	3,046	20
LE JOURNAL DE MONTREAL (F)			SUNDAY	3,025	20
MONTREAL LA PRESSE (F)			MORN	1,912	13
MONTREAL LA PRESSE (F)			SATURDAY	3,043	20
MONTREAL LA PRESSE (F)			SUNDAY	1,798	12
SAGUENAY	31,800	F 7			
CHICOUTIMI PROGRES-DIMANCHE (F)			SUNDAY	1,622	5
MONTREAL GAZETTE			MORN	422	1
MONTREAL GAZETTE			SATURDAY	629	2
MONTREAL LA PRESSE (F)			MORN	622	2
MONTREAL LA PRESSE (F)			SATURDAY	1,089	3
QUEBEC LE SOLEIL (F)			MORN	3,524	11
QUEBEC LE SOLEIL (F)			SATURDAY	3,911	12
QUEBEC LE SOLEIL (F)			SUNDAY	3,180	10
LE JOURNAL DE QUEBEC (F)			MORN	3,515	11
LE JOURNAL DE QUEBEC (F)			SATURDAY	3,680	12
LE JOURNAL DE QUEBEC (F)			SUNDAY	3,189	10
ST-HYACINTHE	21,300	O32			
LE JOURNAL DE MONTREAL (F)			MORN	4,095	19
LE JOURNAL DE MONTREAL (F)			SATURDAY	5,003	23
LE JOURNAL DE MONTREAL (F)			SUNDAY	4,949	23
MONTREAL LA PRESSE (F)			MORN	1,974	9
MONTREAL LA PRESSE (F)			SATURDAY	3,231	15
MONTREAL LA PRESSE (F)			SUNDAY	1,991	9
ST-JEAN	21,200	R31			
MONTREAL GAZETTE			MORN	481	2
MONTREAL GAZETTE			SATURDAY	972	5
LE JOURNAL DE MONTREAL (F)			MORN	4,617	22
LE JOURNAL DE MONTREAL (F)			SATURDAY	5,423	26

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ST-JEAN (CONT).					
LE JOURNAL DE MONTREAL (F)			SUNDAY	4,972	23
MONTREAL LA PRESSE (F)			MORN	2,300	11
MONTREAL LA PRESSE (F)			SATURDAY	3,712	18
MONTREAL LA PRESSE (F)			SUNDAY	1,913	9
ST-MAURICE	41,400	L12			
MONTREAL GAZETTE			MORN	377	1
MONTREAL GAZETTE			SATURDAY	588	1
MONTREAL LE DEVOIR (F)			MORN	336	1
MONTREAL LE DEVOIR (F)			SATURDAY	460	1
LE JOURNAL DE MONTREAL (F)			MORN	3,894	9
LE JOURNAL DE MONTREAL (F)			SATURDAY	4,693	11
LE JOURNAL DE MONTREAL (F)			SUNDAY	6,100	15
MONTREAL LA PRESSE (F)			MORN	2,826	7
MONTREAL LA PRESSE (F)			SATURDAY	4,711	11
MONTREAL LA PRESSE (F)			SUNDAY	3,478	8
QUEBEC LE SOLEIL (F)			SATURDAY	312	1
*TROIS RIVIERES LE NOUVELLISTE (F)			MORN	23,377	56
SHEFFORD	27,000	R13			
*GRANBY LA VOIX DE L'EST (F)			MORN	10,683	40
MONTREAL GAZETTE			MORN	382	1
MONTREAL GAZETTE			SATURDAY	765	3
LE JOURNAL DE MONTREAL (F)			MORN	2,584	10
LE JOURNAL DE MONTREAL (F)			SATURDAY	3,416	13
LE JOURNAL DE MONTREAL (F)			SUNDAY	4,153	15
MONTREAL LA PRESSE (F)			MORN	1,048	4
MONTREAL LA PRESSE (F)			SATURDAY	1,978	7
MONTREAL LA PRESSE (F)			SUNDAY	1,135	4
SHERBROOKE LA TRIBUNE (F)			MORN	649	2
SHERBROOKE LA TRIBUNE (F)			SATURDAY	703	3
SHERBROOKE	46,600	R15			
MONTREAL GAZETTE			MORN	1,158	2
MONTREAL GAZETTE			SATURDAY	1,989	4
MONTREAL LE DEVOIR (F)			MORN	490	1
MONTREAL LE DEVOIR (F)			SATURDAY	682	1
LE JOURNAL DE MONTREAL (F)			MORN	2,744	6
LE JOURNAL DE MONTREAL (F)			SATURDAY	3,153	7
LE JOURNAL DE MONTREAL (F)			SUNDAY	4,658	10
MONTREAL LA PRESSE (F)			MORN	1,787	4
MONTREAL LA PRESSE (F)			SATURDAY	3,238	7
MONTREAL LA PRESSE (F)			SUNDAY	1,967	4
*SHERBROOKE RECORD			EVE	1,880	4
*SHERBROOKE LA TRIBUNE (F)			MORN	21,260	46
*SHERBROOKE LA TRIBUNE (F)			SATURDAY	25,064	54
SOULANGES	5,600	R25			
LE JOURNAL DE MONTREAL (F)			MORN	1,395	25
LE JOURNAL DE MONTREAL (F)			SATURDAY	1,781	32
LE JOURNAL DE MONTREAL (F)			SUNDAY	1,718	31
MONTREAL LA PRESSE (F)			MORN	414	7
MONTREAL LA PRESSE (F)			SATURDAY	768	14
MONTREAL LA PRESSE (F)			SUNDAY	400	7

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STANSTEAD	14,300	S15			
MONTREAL GAZETTE			MORN	497	3
MONTREAL GAZETTE			SATURDAY	1,194	8
LE JOURNAL DE MONTREAL (F)			MORN	626	4
LE JOURNAL DE MONTREAL (F)			SATURDAY	918	6
LE JOURNAL DE MONTREAL (F)			SUNDAY	1,396	10
MONTREAL LA PRESSE (F)			SATURDAY	867	6
MONTREAL LA PRESSE (F)			SUNDAY	277	2
SHERBROOKE RECORD			EVE	1,011	7
SHERBROOKE LA TRIBUNE (F)			MORN	4,018	28
SHERBROOKE LA TRIBUNE (F)			SATURDAY	4,688	33
TEMISCAMINGUE	18,600	K 2			
NORTH BAY NUGGET			EVE	517	3
MONTREAL GAZETTE			SATURDAY	268	1
LE JOURNAL DE MONTREAL (F)			MORN	1,733	9
LE JOURNAL DE MONTREAL (F)			SATURDAY	1,902	10
LE JOURNAL DE MONTREAL (F)			SUNDAY	1,705	9
MONTREAL LA PRESSE (F)			MORN	641	3
MONTREAL LA PRESSE (F)			SATURDAY	1,080	6
MONTREAL LA PRESSE (F)			SUNDAY	345	2
TEMISCOUATA	6,000	G23			
QUEBEC LE SOLEIL (F)			MORN	895	15
QUEBEC LE SOLEIL (F)			SATURDAY	939	16
QUEBEC LE SOLEIL (F)			SUNDAY	759	13
LE JOURNAL DE QUEBEC (F)			MORN	430	7
LE JOURNAL DE QUEBEC (F)			SATURDAY	594	10
LE JOURNAL DE QUEBEC (F)			SUNDAY	552	9
TERREBONNE	73,900	M26			
MONTREAL GAZETTE			MORN	2,746	4
MONTREAL GAZETTE			SATURDAY	5,884	8
MONTREAL LE DEVOIR (F)			MORN	765	1
MONTREAL LE DEVOIR (F)			SATURDAY	979	1
LE JOURNAL DE MONTREAL (F)			MORN	17,536	24
LE JOURNAL DE MONTREAL (F)			SATURDAY	23,903	32
LE JOURNAL DE MONTREAL (F)			SUNDAY	21,875	30
MONTREAL LA PRESSE (F)			MORN	9,262	13
MONTREAL LA PRESSE (F)			SATURDAY	18,097	24
MONTREAL LA PRESSE (F)			SUNDAY	8,356	11
VAUDREUIL	19,100	Q25			
MONTREAL GAZETTE			MORN	2,759	14
MONTREAL GAZETTE			SATURDAY	4,371	23
LE JOURNAL DE MONTREAL (F)			MORN	3,082	16
LE JOURNAL DE MONTREAL (F)			SATURDAY	3,905	20
LE JOURNAL DE MONTREAL (F)			SUNDAY	3,837	20
MONTREAL LA PRESSE (F)			MORN	1,989	10
MONTREAL LA PRESSE (F)			SATURDAY	3,439	18
MONTREAL LA PRESSE (F)			SUNDAY	1,994	10
VERCHERES	22,800	N31			
MONTREAL GAZETTE			MORN	454	2
MONTREAL GAZETTE			SATURDAY	759	3

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VERCHERES (CONT).					
MONTREAL LE DEVOIR (F)			SATURDAY	282	1
LE JOURNAL DE MONTREAL (F)			MORN	5,204	23
LE JOURNAL DE MONTREAL (F)			SATURDAY	6,576	29
LE JOURNAL DE MONTREAL (F)			SUNDAY	6,246	27
MONTREAL LA PRESSE (F)			MORN	3,456	15
MONTREAL LA PRESSE (F)			SATURDAY	5,697	25
MONTREAL LA PRESSE (F)			SUNDAY	3,264	14
WOLFE	5,000	P17			
SHERBROOKE LA TRIBUNE (F)			MORN	1,559	31
SHERBROOKE LA TRIBUNE (F)			SATURDAY	1,619	32
YAMASKA	4,900	012			
LE JOURNAL DE MONTREAL (F)			MORN	429	9
LE JOURNAL DE MONTREAL (F)			SATURDAY	708	14
LE JOURNAL DE MONTREAL (F)			SUNDAY	591	12
TROIS RIVIERES LE NOUVELLISTE (F)			MORN	629	13

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ALGOMA	43,900	D12			
*SAULT STE. MARIE STAR			EVE	26,079	59
SUDBURY STAR			EVE	753	2
TORONTO STAR			ALL DAY	1,498	3
TORONTO STAR			SATURDAY	2,131	5
TORONTO STAR			SUNDAY	1,987	5
BRANT	38,300	R16			
*BRANTFORD EXPOSITOR			EVE	28,521	74
HAMILTON SPECTATOR			EVE	904	2
TORONTO STAR			ALL DAY	3,102	8
TORONTO STAR			SATURDAY	4,156	11
TORONTO STAR			SUNDAY	4,076	11
BRUCE	20,800	M14			
KITCHENER-WATERLOO RECORD			EVE	1,349	6
LONDON FREE PRESS			MORN	900	4
OWEN SOUND SUN TIMES			EVE	7,640	37
TORONTO STAR			ALL DAY	3,378	16
TORONTO STAR			SATURDAY	6,440	31
TORONTO STAR			SUNDAY	4,478	22
TORONTO SUN			SATURDAY	314	2
TORONTO SUN			SUNDAY	677	3
COCHRANE	31,000	E 6			
*TIMMINS PRESS			EVE	13,326	43
TORONTO STAR			ALL DAY	536	2
TORONTO STAR			SATURDAY	742	2
TORONTO STAR			SUNDAY	591	2
DUFFERIN	10,800	O17			
TORONTO STAR			ALL DAY	2,254	21
TORONTO STAR			SATURDAY	4,714	44
TORONTO STAR			SUNDAY	2,119	20
TORONTO SUN			MORN	1,598	15
TORONTO SUN			SATURDAY	1,271	12
TORONTO SUN			SUNDAY	3,473	32
DUNDAS	6,800	31			
OTTAWA CITIZEN			ALL DAY	3,001	44
OTTAWA CITIZEN			SATURDAY	3,888	57
DURHAM	111,600	I10			
*OSHAWA TIMES			EVE	22,393	20
TORONTO STAR			ALL DAY	24,072	22
TORONTO STAR			SATURDAY	40,191	36
TORONTO STAR			SUNDAY	21,213	19
TORONTO SUN			MORN	22,242	20
TORONTO SUN			SATURDAY	12,274	11
TORONTO SUN			SUNDAY	41,594	37
ELGIN	24,700	S13			
LONDON FREE PRESS			MORN	9,164	37
*ST. THOMAS TIMES-JOURNAL			EVE	9,551	39
TORONTO STAR			ALL DAY	356	1

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ELGIN (CONT).					
TORONTO STAR			SATURDAY	418	2
TORONTO STAR			SUNDAY	2,832	11
ESSEX	113,500	T 8			
LONDON FREE PRESS			MORN	337	
TORONTO STAR			ALL DAY	280	
TORONTO STAR			SATURDAY	991	1
TORONTO STAR			SUNDAY	1,439	1
*WINDSOR STAR			EVE	84,826	75
FRONTENAC	42,500	M27			
*KINGSTON WHIG-STANDARD			EVE	27,278	64
OTTAWA CITIZEN			ALL DAY	398	1
OTTAWA CITIZEN			SATURDAY	682	2
TORONTO STAR			ALL DAY	4,186	10
TORONTO STAR			SATURDAY	4,955	12
TORONTO STAR			SUNDAY	6,976	16
GLENGARRY	7,000	K32			
OTTAWA CITIZEN			ALL DAY	666	10
OTTAWA CITIZEN			SATURDAY	827	12
MONTREAL GAZETTE			SATURDAY	563	8
GRENVILLE	10,100	M30			
BROCKVILLE RECORDER AND TIMES			EVE	3,616	36
OTTAWA CITIZEN			ALL DAY	3,015	30
OTTAWA CITIZEN			SATURDAY	4,327	43
GREY	27,500	M16			
KITCHENER-WATERLOO RECORD			EVE	938	3
*OWEN SOUND SUN TIMES			EVE	14,711	53
TORONTO STAR			ALL DAY	3,221	12
TORONTO STAR			SATURDAY	6,519	24
TORONTO STAR			SUNDAY	4,310	16
TORONTO SUN			SATURDAY	654	2
TORONTO SUN			SUNDAY	1,370	5
HALDIMAND-NORFOLK	31,700	S16			
BRANTFORD EXPOSITOR			EVE	3,614	11
HAMILTON SPECTATOR			EVE	7,349	23
LONDON FREE PRESS			MORN	792	3
*SIMCOE REFORMER			EVE	9,404	30
TORONTO STAR			ALL DAY	2,046	6
TORONTO STAR			SATURDAY	3,260	10
TORONTO STAR			SUNDAY	3,326	10
HALIBURTON	4,700	K22			
TORONTO STAR			ALL DAY	1,113	24
TORONTO STAR			SATURDAY	3,077	65
TORONTO STAR			SUNDAY	1,396	30
HALTON	92,100	L 5			
*BURLINGTON SPECTATOR			EVE	23,578	26
TORONTO STAR			ALL DAY	18,397	20
TORONTO STAR			SATURDAY	29,850	32

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HALTON (CONT).					
TORONTO STAR			SUNDAY	18,520	20
TORONTO SUN			MORN	11,175	12
TORONTO SUN			SATURDAY	6,982	8
TORONTO SUN			SUNDAY	23,080	25
HAMILTON-WENTWORTH	158,500	M 4			
*HAMILTON SPECTATOR			EVE	102,798	65
TORONTO STAR			ALL DAY	7,092	4
TORONTO STAR			SATURDAY	6,227	4
TORONTO STAR			SUNDAY	10,183	6
TORONTO SUN			MORN	6,618	4
TORONTO SUN			SATURDAY	5,362	3
TORONTO SUN			SUNDAY	8,979	6
HASTINGS	39,500	O25			
*BELLEVILLE INTELLIGENCER			EVE	16,174	41
KINGSTON WHIG-STANDARD			EVE	310	1
TORONTO STAR			ALL DAY	6,889	17
TORONTO STAR			SATURDAY	12,290	31
TORONTO STAR			SUNDAY	8,947	23
HURON	19,600	O13			
KITCHENER-WATERLOO RECORD			EVE	684	3
LONDON FREE PRESS			MORN	6,868	35
TORONTO STAR			ALL DAY	821	4
TORONTO STAR			SATURDAY	1,582	8
TORONTO STAR			SUNDAY	1,887	10
KENORA	19,100	C 4			
WINNIPEG SUN			MORN	511	3
WINNIPEG SUN			SUNDAY	544	3
WINNIPEG FREE PRESS			EVE	3,331	17
WINNIPEG FREE PRESS			SATURDAY	4,340	23
WINNIPEG FREE PRESS			SUNDAY	2,763	14
*KENORA MINER AND NEWS			EVE	4,534	24
THUNDER BAY TIMES-NEWS CHRONICLE-JOURNAL			MORN/EVE	990	5
KENT	38,000	S11			
*CHATHAM NEWS			EVE	15,355	40
LONDON FREE PRESS			MORN	8,756	23
TORONTO STAR			ALL DAY	572	2
TORONTO STAR			SATURDAY	690	2
TORONTO STAR			SUNDAY	2,319	6
WINDSOR STAR			EVE	2,566	7
LAMBTON	44,900	R11			
LONDON FREE PRESS			MORN	12,435	28
*SARNIA OBSERVER			EVE	23,943	53
TORONTO STAR			ALL DAY	288	1
TORONTO STAR			SATURDAY	1,158	3
TORONTO STAR			SUNDAY	3,716	8
LANARK	18,100	L28			
OTTAWA CITIZEN			ALL DAY	9,099	50
OTTAWA CITIZEN			SATURDAY	11,985	66

* DENOTES NEWSPAPER PUBLISHED WITHIN COUNTY

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ONTARIO

COUNTY PUBLICATION	HOUSEHOLDS 1987 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
LANARK (CONT).					
TORONTO STAR			ALL DAY	414	2
TORONTO STAR			SATURDAY	640	4
TORONTO STAR			SUNDAY	1,418	8
LEEDS	20,700	N29			
*BROCKVILLE RECORDER AND TIMES			EVE	11,437	55
OTTAWA CITIZEN			ALL DAY	1,390	7
OTTAWA CITIZEN			SATURDAY	2,075	10
LEEDS & GRENVILLE	30,800	N29			
KINGSTON WHIG-STANDARD			EVE	2,432	8
TORONTO STAR			ALL DAY	911	3
TORONTO STAR			SATURDAY	1,440	5
TORONTO STAR			SUNDAY	2,055	7
LENNOX & ADDINGTON	11,700	O26			
KINGSTON WHIG-STANDARD			EVE	5,513	47
TORONTO STAR			ALL DAY	782	7
TORONTO STAR			SATURDAY	1,034	9
TORONTO STAR			SUNDAY	1,236	11
MANITOULIN	3,300	G13			
SUDBURY STAR			EVE	544	16
TORONTO STAR			ALL DAY	169	5
TORONTO STAR			SATURDAY	179	5
MIDDLESEX	129,400	R13			
*LONDON FREE PRESS			MORN	76,816	59
TORONTO STAR			ALL DAY	3,703	3
TORONTO STAR			SATURDAY	5,068	4
TORONTO STAR			SUNDAY	20,470	16
MUSKOKA	15,100	K20			
TORONTO STAR			ALL DAY	4,702	31
TORONTO STAR			SATURDAY	9,599	64
TORONTO STAR			SUNDAY	5,279	35
TORONTO SUN			SATURDAY	894	6
TORONTO SUN			SUNDAY	2,322	15
NIAGARA	133,300	P 8			
HAMILTON SPECTATOR			EVE	6,284	5
*NIAGARA FALLS REVIEW			EVE	21,491	16
*ST. CATHARINES STANDARD			EVE	43,222	32
TORONTO STAR			ALL DAY	14,118	11
TORONTO STAR			SATURDAY	18,196	14
TORONTO STAR			SUNDAY	16,754	13
TORONTO SUN			SATURDAY	2,389	2
TORONTO SUN			SUNDAY	6,564	5
*WELLAND TRIBUNE			EVE	16,855	13
NIPISSING	26,600	G22			
*NORTH BAY NUGGET			EVE	18,848	71
TORONTO STAR			ALL DAY	2,398	9
TORONTO STAR			SATURDAY	2,812	11
TORONTO STAR			SUNDAY	3,514	13

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NORTHUMBERLAND	24,400	O23			
*COBOURG STAR			EVE	5,320	22
PETERBOROUGH EXAMINER			EVE	1,077	4
*PORT HOPE GUIDE			EVE	3,476	14
TORONTO STAR			ALL DAY	4,428	18
TORONTO STAR			SATURDAY	7,553	31
TORONTO STAR			SUNDAY	4,248	17
TORONTO SUN			MORN	1,464	6
TORONTO SUN			SATURDAY	1,261	5
TORONTO SUN			SUNDAY	2,666	11
OTTAWA-CARLETON	234,300	K29			
*OTTAWA CITIZEN			ALL DAY	135,140	58
*OTTAWA CITIZEN			SATURDAY	170,962	73
*OTTAWA LE DROIT (F)			ALL DAY	7,503	3
TORONTO STAR			ALL DAY	2,854	1
TORONTO STAR			SATURDAY	3,681	2
TORONTO STAR			SUNDAY	11,752	5
TORONTO SUN			MORN	797	
TORONTO SUN			SATURDAY	574	
TORONTO SUN			SUNDAY	754	
MONTREAL GAZETTE			MORN	3,940	2
MONTREAL GAZETTE			SATURDAY	3,805	2
MONTREAL LE DEVOIR (F)			MORN	1,525	1
MONTREAL LE DEVOIR (F)			SATURDAY	1,334	1
LE JOURNAL DE MONTREAL (F)			MORN	2,701	1
LE JOURNAL DE MONTREAL (F)			SATURDAY	1,813	1
LE JOURNAL DE MONTREAL (F)			SUNDAY	2,319	1
MONTREAL LA PRESSE (F)			MORN	1,478	1
MONTREAL LA PRESSE (F)			SATURDAY	1,240	1
MONTREAL LA PRESSE (F)			SUNDAY	383	
OXFORD	29,700	R15			
BRANTFORD EXPOSITOR			EVE	509	2
KITCHENER-WATERLOO RECORD			EVE	1,056	4
LONDON FREE PRESS			MORN	10,116	34
STRATFORD BEACON-HERALD			EVE	562	2
TORONTO STAR			ALL DAY	710	2
TORONTO STAR			SATURDAY	1,403	5
TORONTO STAR			SUNDAY	2,391	8
*WOODSTOCK SENTINEL-REVIEW			EVE	9,130	31
PARRY SOUND	12,300	I19			
NORTH BAY NUGGET			EVE	3,022	25
TORONTO STAR			ALL DAY	2,378	19
TORONTO STAR			SATURDAY	3,937	32
TORONTO STAR			SUNDAY	2,633	21
TORONTO SUN			SUNDAY	361	3
PEEL	197,400	K 6			
*BRAMPTON TIMES			EVE	9,155	5
TORONTO STAR			ALL DAY	53,502	27
TORONTO STAR			SATURDAY	85,726	43
TORONTO STAR			SUNDAY	50,243	25
TORONTO SUN			MORN	43,820	22

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COUNTY PUBLICATION	HOUSEHOLDS 1987 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
PEEL (CONT).					
TORONTO SUN			SATURDAY	22,483	11
TORONTO SUN			SUNDAY	72,086	37
PERTH	23,700	P14			
KITCHENER-WATERLOO RECORD			EVE	3,060	13
LONDON FREE PRESS			MORN	2,278	10
*STRATFORD BEACON-HERALD			EVE	12,188	51
TORONTO STAR			ALL DAY	1,233	5
TORONTO STAR			SATURDAY	2,900	12
TORONTO STAR			SUNDAY	2,762	12
PETERBOROUGH	38,800	N23			
*PETERBOROUGH EXAMINER			EVE	23,753	61
TORONTO STAR			ALL DAY	4,312	11
TORONTO STAR			SATURDAY	10,177	26
TORONTO STAR			SUNDAY	5,402	14
TORONTO SUN			MORN	2,392	6
TORONTO SUN			SATURDAY	2,023	5
TORONTO SUN			SUNDAY	3,434	9
PRESCOTT	10,000	K32			
OTTAWA CITIZEN			ALL DAY	1,546	15
OTTAWA CITIZEN			SATURDAY	1,752	18
OTTAWA LE DROIT (F)			ALL DAY	1,410	14
MONTREAL GAZETTE			SATURDAY	389	4
LE JOURNAL DE MONTREAL (F)			MORN	771	8
LE JOURNAL DE MONTREAL (F)			SATURDAY	929	9
LE JOURNAL DE MONTREAL (F)			SUNDAY	979	10
PRESCOTT & RUSSELL	18,600	K32			
PRINCE EDWARD	7,900	P25			
BELLEVILLE INTELLIGENCER			EVE	1,319	17
KINGSTON WHIG-STANDARD			EVE	397	5
TORONTO STAR			ALL DAY	997	13
TORONTO STAR			SATURDAY	1,566	20
TORONTO STAR			SUNDAY	1,180	15
RAINY RIVER	8,000	F 2			
WINNIPEG FREE PRESS			EVE	987	12
WINNIPEG FREE PRESS			SATURDAY	1,507	19
WINNIPEG FREE PRESS			SUNDAY	958	12
THUNDER BAY TIMES-NEWS CHRONICLE-JOURNAL			MORN/EVE	820	10
RENFREW	30,100	J26			
OTTAWA CITIZEN			ALL DAY	10,309	34
OTTAWA CITIZEN			SATURDAY	14,893	49
*PEMBROKE OBSERVER			EVE	6,990	23
TORONTO STAR			ALL DAY	533	2
TORONTO STAR			SATURDAY	919	3
TORONTO STAR			SUNDAY	1,455	5
RUSSELL	8,600	K31			
OTTAWA CITIZEN			ALL DAY	3,145	37
OTTAWA CITIZEN			SATURDAY	4,467	52

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RUSSELL (CONT).					
OTTAWA LE DROIT (F)			ALL DAY	1,713	20
LE JOURNAL DE MONTREAL (F)			SUNDAY	298	3
SIMCOE	83,100	M19			
*BARRIE EXAMINER			EVE	13,576	16
*ORILLIA PACKET & TIMES			EVE	9,705	12
TORONTO STAR			ALL DAY	15,996	19
TORONTO STAR			SATURDAY	34,349	41
TORONTO STAR			SUNDAY	16,458	20
TORONTO SUN			MORN	5,332	6
TORONTO SUN			SATURDAY	7,094	9
TORONTO SUN			SUNDAY	16,729	20
STORMONT	22,100	L32			
OTTAWA CITIZEN			ALL DAY	3,425	16
OTTAWA CITIZEN			SATURDAY	3,999	18
MONTREAL GAZETTE			MORN	800	4
MONTREAL GAZETTE			SATURDAY	1,094	5
LE JOURNAL DE MONTREAL (F)			SUNDAY	298	1
STOR. , DUN. & GLEN.	35,900	L32			
*CORNWALL STANDARD-FREEHOLDER			EVE	16,916	47
TORONTO STAR			ALL DAY	362	1
TORONTO STAR			SATURDAY	575	2
TORONTO STAR			SUNDAY	1,628	5
SUDBURY RM	8,500	D16			
*SUDBURY STAR			EVE	24,547	289
TORONTO STAR			ALL DAY	3,238	38
TORONTO STAR			SATURDAY	3,732	44
TORONTO STAR			SUNDAY	4,118	48
SUDBURY DISTRICT	48,800	C16			
SUDBURY STAR			EVE	1,606	3
TIMMINS PRESS			EVE	485	1
TORONTO STAR			ALL DAY	562	1
TORONTO STAR			SATURDAY	611	1
TORONTO STAR			SUNDAY	570	1
THUNDER BAY	54,500	E 4			
WINNIPEG FREE PRESS			SATURDAY	402	1
*THUNDER BAY TIMES-NEWS CHRONICLE-JOURNAL			MORN/EVE	36,283	67
TORONTO STAR			ALL DAY	336	1
TORONTO STAR			SATURDAY	723	1
TORONTO STAR			SUNDAY	387	1
TIMISKAMING	14,200	F 7			
*KIRKLAND LAKE NORTHERN NEWS			EVE	5,499	39
NORTH BAY NUGGET			EVE	1,375	10
TORONTO STAR			ALL DAY	985	7
TORONTO STAR			SATURDAY	1,498	11
TORONTO STAR			SUNDAY	1,003	7
LE JOURNAL DE MONTREAL (F)			MORN	260	2
LE JOURNAL DE MONTREAL (F)			SATURDAY	431	3

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TORONTO	832,400	K 8			
OTTAWA CITIZEN			SATURDAY	404	
*TORONTO STAR			ALL DAY	271,630	33
*TORONTO STAR			SATURDAY	376,431	45
*TORONTO STAR			SUNDAY	218,211	26
*TORONTO SUN			MORN	171,664	21
*TORONTO SUN			SATURDAY	89,930	11
*TORONTO SUN			SUNDAY	225,803	27
MONTREAL GAZETTE			MORN	340	
MONTREAL GAZETTE			SATURDAY	528	
MONTREAL LA PRESSE (F)			MORN	262	
MONTREAL LA PRESSE (F)			SATURDAY	470	
VICTORIA	19,900	M21			
*LINDSAY POST			EVE	4,547	23
PETERBOROUGH EXAMINER			EVE	862	4
TORONTO STAR			ALL DAY	4,527	23
TORONTO STAR			SATURDAY	9,848	49
TORONTO STAR			SUNDAY	4,464	22
TORONTO SUN			MORN	1,043	5
TORONTO SUN			SATURDAY	1,193	6
TORONTO SUN			SUNDAY	2,647	13
WATERLOO	119,100	L 2			
*CAMBRIDGE REPORTER			EVE	13,330	11
*KITCHENER-WATERLOO RECORD			EVE	63,784	54
TORONTO STAR			ALL DAY	3,516	3
TORONTO STAR			SATURDAY	6,206	5
TORONTO STAR			SUNDAY	6,048	5
TORONTO SUN			MORN	7,523	6
TORONTO SUN			SATURDAY	5,835	5
TORONTO SUN			SUNDAY	9,151	8
WELLINGTON	49,600	016			
*GUELPH MERCURY			EVE	18,106	37
KITCHENER-WATERLOO RECORD			EVE	6,882	14
TORONTO STAR			ALL DAY	4,685	9
TORONTO STAR			SATURDAY	9,126	18
TORONTO STAR			SUNDAY	5,549	11
TORONTO SUN			MORN	3,004	6
TORONTO SUN			SATURDAY	2,289	5
TORONTO SUN			SUNDAY	4,638	9
YORK	117,800	J 7			
TORONTO STAR			ALL DAY	36,555	31
TORONTO STAR			SATURDAY	61,269	52
TORONTO STAR			SUNDAY	32,992	28
TORONTO SUN			MORN	18,832	16
TORONTO SUN			SATURDAY	9,472	8
TORONTO SUN			SUNDAY	33,534	28

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MANITOBA

COUNTY PUBLICATION	HOUSEHOLDS 1987 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
CEN. DIV. 01	5,700	Q13			
WINNIPEG FREE PRESS			EVE	2,060	36
WINNIPEG FREE PRESS			SATURDAY	3,639	64
WINNIPEG FREE PRESS			SUNDAY	1,762	31
CEN. DIV. 02	12,200	R11			
WINNIPEG SUN			MORN	571	5
WINNIPEG SUN			SUNDAY	705	6
WINNIPEG FREE PRESS			EVE	3,007	25
WINNIPEG FREE PRESS			SATURDAY	6,021	49
WINNIPEG FREE PRESS			SUNDAY	2,695	22
CEN. DIV. 03	12,700	S 9			
WINNIPEG SUN			MORN	414	3
WINNIPEG SUN			SUNDAY	572	5
WINNIPEG FREE PRESS			EVE	2,879	23
WINNIPEG FREE PRESS			SATURDAY	6,347	50
WINNIPEG FREE PRESS			SUNDAY	2,345	18
CEN. DIV. 04	3,900	S 8			
WINNIPEG FREE PRESS			EVE	782	20
WINNIPEG FREE PRESS			SATURDAY	1,761	45
WINNIPEG FREE PRESS			SUNDAY	654	17
CEN. DIV. 05	6,000	S 3			
BRANDON SUN			EVE	1,450	24
BRANDON SUN			FRIDAY	2,251	38
WINNIPEG FREE PRESS			EVE	553	9
WINNIPEG FREE PRESS			SATURDAY	869	14
WINNIPEG FREE PRESS			SUNDAY	482	8
CEN. DIV. 06	4,000	Q 2			
BRANDON SUN			EVE	1,015	25
BRANDON SUN			FRIDAY	1,739	43
WINNIPEG FREE PRESS			EVE	272	7
WINNIPEG FREE PRESS			SATURDAY	397	10
WINNIPEG FREE PRESS			SUNDAY	207	5
CEN. DIV. 07	21,100	Q 5			
*BRANDON SUN			EVE	13,515	64
*BRANDON SUN			FRIDAY	14,909	71
WINNIPEG SUN			MORN	786	4
WINNIPEG SUN			SUNDAY	902	4
WINNIPEG FREE PRESS			EVE	1,721	8
WINNIPEG FREE PRESS			SATURDAY	2,560	12
WINNIPEG FREE PRESS			SUNDAY	1,472	7
CEN. DIV. 08	4,600	P 7			
WINNIPEG FREE PRESS			EVE	702	15
WINNIPEG FREE PRESS			SATURDAY	1,610	35
WINNIPEG FREE PRESS			SUNDAY	575	13
CEN. DIV. 09	7,900	Q 8			
*PORTAGE LA PRAIRIE GRAPHIC			EVE	4,589	58
WINNIPEG SUN			MORN	768	10

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CEN. DIV. 09 (CONT).					
WINNIPEG SUN			SUNDAY	929	12
WINNIPEG FREE PRESS			EVE	1,807	23
WINNIPEG FREE PRESS			SATURDAY	3,553	45
WINNIPEG FREE PRESS			SUNDAY	1,504	19
CEN. DIV. 10	2,000	Q10			
WINNIPEG FREE PRESS			EVE	722	36
WINNIPEG FREE PRESS			SATURDAY	1,215	61
WINNIPEG FREE PRESS			SUNDAY	544	27
CEN. DIV. 11	233,900	G11			
*WINNIPEG SUN			MORN	39,607	17
*WINNIPEG SUN			SUNDAY	47,657	20
*WINNIPEG FREE PRESS			EVE	134,523	58
*WINNIPEG FREE PRESS			SATURDAY	168,567	72
*WINNIPEG FREE PRESS			SUNDAY	117,270	50
TORONTO STAR			SUNDAY	281	
CEN. DIV. 12	5,400	Q11			
WINNIPEG SUN			MORN	315	6
WINNIPEG SUN			SUNDAY	427	8
WINNIPEG FREE PRESS			EVE	1,974	37
WINNIPEG FREE PRESS			SATURDAY	3,332	62
WINNIPEG FREE PRESS			SUNDAY	1,734	32
CEN. DIV. 13	11,100	P11			
WINNIPEG SUN			MORN	585	5
WINNIPEG SUN			SUNDAY	769	7
WINNIPEG FREE PRESS			EVE	4,576	41
WINNIPEG FREE PRESS			SATURDAY	6,757	61
WINNIPEG FREE PRESS			SUNDAY	4,214	38
CEN. DIV. 14	4,700	P10			
WINNIPEG FREE PRESS			EVE	1,761	37
WINNIPEG FREE PRESS			SATURDAY	3,271	70
WINNIPEG FREE PRESS			SUNDAY	1,535	33
CEN. DIV. 15	9,100	O 3			
BRANDON SUN			EVE	1,762	19
BRANDON SUN			FRIDAY	2,824	31
WINNIPEG FREE PRESS			EVE	1,021	11
WINNIPEG FREE PRESS			SATURDAY	1,835	20
WINNIPEG FREE PRESS			SUNDAY	767	8
CEN. DIV. 16	4,000	M 2			
WINNIPEG FREE PRESS			EVE	410	10
WINNIPEG FREE PRESS			SATURDAY	757	19
WINNIPEG FREE PRESS			SUNDAY	329	8
CEN. DIV. 17	9,900	M 5			
WINNIPEG FREE PRESS			EVE	1,383	14
WINNIPEG FREE PRESS			SATURDAY	2,471	25
WINNIPEG FREE PRESS			SUNDAY	1,069	11

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MANITOBA

COUNTY PUBLICATION	HOUSEHOLDS 1987 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
CEN. DIV. 18	7,500	N 9			
WINNIPEG SUN			SUNDAY	383	5
WINNIPEG FREE PRESS			EVE	2,737	36
WINNIPEG FREE PRESS			SATURDAY	5,079	68
WINNIPEG FREE PRESS			SUNDAY	2,060	27
CEN. DIV. 19	2,800	L14			
CEN. DIV. 20	4,500	G 2			
WINNIPEG FREE PRESS			EVE	557	12
WINNIPEG FREE PRESS			SATURDAY	773	17
WINNIPEG FREE PRESS			SUNDAY	503	11
CEN. DIV. 21	7,600	E 2			
WINNIPEG SUN			MORN	264	3
WINNIPEG SUN			SUNDAY	290	4
WINNIPEG FREE PRESS			EVE	1,415	19
WINNIPEG FREE PRESS			SATURDAY	2,245	30
WINNIPEG FREE PRESS			SUNDAY	1,291	17
CEN. DIV. 22	7,800	E 4			
WINNIPEG SUN			MORN	349	4
WINNIPEG FREE PRESS			EVE	947	12
WINNIPEG FREE PRESS			SATURDAY	1,436	18
WINNIPEG FREE PRESS			SUNDAY	839	11
CEN. DIV. 23	2,800	C 3			
WINNIPEG FREE PRESS			EVE	285	10
WINNIPEG FREE PRESS			SATURDAY	475	17
WINNIPEG FREE PRESS			SUNDAY	271	10

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SASKATCHEWAN

COUNTY PUBLICATION	HOUSEHOLDS 1987 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
CEN. DIV. 01	12,100	S14			
REGINA LEADER-POST			EVE	3,312	27
CEN. DIV. 02	9,600	S10			
REGINA LEADER-POST			EVE	2,794	29
CEN. DIV. 03	6,900	S 7			
MOOSE JAW TIMES-HERALD			EVE	259	4
REGINA LEADER-POST			EVE	1,438	21
CEN. DIV. 04	4,800	R 3			
REGINA LEADER-POST			EVE	777	16
CEN. DIV. 05	14,500	P14			
REGINA LEADER-POST			EVE	3,585	25
CEN. DIV. 06	79,200	P10			
*REGINA LEADER-POST			EVE	50,511	64
CEN. DIV. 07	19,700	P 7			
*MOOSE JAW TIMES-HERALD			EVE	9,233	47
REGINA LEADER-POST			EVE	2,816	14
CEN. DIV. 08	13,300	O 3			
REGINA LEADER-POST			EVE	1,922	14
SASKATOON STAR PHOENIX			EVE	556	4
CEN. DIV. 09	16,100	M13			
REGINA LEADER-POST			EVE	2,493	15
CEN. DIV. 10	8,600	M11			
REGINA LEADER-POST			EVE	878	10
SASKATOON STAR PHOENIX			EVE	687	8
CEN. DIV. 11	83,300	M 8			
REGINA LEADER-POST			EVE	578	1
*SASKATOON STAR PHOENIX			EVE	45,849	55
CEN. DIV. 12	8,800	M 5			
SASKATOON STAR PHOENIX			EVE	1,799	20
CEN. DIV. 13	9,900	L 2			
SASKATOON STAR PHOENIX			EVE	1,954	20
CEN. DIV. 14	16,600	J12			
SASKATOON STAR PHOENIX			EVE	2,529	15
CEN. DIV. 15	27,800	J 8			
*PRINCE ALBERT HERALD			EVE	8,837	32
SASKATOON STAR PHOENIX			EVE	4,025	14
CEN. DIV. 16	13,800	I 6			
PRINCE ALBERT HERALD			EVE	329	2
SASKATOON STAR PHOENIX			EVE	2,276	16

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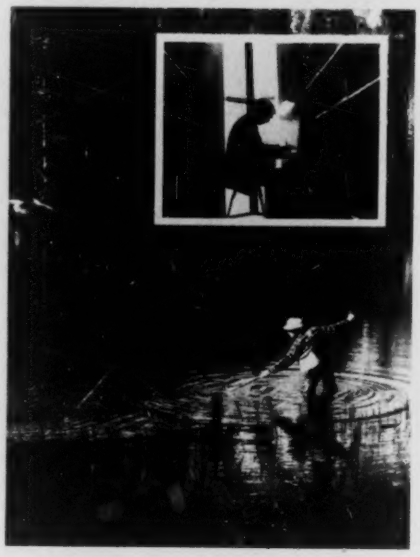
COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

SASKATCHEWAN

COUNTY PUBLICATION	HOUSEHOLDS 1987 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
CEN. DIV. 17	12,200	H 3			
SASKATOON STAR PHOENIX			EVE	1,211	10
CEN. DIV. 18	6,100	C 3			
SASKATOON STAR PHOENIX			EVE	360	6



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COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

ALBERTA

COUNTY PUBLICATION	HOUSEHOLDS 1987 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
CEN. DIV. 01	20,000	R14			
CALGARY HERALD			MORN	474	2
CALGARY HERALD			SUNDAY	573	3
CALGARY SUN			MORN	1,553	8
CALGARY SUN			SUNDAY	2,060	10
LETHBRIDGE HERALD			EVE	447	2
*MEDICINE HAT NEWS			EVE	13,528	68
CEN. DIV. 02	38,300	Q12			
CALGARY HERALD			MORN	1,988	5
CALGARY HERALD			SUNDAY	1,880	5
CALGARY SUN			MORN	2,981	8
CALGARY SUN			SUNDAY	3,743	10
*LETHBRIDGE HERALD			EVE	20,498	54
CEN. DIV. 03	12,600	R 9			
CALGARY HERALD			MORN	972	8
CALGARY HERALD			SUNDAY	717	6
CALGARY SUN			MORN	603	5
CALGARY SUN			SUNDAY	839	7
LETHBRIDGE HERALD			EVE	3,017	24
CEN. DIV. 03	10,300	R 9			
CEN. DIV. 04	4,200	N14			
CALGARY HERALD			MORN	506	12
CALGARY HERALD			SUNDAY	423	10
CALGARY SUN			MORN	292	7
CALGARY SUN			SUNDAY	353	8
CEN. DIV. 05	13,100	O10			
CALGARY HERALD			MORN	2,590	20
CALGARY HERALD			SUNDAY	1,927	15
CALGARY SUN			MORN	1,141	9
CALGARY SUN			SUNDAY	1,653	13
LETHBRIDGE HERALD			EVE	292	2
CEN. DIV. 06	269,600	N 9			
*CALGARY HERALD			MORN	122,389	45
*CALGARY HERALD			SUNDAY	109,160	40
*CALGARY SUN			MORN	65,134	24
*CALGARY SUN			SUNDAY	79,674	30
EDMONTON JOURNAL			MORN	398	
EDMONTON JOURNAL			FRIDAY	395	
RED DEER ADVOCATE			EVE	311	
TORONTO STAR			SATURDAY	258	
CEN. DIV. 07	14,300	K13			
EDMONTON JOURNAL			MORN	2,619	18
EDMONTON JOURNAL			FRIDAY	3,580	25
EDMONTON JOURNAL			SUNDAY	2,125	15
EDMONTON SUN			MORN	964	7
EDMONTON SUN			SUNDAY	953	7
RED DEER ADVOCATE			EVE	475	3

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COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

ALBERTA

COUNTY PUBLICATION	HOUSEHOLDS 1987 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
CEN. DIV. 08	48,000	L 8			
CALGARY HERALD			MORN	818	2
CALGARY HERALD			SUNDAY	680	1
CALGARY SUN			MORN	2,067	4
CALGARY SUN			SUNDAY	2,636	5
EDMONTON JOURNAL			MORN	2,045	4
EDMONTON JOURNAL			FRIDAY	2,565	5
EDMONTON JOURNAL			SUNDAY	1,751	4
EDMONTON SUN			MORN	282	1
EDMONTON SUN			SUNDAY	441	1
*RED DEER ADVOCATE			EVE	21,981	46
CEN. DIV. 08	42,500	K 9			
CEN. DIV. 09	9,200	O 7			
CALGARY HERALD			MORN	1,443	16
CALGARY HERALD			SUNDAY	1,259	14
CALGARY SUN			MORN	1,130	12
CALGARY SUN			SUNDAY	1,572	17
EDMONTON JOURNAL			MORN	515	6
EDMONTON JOURNAL			FRIDAY	563	6
EDMONTON JOURNAL			SUNDAY	443	5
EDMONTON SUN			MORN	279	3
EDMONTON SUN			SUNDAY	422	5
LETHBRIDGE HERALD			EVE	878	10
CEN. DIV. 09	5,500	L 6			
CEN. DIV. 10	28,400	I13			
EDMONTON JOURNAL			MORN	5,449	19
EDMONTON JOURNAL			FRIDAY	8,024	28
EDMONTON JOURNAL			SUNDAY	4,516	16
EDMONTON SUN			MORN	3,384	12
EDMONTON SUN			SUNDAY	4,484	16
CEN. DIV. 10	28,100	I13			
CEN. DIV. 11	300,100	I 9			
*EDMONTON JOURNAL			MORN	136,304	45
*EDMONTON JOURNAL			FRIDAY	161,860	54
*EDMONTON JOURNAL			SUNDAY	122,909	41
*EDMONTON SUN			MORN	75,439	25
*EDMONTON SUN			SUNDAY	107,489	36
CEN. DIV. 11	296,000	I 9			
CEN. DIV. 12	29,600	G14			
EDMONTON JOURNAL			MORN	5,297	18
EDMONTON JOURNAL			FRIDAY	7,131	24
EDMONTON JOURNAL			SUNDAY	4,593	16
EDMONTON SUN			MORN	3,204	11
EDMONTON SUN			SUNDAY	3,582	12
*FORT MCMURRAY TODAY			EVE	6,224	21
*FORT MCMURRAY TODAY			FRIDAY	7,729	26

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COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

ALBERTA

COUNTY *PUBLICATION	HOUSEHOLDS 1987 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
CEN. DIV. 12	14,200	G13			
CEN. DIV. 13	19,000	G 9			
EDMONTON JOURNAL			MORN	3,698	19
EDMONTON JOURNAL			FRIDAY	6,985	37
EDMONTON JOURNAL			SUNDAY	2,897	15
EDMONTON SUN			MORN	1,562	8
EDMONTON SUN			SUNDAY	2,037	11
CEN. DIV. 14	8,500	H 6			
EDMONTON JOURNAL			MORN	1,925	23
EDMONTON JOURNAL			FRIDAY	2,925	34
EDMONTON JOURNAL			SUNDAY	1,585	19
EDMONTON SUN			MORN	1,232	14
EDMONTON SUN			SUNDAY	1,712	20
CEN. DIV. 15	42,900	C 3			
EDMONTON JOURNAL			MORN	6,560	15
EDMONTON JOURNAL			FRIDAY	7,194	17
EDMONTON JOURNAL			SUNDAY	5,581	13
EDMONTON SUN			MORN	522	1
EDMONTON SUN			SUNDAY	559	1
*GRANDE PRAIRIE HERALD-TRIBUNE			EVE	8,323	19
CEN. DIV. 15	9,200	N 7			
CEN. DIV. 16	15,000	C 5			
CEN. DIV. 17	14,300	C 3			
CEN. DIV. 18	4,000	F 2			
CEN. DIV. 19	24,600	E 2			

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COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

BRITISH COLUMBIA

COUNTY PUBLICATION	HOUSEHOLDS 1987 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
ALBERNI-CLAYOQUOT	10,500	M 4			
*PORT ALBERNI ALBERNI VALLEY TIMES			EVE	6,582	63
VANCOUVER PROVINCE			MORN	661	6
VANCOUVER PROVINCE			SUNDAY	868	8
VANCOUVER SUN			EVE	804	8
VICTORIA TIMES-COLONIST			MORN	1,023	10
VICTORIA TIMES-COLONIST			SUNDAY	948	9
BULKLEY-NECHAKO	11,800	E 5			
PRINCE GEORGE CITIZEN			EVE	1,290	11
VANCOUVER PROVINCE			MORN	675	6
VANCOUVER PROVINCE			SUNDAY	818	7
VANCOUVER SUN			EVE	388	3
CAPITAL	113,800	O 6			
VANCOUVER PROVINCE			MORN	1,194	1
VANCOUVER PROVINCE			SUNDAY	1,620	1
VANCOUVER SUN			EVE	2,934	3
*VICTORIA TIMES-COLONIST			MORN	66,741	59
*VICTORIA TIMES-COLONIST			SUNDAY	63,955	56
CARIBOO	19,900	H 8			
VANCOUVER PROVINCE			MORN	2,344	12
VANCOUVER PROVINCE			SUNDAY	3,023	15
VANCOUVER SUN			EVE	601	3
CENTRAL COAST	1,000	H 3			
VANCOUVER PROVINCE			MORN	87	9
VANCOUVER PROVINCE			SUNDAY	70	7
CEN. FRAZER VALLEY	48,900	N 9			
VANCOUVER PROVINCE			MORN	10,072	21
VANCOUVER PROVINCE			SUNDAY	12,802	26
VANCOUVER SUN			EVE	10,384	21
CENTRAL KOOTENAY	18,500	L16			
*NELSON NEWS			MORN	5,612	30
TRAIL TIMES			EVE	310	2
VANCOUVER PROVINCE			MORN	1,646	9
VANCOUVER PROVINCE			SUNDAY	2,185	12
VANCOUVER SUN			EVE	512	3
CENTRAL OKANAGAN	34,700	L13			
*KELOWNA COURIER			EVE	16,251	47
VANCOUVER PROVINCE			MORN	2,827	8
VANCOUVER PROVINCE			SUNDAY	4,067	12
VANCOUVER SUN			EVE	374	1
COLUMBIA-SHUSWAP	14,600	I15			
VANCOUVER PROVINCE			MORN	1,637	11
VANCOUVER PROVINCE			SUNDAY	1,815	12
VANCOUVER SUN			EVE	482	3
COMOX-STRATHCONA	25,700	L 4			
VANCOUVER PROVINCE			MORN	1,475	6

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COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

BRITISH COLUMBIA

COUNTY PUBLICATION	HOUSEHOLDS 1987 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
COMOX-STRATHCONA (CONT).					
VANCOUVER PROVINCE			SUNDAY	1,888	7
VANCOUVER SUN			EVE	2,900	11
VICTORIA TIMES-COLONIST			MORN	1,956	8
VICTORIA TIMES-COLONIST			SUNDAY	1,997	8
COWICHAN VALLEY	19,200	N 6			
NANAIMO FREE PRESS			EVE	387	2
VANCOUVER PROVINCE			MORN	703	4
VANCOUVER PROVINCE			SUNDAY	1,023	5
VANCOUVER SUN			EVE	1,232	6
VICTORIA TIMES-COLONIST			MORN	5,587	29
VICTORIA TIMES-COLONIST			SUNDAY	5,569	29
DEWDNEY-ALOUETTE	24,800	M 9			
VANCOUVER PROVINCE			MORN	5,838	24
VANCOUVER PROVINCE			SUNDAY	7,246	29
VANCOUVER SUN			EVE	6,036	24
EAST KOOTENAY	18,600	K18			
CALGARY HERALD			MORN	1,174	6
CALGARY HERALD			SUNDAY	1,149	6
LETHBRIDGE HERALD			EVE	878	5
*CRANBROOK TOWNSMAN			EVE	4,224	23
VANCOUVER PROVINCE			MORN	1,089	6
VANCOUVER PROVINCE			SUNDAY	1,262	7
VANCOUVER SUN			EVE	621	3
FRASER-CHEAM	21,300	M10			
VANCOUVER PROVINCE			MORN	4,872	23
VANCOUVER PROVINCE			SUNDAY	6,053	28
VANCOUVER SUN			EVE	3,369	16
FRASER-FORT GEORGE	29,800	E 6			
*PRINCE GEORGE CITIZEN			EVE	19,946	67
VANCOUVER PROVINCE			MORN	934	3
VANCOUVER PROVINCE			SUNDAY	1,763	6
VANCOUVER SUN			EVE	454	2
GREATER VANCOUVER	511,200	D11			
*VANCOUVER PROVINCE			MORN	120,142	24
*VANCOUVER PROVINCE			SUNDAY	146,023	29
*VANCOUVER SUN			EVE	183,605	36
TORONTO STAR			SATURDAY	257	
KITIMAT-STIKINE	11,900	D 4			
VANCOUVER PROVINCE			MORN	1,204	10
VANCOUVER PROVINCE			SUNDAY	1,875	16
KOOTENAY BOUNDARY	11,300	M14			
*TRAIL TIMES			EVE	5,478	48
VANCOUVER PROVINCE			MORN	1,324	12
VANCOUVER PROVINCE			SUNDAY	1,862	16
VANCOUVER SUN			EVE	498	4

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COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

BRITISH COLUMBIA

COUNTY PUBLICATION	HOUSEHOLDS 1987 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
MOUNT WADDINGTON	5,000	J 3			
VANCOUVER PROVINCE			MORN	785	16
VANCOUVER PROVINCE			SUNDAY	877	18
VANCOUVER SUN			EVE	532	11
NANAIMO	32,500	M 6			
*NANAIMO FREE PRESS			EVE	8,890	27
VANCOUVER PROVINCE			MORN	1,759	5
VANCOUVER PROVINCE			SUNDAY	2,698	8
VANCOUVER SUN			EVE	2,918	9
VICTORIA TIMES-COLONIST			MORN	3,067	9
VICTORIA TIMES-COLONIST			SUNDAY	3,327	10
NORTH OKANAGAN	20,200	K14			
VANCOUVER PROVINCE			MORN	1,494	7
VANCOUVER PROVINCE			SUNDAY	2,228	11
VANCOUVER SUN			EVE	415	2
*VERNON NEWS			EVE	8,234	41
OKANAGAN-SIMILKAMEEN	24,000	M12			
*PENTICTON HERALD			EVE	8,079	34
VANCOUVER PROVINCE			MORN	3,443	14
VANCOUVER PROVINCE			SUNDAY	4,398	18
VANCOUVER SUN			EVE	679	3
PEACE RIVER-LIARD	18,900	C 6			
EDMONTON JOURNAL			MORN	877	5
EDMONTON JOURNAL			FRIDAY	869	5
EDMONTON JOURNAL			SUNDAY	756	4
*FORT ST. JOHN ALASKA HIGHWAY NEWS			EVE	3,176	17
VANCOUVER PROVINCE			MORN	734	4
VANCOUVER PROVINCE			SUNDAY	1,050	6
POWELL RIVER	6,700	K 6			
VANCOUVER PROVINCE			MORN	1,043	16
VANCOUVER PROVINCE			SUNDAY	1,288	19
VANCOUVER SUN			EVE	1,013	15
SKEENA-Q.CHARLOTTE	7,400	D 3			
*PRINCE RUPERT NEWS			EVE	3,778	51
VANCOUVER PROVINCE			MORN	715	10
VANCOUVER PROVINCE			SUNDAY	977	13
VANCOUVER SUN			EVE	255	3
SQUAMISH-LILLOOET	6,900	K 8			
VANCOUVER PROVINCE			MORN	2,014	29
VANCOUVER PROVINCE			SUNDAY	2,552	37
VANCOUVER SUN			EVE	1,405	20
STIKINE	600	B 3			
SUNSHINE COAST	6,900	L 7			
VANCOUVER PROVINCE			MORN	846	12
VANCOUVER PROVINCE			SUNDAY	1,238	18
VANCOUVER SUN			EVE	2,122	31

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COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

BRITISH COLUMBIA

COUNTY PUBLICATION	HOUSEHOLDS 1987 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
THOMPSON-NICOLA	34,100	J11			
*KAMLOOPS NEWS			EVE	19,919	58
VANCOUVER PROVINCE			MORN	3,560	10
VANCOUVER PROVINCE			SUNDAY	4,718	14
VANCOUVER SUN			EVE	937	3

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COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

YUKON TERRITORY

COUNTY PUBLICATION	HOUSEHOLDS 1987 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
YUKON	8,200	J 2			
*WHITEHORSE STAR			EVE	3,561	43
*WHITEHORSE STAR			FRIDAY	4,479	55

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COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

NORTHWEST TERR.

COUNTY PUBLICATION	HOUSEHOLDS 1987 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
BAFFIN	2,200	H16			
MONTREAL GAZETTE			SATURDAY	135	6
CENTRAL ARTIC	800	H10			
FORT SMITH	7,600	K 5			
EDMONTON JOURNAL			MORN	1,335	18
EDMONTON JOURNAL			FRIDAY	1,344	18
EDMONTON JOURNAL			SUNDAY	725	10
INUVICK	2,300	H 5			
KEEWATIN	1,100	L11			
KITIKMEOT	800	H10			

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PART I
SECTION C

MAJOR MARKET

CIRCULATION & COVERAGE ANALYSIS

MAJOR MARKET CIRCULATION COVERAGE ANALYSIS

CENSUS METROPOLITAN AREA	AUDIT PERIOD	CURRENT ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
TORONTO, ONTARIO			K 8			
POPULATION		3,333,200				
HOUSEHOLDS		1,197,900				
*BRAMPTON TIMES	9/87			EVE	9,083	1
*TORONTO STAR	9/87			ALL DAY	374,764	31
*TORONTO STAR	9/87			SATURDAY	544,137	45
*TORONTO STAR	9/87			SUNDAY	314,325	26
*TORONTO SUN	9/87			MORN	239,265	20
*TORONTO SUN	9/87			SATURDAY	124,004	10
*TORONTO SUN	9/87			SUNDAY	342,162	29
MONTREAL GAZETTE	3/87			SATURDAY	514	
MONTREAL, QUEBEC			D13			
POPULATION		2,887,000				
HOUSEHOLDS		1,142,000				
CHICOUTIMI PROGRES-DIMANCHE (F)	3/87			SUNDAY	727	
*MONTREAL LE DEVOIR (F)	3/87			MORN	17,086	1
*MONTREAL LE DEVOIR (F)	3/87			SATURDAY	18,576	2
*MONTREAL GAZETTE	3/87			MORN	174,274	15
*MONTREAL GAZETTE	3/87			SATURDAY	231,668	20
*LE JOURNAL DE MONTREAL (F)	3/87			MORN	226,096	20
*LE JOURNAL DE MONTREAL (F)	3/87			SATURDAY	239,261	21
*LE JOURNAL DE MONTREAL (F)	3/87			SUNDAY	216,319	19
*MONTREAL LA PRESSE (F)	3/87			MORN	143,370	13
*MONTREAL LA PRESSE (F)	3/87			SATURDAY	226,712	20
*MONTREAL LA PRESSE (F)	3/87			SUNDAY	113,567	10
QUEBEC LE SOLEIL (F)	3/87			MORN	692	
QUEBEC LE SOLEIL (F)	3/87			SATURDAY	665	
OTTAWA CITIZEN	3/87			SATURDAY	895	
TORONTO STAR	9/87			ALL DAY	526	
TORONTO STAR	9/87			SATURDAY	1,443	
TORONTO STAR	9/87			SUNDAY	1,104	
VANCOUVER, BRITISH COLUMBIA			D10			
POPULATION		1,388,200				
HOUSEHOLDS		552,100				
*VANCOUVER PROVINCE	9/87			MORN	130,657	24
*VANCOUVER PROVINCE	9/87			SUNDAY	158,988	29
*VANCOUVER SUN	9/87			EVE	193,229	35
OTTAWA-HULL, ONTARIO-QUEBEC			S31			
POPULATION		793,300				
HOUSEHOLDS		299,300				
*OTTAWA CITIZEN	3/87			ALL DAY	146,489	49
*OTTAWA CITIZEN	3/87			SATURDAY	185,658	62
*OTTAWA LE DROIT (F)	3/87			EVE	29,601	10
TORONTO STAR	9/87			ALL DAY	2,859	1
TORONTO STAR	9/87			SATURDAY	3,680	1
TORONTO STAR	9/87			SUNDAY	11,752	4
TORONTO SUN	9/87			MORN	685	
TORONTO SUN	9/87			SUNDAY	636	
MONTREAL LE DEVOIR (F)	3/87			MORN	2,632	1
MONTREAL LE DEVOIR (F)	3/87			SATURDAY	2,615	1
MONTREAL GAZETTE	3/87			MORN	4,571	2
MONTREAL GAZETTE	3/87			SATURDAY	4,474	1
LE JOURNAL DE MONTREAL (F)	3/87			MORN	8,628	3
LE JOURNAL DE MONTREAL (F)	3/87			SATURDAY	7,862	3

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MAJOR MARKET CIRCULATION COVERAGE ANALYSIS

CENSUS METROPOLITAN AREA	AUDIT PERIOD	CURRENT ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
OTTAWA-HULL, ONTARIO-QUEBEC (CONT)			S31			
LE JOURNAL DE MONTREAL (F)	3/87			SUNDAY	9,613	3
MONTREAL LA PRESSE (F)	3/87			MORN	2,358	1
MONTREAL LA PRESSE (F)	3/87			SATURDAY	3,059	1
MONTREAL LA PRESSE (F)	3/87			SUNDAY	1,070	
EDMONTON, ALBERTA			Q 4			
POPULATION		701,900				
HOUSEHOLDS		264,200				
*EDMONTON JOURNAL	6/87			EVE	126,570	48
*EDMONTON JOURNAL	6/87			FRIDAY	148,876	56
*EDMONTON JOURNAL	6/87			SUNDAY	114,229	43
*EDMONTON SUN	6/87			MORN	68,417	26
*EDMONTON SUN	6/87			SUNDAY	97,143	37
CALGARY, ALBERTA			O 9			
POPULATION		642,100				
HOUSEHOLDS		242,500				
*CALGARY HERALD	6/87			MORN	115,246	48
*CALGARY HERALD	6/87			SUNDAY	103,102	43
*CALGARY SUN	6/87			MORN	63,337	26
*CALGARY SUN	6/87			SUNDAY	76,594	32
WINNIPEG, MANITOBA			G11			
POPULATION		617,900				
HOUSEHOLDS		241,000				
*WINNIPEG FREE PRESS	3/87			EVE	136,697	57
*WINNIPEG FREE PRESS	3/87			SATURDAY	171,817	71
*WINNIPEG FREE PRESS	3/87			SUNDAY	119,288	49
*WINNIPEG SUN	3/87			EVE	39,842	17
*WINNIPEG SUN	3/87			SUNDAY	48,093	20
QUEBEC, QUEBEC			D17			
POPULATION		591,900				
HOUSEHOLDS		219,400				
CHICOUTIMI PROGRES DIMANCHE (F)	3/87			SUNDAY	727	
MONTREAL LE DEVOIR (F)	3/87			MORN	3,317	2
MONTREAL LE DEVOIR (F)	3/87			SATURDAY	3,629	2
MONTREAL GAZETTE	3/87			MORN	2,120	1
MONTREAL GAZETTE	3/87			SATURDAY	3,121	1
MONTREAL LA PRESSE (F)	3/87			MORN	2,840	1
MONTREAL LA PRESSE (F)	3/87			SATURDAY	4,616	2
MONTREAL LA PRESSE (F)	3/87			SUNDAY	1,906	1
*LE JOURNAL DE QUEBEC (F)	3/87			MORN	60,574	28
*LE JOURNAL DE QUEBEC (F)	3/87			SATURDAY	60,880	28
*LE JOURNAL DE QUEBEC (F)	3/87			SUNDAY	52,643	24
*QUEBEC LE SOLEIL (F)	3/87			MORN	73,268	33
*QUEBEC LE SOLEIL (F)	3/87			SATURDAY	93,996	43
*QUEBEC LE SOLEIL (F)	3/87			SUNDAY	56,556	26
HAMILTON, ONTARIO			N 5			
POPULATION		557,400				
HOUSEHOLDS		204,700				
*BURLINGTON SPECTATOR	12/87			EVE	21,745	11
*HAMILTON SPECTATOR	12/87			EVE	105,834	52
TORONTO STAR	9/87			ALL DAY	13,078	6

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MAJOR MARKET CIRCULATION COVERAGE ANALYSIS

CENSUS METROPOLITAN AREA	AUDIT PERIOD	CURRENT ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
HAMILTON, ONTARIO (CONT)			N 5			
TORONTO STAR	9/87			SATURDAY	14,742	7
TORONTO STAR	9/87			SUNDAY	16,975	8
TORONTO SUN	9/87			MORN	11,057	5
TORONTO SUN	9/87			SATURDAY	8,347	4
TORONTO SUN	9/87			SUNDAY	17,420	9
KITCHENER, ONTARIO			K 1			
POPULATION		314,800				
HOUSEHOLDS		113,100				
*CAMBRIDGE REPORTER	12/87			EVE	13,330	12
*KITCHENER-WATERLOO RECORD	12/87			EVE	59,794	53
TORONTO STAR	9/87			ALL DAY	3,438	3
TORONTO STAR	9/87			SATURDAY	6,064	5
TORONTO STAR	9/87			SUNDAY	5,857	5
TORONTO SUN	9/87			MORN	7,085	6
TORONTO SUN	9/87			SATURDAY	5,755	5
TORONTO SUN	9/87			SUNDAY	8,986	8
ST. CATHARINES-NIAGARA, ONTARIO			O 8			
POPULATION		304,100				
HOUSEHOLDS		111,200				
HAMILTON SPECTATOR	12/87			EVE	712	1
*NIAGARA FALLS REVIEW	12/87			EVE	18,173	16
*ST. CATHARINES STANDARD	12/87			EVE	40,776	37
TORONTO STAR	9/87			ALL DAY	11,286	10
TORONTO STAR	9/87			SATURDAY	14,379	13
TORONTO STAR	9/87			SUNDAY	13,350	12
TORONTO SUN	9/87			SATURDAY	2,084	2
TORONTO SUN	9/87			SUNDAY	5,381	5
*WELLAND-PORT COLBORNE TRIBUNE	12/87			EVE	16,465	15
LONDON, ONTARIO			R14			
POPULATION		299,100				
HOUSEHOLDS		117,200				
*LONDON FREE PRESS	9/87			MORN	70,903	60
TORONTO STAR	9/87			ALL DAY	3,677	3
TORONTO STAR	9/87			SATURDAY	4,966	4
TORONTO STAR	9/87			SUNDAY	20,470	17
HALIFAX, NOVA SCOITA			M18			
POPULATION		291,400				
HOUSEHOLDS		106,300				
*HALIFAX CHRONICLE-HERALD, MAIL-STAR	9/87			MORN/EVE	72,354	68
*HALIFAX NEWS	9/87			MORN	19,353	18
MONTREAL GAZETTE	3/87			SATURDAY	769	1
VICTORIA, BRITISH COLUMBIA			N 7			
POPULATION		252,600				
HOUSEHOLDS		110,000				
VANCOUVER PROVINCE	9/87			MORN	975	1
VANCOUVER PROVINCE	9/87			SUNDAY	1,412	1
VANCOUVER SUN	9/87			EVE	2,644	2
*VICTORIA TIMES-COLONIST	9/87			ALL DAY	64,560	59
*VICTORIA TIMES-COLONIST	9/87			SUNDAY	62,130	56

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MAJOR MARKET CIRCULATION COVERAGE ANALYSIS

CENSUS METROPOLITAN AREA	AUDIT PERIOD	CURRENT ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
WINDSOR, ONTARIO			T 8			
POPULATION		241,200				
HOUSEHOLDS		88,900				
TORONTO STAR	9/87			SATURDAY	985	1
TORONTO STAR	9/87			SUNDAY	1,437	2
*WINDSOR STAR	3/87			EVE	72,327	81
SASKATOON, SASKATCHEWAN			L 7			
POPULATION		179,900				
HOUSEHOLDS		70,400				
*SASKATOON STAR-PHOENIX	3/87			EVE	42,284	60
REGINA, SASKATCHEWAN			P10			
POPULATION		176,700				
HOUSEHOLDS		65,900				
*REGINA LEADER-POST	3/87			EVE	45,993	70
OSHAWA, ONTARIO			K10			
POPULATION		171,800				
HOUSEHOLDS		59,200				
*OSHAWA-WHITBY TIMES	12/87			EVE	20,246	34
TORONTO STAR	9/87			ALL DAY	11,469	19
TORONTO STAR	9/87			SATURDAY	17,456	29
TORONTO STAR	9/87			SUNDAY	9,394	16
TORONTO SUN	9/87			EVE	14,510	25
TORONTO SUN	9/87			SATURDAY	7,158	12
TORONTO SUN	9/87			SUNDAY	22,145	37
ST. JOHN'S, NEWFOUNDLAND			D14			
POPULATION		159,500				
HOUSEHOLDS		50,100				
*ST. JOHN'S TELEGRAM	9/87			EVE	30,683	61
*ST. JOHN'S TELEGRAM	9/87			SATURDAY	36,142	72
SUDBURY, ONTARIO			E17			
POPULATION		141,000				
HOUSEHOLDS		47,800				
*SUDBURY STAR	3/87			EVE	23,697	50
TORONTO STAR	9/87			ALL DAY	3,290	7
TORONTO STAR	9/87			SATURDAY	3,768	8
TORONTO STAR	9/87			SUNDAY	4,175	9
CHICOUTIMI-JONQUIERE, QUEBEC			J 8			
POPULATION		134,200				
HOUSEHOLDS		43,900				
*CHICOUTIMI PROGRES-DIMANCHE (F)	3/87			SUNDAY	24,906	57
*CHICOUTIMI LE QUOTIDIEN DU SAGUENAY (F)	3/87			EVE	18,295	42
MONTREAL LA PRESSE (F)	3/87			MORN	13,339	30
MONTREAL LA PRESSE (F)	3/87			SATURDAY	2,052	5
MONTREAL LA PRESSE (F)	3/87			SUNDAY	650	1
LE JOURNAL DE QUEBEC (F)	3/87			MORN	5,066	12
LE JOURNAL DE QUEBEC (F)	3/87			SATURDAY	5,431	12
LE JOURNAL DE QUEBEC (F)	3/87			SUNDAY	3,711	8
QUEBEC LE SOLEIL (F)	3/87			SATURDAY	805	2

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MAJOR MARKET CIRCULATION COVERAGE ANALYSIS

CENSUS METROPOLITAN AREA	AUDIT PERIOD	CURRENT ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
THUNDER BAY, ONTARIO			F 4			
POPULATION		120,600				
HOUSEHOLDS		43,600				
*THUNDER BAY TIMES-NEWS, CHRONICLE-JRNL.	6/87			MORN/EVE	31,776	73
TROIS RIVIERES, QUEBEC			M13			
POPULATION		113,800				
HOUSEHOLDS		43,200				
LE JOURNAL DE MONTREAL (F)	3/87			MORN	1,221	3
LE JOURNAL DE MONTREAL (F)	3/87			SATURDAY	1,719	4
LE JOURNAL DE MONTREAL (F)	3/87			SUNDAY	2,428	6
MONTREAL GAZETTE	3/87			SATURDAY	555	1
MONTREAL LA PRESSE (F)	3/87			MORN	2,526	6
MONTREAL LA PRESSE (F)	3/87			SATURDAY	4,055	9
MONTREAL LA PRESSE (F)	3/87			SUNDAY	3,052	7
*TROIS RIVIERES LE NOUVELLISTE (F)	3/87			MORN	24,304	56
SAINT JOHN, NEW BRUNSWICK			M14			
POPULATION		112,900				
HOUSEHOLDS		40,000				
*SAINT JOHN TELEGRAPH-JRL., TIMES-GLOBE	9/87			MORN/EVE	33,897	85
*SAINT JOHN TELEGRAPH-JOURNAL	9/87			SATURDAY	30,316	76

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PART I
SECTION D

CIRCULATION TREND DATA

DAILY NEWSPAPERS - FIVE YEAR TREND

C.M.A. PUBLICATION AUDIT PERIOD	EDITION	CENSUS METROPLITAN AREA									
		HSLDS. (000)	CIRC.	RATIO CIRC/ HSLDS.	% OF TOTAL CIRC.	TOTAL CIRC.	SUBSCR. CARRIER /MAIL*	% OF TOTAL CIRC.	SINGLE COPY SALES	CZ OR NDM CIRC.	% OF TOTAL CIRC.
ST. JOHN'S, NEWFOUNDLAND											
ST. JOHN'S TELEGRAM											
9/87	E(M-F)	50.1	30,683	61	80	38,408	31,670	82	6,738	21,003	55
9/86		48.1	30,980	64	80	38,900	32,067	82	6,839	21,450	55
9/85		46.3	30,402	66	79	38,376	N/A		N/A	21,312	56
9/84		46.6	28,355	61	78	36,303	29,957	83	6,346	20,368	56
9/83		45.3	26,790	59	77	35,006	28,713	82	6,293	19,695	56
ST. JOHN'S TELEGRAM											
9/87	WEEKEND	50.1	36,142	72	66	54,353	43,627	80	10,726	23,955	44
9/86		48.1	35,966	75	66	54,440	43,695	80	10,745	24,182	44
9/85		46.3	35,548	77	66	53,643	N/A		N/A	24,055	45
9/84		46.6	32,853	71	65	50,407	40,210	80	10,197	22,902	45
9/83		45.3	31,290	69	65	48,042	38,319	80	9,723	21,801	45
HALIFAX, NOVA SCOTIA											
HALIFAX CHRONICLE-HERALD, MAIL-STAR											
9/87	M/E(M-S)	106.3	72,354	68	51	140,880	111,743	79	28,694	60,184	43
9/86		106.3	72,007	68	52	138,598	108,538	78	29,664	59,876	43
9/85		103.5	70,956	69	52	137,320	106,147	77	30,879	59,879	44
9/84		102.3	70,642	69	52	135,059	104,128	77	30,643	59,827	44
9/83		99.5	71,869	72	53	135,305	104,897	78	30,138	59,874	44
HALIFAX NEWS											
9/87	M(M-S)	106.3	19,353	18	90	21,445	12,248	57	9,197	19,559	91
9/86		106.3	18,269	17	92	19,965	10,975	55	8,990	18,455	92
9/85		103.5	18,745	18	95	19,656	10,940	56	8,716	18,764	95
9/84		102.3	15,380	15	91	16,867	11,390	68	5,477	15,380	91
SAINT JOHN, NEW BRUNSWICK											
SAINT JOHN TELEGRAPH-JOURNAL, TIMES-GLOBE											
9/87	M/E(M-F)	40.0	33,897	85	54	62,582	45,385	73	17,197	24,623	39
9/86		40.4	34,457	85	53	64,933	47,086	73	17,806	25,336	39
9/85		40.0	34,537	86	53	65,732	47,214	72	18,472	25,720	39
9/84		39.5	34,542	87	52	66,176	47,274	71	18,899	26,144	40
9/83		38.7	N/A			66,931	47,973	72	18,958	26,423	39
SAINT JOHN TELEGRAPH-JOURNAL, TIMES-GLOBE											
9/87	SAT.	40.0	30,316	76	50	60,365	42,991	71	17,374	21,722	36
9/86		40.4	31,264	77	50	62,803	45,055	72	17,748	22,534	36
9/85		40.0	31,610	79	49	63,966	45,402	71	18,564	23,059	36
9/84		39.5	31,497	80	49	64,826	46,037	71	18,789	23,252	36
9/83		38.7	N/A			67,698	47,233	70	20,465	23,614	35
CHICOUTIMI-JONQUIERE, QUEBEC											
CHICOUTIMI LE QUOTIDIEN DU SAGUENAY (F)											
3/87	M(M-S)	43.9	18,295	42	57	32,090	29,613	92	2,477	10,045	31
3/86		44.9	17,896	40	58	30,918	28,565	92	2,353	9,714	31
3/85		43.8	17,691	40	58	30,540	27,907	91	2,633	9,688	32
3/84		44.2	17,533	40	58	30,270	27,488	91	2,782	9,576	32
3/83		42.6	17,153	40	60	28,817	26,150	91	2,667	9,167	32

* EXCLUDES SCHOOL COPIES

DAILY NEWSPAPERS - FIVE YEAR TREND

C.M.A. PUBLICATION AUDIT PERIOD	EDITION	CENSUS METROPOLITAN AREA									
		HSLDS. (000)	CIRC.	RATIO CIRC/ HSLDS.	% OF TOTAL CIRC.	TOTAL CIRC.	SUBSCR. CARRIER /MAIL*	% OF TOTAL CIRC.	SINGLE COPY SALES	CZ OR NDM CIRC.	% OF TOTAL CIRC.
MONTREAL, QUEBEC											
LE JOURNAL DE MONTREAL (F)											
3/87	M(M-F)	1,142.0	226,096	20	70	321,683	126,164	39	195,519	226,096	70
3/86		1,126.8	223,094	20	70	316,671	121,279	38	195,392	223,094	70
3/85		1,108.7	220,373	20	70	314,184	115,035	37	199,149	221,274	70
3/84		1,097.8	215,447	20	70	308,039	105,745	34	202,294	186,842	61
3/83		1,066.0	210,650	20	70	302,971	96,499	32	206,472	186,380	62
LE JOURNAL DE MONTREAL (F)											
3/87	SAT.	1,142.0	239,261	21	66	361,269	136,269	38	225,000	239,261	66
3/86		1,126.8	236,312	21	67	355,205	130,926	37	224,279	236,312	67
3/85		1,108.7	230,499	21	66	346,991	123,571	36	223,420	231,704	67
3/84		1,097.8	220,209	20	66	331,438	114,317	34	217,121	185,209	56
3/83		1,066.0	211,041	20	66	317,934	102,754	32	215,180	179,765	57
LE JOURNAL DE MONTREAL (F)											
3/87	SUN.	1,142.0	216,319	19	63	341,075	134,572	39	206,503	216,319	63
3/86		1,126.8	208,462	19	64	324,962	128,113	39	196,849	208,462	64
3/85		1,108.7	198,222	18	64	310,230	119,972	39	190,258	199,281	64
3/84		1,097.8	194,024	18	62	313,563	110,310	35	203,253	161,357	51
3/83		1,066.0	179,174	17	60	299,881	99,585	33	200,295	151,427	50
MONTREAL GAZETTE											
3/87	M(M-F)	1,142.0	174,274	15	89	196,309	130,770	67	65,147	160,973	82
3/86		1,126.8	175,146	16	89	197,108	130,840	66	65,918	161,865	82
3/85		1,108.7	174,791	16	89	197,174	129,030	65	67,966	161,757	82
3/84		1,097.8	174,570	16	89	196,953	127,101	65	69,806	161,016	82
3/83		1,066.0	176,500	17	88	201,483	121,743	60	79,696	164,195	81
MONTREAL GAZETTE											
3/87	SAT.	1,142.0	231,668	20	86	270,745	150,357	56	120,237	211,096	78
3/86		1,126.8	230,982	20	86	270,034	148,614	55	121,324	210,754	78
3/85		1,108.7	230,436	21	86	269,102	146,515	54	122,482	210,975	78
3/84		1,097.8	230,713	21	85	269,852	146,659	54	123,161	210,085	78
3/83		1,066.0	234,377	22	85	274,286	144,773	53	129,496	214,744	78
MONTREAL LA PRESSE (F)											
3/87	M(M-F)	1,142.0	149,370	13	76	195,323	128,233	66	66,432	157,412	81
3/86		1,126.8	149,783	13	77	193,666	126,596	65	66,654	157,493	81
3/85		1,108.7	148,060	13	76	194,469	126,682	65	67,787	126,784	65
3/84		1,097.8	144,402	13	76	189,332	119,671	63	69,661	124,532	66
3/83		1,066.0	140,108	13	76	185,203	108,695	59	76,508	122,180	66
MONTREAL LA PRESSE (F)											
3/87	SAT.	1,142.0	226,712	20	73	311,075	147,396	47	163,588	240,845	77
3/86		1,126.8	225,348	20	74	306,426	148,116	48	158,234	238,554	78
3/85		1,108.7	217,505	20	73	298,670	146,683	49	151,987	183,425	61
3/84		1,097.8	215,646	20	73	295,797	141,983	48	153,814	182,365	62
3/83		1,066.0	208,045	20	73	286,254	130,868	46	155,386	176,059	62
MONTREAL LA PRESSE (F)											
3/87	SUN.	1,142.0	113,567	10	74	153,462	112,784	73	40,673	119,988	78
3/86		1,126.8	106,119	9	75	141,646	102,992	73	38,646	112,126	79
3/85		1,108.7	99,437	9	74	134,301	92,028	69	42,273	81,245	60

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DAILY NEWSPAPERS - FIVE YEAR TREND

C.M.A. PUBLICATION AUDIT PERIOD	EDITION	CENSUS METROPOLITAN AREA									
		HSLDS. (000)	CIRC.	RATIO CIRC/ HSLDS.	% OF TOTAL CIRC.	TOTAL CIRC.	SUBSCR. CARRIER /MAIL*	% OF TOTAL CIRC.	SINGLE COPY SALES	CZ OR NDM CIRC.	% OF TOTAL CIRC.
MONTREAL, QUEBEC											
MONTREAL LE DEVOIR (F)											
3/87	M(M-F)	1,142.0	17,086	1	58	29,261	16,396	56	12,865	17,086	58
3/86		1,126.8	19,200	2	60	31,874	16,841	53	15,033	19,200	60
3/85		1,108.7	18,026	2	56	32,013	14,734	46	17,279	16,906	53
3/84		1,097.8	19,112	2	59	32,583	14,562	45	18,021	18,438	57
3/83		1,066.0	21,911	2	62	35,502	N/A		N/A	20,883	59
MONTREAL LE DEVOIR (F)											
3/87	SAT.	1,142.0	18,576	2	56	33,266	16,490	50	16,776	18,576	56
3/86		1,126.8	20,847	2	59	35,560	17,471	49	18,089	20,847	59
3/85		1,108.7	17,850	2	53	33,560	15,005	45	18,555	16,507	49
3/84		1,097.8	20,135	2	56	36,195	15,599	43	20,596	19,309	53
3/83		1,066.0	22,789	2	59	38,804	N/A		N/A	21,482	55
QUEBEC, QUEBEC											
QUEBEC LE SOLEIL (F)											
3/87	M(M-F)	219.4	73,268	33	64	114,122	97,790	86	16,149	71,008	62
3/86		211.8	74,302	35	65	114,295	98,010	86	16,169	72,327	63
3/85		208.5	77,408	37	65	118,700	101,048	85	17,534	75,460	64
3/84	E(M-F)	207.7	73,996	36	62	118,418	101,632	86	16,764	76,087	64
3/83		205.0	82,853	40	67	122,982	104,954	85	18,028	70,767	58
QUEBEC LE SOLEIL (F)											
3/87	SAT.	219.4	93,996	43	66	141,952	104,362	74	37,566	91,043	64
3/86		211.8	93,158	44	68	137,946	101,739	74	36,157	90,534	66
3/85		208.5	93,595	45	67	140,053	102,889	73	37,052	91,153	65
3/84		207.7	90,174	43	66	137,160	101,764	74	35,253	89,418	65
3/83		205.0	92,112	45	66	138,677	105,118	76	33,559	80,230	58
QUEBEC LE SOLEIL (F)											
3/87	SUN.	219.4	56,556	26	63	90,370	79,674	88	10,694	54,776	61
3/86		211.8	56,596	27	64	88,730	78,831	89	9,889	55,020	62
3/85		208.5	60,034	29	63	95,808	85,715	89	10,090	58,423	61
LE JOURNAL DE QUEBEC (F)											
3/87	M(M-F)	219.4	60,574	28	58	105,078	53,749	51	51,329	60,574	58
3/86		211.8	61,075	29	58	105,496	53,540	51	51,956	61,075	58
3/85		208.5	60,012	29	57	105,180	53,275	51	51,905	60,258	57
3/84		207.7	59,877	29	57	104,246	51,132	49	53,114	51,947	50
3/83		205.0	59,385	29	59	100,021	45,577	46	54,444	52,833	53
LE JOURNAL DE QUEBEC (F)											
3/87	SAT.	219.4	60,880	28	56	108,566	56,370	52	52,196	60,880	56
3/86		211.8	61,210	29	57	108,062	55,635	51	52,427	61,210	57
3/85		208.5	58,878	28	56	104,933	54,907	52	50,026	59,215	56
3/84		207.7	58,871	28	57	102,416	54,916	54	47,500	51,090	50
3/83		205.0	53,243	26	56	95,647	48,224	50	47,423	47,674	50
LE JOURNAL DE QUEBEC (F)											
3/87	SUN.	219.4	52,643	24	56	93,469	50,800	54	42,669	52,643	56
3/86		211.8	51,796	24	58	89,919	48,169	54	41,750	51,796	58
3/85		208.5	50,086	24	57	87,631	46,094	53	41,537	50,367	57
3/84		207.7	53,836	26	59	90,807	45,512	50	45,295	47,024	52

* EXCLUDES SCHOOL COPIES

DAILY NEWSPAPERS - FIVE YEAR TREND

C.M.A. PUBLICATION AUDIT PERIOD	EDITION	CENSUS METRPOLITAN ARA									
		HSLDS. (000)	CIRC.	RATIO CIRC/ HSLDS.	% OF TOTAL CIRC.	TOTAL CIRC.	SUBSCR. CARRIER /MAIL*	% OF TOTAL CIRC.	SINGLE COPY SALES	CZ OR NDM CIRC.	% OF TOTAL CIRC.
TROIS RIVIERES, QUEBEC											
TROIS RIVIERES LE NOUVELLISTE (F)											
3/87	M(M-S)	43.2	24,304	56	44	55,514	54,243	98	1,271	42,232	76
3/86		42.7	22,223	52	41	53,872	52,741	98	1,131	40,952	76
3/85		41.9	22,690	54	43	52,959	51,680	98	1,279	40,402	76
3/84		42.2	23,635	56	46	51,827	50,474	97	1,353	39,782	77
3/83		40.7	23,848	59	48	49,774	48,341	97	1,433	23,094	46
HAMILTON, ONTARIO											
HAMILTON SPECTATOR (INCLUDES BURLINGTON)											
12/87	E(M-S)	204.7	127,579	62	90	141,712	112,242	79	29,143	112,683	80
12/86		210.4	126,545	60	90	140,600	111,424	79	28,820	112,384	80
12/85		208.2	128,069	62	91	141,407	113,310	80	27,850	113,378	80
12/84		203.5	129,813	64	90	143,515	114,944	80	28,386	115,406	80
12/83		197.6	131,195	66	90	145,277	116,120	80	29,047	116,543	80
KITCHENER, ONTARIO											
KITCHENER-WATERLOO RECORD											
12/87	E(M-S)	113.1	59,794	53	77	77,997	65,579	84	12,418	50,332	65
12/86		111.7	60,426	54	77	78,209	66,243	85	11,966	50,750	65
12/85		109.0	58,967	54	77	76,701	65,346	85	11,355	49,121	64
12/84		107.5	57,394	53	77	74,895	63,856	85	11,039	48,273	64
12/83		104.1	54,744	53	75	73,154	62,771	86	10,383	46,997	64
CAMBRIDGE REPORTER											
12/87	E(M-S)	113.1	13,330	12	98	13,596	12,051	89	1,545	12,704	93
12/86		111.7	13,438	12	98	13,704	12,251	89	1,453	12,772	93
12/85		109.0	12,946	12	98	13,192	11,858	90	1,334	12,254	93
12/84		107.5	13,062	12	98	13,296	11,964	90	1,332	12,326	93
12/83		104.1	12,660	12	98	12,910	11,264	87	1,646	11,920	92
LONDON, ONTARIO											
LONDON FREE PRESS											
9/87	M(M-S)	117.2	70,903	60	55	128,816	97,340	76	31,258	66,265	51
9/86		119.0	71,333	60	56	127,827	96,687	76	30,927	65,397	51
9/85		115.9	69,957	60	55	128,321	97,451	76	30,724	65,330	51
9/84		114.1	N/A			127,053	98,123	77	28,831	64,493	51
9/83		111.3	69,308	62	55	125,722	97,473	78	28,158	63,681	51
OSHAWA, ONTARIO											
OSHAWA-WHITBY TIMES											
12/87	E(M-S)	59.2	20,246	34	90	22,503	16,173	72	6,330	20,246	90
12/86		61.9	20,170	33	90	22,370	16,942	76	5,428	20,170	90
12/85		59.5	20,125	34	90	22,391	17,398	78	4,993	20,125	90
12/84		57.1	19,711	35	90	21,983	16,526	75	5,457	19,711	90
12/83		55.0	19,538	36	90	21,732	17,007	78	4,725	19,538	90

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DAILY NEWSPAPERS - FIVE YEAR TREND

C.M.A. PUBLICATION AUDIT PERIOD	EDITION	CENSUS METROPOLITAN AREA				TOTAL CIRC.	SUBSCR. CARRIER /MAIL*	% OF TOTAL CIRC.	SINGLE COPY SALES	CZ OR NDM CIRC.	% OF TOTAL CIRC.
		HSLDS. (000)	CIRC.	RATIO CIRC/ HSLDS.	% OF TOTAL CIRC.						
OTTAWAHULL, ONTARIO-QUEBEC											
OTTAWA CITIZEN											
3/87	ALL DAY (M-F)	299.3	146,489	49	79	186,605	134,405	72	52,098	146,489	79
3/86		296.6	147,440	50	79	187,606	135,802	72	51,804	147,440	79
3/85		288.3	147,388	51	79	186,914	134,492	72	52,422	147,388	79
3/84		282.5	143,942	51	79	182,032	131,769	72	50,263	143,942	79
3/83		269.4	142,267	53	79	179,812	130,411	73	49,401	124,489	69
OTTAWA CITIZEN											
3/87	SAT.	299.3	185,658	62	77	241,908	137,648	57	104,260	185,658	77
3/86		296.6	N/A			241,046	140,188	58	100,858	184,636	77
3/85		288.3	N/A			236,856	140,005	59	96,851	181,683	77
3/84		282.5	N/A			230,514	138,755	60	91,759	177,558	77
3/83		269.4	N/A			227,139	145,445	64	81,694	146,629	65
OTTAWA LE DROIT (F)											
3/87	E(M-F)	299.3	29,601	10	76	38,769	33,138	85	5,631	32,283	83
3/86		296.6	30,374	10	75	40,497	34,648	86	5,849	27,116	67
3/85		288.3	31,580	11	75	42,192	36,280	86	5,912	28,139	67
3/84		282.5	31,612	11	75	42,431	36,628	86	5,803	28,294	67
3/83		269.4	33,085	12	74	44,532	38,352	86	6,180	29,869	67
OTTAWA LE DROIT (F)											
3/87	SAT.	299.3	N/A			44,247	33,128	75	11,119	36,805	83
3/86		296.6	N/A			46,189	34,722	75	11,467	31,146	67
3/85		288.3	N/A			47,279	36,363	77	10,916	31,707	67
3/84		282.5	N/A			47,633	36,766	77	10,867	31,883	67
3/83		269.4	N/A			49,209	38,355	78	10,854	33,077	67
ST. CATHERINES-NIAGARA, ONTARIO											
ST. CATHARINES STANDARD											
12/87	E(M-S)	111.2	40,906	37	94	43,308	32,043	74	11,260	34,816	80
12/86		113.2	40,179	35	95	42,388	33,178	78	9,202	33,860	80
12/85		111.1	40,056	36	95	42,257	33,245	79	9,006	34,035	81
12/84		111.2	39,651	36	95	41,799	33,122	79	8,672	33,320	80
12/83		109.2	39,714	36	94	42,169	34,184	81	7,977	32,640	77
NIAGARA FALLS REVIEW											
12/87	E(M-S)	111.2	18,173	16	84	21,554	18,172	84	3,382	17,902	83
12/86		113.2	17,845	16	85	21,094	17,846	85	3,248	17,547	83
12/85		111.1	17,218	15	84	20,464	17,257	84	3,207	16,946	83
12/84		111.2	17,001	15	84	20,268	17,098	84	3,170	16,755	83
12/83		109.2	16,849	15	84	20,153	17,136	85	3,017	16,599	82
WELLAND-PORT COLBORNE TRIBUNE											
12/87	E(M-S)	111.2	16,465	15	96	17,110	14,761	86	2,349	14,424	84
12/86		113.2	16,113	14	96	16,780	13,265	79	3,515	13,980	83
12/85		111.1	N/A			16,815	13,219	79	3,596	13,930	83
12/84		111.2	16,364	15	96	17,078	14,599	85	2,479	14,109	83
12/83		109.2	15,859	15	97	16,399	13,355	81	3,044	14,041	86

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DAILY NEWSPAPERS - FIVE YEAR TREND

C.M.A.		CENSUS METROPOLITAN AREA									
PUBLICATION AUDIT PERIOD	EDITION	HSLDS. (000)	CIRC.	RATIO CIRC/ HSLDS.	% OF TOTAL CIRC.	TOTAL CIRC.	SUBSCR. CARRIER /MAIL*	% OF TOTAL CIRC.	SINGLE COPY SALES	CZ OR NDM CIRC.	% OF TOTAL CIRC.
SUDBURY, ONTARIO											
SUDBURY STAR											
3/87	E(M-S)	47.8	23,697	50	86	27,608	22,103	80	5,505	24,547	89
3/86		50.4	23,039	46	85	27,222	22,461	83	4,761	23,906	88
3/85		50.1	22,342	45	85	26,355	21,737	82	4,618	23,071	88
3/84		50.6	24,014	47	84	28,688	22,507	78	6,175	24,859	87
3/83		49.4	23,439	47	83	28,180	21,654	77	6,526	15,289	54
THUNDER BAY, ONTARIO											
THUNDER BAY TIMES-NEWS, CHRONICLE-JOURNAL											
6/87	M/E(M-S)	43.6	31,776	73	82	38,528	26,550	69	11,978	31,597	82
6/86		45.5	30,525	67	82	37,324	25,251	68	12,073	30,181	81
6/85		44.8	30,349	68	81	37,339	25,405	68	11,934	29,900	80
6/84		42.3	30,021	71	81	37,020	25,334	68	11,686	29,596	80
6/83		43.8	29,752	68	83	35,914	23,825	66	12,089	29,195	81
TORONTO, ONTARIO											
TORONTO STAR											
9/87	ALL DAY	1,197.9	374,764	31	72	521,799	293,165	56	226,562	468,186	90
9/86	(M-F)	1,182.0	376,377	32	72	523,218	288,186	55	233,037	466,336	89
9/85		1,155.3	361,401	31	70	517,836	283,831	55	232,295	454,513	88
9/84		1,127.4	367,864	33	73	502,604	267,349	53	232,975	387,551	77
9/83		1,093.8	370,390	34	74	499,064	268,115	54	229,979	390,881	78
TORONTO STAR											
9/87	SAT.	1,197.9	544,137	45	69	793,995	440,086	55	353,868	704,019	89
9/86		1,182.0	554,549	47	69	808,859	447,017	55	361,814	719,767	89
9/85		1,155.3	559,154	48	69	816,031	444,264	54	371,742	725,116	89
9/84		1,127.4	560,822	50	70	804,977	430,023	53	374,920	597,799	74
9/83		1,093.8	550,985	50	68	804,493	431,417	54	373,036	601,924	75
TORONTO STAR											
9/87	SUN.	1,197.9	314,325	26	60	527,003	333,633	63	193,265	416,480	79
9/86		1,182.0	311,957	26	75	418,191	327,860	78	202,651	530,565	27
9/85		1,155.3	308,641	27	59	524,597	323,915	62	200,641	416,389	79
9/84		1,127.4	312,416	28	62	505,235	301,299	60	203,868	329,420	65
9/83		1,093.8	308,005	28	64	484,403	293,083	61	191,216	324,833	67
TORONTO SUN											
9/87	M(M-F)	1,197.9	239,265	20	80	297,547	116	0	297,431	262,989	88
9/86		1,182.0	237,295	20	84	281,918	146	0	281,772	254,355	90
9/85		1,155.3	218,220	19	84	260,326	152	0	260,174	234,620	90
9/84		1,127.4	210,248	19	84	250,482	173	0	250,309	224,579	90
9/83		1,093.8	210,895	19	86	246,336	176	0	246,160	223,731	91
TORONTO SUN											
9/87	SAT.	1,197.9	124,004	10	72	172,331	95	0	172,236	137,286	80
TORONTO SUN											
9/87	SUN.	1,197.9	342,161	29	74	459,952	255,113	55	204,839	384,583	84
9/86		1,182.0	353,802	30	77	458,752	253,356	55	205,396	386,354	84
9/85		1,155.3	347,243	30	77	453,648	248,975	55	204,673	381,112	84
9/84		1,127.4	351,759	31	78	448,834	254,086	57	194,748	386,056	86
9/83		1,093.8	344,350	31	78	438,956	255,089	58	183,867	376,324	86

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DAILY NEWSPAPERS - FIVE YEAR TREND

C.M.A. PUBLICATION AUDIT PERIOD	EDITION	CENSUS METROPOLITAN AREA HSLDS. (000)	CIRC.	RATIO CIRC/ HSLDS.	% OF TOTAL CIRC.	TOTAL CIRC.	SUBSCR. CARRIER /MAIL*	% OF TOTAL CIRC.	SINGLE COPY SALES	CZ OR NDM CIRC.	% OF TOTAL CIRC.
TORONTO, ONTARIO											
BRAMPTON TIMES											
9/87	E(M-F)	1,197.9	9,083	1	98	9,235	7,505	81	1,730	8,972	97
9/86		1,182.0	6,915	1	99	7,013	5,780	82	1,233	6,803	97
9/85		1,155.3	6,517	1	98	6,658	5,774	87	884	6,356	95
9/84		1,127.4	6,235	1	98	6,341	5,486	87	855	6,146	97
9/83		1,093.8	6,820	1	98	6,965	6,083	87	882	6,615	95
WINDSOR, ONTARIO											
WINDSOR STAR											
3/87	E(M-S)	88.9	72,327	81	83	87,641	74,285	85	13,170	65,172	74
3/86		88.8	71,213	80	82	86,598	72,736	84	13,695	64,206	74
3/85		87.9	70,215	80	81	86,183	73,057	85	13,038	63,707	74
3/84		87.4	69,832	80	81	86,280	74,498	86	11,723	63,420	74
3/83		86.5	70,625	82	80	87,892	77,226	88	10,666	63,468	72
WINNIPEG, MANITOBA											
WINNIPEG FREE PRESS											
3/87	E(M-F)	241.0	136,697	57	80	171,214	N/A		N/A	134,612	79
3/86		247.5	138,628	56	79	174,686	N/A		N/A	136,576	78
3/85		241.1	141,087	59	79	177,677	138,145	78	39,532	139,324	78
3/84		236.3	139,445	59	79	175,865	138,317	79	37,548	137,701	78
3/83		229.5	138,898	61	79	176,799	142,016	80	34,783	138,030	78
WINNIPEG FREE PRESS											
3/87	SAT.	241.0	171,817	71	74	232,574	N/A		N/A	168,713	73
3/86		247.5	175,891	71	74	238,704	N/A		N/A	172,550	72
3/85		241.1	178,601	74	74	242,294	166,168	69	76,126	176,032	73
3/84		236.3	N/A			244,207	169,747	70	74,460	176,793	72
3/83		229.5	N/A			241,780	174,267	72	67,513	176,735	73
WINNIPEG FREE PRESS											
3/87	SUN.	241.0	119,288	49	80	148,345	N/A		N/A	117,334	79
3/86		247.5	120,911	49	80	151,116	N/A		N/A	118,822	79
WINNIPEG SUN											
3/87	M(M-F)	241.0	39,842	17	88	45,469	16,323	36	29,146	39,607	87
3/86		247.5	38,120	15	90	42,545	16,364	38	26,181	37,792	89
3/85		241.1	37,531	16	93	40,516	19,200	47	21,316	37,366	92
WINNIPEG SUN											
3/87	SUN.	241.0	48,093	20	88	54,661	26,502	48	28,159	47,657	87
3/86		247.5	46,434	19	90	51,775	27,037	52	24,738	46,046	89
3/85		241.1	52,346	22	93	56,167	32,838	58	23,329	52,346	93
REGINA, SASKATCHEWAN											
REGINA LEADER-POST											
3/87	E(M-S)	65.9	45,993	70	64	71,663	58,270	81	13,393	45,945	64
3/86		65.6	45,689	70	64	71,407	58,159	81	13,248	45,649	64
3/85		66.2	44,908	68	64	70,376	N/A		N/A	44,871	64
3/84		65.0	44,186	68	64	69,067	N/A		N/A	44,148	64
3/83		62.9	43,922	70	64	68,926	N/A		N/A	43,892	64

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SASKATOON, SASKATCHEWAN											
SASKATOON STAR-PHOENIX											
3/87	E(M-S)	70.4	42,284	60	68	61,755	48,293	78	13,269	42,284	68
3/86		69.0	42,672	62	70	60,980	48,131	79	12,618	42,403	70
3/85		66.8	40,511	61	69	58,472	45,581	78	12,891	40,511	69
3/84		65.7	39,598	60	70	56,912	44,751	79	11,956	39,425	69
3/83		63.3	38,787	61	70	55,800	45,426	81	10,166	38,787	70
CALGARY, ALBERTA											
CALGARY HERALD											
6/87	M(M-TH,S)	242.5	115,246	48	86	133,631	107,269	80	26,283	115,246	86
6/86		240.5	115,628	48	86	134,172	104,331	78	29,721	115,628	86
6/85		233.9	119,488	51	86	138,365	109,156	79	29,103	119,488	86
6/84		238.1	122,354	51	87	140,347	109,971	78	30,376	121,389	86
6/83		235.2	132,693	56	88	151,042	120,756	80	30,286	131,750	87
CALGARY HERALD											
6/87	FRI.	242.5	N/A			175,560	107,229	61	68,323	150,106	86
6/86		240.5	N/A			179,474	105,842	59	73,619	153,367	85
6/85		233.9	N/A			182,344	93,312	51	17,287	155,912	86
6/84		238.1	N/A			181,854	109,807	60	72,047	155,322	85
6/83		235.2	N/A			188,878	120,651	64	68,227	162,233	86
CALGARY HERALD											
6/87	SUN.	242.5	103,102	43	87	118,519	101,123	85	17,383	103,102	87
6/86		240.5	98,282	41	87	112,801	94,479	84	18,318	98,282	87
6/85		233.9	96,668	41	87	110,621	109,004	99	73,339	96,668	87
6/84		238.1	83,923	35	88	95,562	78,047	82	17,515	83,102	87
CALGARY SUN											
6/87	M(M-F)	242.5	63,337	26	83	76,020	25,460	33	50,560	63,337	83
6/86		240.5	61,574	26	84	72,912	22,963	31	49,949	61,574	84
6/85		233.9	60,336	26	84	71,626	20,050	28	51,576	60,336	84
6/84		238.1	60,741	26	84	72,125	19,035	26	53,090	60,741	84
6/83		235.2	60,028	26	84	71,084	18,266	26	52,818	59,958	84
CALGARY SUN											
6/87	SUN.	242.5	76,594	32	81	94,124	37,005	39	57,119	76,594	81
6/86		240.5	70,503	29	81	86,678	33,453	39	53,225	70,503	81
6/85		233.9	68,427	29	82	83,528	32,900	39	50,628	68,427	82
6/84		238.1	69,129	29	83	83,523	30,675	37	52,848	69,129	83
6/83		235.2	65,724	28	83	79,512	27,990	35	51,522	65,527	82
EDMONTON, ALBERTA											
EDMONTON JOURNAL											
6/87	M(M-TH,S)	264.2	126,570	48	75	167,938	128,371	76	39,215	120,240	72
6/86		251.0	128,244	51	75	170,957	130,918	77	39,564	122,300	72
6/85		243.7	126,967	52	75	168,392	127,912	76	40,316	122,979	73
6/84		257.8	127,177	49	76	167,648	127,010	76	40,638	123,413	74
6/83		254.1	132,624	52	76	174,227	135,998	78	38,229	128,947	74

* EXCLUDES SCHOOL COPIES

DAILY NEWSPAPERS - FIVE YEAR TREND

C.M.A. PUBLICATION AUDIT PERIOD	EDITION	CENSUS METROPOLITAN AREA				TOTAL CIRC.	SUBSCR. CARRIER /MAIL*	% OF TOTAL CIRC.	SINGLE COPY SALES	CZ OR NDM CIRC.	% OF TOTAL CIRC.
		HSLDS. (000)	CIRC.	RATIO CIRC/ HSLDS.	% OF TOTAL CIRC.						
EDMONTON, ALBERTA											
EDMONTON JOURNAL											
6/87	FRI.	264.2	148,876	56	73	204,477	128,539	63	75,490	140,313	69
6/86		251.0	149,682	60	72	209,340	131,296	63	77,960	141,896	68
6/85		243.7	151,158	62	71	212,731	128,231	60	84,453	145,402	68
6/84		257.8	152,221	59	71	213,933	298,904	40	84,971	146,763	69
6/83		254.1	156,385	62	71	219,214	138,962	63	80,252	150,950	69
EDMONTON JOURNAL											
6/87	SUN.	264.2	114,229	43	77	148,844	127,628	86	21,183	108,700	73
6/86		251.0	116,066	46	77	150,773	130,218	86	20,555	110,844	74
6/85		243.7	112,577	46	78	144,404	127,187	88	17,217	109,221	76
6/84		257.8	111,402	43	79	141,732	125,800	89	15,852	108,342	76
6/83		254.1	117,299	46	79	147,966	133,977	91	13,989	114,049	77
EDMONTON SUN											
6/87	M(M-F)	264.2	68,417	26	79	86,901	N/A		N/A	73,333	84
6/86		251.0	65,999	26	78	84,145	N/A		N/A	71,366	85
6/85		243.7	66,748	27	84	79,889	33,687	42	46,202	71,008	89
6/84		257.8	65,932	26	85	77,401	32,548	42	44,853	70,054	91
6/83		254.1	68,531	27	89	76,652	35,907	47	40,745	72,293	94
EDMONTON SUN											
6/87	SUN.	264.2	97,143	37	80	121,753	N/A		N/A	104,192	86
6/86		251.0	90,676	36	79	115,206	N/A		N/A	98,244	85
6/85		243.7	88,050	36	82	106,787	51,380	48	55,407	94,167	88
6/84		257.8	82,406	32	84	98,490	48,675	49	49,815	88,258	90
6/83		254.1	78,812	31	86	91,325	50,840	56	40,485	84,303	92
VANCOUVER, BRITISH COLUMBIA											
VANCOUVER SUN											
9/87	E(M-TH)	552.1	193,229	35	85	226,762	160,103	71	66,469	136,981	60
9/86		530.5	198,438	37	85	232,908	160,242	69	72,463	141,012	61
9/85		524.9	199,641	38	84	237,316	158,480	67	78,694	142,238	60
9/84		517.0	198.499	38	84	235,009	154,623	66	80,248	142,056	60
9/83		499.8	196,559	39	84	233,104	151,991	65	80,972	143,055	61
VANCOUVER SUN											
9/87	FRI.	552.1	N/A			272,408	172,451	63	99,874	163,544	60
9/86		530.5	N/A			280,288	173,310	62	106,943	168,482	60
9/85		524.9	N/A			283,161	168,215	59	114,933	168,511	60
9/84		517.0	N/A			276,779	163,537	59	113,203	165,293	60
9/83		499.8	N/A			268,633	159,626	59	108,991	161,618	60
VANCOUVER SUN											
9/87	SAT.	552.1	N/A			277,328	172,737	62	104,533	157,404	57
9/86		530.5	N/A			282,967	173,094	61	109,836	161,500	57
9/85		524.9	N/A			283,598	168,017	59	115,555	159,528	56
9/84		517.0	N/A			279,965	163,968	59	115,984	158,812	57
9/83		499.8	N/A			276,447	161,558	58	114,877	158,904	57
VANCOUVER PROVINCE											
9/87	M(M-F)	552.1	130,657	24	75	175,347	102,892	59	72,358	84,743	48
9/86		530.5	129,417	24	75	172,959	97,933	57	74,916	86,705	50
9/85		524.9	122,772	23	74	164,896	90,696	55	73,877	84,076	51
9/84		517.0	111,296	22	74	151,236	85,516	57	65,388	78,713	52
9/83		499.8	98,891	20	71	138,677	75,359	54	62,867	72,874	53

* EXCLUDES SCHOOL COPIES

DAILY NEWSPAPERS - FIVE YEAR TREND

C.M.A. PUBLICATION AUDIT PERIOD	EDITION	CENSUS METROPOLITAN AREA HSLDS. (000)	CIRC.	RATIO CIRC/ HSLDS.	% OF TOTAL CIRC.	TOTAL CIRC.	SUBSCR. CARRIER /MAIL*	% OF TOTAL CIRC.	SINGLE COPY SALES	CZ OR NDM CIRC.	% OF TOTAL CIRC.
VANCOUVER, BRITISH COLUMBIA											
VANCOUVER PROVINCE											
9/87	SUN.	552.1	158,988	29	73	218,695	127,483	58	91,212	100,870	46
9/86		530.5	160,424	30	73	219,279	126,906	58	92,354	104,464	48
9/85		524.9	207,652	40	37	152,112	115,321	76	92,326	101,505	67
9/84		517.0	135,450	26	72	187,347	105,038	56	82,290	92,957	50
9/83		499.8	122,850	25	71	173,749	91,979	53	81,735	88,639	51
VICTORIA, BRITISH COLUMBIA											
VICTORIA TIMES-COLONIST											
9/87	ALL DAY	110.0	64,560	59	82	78,561	62,487	80	16,074	58,499	74
9/86	(M-S)	105.4	63,600	60	82	77,562	62,962	81	14,600	63,600	82
9/85		104.3	61,646	59	81	75,822	61,378	81	14,444	61,646	81
9/84		103.2	61,358	59	81	75,554	59,220	78	16,334	61,358	81
9/83		100.1	62,147	62	83	75,241	60,022	80	15,219	62,147	83
VICTORIA TIMES-COLONIST											
9/87	SUN.	110.0	62,130	56	82	76,076	62,351	82	13,716	56,258	74
9/86		105.4	61,350	58	81	75,362	63,933	85	12,429	61,350	81
9/85		104.3	59,040	57	80	73,518	61,577	84	11,941	59,040	80
9/84		103.2	42,556	41	75	57,077	44,394	78	12,683	42,556	75
9/83		100.1	38,085	38	74	51,515	40,696	79	10,819	38,085	74

* EXCLUDES SCHOOL COPIES

PART I
SECTION E

RANKING TABLES

ABC DAILY NEWSPAPERS
RANKED BY CIRCULATION SIZE

NEWSPAPER	AUDIT PERIOD	EDITIONS	MON TO SAT	CIRCULATION RANK	MON TO FRI	FRI/SAT
TORONTO STAR	9/87	ALL DAY		1	521,799	793,995
LE JOURNAL DE MONTREAL (F)	3/87	MORN		2	321,683	361,269
TORONTO SUN	9/87	MORN		3	297,547	172,331
VANCOUVER SUN	9/87	EVE	226,762(A)	4		272,408(A) 277,328(A)
MONTREAL GAZETTE	3/87	MORN		5	196,309	270,745
MONTREAL LA PRESSE (F)	3/87	MORN		6	195,323	311,075
OTTAWA CITIZEN	3/87	ALL DAY		7	186,605	241,908
VANCOUVER PROVINCE	9/87	MORN		8	175,347	
WINNIPEG FREE PRESS	3/87	EVE		9	171,214	232,574
EDMONTON JOURNAL	6/87	MORN	167,938(B)	10		204,477(B)
HAMILTON SPECTATOR (INCL. BURLINGTON)	12/87	EVE	141,712	11		
HAMILTON SPECTATOR	12/87	EVE	117,934)			(117,934)
BURLINGTON SPECTATOR	12/87	EVE	(23,779)			
HALIFAX CHRONICLE-HERALD, MAIL STAR	9/87	MORN/EVE	140,880	12		
HALIFAX CHRONICLE-HERALD	9/87	MORN	(81,999)			
HALIFAX MAIL STAR	9/87	EVE	(58,881)			
CALGARY HERALD	6/87	MORN	133,631(C)	13		175,560(C)
LONDON FREE PRESS	9/87	MORN	128,816	14		
QUEBEC LE SOLEIL (F)	3/87	MORN		15	114,122	141,952
LE JOURNAL DE QUEBEC (F)	3/87	MORN		16	105,078	108,566
WINDSOR STAR	3/87	EVE	87,641	17		
EDMONTON SUN	6/87	MORN		18	86,901	
VICTORIA TIMES-COLONIST	9/87	MORN	78,561	19		
KITCHENER-WATERLOO RECORD	12/87	EVE	77,997	20		
CALGARY SUN	6/87	MORN		21	76,020	
REGINA LEADER-POST	3/87	EVE	71,663	22		
SAINT JOHN TELEGRAPH JOURNAL, TIMES-GLOBE	9/87	MORN/EVE		23	62,582	60,365
SAINT JOHN TELEGRAPH JOURNAL	9/87	MORN			(30,409)	
SAINT JOHN TIMES-GLOBE	9/87	EVE			(32,173)	
SASKATOON STAR PHOENIX	3/87	EVE	61,755	24		
TROIS RIVIERES LE NOUVELLISTE (F)	3/87	MORN	55,514	25		
WINNIPEG SUN	3/87	MORN		26	45,469	
MONCTON TIMES-TRANSCRIPT	9/87	EVE	45,374	27		
ST. CATHARINES STANDARD	12/87	EVE	43,308	28		
SHERBROOKE LA TRIBUNE (F)	3/87	MORN		29	40,983	46,150
OTTAWA LE DROIT (F)	3/87	ALL DAY		30	38,769	44,247
THUNDER BAY TIMES-NEWS CHRONICLE-JOURNAL	6/87	MORN/EVE	38,528	31		
THUNDER BAY TIMES-NEWS	6/87	MORN	(8,682)			
THUNDER BAY CHRONICLE-JOURNAL	6/87	EVE	(29,846)			
ST. JOHN'S TELEGRAM	9/87	EVE		32	38,408	54,353
KINGSTON WHIG-STANDARD	12/87	EVE	36,227	33		
BRANTFORD EXPOSITOR	12/87	EVE	33,015	34		
CHICOUTIMI LE QUOTIDIEN DU SAGUENAY (F)	3/87	MORN	32,090	35		
SYDNEY CAPE BRETON POST	9/87	EVE	31,275	36		
MONTREAL LE DEVOIR (F)	3/87	MORN		37	29,261	33,266
FREDERICTON GLEANER	9/87	EVE	28,446	38		

ABC DAILY NEWSPAPERS
RANKED BY CIRCULATION SIZE

	AUDIT			CIRCULATION		
NEWSPAPER	PERIOD	EDITIONS	MON TO SAT	RANK	MON TO FRI	FRI/SAT
SUDBURY STAR	3/87	EVE	27,608	39		
SAULT STE. MARIE STAR	3/87	EVE	26,430	40		
LETHBRIDGE HERALD	6/87	EVE	26,162	41		
PETERBOROUGH EXAMINER	12/87	EVE	25,969	42		
NORTH BAY NUGGET	3/87	EVE	24,054	43		
SARNIA OBSERVER	9/87	EVE	24,050	44		
CHARLOTTETOWN GUARDIAN, PATRIOT	9/87	MORN/EVE	23,962	45		
CHARLOTTETOWN GUARDIAN	9/87	MORN	(18,341)			
CHARLOTTETOWN PATRIOT	9/87	EVE	(5,621)			
RED DEER ADVOCATE	6/87	EVE	23,074	46		
OWEN SOUND SUN TIMES	3/87	EVE	22,826	47		
OSHAWA TIMES	12/87	EVE	22,503	48		
PRINCE GEORGE CITIZEN	9/87	EVE	21,646	49		
NIAGARA FALLS REVIEW	12/87	EVE	21,554	50		
HALIFAX NEWS	9/87	MORN	21,445	51		
KAMLOOPS NEWS	12/87	EVE	20,125	52		
GUELPH MERCURY	12/87	EVE	18,426	53		
BRANDON SUN	6/87	EVE	18,272(D)	54		22,398(D)
BELLEVILLE INTELLIGENCER	3/87	EVE	17,740	55		
CORNWALL STANDARD-FREEHOLDER	9/87	EVE	17,152	56		
WELLAND TRIBUNE	12/87	EVE	17,110	57		
KELOWNA COURIER	12/87	EVE	16,423	58		
CHATHAM NEWS	12/87	EVE	15,493	59		
BROCKVILLE RECORDER AND TIMES	3/87	EVE	15,476	60		
GRANBY LA VOIX DE L'EST (F)	3/87	MORN	15,420	61		
MEDICINE HAT NEWS	3/87	EVE	14,129	62		
TIMMINS PRESS	3/87	EVE	13,914	63		
BARRIE EXAMINER	3/87	EVE	13,702	64		
CAMBRIDGE REPORTER	12/87	EVE	13,596	65		
STRATFORD BEACON-HERALD	12/87	EVE	13,096	66		
SUMMERSIDE JOURNAL-PIONEER	9/87	EVE	11,545	67		
NEW GLASGOW NEWS	9/87	EVE	11,286	68		
CORNER BROOK WESTERN STAR	9/87	EVE	10,983	69		
ORILLIA PACKET & TIMES	6/87	EVE	10,026	70		
MOOSE JAW TIMES-HERALD	3/87	EVE	9,713	71		
ST. THOMAS TIMES-JOURNAL	12/87	EVE	9,633	72		
SIMCOE REFORMER	3/87	EVE		73	9,598	
NANAIMO FREE PRESS	12/87	EVE	9,517	74		
PRINCE ALBERT HERALD	3/87	EVE	9,477	75		
BRAMPTON TIMES	9/87	EVE		76	9,235	
WOODSTOCK SENTINEL-REVIEW	12/87	EVE	9,208	77		
TRURO NEWS	9/87	EVE	9,182	78		
VERNON NEWS	12/87	EVE	8,477	79		
GRANDE PRAIRIE HERALD-TRIBUNE	9/86	EVE		80	8,415(E)	11,123(E)
PENTICTON HERALD	12/87	EVE		81	8.206	

ABC DAILY NEWSPAPERS
RANKED BY CIRCULATION SIZE

NEWSPAPER	AUDIT PERIOD	EDITIONS	CIRCULATION MON TO SAT	RANK	MON TO FRI	FRI/SAT
CARAQUET L'ACADIE NOUVELLE (F)	9/87	MORN	8,022	82		
PEMBROKE OBSERVER	9/87	EVE	7,219	83		
PORT ALBERNI ALBERNI VALLEY TIMES	9/87	EVE		84	6,697	
FORT MCMURRAY TODAY	6/87	EVE		85	6,265(G)	7,771(G)
SHERBROOKE RECORD	3/87	EVE		86	6,246	
NELSON NEWS	9/87	MORN		87	5,913	
TRAIL TIMES	9/87	EVE		88	5,842	
KIRKLAND LAKE NORTHERN NEWS	3/87	EVE	5,676	89		
COBOURG STAR	6/87	EVE		90	5,405	
KENORA MINER AND NEWS	6/87	EVE		91	4,745	
PORTAGE LA PRAIRIE GRAPHIC	6/87	EVE	4,664	92		
LINDSAY POST	3/87	EVE		93	4,649	
CRANBROOK TOWNSMAN	3/87	EVE		94	4,275	
AMHERST NEWS	9/87	MORN		95	4,045	
PRINCE RUPERT NEWS	9/87	EVE		96	3,859	
WHITEHORSE STAR	6/87	EVE		97	3,665(H)	4,667(H)
PORT HOPE GUIDE	6/87	EVE		98	3,531	
FORT ST. JOHN ALASKA HIGHWAY NEWS	9/87	EVE		99	3,241	

NOTES

(A) VANCOUVER SUN IS PUBLISHED EVENING (MONDAY TO SATURDAY). AVERAGES REPORTED ARE: MONDAY TO THURSDAY; FRIDAY; SATURDAY.

(B) EDMONTON JOURNAL IS PUBLISHED EVENING (MONDAY TO SATURDAY). AVERAGES REPORTED ARE: MONDAY TO THURSDAY PLUS SATURDAY; FRIDAY.

(C) CALGARY HERALD IS PUBLISHED EVENING (MONDAY TO SATURDAY). AVERAGES REPORTED ARE: MONDAY TO THURSDAY PLUS SATURDAY; FRIDAY.

(D) BRANDON SUN IS PUBLISHED EVENING (MONDAY TO SATURDAY). AVERAGES REPORTED ARE: MONDAY TO THURSDAY PLUS SATURDAY; FRIDAY.

(E) GRAND PRAIRIE HERALD-TRIBUNE IS PUBLISHED EVENING (MONDAY TO FRIDAY). AVERAGES REPORTED ARE: MONDAY TO THURSDAY; FRIDAY.

(F) FRENCH NEWSPAPER

(G) FORT MCMURRAY TODAY IS PUBLISHED EVENING (MONDAY TO FRIDAY). AVERAGES REPORTED ARE: MONDAY TO THURSDAY; FRIDAY.

(H) WHITEHORSE STAR IS PUBLISHED EVENING (MONDAY TO FRIDAY). AVERAGES REPORTED ARE: MONDAY TO THURSDAY; FRIDAY.

USERS GUIDE TO PART II
WEEKLY NEWSPAPER ANALYSIS

Part II of the ABC Canadian Newspaper FACTBOOK provides analyses of data for ABC member Weekly Newspapers.

Each of the three sections in this part is printed on different color paper for easy reference. Map reference coordinates used in this book are for the Provincial maps appearing on pages 273 - 292.

Weekly newspaper members of ABC are audited annually when published in the city or City Zone of a daily newspaper member and bi-annually in other areas. In Section A, a crosshatch symbol is used to identify those newspapers which are audited annually.

Occupied households for Counties (Census Divisions) are 1987 estimates.

Section A - Analysis of Individual Weekly Newspaper's Circulation by Counties

This section lists total paid circulation averages for each newspaper, as reported in the most recent ABC Audit Report.

The individual newspaper's county circulation data follows the listing of total circulation averages. Home county circulation is shown plus any county where a newspaper reports circulation of at least 250 copies or a 5% circulation/occupied household ratio. Other paid circulation is included in the "Remainder of Circulation" total.

Section B - Weekly County (Census Division) Circulation & Coverage Analysis

This alphabetical listing of counties or census divisions by province reports the circulation and circulation/occupied household ratio of all Weekly Newspaper members having at least 250 copies or 5% circulation/occupied household ratio.

Section C - Circulation of Weekly Newspapers by Province and City

Circulation of each ABC Weekly Newspaper member is reported in alphabetical sequence by province and city. Separate columns identify home county or census division, frequency of publication and total average paid circulation.

PART II
SECTION A

ANALYSIS OF
INDIVIDUAL WEEKLY NEWSPAPER'S CIRCULATION
BY COUNTIES

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1987 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
PRINCE EDWARD ISLAND							
ALBERTON			C11				
ALBERTON WEST PRINCE GRAPHIC	9/86			WED.			
TOTAL PAID CIRCULATION					2,100		
COUNTY CIRCULATION ANALYSIS							
PRINCE EDWARD ISLAND							
* PRINCE		13,800			1,810	13	86
REMAINDER OF CIRCULATION					290		14
MONTAGUE			F14				
MONTAGUE EASTERN GRAPHIC	# 9/87			WED.			
TOTAL PAID CIRCULATION					5,785		
COUNTY CIRCULATION ANALYSIS							
PRINCE EDWARD ISLAND							
* KINGS		6,100			3,771	62	65
QUEENS		21,500			1,578	7	27
REMAINDER OF CIRCULATION					436		8

* DENOTES HOME COUNTY

# DENOTES PUBLICATION AUDITED ANNUALLY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1987 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
NOVA SCOTIA							
AMHERST			G11				
AMHERST CITIZEN	# 9/87			SAT.			
TOTAL PAID CIRCULATION					7,122		
COUNTY CIRCULATION ANALYSIS							
NOVA SCOTIA							
* CUMBERLAND		12,400			6,059	49	85
NEW BRUNSWICK							
WESTMORLAND		39,100			412	1	6
REMAINDER OF CIRCULATION					651		9
KENTVILLE			I11				
KENTVILLE ADVERTISER	9/86			TUE.			
TOTAL PAID CIRCULATION					9,924		
COUNTY CIRCULATION ANALYSIS							
NOVA SCOTIA							
HANTS		12,300			313	3	3
* KINGS		18,700			8,822	47	89
REMAINDER OF CIRCULATION					789		8
PORT HAWKESBURY			G16				
PORT HAWKESBURY REPORTER	3/87			WED.			
TOTAL PAID CIRCULATION					6,817		
COUNTY CIRCULATION ANALYSIS							
NOVA SCOTIA							
ANTIGONISH		5,500			1,176	21	17
GUYSBOROUGH		4,100			1,046	26	15
* INVERNESS		6,600			2,662	40	39
RICHMOND		3,500			1,656	47	24
REMAINDER OF CIRCULATION					277		4
YARMOUTH			L 8				
YARMOUTH VANGUARD	9/87			TUE.			
TOTAL PAID CIRCULATION					10,510		
COUNTY CIRCULATION ANALYSIS							
NOVA SCOTIA							
DIGBY		7,500			1,560	21	15
SHELBURNE		6,000			394	7	4
* YARMOUTH		9,400			7,605	81	72
REMAINDER OF CIRCULATION					951		9

* DENOTES HOME COUNTY

# DENOTES PUBLICATION AUDITED ANNUALLY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1987 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
NEW BRUNSWICK							
BATHURST			A 7				
BATHURST NORTHERN LIGHT	9/87			WED.			
TOTAL PAID CIRCULATION					7,924		
COUNTY CIRCULATION ANALYSIS							
NEW BRUNSWICK							
* GLOUCESTER		25,600			7,231	28	91
REMAINDER OF CIRCULATION					693		9
CHATHAM			D 9				
CHATHAM MIRAMICHI WEEKEND	9/87			FRI.			
TOTAL PAID CIRCULATION					8,659		
COUNTY CIRCULATION ANALYSIS							
NEW BRUNSWICK							
* NORTHUMBERLAND		16,100			8,194	51	95
REMAINDER OF CIRCULATION					465		5
DALHOUSIE			A 6				
DALHOUSIE NEWS	9/87			WED.			
TOTAL PAID CIRCULATION					2,773		
COUNTY CIRCULATION ANALYSIS							
NEW BRUNSWICK							
* RESTIGOUCHE		12,500			2,407	19	87
REMAINDER OF CIRCULATION					366		13
DOAKTOWN			E 7				
DOAKTOWN MIRAMICHI HEADWATERS	9/87			TUE.			
TOTAL PAID CIRCULATION					1,091		
COUNTY CIRCULATION ANALYSIS							
NEW BRUNSWICK							
* NORTHUMBERLAND		16,100			900	6	82
REMAINDER OF CIRCULATION					191		18
EDMUNDSTON			A 7				
EDMUNDSTON LE MADAWASKA (F)	# 6/87			WED.			
TOTAL PAID CIRCULATION					9,187		
COUNTY CIRCULATION ANALYSIS							
NEW BRUNSWICK							
* MADAWASKA		11,700			7,503	64	82
REMAINDER OF CIRCULATION					1,684		18
NEWCASTLE			C 9				
NEWCASTLE MIRAMICHI LEADER	9/87			WED.			
TOTAL PAID CIRCULATION					8,973		
COUNTY CIRCULATION ANALYSIS							
NEW BRUNSWICK							
* NORTHUMBERLAND		16,100			7,798	48	87
ONTARIO							
TORONTO		832,400			367		4
REMAINDER OF CIRCULATION					808		9

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NEW BRUNSWICK							
SACKVILLE			G11				
SACKVILLE TRIBUNE-POST	9/86			WED.			
TOTAL PAID CIRCULATION					3,298		
COUNTY CIRCULATION ANALYSIS							
NEW BRUNSWICK							
* WESTMORLAND		39,100			2,625	7	80
REMAINDER OF CIRCULATION					673		20
SUSSEX			H 8				
SUSSEX KINGS COUNTY RECORD	9/86			WED.			
TOTAL PAID CIRCULATION					7,474		
COUNTY CIRCULATION ANALYSIS							
NEW BRUNSWICK							
* KINGS		18,900			5,350	28	72
QUEENS		4,400			382	9	5
ST. JOHN		29,400			712	2	10
WESTMORLAND		39,100			396	1	5
REMAINDER OF CIRCULATION					634		8

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ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1987 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
QUEBEC							
AMOS			J 3				
L'ECHO D'AMOS (F)	# 6/87			TUE.			
TOTAL PAID CIRCULATION					3,536		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
* ABITIBI		31,300			3,443	11	97
REMAINDER OF CIRCULATION					93		3
CAP AUX MUELES			J24				
CAP AUX MEULES LE RADAR (F)	9/86			MON.			
TOTAL PAID CIRCULATION					2,414		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
* ILES-DE-LA-MADELEINE		4,100			2,080	51	86
REMAINDER OF CIRCULATION					334		14
CHIBOUGAMAU			I 5				
CHIBOUGAMAU LA SENTINELLE (F)	3/86			TUE.			
TOTAL PAID CIRCULATION					2,985		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
* NOUVEAU-QUEBEC		9,900			2,917	29	98
REMAINDER OF CIRCULATION					68		2
COATICOOK			T16				
COATICOOK LE PROGRES DE COATICOOK (F)	3/87			TUE.			
TOTAL PAID CIRCULATION					3,518		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
COMPTON		6,700			521	8	15
* STANSTEAD		14,300			2,496	17	71
REMAINDER OF CIRCULATION					501		14
HUNTINGDON			S26				
HUNTINGDON GLEANER	3/87			WED.			
TOTAL PAID CIRCULATION					4,586		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
CHATEAUGUAY		20,700			1,186	6	26
* HUNTINGDON		6,100			2,676	44	58
REMAINDER OF CIRCULATION					724		16
JOLIETTE			L30				
JOLIETTE JOURNAL	# 6/87			WED.			
TOTAL PAID CIRCULATION					10,587		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
BERTHIER		11,300			1,223	11	12
* JOLIETTE		22,700			7,912	35	75
MONTCALM		10,800			994	9	9
REMAINDER OF CIRCULATION					458		4

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QUEBEC							
LAC MEGANTIC			R19				
LAC MEGANTIC L'ECHO DE FRONTENAC (F)	6/87			TUE.			
TOTAL PAID CIRCULATION					5,864		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
* FRONTENAC		8,600			4,828	56	82
REMAINDER OF CIRCULATION					1,036		18
LA SABRE			J 2				
LA SARRE L'ECHO D'ABITIBI-OUEST (F)	# 6/87			TUE.			
TOTAL PAID CIRCULATION					2,912		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
* ABITIBI		31,300			2,810	9	96
REMAINDER OF CIRCULATION					102		4
LOUISEVILLE			N12				
L'ECHO DE LOUISEVILLE/BERTHIER (F)	# 6/87			WED.			
TOTAL PAID CIRCULATION					8,173		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
BERTHIER		11,300			3,075	27	38
* MASKINONGE		7,200			4,073	57	50
ST-MAURICE		41,400			734	2	9
REMAINDER OF CIRCULATION					291		4
MALARTIC			J 3				
L'ECHO DE MALARTIC (F)	# 6/87			TUE.			
TOTAL PAID CIRCULATION					889		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
* ABITIBI		31,300			881	3	99
REMAINDER OF CIRCULATION					8		1
MATAGAMI			I 3				
MATAGAMI L'ECHO DE LA BAIE JAMES (F)	# 6/87			TUE.			
TOTAL PAID CIRCULATION					208		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
* NOUVEAU-QUEBEC		9,900			203	2	98
REMAINDER OF CIRCULATION					5		2
MATANE			C26				
MATANE LA VOIX GASPESIENNE (F)	# 6/87			WED.			
TOTAL PAID CIRCULATION					7,448		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
GASPE-OUEST		5,100			880	17	12
* MATANE		9,800			5,779	59	78
REMAINDER OF CIRCULATION					789		11

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ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

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QUEBEC							
MONTREAL			D13				
MONTREAL ECHOS VEDETTES (F)	# 3/87			SAT.			
TOTAL PAID CIRCULATION					156,004		
COUNTY CIRCULATION ANALYSIS							
NEW BRUNSWICK							
MADAWASKA		11,700			272	2	
QUEBEC							
ABITIBI		31,300			3,822	12	2
ARGENTEUIL		12,200			844	7	1
ARTHABASKA		20,800			1,747	8	1
BAGOT		9,500			846	9	1
BEAUCE		24,600			1,879	8	1
BEAUHARNOIS		19,500			2,078	11	1
BELLECHASSE		7,300			668	9	
BERTHIER		11,300			1,444	13	1
BONAVENTURE		12,100			677	6	
CHAMBLY		115,700			6,067	5	4
CHAMPLAIN		42,700			3,483	8	2
CHARLEVOIX-EST		5,400			618	11	
CHARLEVOIX-OUEST		4,200			450	11	
CHATEAUGUAY		20,700			1,303	6	1
CHICOUTIMI		56,000			3,095	6	2
DEUX-MONTAGNES		26,200			1,868	7	1
DORCHESTER		10,700			903	8	1
DRUMMOND		26,300			2,615	10	2
FRONTENAC		8,600			753	9	
GASPE-EST		11,900			896	8	1
GASPE-OUEST		5,100			562	11	
GATINEAU		19,300			486	3	
HULL		51,400			1,548	3	1
IBERVILLE		8,200			749	9	
* ILE-DE-MONTREAL		743,100			33,289	4	21
ILE-JESUS		99,300			4,640	5	3
JOLIETTE		22,700			2,644	12	2
KAMOURASKA		9,100			817	9	1
LABELLE		11,800			1,162	10	1
LAC-ST-JEAN-EST		14,800			1,043	7	1
LAC-ST-JEAN-OUEST		18,900			1,390	7	1
LAPRAIRIE		40,000			2,042	5	1
L'ASSOMPTION		40,700			2,828	7	2
LEVIS		36,300			2,288	6	1
L'ISLET		6,800			671	10	
LOTBINIERE		9,500			705	7	
MASKINONGE		7,200			828	12	1
MATANE		9,800			806	8	1
MATAPEDIA		7,200			505	7	
MEGANTIC		18,200			1,480	8	1
MISSISQUOI		12,400			909	7	1
MONTCALM		10,800			1,304	12	1
MONTMAGNY		8,000			953	12	1
MONTMORENCY NO. 1		7,400			552	7	
MONTMORENCY NO. 2		2,200			104	5	
NAPIERVILLE		4,600			578	13	
NICOLET		11,400			806	7	1
PAPINEAU		14,200			763	5	
PORTNEUF		20,600			1,688	8	1

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QUEBEC							
MONTREAL (CONT.)			D13				
MONTREAL ECHOS VEDETTES (F)	3/87			SAT.			
QUEBEC		175,700			12,437	7	8
RICHELIEU		18,300			2,035	11	1
RICHMOND		13,000			1,017	8	1
RIMOUSKI		23,600			1,536	7	1
RIVIERE-DU-LOUP		13,500			1,436	11	1
ROUVILLE		15,000			1,223	8	1
SAGUENAY		31,800			2,702	8	2
ST-HYACINTHE		21,300			2,398	11	2
ST-JEAN		21,200			1,987	9	1
ST-MAURICE		41,400			3,316	8	2
SHEFFORD		27,000			1,927	7	1
SHERBROOKE		46,600			2,198	5	1
SOULANGES		5,600			530	9	
STANSTEAD		14,300			766	5	
TEMISCAMINGUE		18,600			1,314	7	1
TEMISCOUATA		6,000			512	9	
TERREBONNE		73,900			6,863	9	4
VAUDREUIL		19,100			1,073	6	1
VERCHERES		22,800			1,574	7	1
WOLFE		5,000			301	6	
YAMASKA		4,900			586	12	
ONTARIO							
OTTAWA-CARLETON		234,300			507		
PRESCOTT		10,000			268	3	
TIMISKAMING		14,200			384	3	
REMAINDER OF CIRCULATION					2,646		2
NEW CARLISLE			E31				
NEW CARLISLE SPEC	9/86			TUE.			
TOTAL PAID CIRCULATION					3,048		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
* BONAVENTURE		12,100			945	8	31
GASPE-EST		11,900			879	7	29
REMAINDER OF CIRCULATION					1,224		40
PLESSISVILLE			M16				
PLESSISVILLE LA FEUILLE D'ERABLE (F)	12/86			TUE.			
TOTAL PAID CIRCULATION					4,278		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
* MEGANTIC		18,200			3,630	20	85
REMAINDER OF CIRCULATION					648		15
POINT CLAIRE			E11				
POINTE CLAIRE CHRONICLE	# 6/87			WED.			
TOTAL PAID CIRCULATION					24,903		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
* ILE-DE-MONTREAL		743,100			23,360	3	94

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QUEBEC							
POINT CLAIRE (CONT.)			E11				
POINTE CLAIRE CHRONICLE	6/87			WED.			
VAUDREUIL		19,100			1,521	8	6
REMAINDER OF CIRCULATION					22		
RIVIERE-DU-LOUP			F22				
RIVIERE DU LOUP LE SAINT LAURENT ECHO(F)	# 6/87			TUE.			
TOTAL PAID CIRCULATION					7,398		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
KAMOURASKA		9,100			899	10	12
* RIVIERE-DU-LCUP		13,500			5,349	40	72
TEMISCOUATA		6,000			596	10	8
REMAINDER OF CIRCULATION					554		7
ROUYN			K 1				
ROUYN LA FRONTIERE (F)	# 6/87			TUE.			
TOTAL PAID CIRCULATION					12,483		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
ABITIBI		31,300			3,950	13	32
* TEMISCAMINGUE		18,600			8,305	45	67
REMAINDER OF CIRCULATION					228		2
ROUYN-NORANDA PRESS	# 6/87			THUR.			
TOTAL PAID CIRCULATION					332		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
* TEMISCAMINGUE		18,600			190	1	57
REMAINDER OF CIRCULATION					142		43
ST. GEORGES			020				
ST. GEORGES L'ECLAIREUR-PROGRES (F)	# 6/87			FRI.			
TOTAL PAID CIRCULATION					10,339		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
* BEAUCE		24,600			7,511	31	73
DORCHESTER		10,700			949	9	9
FRONTENAC		8,600			562	7	5
REMAINDER OF CIRCULATION					1,317		13
SAINT HYACINTHE			P33				
LE COURRIER DE SAINT HYACINTHE (F)	# 6/87			WED.			
TOTAL PAID CIRCULATION					12,401		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
BAGOT		9,500			2,614	28	21
RICHELIEU		18,300			292	2	2
ROUVILLE		15,000			463	3	4

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QUEBEC							
ST. HYACINTHE (CONT.)			P33				
LE COURRIER DE SAINT HYACINTHE (F)	6/87			WED.			
* ST-HYACINTHE		21,300			8,282	39	67
REMAINDER OF CIRCULATION					750		6
ST. JEAN			R31				
SAINT JEAN LE CANADA FRANCAIS (F)	# 6/87			WED.			
TOTAL PAID CIRCULATION					16,639		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
IBERVILLE		8,200			3,526	43	21
MISSISQUOI		12,400			394	3	2
NAPIERVILLE		4,600			374	8	2
* ST-JEAN		21,200			11,890	56	71
REMAINDER OF CIRCULATION					455		3
ST. JEROME			N27				
ST. JEROME L'ECHO DU NORD (F)	# 6/87			WED.			
TOTAL PAID CIRCULATION					10,442		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
DEUX-MONTAGNES		26,200			521	2	5
* TERREBONNE		73,900			9,393	13	90
REMAINDER OF CIRCULATION					528		5
SHAWVILLE			N 3				
SHAWVILLE EQUITY	12/85			WED.			
TOTAL PAID CIRCULATION					4,176		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
* PONTIAC		6,800			2,921	43	70
REMAINDER OF CIRCULATION					1,255		30
VAL D'OR			K 3				
VAL D'OR L'ECHO ABITIBIEN (F)	# 6/87			TUE.			
TOTAL PAID CIRCULATION					9,628		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
* ABITIBI		31,300			8,230	26	85
NOUVEAU-QUEBEC		9,900			935	9	10
REMAINDER OF CIRCULATION					463		5
VAL D'OR STAR	# 6/87			WED.			
TOTAL PAID CIRCULATION					326		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
* ABITIBI		31,300			240	1	74
REMAINDER OF CIRCULATION					86		26

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QUEBEC							
VICTORIAVILLE			015				
VICTORIAVILLE L'UNION DES CANTONS (F)	# 6/87			TUE.			
TOTAL PAID CIRCULATION					12,553		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
* ARTHABASKA		20,800			10,212	49	81
MEGANTIC		18,200			1,018	6	8
NICOLET		11,400			343	3	3
WOLFE		5,000			265	5	2
REMAINDER OF CIRCULATION					715		6
VILLE-MARIE			L 1				
VILLE MARIE LE TEMISCAMIEN (F)	6/87			WED.			
TOTAL PAID CIRCULATION					2,631		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
* TEMISCAMINGUE		18,600			2,483	13	94
REMAINDER OF CIRCULATION					148		6

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ONTARIO							
ALEXANDRIA			L33				
ALEXANDRIA GLENGARRY NEWS	9/86			WED.			
TOTAL PAID CIRCULATION					7,598		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* GLENGARRY		7,000			4,804	69	63
OTTAWA-CARLETON		234,300			266		4
PRESCOTT		10,000			285	3	4
STORMONT		22,100			1,129	5	15
REMAINDER OF CIRCULATION					1,114		15
ALLISTON			N18				
ALLISTON HERALD	12/87			WED.			
TOTAL PAID CIRCULATION					5,395		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* SIMCOE		83,100			4,934	6	91
REMAINDER OF CIRCULATION					461		9
ALMONTE			K28				
ALMONTE GAZETTE	6/86			WED.			
TOTAL PAID CIRCULATION					2,858		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* LANARK		18,100			2,315	13	81
REMAINDER OF CIRCULATION					543		19
ARNPRIOR			K28				
ARNPRIOR CHRONICLE-GUIDE	3/86			WED.			
TOTAL PAID CIRCULATION					5,932		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
LANARK		18,100			359	2	6
OTTAWA-CARLETON		234,300			1,243	1	21
* RENFREW		30,100			3,907	13	66
REMAINDER OF CIRCULATION					423		7
ATIKOKAN			F 3				
ATIKOKAN PROGRESS	3/86			WED.			
TOTAL PAID CIRCULATION					2,256		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* RAINY RIVER		8,000			1,827	23	81
REMAINDER OF CIRCULATION					429		19
AYLMER			S14				
AYLMER EXPRESS	3/87			WED.			
TOTAL PAID CIRCULATION					3,782		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* ELGIN		24,700			3,318	13	88

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1987 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
ONTARIO							
AYLMER (CONT.)			S14				
AYLMER EXPRESS	3/87			WED.			
REMAINDER OF CIRCULATION					464		12
BLENHEIM			T11				
BLENHEIM NEWS-TRIBUNE	12/87			WED.			
TOTAL PAID CIRCULATION					3,378		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* KENT		38,000			3,082	8	91
REMAINDER OF CIRCULATION					296		9
BRACEBRIDGE			K20				
BRACEBRIDGE HERALD-GAZETTE	12/86			WED.			
TOTAL PAID CIRCULATION					4,673		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* MUSKOKA		15,100			3,492	23	75
REMAINDER OF CIRCULATION					1,181		25
CARLETON PLACE			L29				
CARLETON PLACE CANADIAN	3/86			WED.			
TOTAL PAID CIRCULATION					3,711		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* LANARK		18,100			3,201	18	86
OTTAWA-CARLETON		234,300			252		7
REMAINDER OF CIRCULATION					258		7
COCHRANE			E 6				
COCHRANE NORTHLAND POST	3/87			WED.			
TOTAL PAID CIRCULATION					2,796		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* COCHRANE		31,000			2,351	8	84
REMAINDER OF CIRCULATION					445		16
COLLINGWOOD			M18				
COLLINGWOOD ENTERPRISE-BULLETIN	6/86			WED.			
TOTAL PAID CIRCULATION					5,786		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
GREY		27,500			266	1	5
* SIMCOE		83,100			5,124	6	89
REMAINDER OF CIRCULATION					396		7
DEEP RIVER			H25				
DEEP RIVER NORTH RENFREW TIMES	6/86			WED.			
TOTAL PAID CIRCULATION					2,769		

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1987 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
ONTARIO							
DEEP RIVER (CONT.)			H25				
DEEP RIVER NORTH RENFREW TIMES	6/86			WED.			
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* RENFREW		30,100			2,367	8	85
REMAINDER OF CIRCULATION					402		15
DELHI			S16				
DELHI NEWS-RECORD	12/86			WED.			
TOTAL PAID CIRCULATION					3,795		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* HALDIMAND-NORFOLK		31,700			2,885	9	76
OXFORD		29,700			355	1	9
REMAINDER OF CIRCULATION					555		15
DRYDEN			E 2				
DRYDEN OBSERVER	3/87			WED.			
TOTAL PAID CIRCULATION					6,745		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* KENORA		19,100			6,013	31	89
REMAINDER OF CIRCULATION					732		11
DUNNVILLE			S18				
DUNNVILLE CHRONICLE	12/87			WED.			
TOTAL PAID CIRCULATION					3,806		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* HALDIMAND-NORFOLK		31,700			3,509	11	92
REMAINDER OF CIRCULATION					297		8
FORT FRANCES			F 2				
FORT FRANCES TIMES	3/86			WED.			
TOTAL PAID CIRCULATION					6,317		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* RAINY RIVER		8,000			5,090	64	81
REMAINDER OF CIRCULATION					1,227		19
GANANOQUE			O28				
GANANOQUE REPORTER	12/87			WED.			
TOTAL PAID CIRCULATION					4,255		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
LEEDS & GRENVILLE		30,800			3,785	12	89
REMAINDER OF CIRCULATION					470		11

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1987 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
ONTARIO							
GRAVENHURST			L20				
GRAVENHURST NEWS	9/86			WED.			
TOTAL PAID CIRCULATION					2,148		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* MUSKOKA		15,100			1,886	12	88
REMAINDER OF CIRCULATION					262		12
HANOVER			N15				
HANOVER POST	12/85			WED.			
TOTAL PAID CIRCULATION					4,364		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
BRUCE		20,800			503	2	12
* GREY		27,500			3,564	13	82
REMAINDER OF CIRCULATION					297		7
HAWKESBURY			K33				
HAWKESBURY LE CARILLON (F)	9/86			WED.			
TOTAL PAID CIRCULATION					7,199		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
ARGENTEUIL		12,200			431	4	6
ONTARIO							
* PRESCOTT		10,000			5,001	50	69
RUSSELL		8,600			1,156	13	16
REMAINDER OF CIRCULATION					611		8
HUNTSVILLE			J20				
HUNTSVILLE FORESTER	12/87			WED.			
TOTAL PAID CIRCULATION					5,406		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* MUSKOKA		15,100			4,419	29	82
PARRY SOUND		12,300			254	2	5
REMAINDER OF CIRCULATION					733		14
IROQUOIS FALLS			E 7				
IROQUOIS FALLS ENTERPRISE	3/87			WED.			
TOTAL PAID CIRCULATION					2,902		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* COCHRANE		31,000			2,500	8	86
REMAINDER OF CIRCULATION					402		14
LEAMINGTON			U 9				
LEAMINGTON POST	6/86			WED.			
TOTAL PAID CIRCULATION					5,426		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* ESSEX		113,500			5,247	5	97

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ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1987 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
ONTARIO							
LEAMINGTON (CONT.)			U 9				
LEAMINGTON POST	6/86			WED.			
REMAINDER OF CIRCULATION					179		3
LINDSAY			N22				
LINDSAY POST	# 3/87			THUR.			
TOTAL PAID CIRCULATION					4,408		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
DURHAM		111,600			657	1	15
* VICTORIA		19,900			2,751	14	62
REMAINDER OF CIRCULATION					1,000		23
LITTLE CURRENT			G14				
LITTLE CURRENT MANITOULIN EXPOSITOR	3/86			WED.			
TOTAL PAID CIRCULATION					4,495		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* MANITOULIN		3,300			2,695	82	60
SUDBURY RM		8,500			329	4	7
REMAINDER OF CIRCULATION					1,471		33
MEAFORD			L16				
MEAFORD EXPRESS	3/87			WED.			
TOTAL PAID CIRCULATION					2,742		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* GREY		27,500			2,310	8	84
REMAINDER OF CIRCULATION					432		16
MIDLAND			L18				
MIDLAND FREE PRESS	3/86			W & F			
TOTAL PAID CIRCULATION					5,990		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* SIMCOE		83,100			5,867	7	98
REMAINDER OF CIRCULATION					123		2
ORANGEVILLE			O17				
ORANGEVILLE BANNER	3/87			W & F			
TOTAL PAID CIRCULATION					6,128		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* DUFFERIN		10,800			5,388	50	88
PEEL		197,400			445		7
REMAINDER OF CIRCULATION					295		5
PERTH			M28				
PERTH COURIER	3/86			WED.			
TOTAL PAID CIRCULATION					6,542		

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ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1987 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
ONTARIO							
PERTH (CONT.)			M28				
PERTH COURIER	3/86			WED.			
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
FRONTENAC		42,500			275	1	4
* LANARK		18,100			5,296	29	81
REMAINDER OF CIRCULATION					971		15
PORT ELGIN			M14				
PORT ELGIN BEACON TIMES	6/87			WED.			
TOTAL PAID CIRCULATION					3,981		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* BRUCE		20,800			3,683	18	93
REMAINDER OF CIRCULATION					298		7
RENFREW			K27				
RENFREW MERCURY	3/87			WED.			
TOTAL PAID CIRCULATION					7,028		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* RENFREW		30,100			5,922	20	84
REMAINDER OF CIRCULATION					1,106		16
SMITH FALLS			M28				
SMITHS FALLS RECORD NEWS	3/86			WED.			
TOTAL PAID CIRCULATION					5,682		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
GRENVILLE		10,100			327	3	6
* LANARK		18,100			4,515	25	79
LEEDS		20,700			367	2	6
REMAINDER OF CIRCULATION					473		8
STITTSVILLE			T30				
STITTSVILLE NEWS	9/87			WED.			
TOTAL PAID CIRCULATION					3,624		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* OTTAWA-CARLETON		234,300			3,476	1	96
REMAINDER OF CIRCULATION					148		4
STRATHROY			R12				
STRATHROY AGE DISPATCH	12/87			WED.			
TOTAL PAID CIRCULATION					5,411		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* MIDDLESEX		129,400			5,120	4	95
REMAINDER OF CIRCULATION					291		5

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ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1987 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
ONTARIO							
TILLSONBURG			S15				
TILLSONBURG NEWS	# 3/87			W & F			
TOTAL PAID CIRCULATION					6,493		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
ELGIN		24,700			760	3	12
HALDIMAND-NORFOLK		31,700			1,053	3	16
* OXFORD		29,700			4,417	15	68
REMAINDER OF CIRCULATION					263		4
TRENTON			O24				
TRENTON TRENTONIAN AND TRI-COUNTY NEWS	3/87			M,W,F			
TOTAL PAID CIRCULATION					8,020		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* HASTINGS		39,500			6,534	17	81
NORTHUMBERLAND		24,400			945	4	12
PRINCE EDWARD		7,900			442	6	6
REMAINDER OF CIRCULATION					99		1
WIARTON			K15				
WIARTON ECHO	3/87			WED.			
TOTAL PAID CIRCULATION					4,312		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* BRUCE		20,800			3,046	15	71
REMAINDER OF CIRCULATION					1,266		29

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ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1987 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
MANITOBA							
ALTONA			S10				
ALTONA RED RIVER VALLEY ECHO	3/86			WED.			
TOTAL PAID CIRCULATION					3,316		
COUNTY CIRCULATION ANALYSIS							
MANITOBA							
* CEN. DIV. 02		12,200			2,629	22	79
CEN. DIV. 11		233,900			315		9
REMAINDER OF CIRCULATION					372		11
GLADSTONE			P 7				
GLADSTONE AGE PRESS	6/86			WED.			
TOTAL PAID CIRCULATION					875		
COUNTY CIRCULATION ANALYSIS							
MANITOBA							
* CEN. DIV. 08		4,600			651	14	74
REMAINDER OF CIRCULATION					224		26
MACGREGOR			P 7				
MACGREGOR HERALD	6/87			TUE.			
TOTAL PAID CIRCULATION					965		
COUNTY CIRCULATION ANALYSIS							
MANITOBA							
* CEN. DIV. 08		4,600			774	17	80
REMAINDER OF CIRCULATION					191		20
NEEPAWA			P 5				
NEEPAWA PRESS	3/86			THUR.			
TOTAL PAID CIRCULATION					4,431		
COUNTY CIRCULATION ANALYSIS							
MANITOBA							
CEN. DIV. 07		21,100			290	1	7
CEN. DIV. 08		4,600			643	14	15
CEN. DIV. 11		233,900			396		9
* CEN. DIV. 15		9,100			2,241	25	51
REMAINDER OF CIRCULATION					861		19
PORTAGE LA PRAIRIE			P 8				
PORTAGE LA PRAIRIE LEADER	6/87			TUE.			
TOTAL PAID CIRCULATION					1,339		
COUNTY CIRCULATION ANALYSIS							
MANITOBA							
* CEN. DIV. 09		7,900			416	5	31
REMAINDER OF CIRCULATION					923		69
STEINBACH			R11				
STEINBACH CARILLON	6/86			WED.			
TOTAL PAID CIRCULATION					12,237		
COUNTY CIRCULATION ANALYSIS							
MANITOBA							
CEN. DIV. 01		5,700			1,167	20	10
* CEN. DIV. 02		12,200			7,197	59	59

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ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1987 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
MANITOBA							
STEINBACH (CONT.)			R11				
STEINBACH CARILLON	6/86			WED.			
CEN. DIV. 03		12,700			809	6	7
CEN. DIV. 11		233,900			1,487	1	12
CEN. DIV. 12		5,400			411	8	3
REMAINDER OF CIRCULATION					1,166		10
VIRDEN			Q 2				
VIRDEN EMPIRE-ADVANCE	6/87			WED.			
TOTAL PAID CIRCULATION					3,347		
COUNTY CIRCULATION ANALYSIS							
MANITOBA							
* CEN. DIV. 06		4,000			2,357	59	70
REMAINDER OF CIRCULATION					990		30

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ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1987 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
SASKATCHEWAN							
ASSINIBOIA			R 8				
ASSINIBOIA TIMES	# 3/87			WED.			
TOTAL PAID CIRCULATION					6,057		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
* CEN. DIV. 03		6,900			3,449	50	57
CEN. DIV. 06		79,200			417	1	7
CEN. DIV. 07		19,700			603	3	10
REMAINDER OF CIRCULATION					1,588		26
CANORA			M13				
CANORA COURIER	# 3/87			WED.			
TOTAL PAID CIRCULATION					2,717		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
* CEN. DIV. 09		16,100			2,229	14	82
REMAINDER OF CIRCULATION					488		18
CUT KNIFE			J 3				
CUT KNIFE HWY. 40 COURIER	# 3/87			WED.			
TOTAL PAID CIRCULATION					771		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
* CEN. DIV. 13		9,900			480	5	62
REMAINDER OF CIRCULATION					291		38
DAVIDSON			N 8				
DAVIDSON LEADER	# 3/87			WED.			
TOTAL PAID CIRCULATION					1,919		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
* CEN. DIV. 11		83,300			1,590	2	83
REMAINDER OF CIRCULATION					329		17
ESTERHAZY-POTASHVILLE			R14				
ESTERHAZY-POTASHVILLE MINER-JOURNAL	# 3/87			WED.			
TOTAL PAID CIRCULATION					2,276		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
* CEN. DIV. 05		14,500			1,925	13	85
REMAINDER OF CIRCULATION					351		15
ESTEVAN			T13				
ESTEVAN MERCURY	# 3/87			WED.			
TOTAL PAID CIRCULATION					4,861		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
* CEN. DIV. 01		12,100			4,131	34	85
REMAINDER OF CIRCULATION					730		15

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SASKATCHEWAN							
HUDSON BAY			J13				
HUDSON BAY POST-REVIEW	# 3/87			WED.			
TOTAL PAID CIRCULATION					2,753		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
* CEN. DIV. 14		16,600			2,406	14	87
REMAINDER OF CIRCULATION					347		13
HUMBOLDT			L 9				
HUMBOLDT JOURNAL	# 3/87			WED.			
TOTAL PAID CIRCULATION					4,774		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
CEN. DIV. 10		8,600			253	3	5
CEN. DIV. 11		83,300			459	1	10
* CEN. DIV. 15		27,800			3,930	14	82
REMAINDER OF CIRCULATION					132		3
KAMSACK			M14				
KAMSACK TIMES	# 3/87			THUR.			
TOTAL PAID CIRCULATION					1,935		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
* CEN. DIV. 09		16,100			1,617	10	84
REMAINDER OF CIRCULATION					318		16
KERROBERT			L 3				
KERROBERT CITIZEN	# 3/87			WED.			
TOTAL PAID CIRCULATION					747		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
* CEN. DIV. 13		9,900			599	6	80
REMAINDER OF CIRCULATION					148		20
KINDERSLEY			M 3				
KINDERSLEY CLARION	# 3/87			WED.			
TOTAL PAID CIRCULATION					3,576		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
CEN. DIV. 08		13,300			433	3	12
* CEN. DIV. 13		9,900			2,620	26	73
REMAINDER OF CIRCULATION					523		15
LA RONGE			E 3				
LA RONGE NORTHERNER	# 3/87			WED.			
TOTAL PAID CIRCULATION					1,945		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
* CEN. DIV. 18		6,100			1,585	26	81
REMAINDER OF CIRCULATION					360		19

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PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1987 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
SASKATCHEWAN							
LEADER			O 2				
LEADER NEWS	# 3/87			WED.			
TOTAL PAID CIRCULATION					1,245		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
* CEN. DIV. 08		13,300			894	7	72
REMAINDER OF CIRCULATION					351		28
MAPLE CREEK			Q 2				
MAPLE CREEK NEWS	# 3/87			TUE.			
TOTAL PAID CIRCULATION					3,060		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
* CEN. DIV. 04		4,800			1,436	30	47
CEN. DIV. 08		13,300			437	3	14
ALBERTA							
CEN. DIV. 01		20,000			365	2	12
REMAINDER OF CIRCULATION					822		27
MEADOW LAKE			E 2				
MEADOW LAKE PROGRESS	# 3/87			WED.			
TOTAL PAID CIRCULATION					3,520		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
* CEN. DIV. 17		12,200			2,831	23	80
REMAINDER OF CIRCULATION					689		20
MELVILLE			O13				
MELVILLE ADVANCE	# 3/87			WED.			
TOTAL PAID CIRCULATION					4,300		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
* CEN. DIV. 05		14,500			3,187	22	74
CEN. DIV. 06		79,200			354		8
REMAINDER OF CIRCULATION					759		18
MOOSOMIN			Q15				
MOOSOMIN WORLD-SPECTATOR	# 3/87			WED.			
TOTAL PAID CIRCULATION					3,933		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
CEN. DIV. 01		12,100			508	4	13
* CEN. DIV. 05		14,500			2,392	16	61
REMAINDER OF CIRCULATION					1,033		26
NIPAWIN			I11				
NIPAWIN JOURNAL	# 3/87			WED.			
TOTAL PAID CIRCULATION					4,931		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
* CEN. DIV. 14		16,600			4,109	25	83

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# DENOTES PUBLICATION AUDITED ANNUALLY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1987 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
SASKATCHEWAN							
NIPAWIN (CONT.)			I11				
NIPAWIN JOURNAL	3/87			WED.			
REMAINDER OF CIRCULATION					822		17
NOKOMIS			M 9				
NOKOMIS TIMES	# 3/87			WED.			
TOTAL PAID CIRCULATION					1,767		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
CEN. DIV. 06		79,200			473	1	27
* CEN. DIV. 11		83,300			931	1	53
REMAINDER OF CIRCULATION					363		21
NORQUAY			L14				
NORQUAY NORTH STAR	# 3/87			THUR.			
TOTAL PAID CIRCULATION					982		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
* CEN. DIV. 09		16,100			840	5	86
REMAINDER OF CIRCULATION					142		14
NORTH BATTLEFORD			J 4				
NORTH BATTLEFORD NEWS-OPTIMIST	# 3/87			M & TH			
TOTAL PAID CIRCULATION					5,641		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
CEN. DIV. 12		8,800			740	8	13
* CEN. DIV. 16		13,800			3,543	26	63
CEN. DIV. 17		12,200			480	4	9
REMAINDER OF CIRCULATION					878		16
OUTLOOK			M 6				
OUTLOOK OUTLOOK	# 3/87			WED.			
TOTAL PAID CIRCULATION					3,300		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
CEN. DIV. 07		19,700			385	2	12
* CEN. DIV. 11		83,300			1,847	2	56
CEN. DIV. 12		8,800			654	7	20
REMAINDER OF CIRCULATION					414		13
PREECEVILLE			L13				
PREECEVILLE PROGRESS	# 3/87			THUR.			
TOTAL PAID CIRCULATION					1,743		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
* CEN. DIV. 09		16,100			1,451	9	83
REMAINDER OF CIRCULATION					292		17

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SASKATCHEWAN							
REDVERS			S15				
REDVERS OPTIMIST	# 3/87			WED.			
TOTAL PAID CIRCULATION					1,863		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
* CEN. DIV. 01		12,100			1,232	10	66
REMAINDER OF CIRCULATION					631		34
ROSTHERN			J 7				
ROSTHERN SASKATCHEWAN VALLEY NEWS	# 3/87			THUR.			
TOTAL PAID CIRCULATION					3,916		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
CEN. DIV. 11		83,300			1,180	1	30
* CEN. DIV. 15		27,800			2,191	8	56
REMAINDER OF CIRCULATION					545		14
SEMANS			N10				
SEMANS HIWAY 15 GAZETTE	# 3/87			WED.			
TOTAL PAID CIRCULATION					1,259		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
* CEN. DIV. 10		8,600			906	11	72
REMAINDER OF CIRCULATION					353		28
SHELLBROOK			I 7				
SHELLBROOK CHRONICLE	# 3/87			WED.			
TOTAL PAID CIRCULATION					2,716		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
* CEN. DIV. 16		13,800			2,164	16	80
REMAINDER OF CIRCULATION					552		20
SPIRITWOOD			H 5				
SPIRITWOOD HERALD	# 3/87			THUR.			
TOTAL PAID CIRCULATION					1,117		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
* CEN. DIV. 16		13,800			906	7	81
REMAINDER OF CIRCULATION					211		19
SWIFT CURRENT			Q 4				
SWIFT CURRENT SUN	6/87			M & W			
TOTAL PAID CIRCULATION					5,918		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
CEN. DIV. 03		6,900			330	5	6
CEN. DIV. 04		4,800			429	9	7
CEN. DIV. 07		19,700			291	1	5
* CEN. DIV. 08		13,300			4,537	34	77
REMAINDER OF CIRCULATION					331		6

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SASKATCHEWAN							
TISDALE			J11				
TISDALE RECORDER	# 3/87			WED.			
TOTAL PAID CIRCULATION					2,759		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
* CEN. DIV. 14		16,600			2,351	14	85
REMAINDER OF CIRCULATION					408		15
UNITY			K 3				
UNITY NORTHWEST HERALD	# 3/87			WED.			
TOTAL PAID CIRCULATION					2,252		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
* CEN. DIV. 13		9,900			1,804	18	80
REMAINDER OF CIRCULATION					448		20
WATROUS			M 8				
WATROUS MANITOU	# 3/87			WED.			
TOTAL PAID CIRCULATION					2,254		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
* CEN. DIV. 11		83,300			1,872	2	83
REMAINDER OF CIRCULATION					382		17
WEYBURN			R11				
WEYBURN REVIEW	# 3/87			WED.			
TOTAL PAID CIRCULATION					6,797		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
CEN. DIV. 01		12,100			270	2	4
* CEN. DIV. 02		9,600			5,353	56	79
CEN. DIV. 06		79,200			338		5
REMAINDER OF CIRCULATION					836		12
WILKIE			K 3				
WILKIE PRESS	# 3/87			WED.			
TOTAL PAID CIRCULATION					1,006		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
* CEN. DIV. 13		9,900			805	8	80
REMAINDER OF CIRCULATION					201		20
WYNWARD			M10				
WYNYARD ADVANCE	# 3/87			WED.			
TOTAL PAID CIRCULATION					2,593		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
* CEN. DIV. 10		8,600			1,894	22	73
REMAINDER OF CIRCULATION					699		27

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ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1987 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
SASKATCHEWAN							
YORKTON			N13				
YORKTON ENTERPRISE	6/86			M & W			
TOTAL PAID CIRCULATION					10,030		
COUNTY CIRCULATION ANALYSIS							
MANITOBA							
CEN. DIV. 10		2,000			840	42	8
SASKATCHEWAN							
CEN. DIV. 05		14,500			1,892	13	19
* CEN. DIV. 09		16,100			6,261	39	62
REMAINDER OF CIRCULATION					1,037		10
YORKTON THIS WEEK	6/86			WED.			
TOTAL PAID CIRCULATION					11,051		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
CEN. DIV. 05		14,500			1,469	10	13
* CEN. DIV. 09		16,100			7,675	48	69
CEN. DIV. 10		8,600			484	6	4
REMAINDER OF CIRCULATION					1,423		13

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ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1987 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
ALBERTA							
BEAVERLODGE			D 2				
BEAVERLODGE ADVERTISER	9/87			WED.			
TOTAL PAID CIRCULATION					1,952		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
* CEN. DIV. 19		24,600			1,678	7	86
REMAINDER OF CIRCULATION					274		14
BOW ISLAND			R13				
BOW ISLAND 40 MILE COUNTY COMMENTATOR	# 3/87			TUE.			
TOTAL PAID CIRCULATION					4,815		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
* CEN. DIV. 01		20,000			3,864	19	80
CEN. DIV. 02		38,300			400	1	8
REMAINDER OF CIRCULATION					551		11
CARDSTON			S10				
CARDSTON CHRONICLE	# 3/87			TUE.			
TOTAL PAID CIRCULATION					1,955		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
* CEN. DIV. 03		12,600			1,837	15	94
REMAINDER OF CIRCULATION					118		6
COALDALE			R11				
COALDALE SUNNY SOUTH NEWS	# 9/87			WED.			
TOTAL PAID CIRCULATION					4,859		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
* CEN. DIV. 02		38,300			4,467	12	92
REMAINDER OF CIRCULATION					392		8
CORONATION			M13				
CORONATION REVIEW	12/87			TUE.			
TOTAL PAID CIRCULATION					1,289		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
* CEN. DIV. 07		14,300			970	7	75
REMAINDER OF CIRCULATION					319		25
ECKVILLE			L 9				
ECKVILLE EXAMINER	# 3/87			TUE.			
TOTAL PAID CIRCULATION					945		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
* CEN. DIV. 08		48,000			853	2	90
REMAINDER OF CIRCULATION					92		10

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ALBERTA							
EDSON			J 3				
EDSON LEADER	12/87			TUE.			
TOTAL PAID CIRCULATION					2,492		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
* CEN. DIV. 14		8,500			2,213	26	89
REMAINDER OF CIRCULATION					279		11
FAIRVIEW			D 2				
FAIRVIEW POST	9/87			WED.			
TOTAL PAID CIRCULATION					3,432		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
CEN. DIV. 17		14,300			619	4	18
* CEN. DIV. 19		24,600			2,501	10	73
REMAINDER OF CIRCULATION					312		9
FORT MACLEOD			R10				
FORT MACLEOD GAZETTE	# 3/87			WED.			
TOTAL PAID CIRCULATION					1,700		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
* CEN. DIV. 03		12,600			1,351	11	79
REMAINDER OF CIRCULATION					349		21
FORT VERMILION			C 3				
FORT VERMILION NORTHERN PIONEER	# 9/87			WED.			
TOTAL PAID CIRCULATION					1,184		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
* CEN. DIV. 15		9,200			1,095	12	92
REMAINDER OF CIRCULATION					89		8
GRIMSHAW			D 2				
GRIMSHAW MILE ZERO NEWS	# 9/87			WED.			
TOTAL PAID CIRCULATION					796		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
* CEN. DIV. 15		9,200			759	8	95
REMAINDER OF CIRCULATION					37		5
HIGH LEVEL			B 3				
HIGH LEVEL ECHO	# 9/87			WED.			
TOTAL PAID CIRCULATION					1,648		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
* CEN. DIV. 15		9,200			1,532	17	93
REMAINDER OF CIRCULATION					116		7

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ALBERTA							
HIGH RIVER			P 9				
HIGH RIVER TIMES	6/86			WED.			
TOTAL PAID CIRCULATION					2,964		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
* CEN. DIV. 06		269,600			2,485	1	84
REMAINDER OF CIRCULATION					479		16
INNISFAIL			M 9				
INNISFAIL PROVINCE	# 3/87			TUE.			
TOTAL PAID CIRCULATION					3,660		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
* CEN. DIV. 08		48,000			3,163	7	86
REMAINDER OF CIRCULATION					497		14
LACOMBE			L 9				
LACOMBE GLOBE	# 3/87			WED.			
TOTAL PAID CIRCULATION					3,386		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
* CEN. DIV. 08		48,000			3,149	7	93
REMAINDER OF CIRCULATION					237		7
MANNING			C 2				
MANNING BANNER POST	# 9/87			WED.			
TOTAL PAID CIRCULATION					1,050		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
* CEN. DIV. 15		9,200			899	10	86
REMAINDER OF CIRCULATION					151		14
NANTON			Q 9				
NANTON NEWS	# 9/87			WED.			
TOTAL PAID CIRCULATION					1,339		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
* CEN. DIV. 03		12,600			1,044	8	78
REMAINDER OF CIRCULATION					295		22
PEACE RIVER			D 2				
PEACE RIVER RECORD-GAZETTE	9/86			WED.			
TOTAL PAID CIRCULATION					5,385		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
* CEN. DIV. 15		42,900			4,974	12	92
REMAINDER OF CIRCULATION					411		8
PINCHER CREEK			S 9				
PINCHER CREEK ECHO	# 3/87			TUE.			
TOTAL PAID CIRCULATION					2,575		

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ALBERTA							
PINCHER CREEK (CONT.)			S 9				
PINCHER CREEK ECHO	3/87			TUE.			
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
* CEN. DIV. 03		12,600			2,131	17	83
REMAINDER OF CIRCULATION					444		17
RAYMOND			R11				
RAYMOND REVIEW	# 3/87			TUE.			
TOTAL PAID CIRCULATION					2,163		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
* CEN. DIV. 02		38,300			2,009	5	93
REMAINDER OF CIRCULATION					154		7
RIMBEY			K 9				
RIMBEY RECORD	# 3/87			TUE.			
TOTAL PAID CIRCULATION					2,879		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
* CEN. DIV. 08		48,000			2,394	5	83
REMAINDER OF CIRCULATION					485		17
ROCKY MOUNTAIN HOUSE			L 8				
ROCKY MOUNTAIN HOUSE MOUNTAINEER	# 3/87			WED.			
TOTAL PAID CIRCULATION					4,650		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
* CEN. DIV. 08		48,000			4,216	9	91
REMAINDER OF CIRCULATION					434		9
RYCROFT			E 2				
RYCROFT SIGNAL	9/87			WED.			
TOTAL PAID CIRCULATION					2,421		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
* CEN. DIV. 19		24,600			2,189	9	90
REMAINDER OF CIRCULATION					232		10
SEDGEWICK			K13				
SEDGEWICK COMMUNITY PRESS	6/87			TUE.			
TOTAL PAID CIRCULATION					2,555		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
* CEN. DIV. 07		14,300			1,970	14	77
REMAINDER OF CIRCULATION					585		23
STETTLER			L11				
STETTLER INDEPENDENT	# 3/87			WED.			
TOTAL PAID CIRCULATION					4,695		

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ALBERTA							
STETTLER (CONT.)			L11				
STETTLER INDEPENDENT	3/87			WED.			
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
* CEN. DIV. 07		14,300			3,836	27	82
REMAINDER OF CIRCULATION					859		18
STRATHMORE			O10				
STRATHMORE STANDARD	6/86			WED.			
TOTAL PAID CIRCULATION					3,785		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
* CEN. DIV. 05		13,100			2,841	22	75
CEN. DIV. 06		269,600			533		14
REMAINDER OF CIRCULATION					411		11
SYLAN LAKE			L 9				
SYLAN LAKE NEWS	# 3/87			TUE.			
TOTAL PAID CIRCULATION					1,082		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
* CEN. DIV. 08		48,000			1,023	2	95
REMAINDER OF CIRCULATION					59		5
TABER			R12				
TABER TIMES	# 9/87			WED.			
TOTAL PAID CIRCULATION					3,569		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
* CEN. DIV. 02		38,300			3,263	9	91
REMAINDER OF CIRCULATION					306		9
THREE HILLS			M10				
THREE HILLS CAPITAL	6/86			WED.			
TOTAL PAID CIRCULATION					3,703		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
* CEN. DIV. 05		13,100			2,715	21	73
CEN. DIV. 06		269,600			415		11
REMAINDER OF CIRCULATION					573		15
VAUXHALL			Q12				
VAUXHALL ADVANCE	# 9/87			THUR.			
TOTAL PAID CIRCULATION					739		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
* CEN. DIV. 02		38,300			653	2	88
REMAINDER OF CIRCULATION					86		12

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ALBERTA							
VULCAN			P10				
VULCAN ADVOCATE	6/87			WED.			
TOTAL PAID CIRCULATION					3,315		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
* CEN. DIV. 05		13,100			1,910	15	58
CEN. DIV. 06		269,600			465		14
REMAINDER OF CIRCULATION					940		28
WAINWRIGHT			K14				
WAINWRIGHT STAR CHRONICLE	6/86			WED.			
TOTAL PAID CIRCULATION					2,806		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
* CEN. DIV. 07		14,300			2,544	18	91
REMAINDER OF CIRCULATION					262		9

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BRITISH COLUMBIA							
CAMPBELL RIVER			K 5				
CAMPBELL RIVER COURIER	9/86			THUR.			
TOTAL PAID CIRCULATION					6,651		
COUNTY CIRCULATION ANALYSIS							
BRITISH COLUMBIA							
* COMOX-STRATHCONA		25,700			6,479	25	97
REMAINDER OF CIRCULATION					172		3
CAMPBELL RIVER UPPER ISLANDER	9/86			TUE.			
TOTAL PAID CIRCULATION					6,180		
COUNTY CIRCULATION ANALYSIS							
BRITISH COLUMBIA							
* COMOX-STRATHCONA		25,700			5,966	23	97
REMAINDER OF CIRCULATION					214		3
CASTLEGAR			M15				
CASTLEGAR NEWS	9/87			W & SUN.			
TOTAL PAID CIRCULATION					3,815		
COUNTY CIRCULATION ANALYSIS							
BRITISH COLUMBIA							
* CENTRAL KOOTENAY		18,500			3,556	19	93
REMAINDER OF CIRCULATION					259		7
COURTENAY			L 5				
COURTENAY COMOX DISTRICT FREE PRESS	9/86			W & F			
TOTAL PAID CIRCULATION					9,727		
COUNTY CIRCULATION ANALYSIS							
BRITISH COLUMBIA							
* COMOX-STRATHCONA		25,700			9,414	37	97
REMAINDER OF CIRCULATION					313		3
CRESTON			M17				
CRESTON VALLEY ADVANCE	9/86			M & TH			
TOTAL PAID CIRCULATION					3,976		
COUNTY CIRCULATION ANALYSIS							
BRITISH COLUMBIA							
* CENTRAL KOOTENAY		18,500			3,622	20	91
REMAINDER OF CIRCULATION					354		9
LANGLEY			N 9				
LANGLEY ADVANCE	9/87			WED.			
TOTAL PAID CIRCULATION					7,774		
COUNTY CIRCULATION ANALYSIS							
BRITISH COLUMBIA							
* CEN. FRAZER VALLEY		48,900			6,894	14	89
GREATER VANCOUVER		511,200			702		9
REMAINDER OF CIRCULATION					178		2

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PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1987 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
BRITISH COLUMBIA							
MISSION			N 9				
MISSION FRASER VALLEY RECORD	9/86			WED.			
TOTAL PAID CIRCULATION					5,306		
COUNTY CIRCULATION ANALYSIS							
BRITISH COLUMBIA							
* DEWDNEY-ALOUETTE		24,800			5,093	21	96
REMAINDER OF CIRCULATION					213		4
PORT HARDY			K 2				
PORT HARDY NORTH ISLAND GAZETTE	9/87			WED.			
TOTAL PAID CIRCULATION					3,557		
COUNTY CIRCULATION ANALYSIS							
BRITISH COLUMBIA							
* MOUNT WADDINGTON		5,000			3,159	63	89
REMAINDER OF CIRCULATION					398		11
POWELL RIVER			L 6				
POWELL RIVER NEWS	9/86			WED.			
TOTAL PAID CIRCULATION					5,382		
COUNTY CIRCULATION ANALYSIS							
BRITISH COLUMBIA							
* POWELL RIVER		6,700			5,190	77	96
REMAINDER OF CIRCULATION					192		4
REVELSTOKE			I15				
REVELSTOKE REVIEW	9/86			WED.			
TOTAL PAID CIRCULATION					3,404		
COUNTY CIRCULATION ANALYSIS							
BRITISH COLUMBIA							
* COLUMBIA-SHUSWAP		14,600			2,821	19	83
REMAINDER OF CIRCULATION					583		17
RICHMOND			E10				
RICHMOND BUY AND SELL PRESS	# 9/87			THUR.			
TOTAL PAID CIRCULATION					34,815		
COUNTY CIRCULATION ANALYSIS							
BRITISH COLUMBIA							
CAPITAL		113,800			360		1
CARIBOO		19,900			384	2	1
CEN. FRAZER VALLEY		48,900			2,233	5	6
DEWDNEY-ALOUETTE		24,800			1,230	5	4
FRASER-CHEAM		21,300			495	2	1
* GREATER VANCOUVER		511,200			28,579	6	82
NORTH OKANAGAN		20,200			303	2	1
SQUAMISH-LILLOOET		6,900			273	4	1
REMAINDER OF CIRCULATION					958		3
RICHMOND REVIEW	9/87			W & F			
TOTAL PAID CIRCULATION					15,998		

* DENOTES HOME COUNTY

# DENOTES PUBLICATION AUDITED ANNUALLY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1987 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
BRITISH COLUMBIA							
RICHMOND (CONT.)			E10				
RICHMOND REVIEW	9/87			W & F			
COUNTY CIRCULATION ANALYSIS							
BRITISH COLUMBIA							
* GREATER VANCOUVER		511,200			15,981	3	100
REMAINDER OF CIRCULATION					17		
SALMON ARM			J13				
SALMON ARM OBSERVER	9/86			WED.			
TOTAL PAID CIRCULATION					4,997		
COUNTY CIRCULATION ANALYSIS							
BRITISH COLUMBIA							
* COLUMBIA-SHUSWAP		14,600			4,190	29	84
NORTH OKANAGAN		20,200			254	1	5
REMAINDER OF CIRCULATION					553		11

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1987 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
YUKON TERRITORY							
WHITEHORSE			J 3				
WHITEHORSE YUKON NEWS	6/87			WED.			
TOTAL PAID CIRCULATION					4,709		
COUNTY CIRCULATION ANALYSIS							
YUKON TERRITORY							
* YUKON		8,200			4,534	55	96
REMAINDER OF CIRCULATION					175		4

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1987 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
NORTHWEST TERRITORY							
HAY RIVER			M 6				
HAY RIVER HUB	6/86			WED.			
TOTAL PAID CIRCULATION					2,146		
COUNTY CIRCULATION ANALYSIS							
NORTHWEST TERRITORY							
* FORT SMITH		7,600			1,900	25	89
REMAINDER OF CIRCULATION					246		11

* DENOTES HOME COUNTY

PART II
SECTION B

WEEKLY NEWSPAPER
COUNTY (CENSUS DIVISION) CIRCULATION
& COVERAGE ANALYSIS

WEEKLY NEWSPAPER COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

NEWFOUNDLAND

COUNTY PUBLICATION	HOUSEHOLDS 1987 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
CEN. DIV. 01	75,800	R13			
CEN. DIV. 02	8,200	R10			
CEN. DIV. 03	6,700	P 7			
CEN. DIV. 04	7,500	O 3			
CEN. DIV. 05	13,000	M 5			
CEN. DIV. 06	11,800	N 8			
CEN. DIV. 07	12,700	N11			
CEN. DIV. 08	14,700	L 7			
CEN. DIV. 09	6,700	I 6			
CEN. DIV. 10	7,500	E 4			

* DENOTES NEWSPAPER PUBLISHED WITHIN COUNTY

WEEKLY NEWSPAPER COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

PRINCE EDWARD ISLAND

COUNTY — PUBLICATION	HOUSEHOLDS 1987 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
KINGS	6,100	F14			
*MONTAGUE EASTERN GRAPHIC			WED.	3,771	62
PRINCE	13,800	D11			
*ALBERTON WEST PRINCE GRAPHIC			WED.	1,810	13
QUEENS	21,500	F13			
MONTAGUE EASTERN GRAPHIC			WED.	1,578	7

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WEEKLY NEWSPAPER COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

NOVA SCOTIA

COUNTY PUBLICATION	HOUSEHOLDS 1987 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
ANNAPOLIS	8,400	J10			
ANTIGONISH	5,500	G15			
PORT HAWKESBURY REPORTER			WED.	1,176	21
CAPE BRETON	37,800	F18			
COLCHESTER	16,200	H13			
CUMBERLAND	12,400	H11			
*AMHERST CITIZEN			SAT.	6,059	49
DIGBY	7,500	K 9			
YARMOUTH VANGUARD			TUE.	1,560	21
GUYSBOROUGH	4,100	H15			
PORT HAWKESBURY REPORTER			WED.	1,046	26
HALIFAX	110,900	I14			
HANTS	12,300	I12			
KENTVILLE ADVERTISER			TUE.	313	3
INVERNESS	6,600	F16			
*PORT HAWKESBURY REPORTER			WED.	2,662	40
KINGS	18,700	I11			
*KENTVILLE ADVERTISER			TUE.	8,822	47
LUNENBERG	17,000	J11			
PICTOU	16,800	H14			
QUEENS	4,700	K10			
RICHMOND	3,500	G17			
PORT HAWKESBURY REPORTER			WED.	1,656	47
SHELBURNE	6,000	L10			
YARMOUTH VANGUARD			TUE.	394	7
VICTORIA	2,900	E17			
YARMOUTH	9,400	L 9			
*YARMOUTH VANGUARD			TUE.	7,605	81

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WEEKLY NEWSPAPER COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

NEW BRUNSWICK

COUNTY PUBLICATION	HOUSEHOLDS 1987 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
ALBERT	8,200	G10			
CARLETON	8,700	F 4			
CHARLOTTE	9,400	I 5			
GLOUCESTER	25,600	B 8			
*BATHURST NORTHERN LIGHT			WED.	7,231	28
KENT	9,300	E 9			
KINGS	18,900	H 8			
*SUSSEX KINGS COUNTY RECORD			WED.	5,350	28
MADAWASKA	11,700	C 3			
*EDMUNDSTON LE MADAWASKA (F)			WED.	7,503	64
MONTREAL ECHOS VEDETTES (F)			SAT.	272	2
NORTHUMBERLAND	16,100	D 7			
*CHATHAM MIRAMICHI WEEKEND			FRI.	8,194	51
*DOAKTOWN MIRAMICHI HEADWATERS			TUE.	900	6
*NEWCASTLE MIRAMICHI LEADER			WED.	7,798	48
QUEENS	4,400	G 8			
SUSSEX KINGS COUNTY RECORD			WED.	382	9
RESTIGOUCHE	12,500	B 5			
*DALHOUSIE NEWS			WED.	2,407	19
ST. JOHN	29,400	M14			
SUSSEX KINGS COUNTY RECORD			WED.	712	2
SUNBURY	7,100	G 7			
VICTORIA	7,100	D 4			
WESTMORLAND	39,100	F10			
*SACKVILLE TRIBUNE-POST			WED.	2,625	7
SUSSEX KINGS COUNTY RECORD			WED.	396	1
AMHERST CITIZEN			SAT.	412	1
YORK	28,200	G 5			

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WEEKLY NEWSPAPER COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

QUEBEC

COUNTY PUBLICATION	HOUSEHOLDS 1987 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
ABITIBI	31,300	J 3			
*L'ECHO D'AMOS (F)			TUE.	3,443	11
MONTREAL ECHOS VEDETTES (F)			SAT.	3,822	12
ROUYN LA FRONTIERE (F)			TUE.	3,950	13
*VAL D'OR L'ECHO ABITIBIEN (F)			TUE.	8,230	26
*L'ECHO DE MALARTIC (F)			TUE.	881	3
*LA SARRE L'ECHO D'ABITIBI-OUEST (F)			TUE.	2,810	9
ARGENTEUIL	12,200	O 6			
HAWKESBURY LE CARILLON (F)			WED.	431	4
MONTREAL ECHOS VEDETTES (F)			SAT.	844	7
ARTHABASKA	20,800	O15			
MONTREAL ECHOS VEDETTES (F)			SAT.	1,747	8
*VICTORIAVILLE L'UNION DES CANTONS (F)			TUE.	10,212	49
BAGOT	9,500	Q12			
MONTREAL ECHOS VEDETTES (F)			SAT.	846	9
LE COURRIER DE SAINT HYACINTHE (F)			WED.	2,614	28
BEAUCE	24,600	N19			
*ST. GEORGES L'ECLAIREUR-PROGRES (F)			FRI.	7,511	31
MONTREAL ECHOS VEDETTES (F)			SAT.	1,879	8
BEAUHARNOIS	19,500	R27			
MONTREAL ECHOS VEDETTES (F)			SAT.	2,078	11
BELLECHASSE	7,300	L21			
MONTREAL ECHOS VEDETTES (F)			SAT.	668	9
BERTHIER	11,300	M10			
JOLIETTE JOURNAL			WED.	1,223	11
L'ECHO DE LOUISEVILLE/BERTHIER (F)			WED.	3,075	27
MONTREAL ECHOS VEDETTES (F)			SAT.	1,444	13
BONAVENTURE	12,100	D30			
*NEW CARLISLE SPEC			TUE.	945	8
MONTREAL ECHOS VEDETTES (F)			SAT.	677	6
BROME	6,600	S13			
CHAMBLY	115,700	P30			
MONTREAL ECHOS VEDETTES (F)			SAT.	6,067	5
CHAMPLAIN	42,700	L13			
MONTREAL ECHOS VEDETTES (F)			SAT.	3,483	8
CHARLEVOIX-EST	5,400	G20			
MONTREAL ECHOS VEDETTES (F)			SAT.	618	11
CHARLEVOIX-OUEST	4,200	G19			
MONTREAL ECHOS VEDETTES (F)			SAT.	450	11
CHATEAUGUAY	20,700	S28			
HUNTINGDON GLEANER			WED.	1,186	6

* DENOTES NEWSPAPER PUBLISHED WITHIN COUNTY

WEEKLY NEWSPAPER COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

QUEBEC

COUNTY PUBLICATION	HOUSEHOLDS 1987 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
CHATEAUGUAY (CONT).					
MONTREAL ECHOS VEDETTES (F)			SAT.	1,303	6
CHICOUTIMI	56,000	J 8			
MONTREAL ECHOS VEDETTES (F)			SAT.	3,095	6
COMPTON	6,700	R17			
COATICOOK LE PROGRES DE COATICOOK (F)			TUE.	521	8
DEUX-MONTAGNES	26,200	O26			
MONTREAL ECHOS VEDETTES (F)			SAT.	1,868	7
ST. JEROME L'ECHO DU NORD (F)			WED.	521	2
DORCHESTER	10,700	M20			
ST. GEORGES L'ECLAIREUR-PROGRES (F)			FRI.	949	9
MONTREAL ECHOS VEDETTES (F)			SAT.	903	8
DRUMMOND	26,300	P14			
MONTREAL ECHOS VEDETTES (F)			SAT.	2,615	10
FRONTENAC	8,600	Q19			
ST. GEORGES L'ECLAIREUR-PROGRES (F)			FRI.	562	7
*LAC MEGANTIC L'ECHO DE FRONTENAC (F)			TUE.	4,828	56
MONTREAL ECHOS VEDETTES (F)			SAT.	753	9
GASPE-EST	11,900	C31			
NEW CARLISLE SPEC			TUE.	879	7
MONTREAL ECHOS VEDETTES (F)			SAT.	896	8
GASPE-OUEST	5,100	B30			
MATANE LA VOIX GASPESIENNE (F)			WED.	880	17
MONTREAL ECHOS VEDETTES (F)			SAT.	562	11
GATINEAU	19,300	M 4 7			
MONTREAL ECHOS VEDETTES (F)			SAT.	486	3
HULL	51,400	R 2			
MONTREAL ECHOS VEDETTES (F)			SAT.	1,548	3
HUNTINGDON	6,100	S25			
*HUNTINGDON GLEANER				2,676	44
IBERVILLE	8,200	R3			
MONTREAL ECHOS VEDETTES (F)			SAT.	749	9
SAINT JEAN LE CANADA FRANCAIS (F)			WED.	3,526	43
ILE-DE-MONTREAL	743,100	J24			
*MONTREAL ECHOS VEDETTES (F)			SAT.	33,289	4
*POINTE CLAIRE CHRONICLE			WED.	23,360	3
ILE-JESUS	99,300	E12			
MONTREAL ECHOS VEDETTES (F)			SAT.	4,640	5
ILES-DE-LA-MADELEINE	4,100	C12			
*CAP AUX MEULES LE RADAR (F)			MON.	2,080	51

* DENOTES NEWSPAPER PUBLISHED WITHIN COUNTY

WEEKLY NEWSPAPER COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

QUEBEC

COUNTY PUBLICATION	HOUSEHOLDS 1987 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
JOLIETTE	22,700	L30			
*JOLIETTE JOURNAL			WED.	7,912	35
MONTREAL ECHOS VEDETTES (F)			SAT.	2,644	12
KAMOURASKA	9,100	H21			
MONTREAL ECHOS VEDETTES (F)			SAT.	817	9
RIVIERE DU LOUP LE SAINT LAURENT ECHO(F)			TUE.	899	10
LABELLE	11,800	M 4			
MONTREAL ECHOS VEDETTES (F)			SAT.	1,162	10
LAC-ST-JEAN-EST	14,800	J 7			
MONTREAL ECHOS VEDETTES (F)			SAT.	1,043	7
LAC-ST-JEAN-OUEST	18,900	J 6			
MONTREAL ECHOS VEDETTES (F)			SAT.	1,390	7
LAPRAIRIE	40,000	Q30			
MONTREAL ECHOS VEDETTES (F)			SAT.	2,042	5
L'ASSOMPTION	40,700	N28			
MONTREAL ECHOS VEDETTES (F)			SAT.	2,828	7
LEVIS	36,300	L18			
MONTREAL ECHOS VEDETTES (F)			SAT.	2,288	6
L'ISLET	6,800	I20			
MONTREAL ECHOS VEDETTES (F)			SAT.	671	10
LOTBINIERE	9,500	M16			
MONTREAL ECHOS VEDETTES (F)			SAT.	705	7
MASKINONGE	7,200	L10			
*L'ECHO DE LOUISEVILLE/BERTHIER (F)			WED.	4,073	57
MONTREAL ECHOS VEDETTES (F)			SAT.	828	12
MATANE	9,800	C27			
*MATANE LA VOIX GASPESIENNE (F)			WED.	5,779	59
MONTREAL ECHOS VEDETTES (F)			SAT.	806	8
MATAPEDIA	7,200	D26			
MONTREAL ECHOS VEDETTES (F)			SAT.	505	7
MEGANTIC	18,200	N17			
MONTREAL ECHOS VEDETTES (F)			SAT.	1,480	8
*PLESSISVILLE LA FEUILLE D'ERABLE (F)			TUE.	3,630	20
VICTORIAVILLE L'UNION DES CANTONS (F)			TUE.	1,018	6
MISSISQUOI	12,400	T12			
MONTREAL ECHOS VEDETTES (F)			SAT.	909	7
SAINT JEAN LE CANADA FRANCAIS (F)			WED.	394	3
MONTCALM	10,800	L28			
JOLIETTE JOURNAL			WED.	994	9
MONTREAL ECHOS VEDETTES (F)			SAT.	1,304	12

* DENOTES NEWSPAPER PUBLISHED WITHIN COUNTY

WEEKLY NEWSPAPER COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

QUEBEC

COUNTY PUBLICATION	HOUSEHOLDS 1987 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
MONTMAGNY	8,000	K21			
MONTREAL ECHOS VEDETTES (F)			SAT.	953	12
MONTMORENCY NO. 1	7,400	H18			
MONTREAL ECHOS VEDETTES (F)			SAT.	552	7
MONTMORENCY NO. 2	2,200	D19			
MONTREAL ECHOS VEDETTES (F)			SAT.	104	5
NAPIERVILLE	4,600	R29			
MONTREAL ECHOS VEDETTES (F)			SAT.	578	13
SAINT JEAN LE CANADA FRANCAIS (F)			WED.	374	8
NICOLET	11,400	N14			
MONTREAL ECHOS VEDETTES (F)			SAT.	806	7
VICTORIAVILLE L'UNION DES CANTONS (F)			TUE.	343	3
NOUVEAU-QUEBEC	9,900	D 4			
*CHIBOUGAMAU LA SENTINELLE (F)			TUE.	2,917	29
VAL D'OR L'ECHO ABITIBIEN (F)			TUE.	935	9
PAPINEAU	14,200	O 4			
MONTREAL ECHOS VEDETTES (F)			SAT.	763	5
PONTIAC	6,800	M 3			
*SHAWVILLE EQUITY			WED.	2,921	43
PORTNEUF	20,600	J15			
MONTREAL ECHOS VEDETTES (F)			SAT.	1,688	8
QUEBEC	175,700	D17			
MONTREAL ECHOS VEDETTES (F)			SAT.	12,437	7
RICHELIEU	18,300	M32			
MONTREAL ECHOS VEDETTES (F)			SAT.	2,035	11
LE COURRIER DE SAINT HYACINTHE (F)			WED.	292	2
RICHMOND	13,000	Q15			
MONTREAL ECHOS VEDETTES (F)			SAT.	1,017	8
RIMOUSKI	23,600	E24			
MONTREAL ECHOS VEDETTES (F)			SAT.	1,536	7
RIVIERE-DU-LOUP	13,500	G22			
MONTREAL ECHOS VEDETTES (F)			SAT.	1,436	11
*RIVIERE DU LOUP LE SAINT LAURENT ECHO(F)			TUE.	5,349	40
ROUVILLE	15,000	Q33			
MONTREAL ECHOS VEDETTES (F)			SAT.	1,223	8
LE COURRIER DE SAINT HYACINTHE (F)			WED.	463	3
SAGUENAY	31,800	F 7			
MONTREAL ECHOS VEDETTES (F)			SAT.	2,702	9

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WEEKLY NEWSPAPER COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

QUEBEC

COUNTY PUBLICATION	HOUSEHOLDS 1987 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
ST-HYACINTHE	21,300	O32			
MONTREAL ECHOS VEDETTES (F)			SAT.	2,398	11
*LE COURRIER DE SAINT HYACINTHE (F)			WED.	8,282	39
ST-JEAN	21,200	R31			
MONTREAL ECHOS VEDETTES (F)			SAT.	1,987	9
*SAINT JEAN LE CANADA FRANCAIS (F)			WED.	11,890	56
ST-MAURICE	41,400	L12			
L'ECHO DE LOUISEVILLE/BERTHIER (F)			WED.	734	2
MONTREAL ECHOS VEDETTES (F)			SAT.	3,316	8
SHEFFORD	27,000	R13			
MONTREAL ECHOS VEDETTES (F)			SAT.	1,927	7
SHERBROOKE	46,600	R15			
MONTREAL ECHOS VEDETTES (F)			SAT.	2,198	5
SOULANGES	5,600	R25			
MONTREAL ECHOS VEDETTES (F)			SAT.	530	9
STANSTEAD	14,300	S15			
*COATICOOK LE PROGRES DE COATICOOK (F)			TUE.	2,496	17
MONTREAL ECHOS VEDETTES (F)			SAT.	766	5
TEMISCAMINGUE	18,600	K 2			
MONTREAL ECHOS VEDETTES (F)			SAT.	1,314	7
*ROUYN LA FRONTIERE (F)			TUE.	8,305	45
*VILLE MARIE LE TEMISCAMIEN (F)			WED.	2,483	13
TEMISCOUATA	6,000	G23			
MONTREAL ECHOS VEDETTES (F)			SAT.	512	9
RIVIERE DU LOUP LE SAINT LAURENT ECHO(F)			TUE.	596	10
TERREBONNE	73,900	M26			
MONTREAL ECHOS VEDETTES (F)			SAT.	6,863	9
*ST. JEROME L'ECHO DU NORD (F)			WED.	9,393	13
VAUDREUIL	19,100	Q25			
MONTREAL ECHOS VEDETTES (F)			SAT.	1,073	6
POINTE CLAIRE CHRONICLE			WED.	1,521	8
VERCHERES	22,800	N31			
MONTREAL ECHOS VEDETTES (F)			SAT.	1,574	7
WOLFE	5,000	P17			
MONTREAL ECHOS VEDETTES (F)			SAT.	301	6
VICTORIAVILLE L'UNION DES CANTONS (F)			TUE.	265	5
YAMASKA	4,900	O12			
MONTREAL ECHOS VEDETTES (F)			SAT.	586	12

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WEEKLY NEWSPAPER COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

ONTARIO

COUNTY PUBLICATION	HOUSEHOLDS 1987 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
ALGOMA	43,900	D12			
BRANT	38,300	R16			
BRUCE	20,800	M14			
HANOVER POST			WED.	503	2
*PORT ELGIN BEACON TIMES			WED.	3,683	18
*WIARTON ECHO			WED.	3,046	15
COCHRANE	31,000	E 6			
*COCHRANE NORTHLAND POST			WED.	2,351	8
*IROQUOIS FALLS ENTERPRISE			WED.	2,500	8
DUFFERIN	10,800	O17			
*ORANGEVILLE BANNER			W & F	5,388	50
DUNDAS	6,800	M31			
DURHAM	111,600	I10			
LINDSAY POST			THUR.	657	1
ELGIN	24,700	S13			
*AYLMER EXPRESS			WED.	3,318	13
TILLSONBURG NEWS			W & F	760	3
ESSEX	113,500	T 8			
*LEAMINGTON POST			WED.	5,247	5
FRONTENAC	42,500	M27			
PERTH COURIER			WED.	275	1
GLENGARRY	7,000	K32			
*ALEXANDRIA GLENGARRY NEWS			WED.	4,804	69
GRENVILLE	10,100	M30			
SMITHS FALLS RECORD NEWS			WED.	327	3
GREY	27,500	M16			
COLLINGWOOD ENTERPRISE-BULLETIN			WED.	266	1
*HANOVER POST			WED.	3,564	13
*MEAFORD EXPRESS			WED.	2,310	8
HALDIMAND-NORFOLK	31,700	S16			
*DELHI NEWS-RECORD			WED.	2,885	9
*DUNNVILLE CHRONICLE			WED.	3,509	11
TILLSONBURG NEWS			W & F	1,053	3
HALIBURTON	4,700	K22			
HALTON	92,100	L 5			
HAMILTON-WENTWORTH	158,500	M 4			
HASTINGS	39,500	O25			
*TRENTON TRENTONIAN AND TRI-COUNTY NEWS			M,W,F	6,534	17

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WEEKLY NEWSPAPER COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

ONTARIO

COUNTY PUBLICATION	HOUSEHOLDS 1987 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
HURON	19,600	O13			
KENORA	19,100	C 4			
*DRYDEN OBSERVER			WED.	6,013	31
KENT	38,000	S11			
*BLENHEIM NEWS-TRIBUNE			WED.	3,082	8
LAMBTON	44,900	R11			
LANARK	18,100	L28			
*ALMONTE GAZETTE			WED.	2,315	13
ARNPRIOR CHRONICLE-GUIDE			WED.	359	2
*CARLETON PLACE CANADIAN			WED.	3,201	18
*PERTH COURIER			WED.	5,296	29
*SMITHS FALLS RECORD NEWS			WED.	4,515	25
LEEDS	20,700	N29			
SMITHS FALLS RECORD NEWS			WED.	367	2
LEEDS & GRENVILLE	30,800	N29			
GANANOQUE REPORTER			WED.	3,785	12
LENNOX & ADDINGTON	11,700	O26			
MANITOULIN	3,300	G13			
*LITTLE CURRENT MANITOULIN EXPOSITOR			WED.	2,695	82
MIDDLESEX	129,400	R13			
*STRATHROY AGE DISPATCH			WED.	5,120	4
MUSKOKA	15,100	K20			
*BRACEBRIDGE HERALD-GAZETTE			WED.	3,492	23
*GRAVENHURST NEWS			WED.	1,886	12
*HUNTSVILLE FORESTER			WED.	4,419	29
NIAGARA	133,300	P 8			
NIPISSING	26,600	G22			
NORTHUMBERLAND	24,400	O23			
TRENTON TRENTONIAN AND TRI-COUNTY NEWS			M,W,F	945	4
OTTAWA-CARLETON	234,300	K29			
ALEXANDRIA GLENGARRY NEWS			WED.	266	
ARNPRIOR CHRONICLE-GUIDE			WED.	1,243	1
CARLETON PLACE CANADIAN			WED.	252	
*STITTSVILLE NEWS			WED.	3,476	1
MONTREAL ECHOS VEDETTES (F)			SAT.	507	
OXFORD	29,700	R15			
DELHI NEWS-RECORD			WED.	355	1
*TILLSONBURG NEWS			W & F	4,417	15

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WEEKLY NEWSPAPER COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

ONTARIO

COUNTY PUBLICATION	HOUSEHOLDS 1987 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
PARRY SOUND	12,300	I19			
HUNTSVILLE FORESTER			WED.	254	2
PEEL	197,400	K 6			
ORANGEVILLE BANNER			W & F	445	
PERTH	23,700	P14			
PETERBOROUGH	38,800	N23			
PRESCOTT	10,000	K32			
ALEXANDRIA GLENGARRY NEWS			WED.	285	3
*HAWKESBURY LE CARILLON (F)			WED.	5,001	50
MONTREAL ECHOS VEDETTES (F)			SAT.	268	3
PRESCOTT & RUSSELL	18,600	K32			
PRINCE EDWARD	7,900	P25			
TRENTON TRENTONIAN AND TRI-COUNTY NEWS			M,W,F	442	6
RAINY RIVER	8,000	F 2			
*ATIKOKAN PROGRESS			WED.	1,827	23
*FORT FRANCES TIMES			WED.	5,090	64
RENFREW	30,100	J26			
*ARNPRIOR CHRONICLE-GUIDE			WED.	3,907	13
*DEEP RIVER NORTH RENFREW TIMES			WED.	2,367	8
*RENFREW MERCURY			WED.	5,922	20
RUSSELL	8,600	K31			
HAWKESBURY LE CARILLON (F)			WED.	1,156	13
SIMCOE	83,100	M19			
*ALLISTON HERALD			WED.	4,934	6
*COLLINGWOOD ENTERPRISE-BULLETIN			WED.	5,124	6
*MIDLAND FREE PRESS			W & F	5,867	7
STORMONT	22,100	L32			
ALEXANDRIA GLENGARRY NEWS			WED.	1,129	5
STOR. , DUN. & GLEN.	35,900	L32			
SUDBURY RM	8,500	D16			
LITTLE CURRENT MANITOULIN EXPOSITOR			WED.	329	4
SUDBURY DISTRICT	48,800	C16			
THUNDER BAY	54,500	E 4			
TIMISKAMING	14,200	F 7			
MONTREAL ECHOS VEDETTES (F)			SAT.	384	3
TORONTO	832,400	K 8			
NEWCASTLE MIRAMICHI LEADER			WED.	367	

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WEEKLY NEWSPAPER COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

ONTARIO

COUNTY PUBLICATION	HOUSEHOLDS 1987 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
VICTORIA	19,900	M21			
*LINDSAY POST			THUR.	2,751	14
WATERLOO	119,100	L 2			
WELLINGTON	49,600	O16			
YORK	117,800	J 7			

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WEEKLY NEWSPAPER COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

MANITOBA

COUNTY PUBLICATION	HOUSEHOLDS 1987 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
CEN. DIV. 01	5,700	Q13			
STEINBACH CARILLON			WED.	1,167	20
CEN. DIV. 02	12,200	R11			
*ALTONA RED RIVER VALLEY ECHO			WED.	2,629	22
*STEINBACH CARILLON			WED.	7,197	59
CEN. DIV. 03	12,700	S 9			
STEINBACH CARILLON			WED.	809	6
CEN. DIV. 04	3,900	S 8			
CEN. DIV. 05	6,000	S 3			
CEN. DIV. 06	4,000	Q 2			
*VIRDEN EMPIRE-ADVANCE			WED.	2,357	59
CEN. DIV. 07	21,100	Q 5			
NEEPAWA PRESS			THUR.	290	1
CEN. DIV. 08	4,600	P 7			
NEEPAWA PRESS			THUR.	643	14
*MACGREGOR HERALD			TUE.	774	17
*GLADSTONE AGE PRESS			WED.	651	14
CEN. DIV. 09	7,900	Q 8			
*PORTAGE LA PRAIRIE LEADER			TUE.	416	5
CEN. DIV. 10	2,000	Q10			
YORKTON ENTERPRISE			M & W	840	42
CEN. DIV. 11	233,900	G11			
ALTONA RED RIVER VALLEY ECHO			WED.	315	
NEEPAWA PRESS			THUR.	396	
STEINBACH CARILLON			WED.	1,487	1
CEN. DIV. 12	5,400	Q11			
STEINBACH CARILLON			WED.	411	8
CEN. DIV. 13	11,100	P11			
CEN. DIV. 14	4,700	P10			
CEN. DIV. 15	9,100	O 3			
*NEEPAWA PRESS			THUR.	2,241	25
CEN. DIV. 16	4,000	M 2			
CEN. DIV. 17	9,900	M 5			
CEN. DIV. 18	7,500	N 9			
CEN. DIV. 19	2,800	L14			

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WEEKLY NEWSPAPER COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

MANITOBA

COUNTY PUBLICATION	HOUSEHOLDS 1987 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
CEN. DIV. 20	4,500	G 2			
CEN. DIV. 21	7,600	E 2			
CEN. DIV. 22	7,800	E 4			
CEN. DIV. 23	2,800	C 3			

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WEEKLY NEWSPAPER COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

SASKATCHEWAN

COUNTY PUBLICATION	HOUSEHOLDS 1987 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
CEN. DIV. 01	12,100	S14			
*ESTEVAN MERCURY			WED.	4,131	34
MOOSOMIN WORLD-SPECTATOR			WED.	508	4
*REDVERS OPTIMIST			WED.	1,232	10
WEYBURN REVIEW			WED.	270	2
CEN. DIV. 02	9,600	S10			
*WEYBURN REVIEW			WED.	5,353	56
CEN. DIV. 03	6,900	S 7			
*ASSINIBOIA TIMES			WED.	3,449	50
SWIFT CURRENT SUN			M & W	330	5
CEN. DIV. 04	4,800	R 3			
*MAPLE CREEK NEWS			TUE.	1,436	30
SWIFT CURRENT SUN			M & W	429	9
CEN. DIV. 05	14,500	P14			
*ESTERHAZY-POTASHVILLE MINER-JOURNAL			WED.	1,925	13
*MELVILLE ADVANCE			WED.	3,187	22
*MOOSOMIN WORLD-SPECTATOR			WED.	2,392	17
YORKTON ENTERPRISE			M & W	1,892	13
YORKTON THIS WEEK			WED.	1,469	10
CEN. DIV. 06	79,200	P10			
ASSINIBOIA TIMES			WED.	417	1
MELVILLE ADVANCE			WED.	354	
NOKOMIS TIMES			WED.	473	1
WEYBURN REVIEW			WED.	338	
CEN. DIV. 07	19,700	P 7			
ASSINIBOIA TIMES			WED.	603	3
OUTLOOK OUTLOOK			WED.	385	2
SWIFT CURRENT SUN			M & W	291	1
CEN. DIV. 08	13,300	O 3			
KINDERSLEY CLARION			WED.	433	3
*LEADER NEWS			WED.	894	7
MAPLE CREEK NEWS			TUE.	437	3
*SWIFT CURRENT SUN			M & W	4,537	34
CEN. DIV. 09	16,100	M13			
*CANORA COURIER			WED.	2,229	14
*KAMSACK TIMES			THUR.	1,617	10
*NORQUAY NORTH STAR			THUR.	840	5
*PREECEVILLE PROGRESS			THUR.	1,451	9
*YORKTON ENTERPRISE			M & W	6,261	39
*YORKTON THIS WEEK			WED.	7,675	48
CEN. DIV. 10	8,600	M11			
HUMBOLDT JOURNAL			WED.	253	3
*SEMANS HIWAY 15 GAZETTE			WED.	906	11
*WYNYARD ADVANCE			WED.	1,894	22
YORKTON THIS WEEK			WED.	484	6

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WEEKLY NEWSPAPER COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

SASKATCHEWAN

COUNTY PUBLICATION	HOUSEHOLDS 1987 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
CEN. DIV. 11	83,300	M 8			
*DAVIDSON LEADER			WED.	1,590	2
HUMBOLDT JOURNAL			WED.	459	1
*NOKOMIS TIMES			WED.	931	1
*OUTLOOK OUTLOOK			WED.	1,847	2
ROSTHERN SASKATCHEWAN VALLEY NEWS			THUR.	1,180	1
*WATROUS MANITOU			WED.	1,872	2
CEN. DIV. 12	8,800	M 5			
NORTH BATTLEFORD NEWS-OPTIMIST			M & TH	740	8
OUTLOOK OUTLOOK			WED.	654	7
CEN. DIV. 13	9,900	L 2			
*CUT KNIFE HWY. 40 COURIER			WED.	480	5
*KERROBERT CITIZEN			WED.	599	6
*KINDERSLEY CLARION			WED.	2,620	26
*UNITY NORTHWEST HERALD			WED.	1,804	18
*WILKIE PRESS			WED.	805	8
CEN. DIV. 14	16,600	J12			
*HUDSON BAY POST-REVIEW			WED.	2,406	14
*NIPAWIN JOURNAL			WED.	4,109	25
*TISDALE RECORDER			WED.	2,351	14
CEN. DIV. 15	27,800	J 8			
*HUMBOLDT JOURNAL			WED.	3,930	14
*ROSTHERN SASKATCHEWAN VALLEY NEWS			THUR.	2,191	8
CEN. DIV. 16	13,800	I 6			
*NORTH BATTLEFORD NEWS-OPTIMIST			M & TH	3,543	26
*SHELLBROOK CHRONICLE			WED.	2,164	16
*SPIRITWOOD HERALD			THUR.	906	7
CEN. DIV. 17	12,200	H 3			
*MEADOW LAKE PROGRESS			WED.	2,831	23
NORTH BATTLEFORD NEWS-OPTIMIST			M & TH	480	4
CEN. DIV. 18	6,100	C 3			
*LA RONGE NORTHERNER			WED.	1,585	26

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WEEKLY NEWSPAPER COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

ALBERTA

COUNTY PUBLICATION	HOUSEHOLDS 1987 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
CEN. DIV. 01	20,000	R14			
*BOW ISLAND 40 MILE COUNTY COMMENTATOR			TUE.	3,864	19
MAPLE CREEK NEWS			TUE.	365	2
CEN. DIV. 02	38,300	Q12			
BOW ISLAND 40 MILE COUNTY COMMENTATOR			TUE.	400	1
*COALDALE SUNNY SOUTH NEWS			WED.	4,467	12
*RAYMOND REVIEW			TUE.	2,009	5
*TABER TIMES			WED.	3,263	9
*VAUXHALL ADVANCE			THUR.	653	2
CEN. DIV. 03	12,600	R 9			
*CARDSTON CHRONICLE			TUE.	1,837	15
*FORT MACLEOD GAZETTE			WED.	1,351	11
*NANTON NEWS			WED.	1,044	8
*PINCHER CREEK ECHO			TUE.	2,131	17
CEN. DIV. 03	10,300	R 9			
CEN. DIV. 04	4,200	N14			
CEN. DIV. 05	13,100	O10			
*STRATHMORE STANDARD			WED.	2,841	22
*THREE HILLS CAPITAL			WED.	2,715	21
*VULCAN ADVOCATE			WED.	1,910	15
CEN. DIV. 06	269,600	N 9			
*HIGH RIVER TIMES			WED.	2,485	1
STRATHMORE STANDARD			WED.	533	
THREE HILLS CAPITAL			WED.	415	
VULCAN ADVOCATE			WED.	465	
CEN. DIV. 07	14,300	K13			
*CORONATION REVIEW			TUE.	970	7
*SEDGEWICK COMMUNITY PRESS			TUE.	1,970	14
*STETTLER INDEPENDENT			WED.	3,836	27
*WAINWRIGHT STAR CHRONICLE			WED.	2,544	18
CEN. DIV. 08	48,000	L 8			
*ECKVILLE EXAMINER			TUE.	853	2
*INNISFAIL PROVINCE			TUE.	3,163	7
*LACOMBE GLOBE			WED.	3,149	7
*RIMBEY RECORD			TUE.	2,394	5
*ROCKY MOUNTAIN HOUSE MOUNTAINEER			WED.	4,216	9
*SYLAN LAKE NEWS			TUE.	1,023	2
CEN. DIV. 08	42,500	K 9			
CEN. DIV. 09	9,200	O 7			
CEN. DIV. 09	5,500	L 6			
CEN. DIV. 10	28,400	I13			

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WEEKLY NEWSPAPER COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

ALBERTA

COUNTY PUBLICATION	HOUSEHOLDS 1987 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
CEN. DIV. 10	28,100	I13			
CEN. DIV. 11	300,100	I 9			
CEN. DIV. 11	296,000	I 9			
CEN. DIV. 12	29,600	G14			
CEN. DIV. 12	14,200	G13			
CEN. DIV. 13	19,000	G 9			
CEN. DIV. 14	8,500	H 6			
*EDSON LEADER			TUE.	2,213	26
CEN. DIV. 15	42,900	C 3			
*PEACE RIVER RECORD-GAZETTE			WED.	4,974	12
CEN. DIV. 15	9,200	N 7			
*FORT VERMILION NORTHERN PIONEER			WED.	1,095	12
*GRIMSHAW MILE ZERO NEWS			WED.	759	8
*HIGH LEVEL ECHO			WED.	1,532	17
*MANNING BANNER POST			WED.	899	10
CEN. DIV. 16	15,000	C 5			
CEN. DIV. 17	14,300	C 3			
FAIRVIEW POST			WED.	619	4
CEN. DIV. 18	4,000	F 2			
CEN. DIV. 19	24,600	E 2			
*BEAVERLODGE ADVERTISER			WED.	1,678	7
*FAIRVIEW POST			WED.	2,501	10
*RYCROFT SIGNAL			WED.	2,189	9

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WEEKLY NEWSPAPER COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

BRITISH COLUMBIA

COUNTY PUBLICATION	HOUSEHOLDS 1987 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
ALBERNI-CLAYOQUOT	10,500	M 4			
BULKLEY-NECHAKO	11,800	E 5			
CAPITAL	113,800	O 6			
RICHMOND BUY AND SELL PRESS			THUR.	360	
CARIBOO	19,900	H 8			
RICHMOND BUY AND SELL PRESS			THUR.	384	2
CENTRAL COAST	1,000	H 3			
CEN. FRAZER VALLEY	48,900	N 9			
*LANGLEY ADVANCE			WED.	6,894	14
RICHMOND BUY AND SELL PRESS			THUR.	2,233	5
CENTRAL KOOTENAY	18,500	L16			
*CASTLEGAR NEWS			W & SUN.	3,556	19
*CRESTON VALLEY ADVANCE			M & TH	3,622	20
CENTRAL OKANAGAN	34,700	L13			
COLUMBIA-SHUSWAP	14,600	I15			
*REVELSTOKE REVIEW			WED.	2,821	19
*SALMON ARM OBSERVER			WED.	4,190	29
COMOX-STRATHCONA	25,700	L 4			
*CAMPBELL RIVER COURIER			THUR.	6,479	25
*CAMPBELL RIVER UPPER ISLANDER			TUE.	5,966	23
*COURTENAY COMOX DISTRICT FREE PRESS			W & F	9,414	37
COWICHAN VALLEY	19,200	N 6			
DEWDNEY-ALOUETTE	24,800	M 9			
*MISSION FRASER VALLEY RECORD			WED.	5,093	21
RICHMOND BUY AND SELL PRESS			THUR.	1,230	5
EAST KOOTENAY	18,600	K18			
FRASER-CHEAM	21,300	M10			
RICHMOND BUY AND SELL PRESS			THUR.	495	2
FRASER-FORT GEORGE	29,800	E 6			
GREATER VANCOUVER	511,200	D11			
LANGLEY ADVANCE			WED.	702	
*RICHMOND BUY AND SELL PRESS			THUR.	28,579	6
*RICHMOND REVIEW			W & F	15,981	3
KITIMAT-STIKINE	11,900	D 4			
KOOTENAY BOUNDARY	11,300	M14			
MOUNT WADDINGTON	5,000	J 3			
*PORT HARDY NORTH ISLAND GAZETTE			WED.	3,159	63

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WEEKLY NEWSPAPER COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

BRITISH COLUMBIA

COUNTY PUBLICATION	HOUSEHOLDS 1987 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
NANAIMO	32,500	M 6			
NORTH OKANAGAN	20,200	K14			
RICHMOND BUY AND SELL PRESS			THUR.	303	2
SALMON ARM OBSERVER			WED.	254	1
OKANAGAN-SIMILKAMEEN	24,000	M12			
PEACE RIVER-LIARD	18,900	C 6			
POWELL RIVER	6,700	K 6			
*POWELL RIVER NEWS			WED.	5,190	77
SKEENA-Q.CHARLOTTE	7,400	D 3			
SQUAMISH-LILLOOET	6,900	K 8			
RICHMOND BUY AND SELL PRESS			THUR.	273	4
STIKINE	600	B 3			
SUNSHINE COAST	6,900	L 7			
THOMPSON-NICOLA	34,100	J11			

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WEEKLY NEWSPAPER COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

YUKON TERRITORY

COUNTY PUBLICATION	HOUSEHOLDS 1987 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
YUKON	8,200	J 2			
*WHITEHORSE YUKON NEWS			WED.	4,534	55

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WEEKLY NEWSPAPER COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

NORTHWEST TERR.

COUNTY PUBLICATION	HOUSEHOLDS 1987 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
BAFFIN	2,200	H16			
CENTRAL ARTIC	800	H10			
FORT SMITH	7,600	K 5			
*HAY RIVER HUB			WED.	1,900	25
INUVICK	2,300	H 5			
KEEWATIN	1,100	L11			
KITIKMEOT	800	H10			

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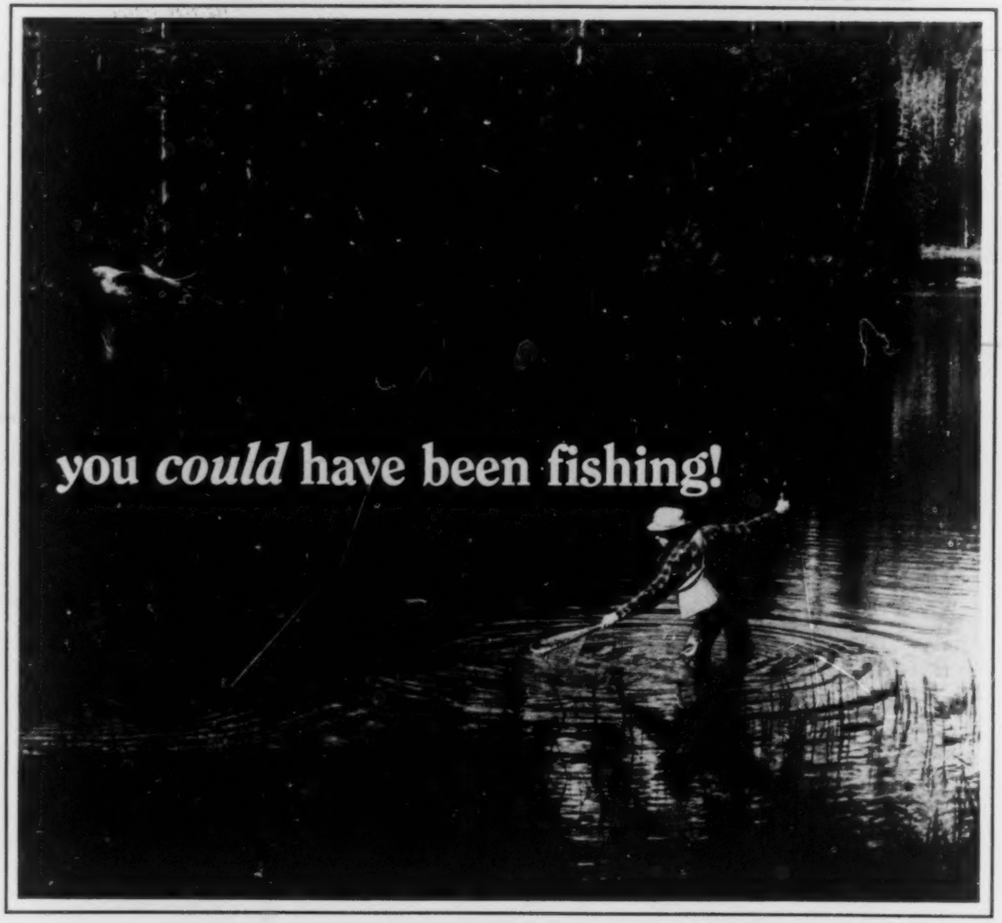
ABC **Audit Bureau of Circulations**

Providing information
to make better
media decisions


you *could* have been fishing!

PART II
SECTION C

CIRCULATION OF WEEKLY NEWSPAPERS
BY PROVINCE & CITY

CIRCULATION OF WEEKLY NEWSPAPERS BY PROVINCE AND CITY

PROVINCE

CITY/PUBLICATION NAME	COUNTY (CENSUS DIV.)	FREQUENCY	TOTAL PAID CIRCULATION
PRINCE EDWARD ISLAND			
ALBERTON WEST PRINCE GRAPHIC	PRINCE	WED.	2,100
MONTAGUE EASTERN GRAPHIC	KINGS	WED.	5,785
TOTAL WEEKLY NEWSPAPER CIRCULATION IN PROVINCE			7,885
NOVA SCOTIA			
AMHERST CITIZEN	CUMBERLAND	SAT.	7,122
KENTVILLE ADVERTISER	KINGS	TUE.	9,924
PORT HAWKESBURY REPORTER	INVERNESS	WED.	6,817
YARMOUTH VANGUARD	YARMOUTH	TUE.	10,510
TOTAL WEEKLY NEWSPAPER CIRCULATION IN PROVINCE			34,373
NEW BRUNSWICK			
BATHURST NORTHERN LIGHT	GLOUCESTER	WED.	7,924
CHATHAM MIRAMICHI WEEKEND	NORTHUMBERLAND	FRI.	8,659
DALHOUSIE NEWS	RESTIGOUCHE	WED.	2,773
DOAKTOWN MIRAMICHI HEADWATERS	NORTHUMBERLAND	TUE.	1,091
EDMUNDSTON LE MADAWASKA (F)	MADAWASKA	WED.	9,187
NEWCASTLE MIRAMICHI LEADER	NORTHUMBERLAND	WED.	8,973
SACKVILLE TRIBUNE-POST	WESTMORLAND	WED.	3,298
SUSSEX KINGS COUNTY RECORD	KINGS	WED.	7,474
TOTAL WEEKLY NEWSPAPER CIRCULATION IN PROVINCE			49,379
QUEBEC			
L'ECHO D'AMOS (F)	ABITIBI	TUE.	3,536
CAP AUX MEULES LE RADAR (F)	ILES-DE-LA-MADELEINE	MON.	2,414
CHIBOUGAMAU LA SENTINELLE (F)	NOUVEAU-QUEBEC	TUE.	2,985
COATICOOK LE PROGRES DE COATICOOK (F)	STANSTEAD	TUE.	3,518
HUNTINGDON GLEANER	HUNTINGDON	WED.	4,586
JOLIETTE JOURNAL	JOLIETTE	WED.	10,587
LAC MEGANTIC L'ECHO DE FRONTENAC (F)	FRONTENAC	TUE.	5,864
LA SARRE L'ECHO D'ABITIBI-OUEST (F)	ABITIBI	TUE.	2,912
L'ECHO DE LOUISEVILLE/BERTHIER (F)	MASKINONGE	WED.	8,173
L'ECHO DE MALARTIC (F)	ABITIBI	TUE.	889
MATAGAMI L'ECHO DE LA BAIE JAMES (F)	NOUVEAU-QUEBEC	TUE.	208
MATANE LA VOIX GASPESIENNE (F)	MATANE	WED.	7,448
MONTREAL ECHOS VEDETTES (F)	ILE-DE-MONTREAL	SAT.	156,004
NEW CARLISLE SPEC	BONAVENTURE	TUE.	3,048
PLESSISVILLE LA FEUILLE D'ERABLE (F)	MEGANTIC	TUE.	4,278
POINTE CLAIRE CHRONICLE	ILE-DE-MONTREAL	WED.	24,903
RIVIERE DU LOUP LE SAINT LAURENT ECHO(F)	RIVIERE-DU-LOUP	TUE.	7,398
ROUYN LA FRONTIERE (F)	TEMISCAMINGUE	TUE.	12,483
ROUYN-NORANDA PRESS	TEMISCAMINGUE	THUR.	332
ST. GEORGES L'ECLAIREUR-PROGRES (F)	BEAUCE	FRI.	10,339
LE COURRIER DE SAINT HYACINTHE (F)	ST-HYACINTHE	WED.	12,401
SAINT JEAN LE CANADA FRANCAIS (F)	ST-JEAN	WED.	16,639

CIRCULATION OF WEEKLY NEWSPAPERS BY PROVINCE AND CITY

PROVINCE CITY/PUBLICATION NAME	COUNTY (CENSUS DIV.)	FREQUENCY	TOTAL PAID CIRCULATION
QUEBEC			
ST. JEROME L'ECHO DU NORD (F)	TERREBONNE	WED.	10,442
SHAWVILLE EQUITY	PONTIAC	WED.	4,176
VAL D'OR L'ECHO ABITIBIEN (F)	ABITIBI	TUE.	9,628
VAL D'OR STAR	ABITIBI	WED.	326
VICTORIAVILLE L'UNION DES CANTONS (F)	ARTHABASKA	TUE.	12,553
VILLE MARIE LE TEMISCAMIEN (F)	TEMISCAMINGUE	WED.	2,631
TOTAL WEEKLY NEWSPAPER CIRCULATION IN PROVINCE			340,701
ONTARIO			
ALEXANDRIA GLENGARRY NEWS	GLENGARRY	WED.	7,598
ALLISTON HERALD	SIMCOE	WED.	5,395
ALMONTE GAZETTE	LANARK	WED.	2,858
ARNPRIOR CHRONICLE-GUIDE	RENFREW	WED.	5,932
ATIKOKAN PROGRESS	RAINY RIVER	WED.	2,256
AYLMER EXPRESS	ELGIN	WED.	3,782
BLENHEIM NEWS-TRIBUNE	KENT	WED.	3,378
BRACEBRIDGE HERALD-GAZETTE	MUSKOKA	WED.	4,673
CARLETON PLACE CANADIAN	LANARK	WED.	3,711
COCHRANE NORTHLAND POST	COCHRANE	WED.	2,796
COLLINGWOOD ENTERPRISE-BULLETIN	SIMCOE	WED.	5,786
DEEP RIVER NORTH RENFREW TIMES	RENFREW	WED.	2,769
DELHI NEWS-RECORD	HALDIMAND-NORFOLK	WED.	3,795
DRYDEN OBSERVER	KENORA	WED.	6,745
DUNNVILLE CHRONICLE	HALDIMAND-NORFOLK	WED.	3,806
FORT FRANCES TIMES	RAINY RIVER	WED.	6,317
GANANOQUE REPORTER	LEEDS	WED.	4,255
GRAVENHURST NEWS	MUSKOKA	WED.	2,148
HANOVER POST	GREY	WED.	4,364
HAWKESBURY LE CARILLON (F)	PRESCOTT	WED.	7,199
HUNTSVILLE FORESTER	MUSKOKA	WED.	5,406
IROQUOIS FALLS ENTERPRISE	COCHRANE	WED.	2,902
LEAMINGTON POST	ESSEX	WED.	5,426
LINDSAY POST	VICTORIA	THUR.	4,408
LITTLE CURRENT MANITOULIN EXPOSITOR	MANITOULIN	WED.	4,495
MEAFORD EXPRESS	GREY	WED.	2,742
MIDLAND FREE PRESS	SIMCOE	W & F	5,990
ORANGEVILLE BANNER	DUFFERIN	W & F	6,128
PERTH COURIER	LANARK	WED.	6,542
PORT ELGIN BEACON TIMES	BRUCE	WED.	3,981
RENFREW MERCURY	RENFREW	WED.	7,028
SMITHS FALLS RECORD NEWS	LANARK	WED.	5,682
STITTSVILLE NEWS	OTTAWA-CARLETON	WED.	3,624
STRATHROY AGE DISPATCH	MIDDLESEX	WED.	5,411
TILLSONBURG NEWS	OXFORD	W & F	6,493
TRENTON TRENTONIAN AND TRI-COUNTY NEWS	HASTINGS	M,W,F	8,020
WIARTON ECHO	BRUCE	WED.	4,312
TOTAL WEEKLY NEWSPAPER CIRCULATION IN PROVINCE			178,153
MANITOBA			

CIRCULATION OF WEEKLY NEWSPAPERS BY PROVINCE AND CITY

PROVINCE CITY/PUBLICATION NAME	COUNTY (CENSUS DIV.)	FREQUENCY	TOTAL PAID CIRCULATION
MANITOBA			
ALTONA RED RIVER VALLEY ECHO	CEN. DIV. 02	WED.	3,316
GLADSTONE AGE PRESS	CEN. DIV. 08	WED.	875
MACGREGOR HERALD	CEN. DIV. 08	TUE.	965
NEEPAWA PRESS	CEN. DIV. 15	THUR.	4,431
PORTAGE LA PRAIRIE LEADER	CEN. DIV. 09	TUE.	1,339
STEINBACH CARILLON	CEN. DIV. 02	WED.	12,237
VIRDEN EMPIRE-ADVANCE	CEN. DIV. 06	WED.	3,347
TOTAL WEEKLY NEWSPAPER CIRCULATION IN PROVINCE			26,510
SASKATCHEWAN			
ASSINIBOIA TIMES	CEN. DIV. 03	WED.	6,057
CANORA COURIER	CEN. DIV. 09	WED.	2,717
CUT KNIFE HWY. 40 COURIER	CEN. DIV. 13	WED.	771
DAVIDSON LEADER	CEN. DIV. 11	WED.	1,919
ESTERHAZY-POTASHVILLE MINER-JOURNAL	CEN. DIV. 05	WED.	2,276
ESTEVAN MERCURY	CEN. DIV. 01	WED.	4,861
HUDSON BAY POST-REVIEW	CEN. DIV. 14	WED.	2,753
HUMBOLDT JOURNAL	CEN. DIV. 15	WED.	4,774
KAMSACK TIMES	CEN. DIV. 09	THUR.	1,935
KERROBERT CITIZEN	CEN. DIV. 13	WED.	747
KINDERSLEY CLARION	CEN. DIV. 13	WED.	3,576
LA RONGE NORTHERNER	CEN. DIV. 18	WED.	1,945
LEADER NEWS	CEN. DIV. 08	WED.	1,245
MAPLE CREEK NEWS	CEN. DIV. 04	TUE.	3,060
MEADOW LAKE PROGRESS	CEN. DIV. 17	WED.	3,520
MELVILLE ADVANCE	CEN. DIV. 05	WED.	4,300
MOOSOMIN WORLD-SPECTATOR	CEN. DIV. 05	WED.	3,933
NIPAWIN JOURNAL	CEN. DIV. 14	WED.	4,931
NOKOMIS TIMES	CEN. DIV. 11	WED.	1,767
NORQUAY NORTH STAR	CEN. DIV. 09	THUR.	982
NORTH BATTLEFORD NEWS-OPTIMIST	CEN. DIV. 16	M & TH	5,641
OUTLOOK OUTLOOK	CEN. DIV. 11	WED.	3,300
PREECEVILLE PROGRESS	CEN. DIV. 09	THUR.	1,743
REDVERS OPTIMIST	CEN. DIV. 01	WED.	1,863
ROSTHERN SASKATCHEWAN VALLEY NEWS	CEN. DIV. 15	THUR.	3,916
SEMANS HIWAY 15 GAZETTE	CEN. DIV. 10	WED.	1,259
SHELLBROOK CHRONICLE	CEN. DIV. 16	WED.	2,716
SPIRITWOOD HERALD	CEN. DIV. 16	THUR.	1,117
SWIFT CURRENT SUN	CEN. DIV. 08	M & W	5,918
TISDALE RECORDER	CEN. DIV. 14	WED.	2,759
UNITY NORTHWEST HERALD	CEN. DIV. 13	WED.	2,252
WATROUS MANITOU	CEN. DIV. 11	WED.	2,254
WEYBURN REVIEW	CEN. DIV. 02	WED.	6,797
WILKIE PRESS	CEN. DIV. 13	WED.	1,006
WYNYARD ADVANCE	CEN. DIV. 10	WED.	2,593
YORKTON ENTERPRISE	CEN. DIV. 09	M & W	10,030
YORKTON THIS WEEK	CEN. DIV. 09	WED.	11,051
TOTAL WEEKLY NEWSPAPER CIRCULATION IN PROVINCE			124,284

CIRCULATION OF WEEKLY NEWSPAPERS BY PROVINCE AND CITY

PROVINCE

CITY/PUBLICATION NAME	COUNTY (CENSUS DIV.)	FREQUENCY	TOTAL PAID CIRCULATION
ALBERTA			
BEAVERLODGE ADVERTISER	CEN. DIV. 19	WED.	1,952
BOW ISLAND 40 MILE COUNTY COMMENTATOR	CEN. DIV. 01	TUE.	4,815
CARDSTON CHRONICLE	CEN. DIV. 03	TUE.	1,955
COALDALE SUNNY SOUTH NEWS	CEN. DIV. 02	WED.	4,859
CORONATION REVIEW	CEN. DIV. 07	TUE.	1,289
ECKVILLE EXAMINER	CEN. DIV. 08	TUE.	945
EDSON LEADER	CEN. DIV. 14	TUE.	2,492
FAIRVIEW POST	CEN. DIV. 19	WED.	3,432
FORT MACLEOD GAZETTE	CEN. DIV. 03	WED.	1,700
FORT VERMILION NORTHERN PIONEER	CEN. DIV. 15	WED.	1,184
GRIMSHAW MILE ZERO NEWS	CEN. DIV. 15	WED.	796
HIGH LEVEL ECHO	CEN. DIV. 15	WED.	1,648
HIGH RIVER TIMES	CEN. DIV. 06	WED.	2,964
INNISFAIL PROVINCE	CEN. DIV. 08	TUE.	3,660
LACOMBE GLOBE	CEN. DIV. 08	WED.	3,386
MANNING BANNER POST	CEN. DIV. 15	WED.	1,050
NANTON NEWS	CEN. DIV. 03	WED.	1,339
PEACE RIVER RECORD-GAZETTE	CEN. DIV. 15	WED.	5,385
PINCHER CREEK ECHO	CEN. DIV. 03	TUE.	2,575
RAYMOND REVIEW	CEN. DIV. 02	TUE.	2,163
RIMBEY RECORD	CEN. DIV. 08	TUE.	2,879
ROCKY MOUNTAIN HOUSE MOUNTAINEER	CEN. DIV. 08	WED.	4,650
RYCROFT SIGNAL	CEN. DIV. 19	WED.	2,421
SEDGEWICK COMMUNITY PRESS	CEN. DIV. 07	TUE.	2,555
STETTLER INDEPENDENT	CEN. DIV. 07	WED.	4,695
STRATHMORE STANDARD	CEN. DIV. 05	WED.	3,785
SYLAN LAKE NEWS	CEN. DIV. 08	TUE.	1,082
TABER TIMES	CEN. DIV. 02	WED.	3,569
THREE HILLS CAPITAL	CEN. DIV. 05	WED.	3,703
VAUXHALL ADVANCE	CEN. DIV. 02	THUR.	739
VULCAN ADVOCATE	CEN. DIV. 05	WED.	3,315
WAINWRIGHT STAR CHRONICLE	CEN. DIV. 07	WED.	2,806
TOTAL WEEKLY NEWSPAPER CIRCULATION IN PROVINCE			85,788
BRITISH COLUMBIA			
CAMPBELL RIVER COURIER	COMOX-STRATHCONA	THUR.	6,651
CAMPBELL RIVER UPPER ISLANDER	COMOX-STRATHCONA	TUE.	6,180
CASTLEGAR NEWS	CENTRAL KOOTENAY	W & SUN.	3,815
COURTENAY COMOX DISTRICT FREE PRESS	COMOX-STRATHCONA	W & F	9,727
CRESTON VALLEY ADVANCE	CENTRAL KOOTENAY	M & TH	3,976
LANGLEY ADVANCE	CEN. FRAZER VALLEY	WED.	7,774
MISSION FRASER VALLEY RECORD	DEWDNEY-ALOUETTE	WED.	5,306
PORT HARDY NORTH ISLAND GAZETTE	MOUNT WADDINGTON	WED.	3,557
POWELL RIVER NEWS	POWELL RIVER	WED.	5,382
REVELSTOKE REVIEW	COLUMBIA-SHUSWAP	WED.	3,404
RICHMOND BUY AND SELL PRESS	GREATER VANCOUVER	THUR.	34,815
RICHMOND REVIEW	GREATER VANCOUVER	W & F	15,998
SALMON ARM OBSERVER	COLUMBIA-SHUSWAP	WED.	4,997
TOTAL WEEKLY NEWSPAPER CIRCULATION IN PROVINCE			111,582

CIRCULATION OF WEEKLY NEWSPAPERS BY PROVINCE AND CITY

PROVINCE CITY/PUBLICATION NAME	COUNTY (CENSUS DIV.)	FREQUENCY	TOTAL PAID CIRCULATION
YUKON			
WHITEHORSE YUKON NEWS	YUKON	WED.	4,709
TOTAL WEEKLY NEWSPAPER CIRCULATION IN PROVINCE			4,709
NORTHWEST TERR.			
HAY RIVER HUB	FORT SMITH	WED.	2,146
TOTAL WEEKLY NEWSPAPER CIRCULATION IN PROVINCE			2,146

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USERS GUIDE TO PART III
DAILY AND WEEKLY NEWSPAPER ANALYSES

Part III of the ABC Canadian Newspaper FACTBOOK provides analyses of data by Newspaper County (Census Division) Circulation & Coverage for both Daily and Weekly ABC member Newspapers within the same listings. For easy reference, the section is printed on the same color paper as the corresponding sections in Parts I and II.

An explanation of the data shown for Daily Newspapers in this section is provided for Part 1, Sections A and B, shown on pages 1 and 2. Similar explanations of data shown for Weekly Newspapers may be found on page 145.

Occupied households in Section A for Counties (Census Divisions) are 1987 estimates.

Map reference coordinates used in this book are for the provincial maps appearing on pages 273 - 292.

PART III
SECTION A

DAILY AND WEEKLY NEWSPAPER COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

NEWFOUNDLAND

COUNTY PUBLICATION	HOUSEHOLDS 1987 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
CEN. DIV. 01	75,800	R13			
*ST. JOHN'S TELEGRAM			EVE	34,706	46
*ST. JOHN'S TELEGRAM			WEEKEND	44,923	59
CEN. DIV. 02	8,200	R10			
ST. JOHN'S TELEGRAM			WEEKEND	1,366	17
CEN. DIV. 03	6,700	P 7			
CEN. DIV. 04	7,500	O 3			
CORNER BROOK WESTERN STAR			EVE	2,359	31
CEN. DIV. 05	13,000	M 5			
*CORNER BROOK WESTERN STAR			EVE	7,401	57
ST. JOHN'S TELEGRAM			WEEKEND	255	2
CEN. DIV. 06	11,800	N 8			
ST. JOHN'S TELEGRAM			EVE	1,755	15
ST. JOHN'S TELEGRAM			WEEKEND	3,141	27
CEN. DIV. 07	12,700	N11			
ST. JOHN'S TELEGRAM			EVE	685	5
ST. JOHN'S TELEGRAM			WEEKEND	2,633	21
CEN. DIV. 08	14,700	L 7			
CORNER BROOK WESTERN STAR			EVE	487	3
ST. JOHN'S TELEGRAM			EVE	263	2
ST. JOHN'S TELEGRAM			WEEKEND	591	4
CEN. DIV. 09	6,700	I 6			
CORNER BROOK WESTERN STAR			EVE	464	7
CEN. DIV. 10	7,500	E 4			
ST. JOHN'S TELEGRAM			EVE	480	6
ST. JOHN'S TELEGRAM			WEEKEND	626	8
MONTREAL GAZETTE			SATURDAY	261	3

* DENOTES NEWSPAPER PUBLISHED WITHIN COUNTY

COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

PRINCE EDWARD ISLAND

COUNTY PUBLICATION	HOUSEHOLDS 1987 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
KINGS	6,100	F14			
CHARLOTTETOWN GUARDIAN, PATRIOT			MORN/EVE	3,530	58
*MONTAGUE EASTERN GRAPHIC			WED.	3,771	62
PRINCE	13,800	D11			
*ALBERTON WEST PRINCE GRAPHIC			WED.	1,810	13
CHARLOTTETOWN GUARDIAN, PATRIOT			MORN/EVE	2,359	17
*SUMMERSIDE JOURNAL-PIONEER			EVE	10,025	73
QUEENS	21,500	F13			
*CHARLOTTETOWN GUARDIAN, PATRIOT			MORN/EVE	17,653	82
MONTAGUE EASTERN GRAPHIC			WED.	1,578	7
SUMMERSIDE JOURNAL-PIONEER			EVE	1,154	5
HALIFAX CHRONICLE-HERALD, MAIL STAR			MORN/EVE	304	1
MONTREAL GAZETTE			SATURDAY	367	2

* DENOTES NEWSPAPER PUBLISHED WITHIN COUNTY

COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

NOVA SCOTIA

COUNTY PUBLICATION	HOUSEHOLDS 1987 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
ANNAPOLIS	8,400	J10			
HALIFAX CHRONICLE-HERALD, MAIL STAR			MORN/EVE	2,840	34
ANTIGONISH	5,500	G15			
HALIFAX CHRONICLE-HERALD, MAIL STAR			MORN/EVE	3,298	60
NEW GLASGOW NEWS			EVE	302	5
PORT HAWKESBURY REPORTER			WED.	1,176	21
CAPE BRETON	37,800	F18			
HALIFAX CHRONICLE-HERALD, MAIL STAR			MORN/EVE	4,305	11
HALIFAX NEWS			MORN	310	1
*SYDNEY CAPE BRETON POST			EVE	29,105	77
COLCHESTER	16,200	H13			
HALIFAX CHRONICLE-HERALD, MAIL STAR			MORN/EVE	6,511	40
*TRURO NEWS			EVE	8,963	55
CUMBERLAND	12,400	H11			
*AMHERST NEWS			MORN	3,919	32
*AMHERST CITIZEN			SAT.	6,059	49
HALIFAX CHRONICLE-HERALD, MAIL STAR			MORN/EVE	4,332	35
DIGBY	7,500	K 9			
HALIFAX CHRONICLE-HERALD, MAIL STAR			MORN/EVE	2,495	33
YARMOUTH VANGUARD			TUE.	1,560	21
GUYSBOROUGH	4,100	H15			
HALIFAX CHRONICLE-HERALD, MAIL STAR			MORN/EVE	1,621	40
PORT HAWKESBURY REPORTER			WED.	1,046	26
HALIFAX	110,900	I14			
*HALIFAX CHRONICLE-HERALD, MAIL STAR			MORN/EVE	74,322	67
*HALIFAX NEWS			MORN	19,559	18
MONTREAL GAZETTE			MORN	283	
MONTREAL GAZETTE			SATURDAY	769	1
HANTS	12,300	I12			
HALIFAX CHRONICLE-HERALD, MAIL STAR			MORN/EVE	7,990	65
KENTVILLE ADVERTISER			TUE.	313	3
INVERNESS	6,600	F16			
HALIFAX CHRONICLE-HERALD, MAIL STAR			MORN/EVE	2,699	41
*PORT HAWKESBURY REPORTER			WED.	2,662	40
SYDNEY CAPE BRETON POST			EVE	725	11
KINGS	18,700	I11			
HALIFAX CHRONICLE-HERALD, MAIL STAR			MORN/EVE	7,971	43
HALIFAX NEWS			MORN	267	1
*KENTVILLE ADVERTISER			TUE.	8,822	47
LUNENBERG	17,000	J11			
HALIFAX CHRONICLE-HERALD, MAIL STAR			MORN/EVE	6,484	38
HALIFAX NEWS			MORN	279	2

* DENOTES NEWSPAPER PUBLISHED WITHIN COUNTY

COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

NOVA SCOTIA

COUNTY PUBLICATION	HOUSEHOLDS 1987 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
PICTOU	16,800	H14			
HALIFAX CHRONICLE-HERALD, MAIL STAR			MORN/EVE	5,200	31
*NEW GLASGOW NEWS			EVE	10,786	64
QUEENS	4,700	K10			
HALIFAX CHRONICLE-HERALD, MAIL STAR			MORN/EVE	1,951	42
RICHMOND	3,500	G17			
HALIFAX CHRONICLE-HERALD, MAIL STAR			MORN/EVE	1,132	32
PORT HAWKESBURY REPORTER			WED.	1,656	47
SYDNEY CAPE BRETON POST			EVE	236	7
SHELBURNE	6,000	L10			
HALIFAX CHRONICLE-HERALD, MAIL STAR			MORN/EVE	1,821	30
YARMOUTH VANGUARD			TUE.	394	7
VICTORIA	2,900	E17			
HALIFAX CHRONICLE-HERALD, MAIL STAR			MORN	775	27
SYDNEY CAPE BRETON POST			EVE	845	29
YARMOUTH	9,400	L 9			
HALIFAX CHRONICLE-HERALD, MAIL STAR			MORN/EVE	3,698	39
*YARMOUTH VANGUARD			TUE.	7,605	81

* DENOTES NEWSPAPER PUBLISHED WITHIN COUNTY

COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

NEW BRUNSWICK

COUNTY PUBLICATION	HOUSEHOLDS 1987 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
ALBERT	8,200	G10			
MONCTON TIMES-TRANSCRIPT			EVE	5,851	71
ST. JOHN TELEGRAPH JOURNAL, TIMES-GLOBE			MORN	473	6
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	396	5
CARLETON	8,700	F 4			
FREDERICTON GLEANER			EVE	897	10
ST. JOHN TELEGRAPH JOURNAL, TIMES-GLOBE			MORN/EVE	2,495	29
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	2,486	29
CHARLOTTE	9,400	I 5			
ST. JOHN TELEGRAPH JOURNAL, TIMES-GLOBE			MORN/EVE	4,125	44
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	4,131	44
GLOUCESTER	25,600	B 8			
*BATHURST NORTHERN LIGHT			WED.	7,231	28
*CARAQUET L'ACADIE NOUVELLE (F)			MORN	7,283	28
MONCTON TIMES-TRANSCRIPT			EVE	1,484	6
ST. JOHN TELEGRAPH JOURNAL, TIMES-GLOBE			MORN/EVE	1,766	7
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	1,896	7
KENT	9,300	E 9			
MONCTON TIMES-TRANSCRIPT			EVE	4,542	49
KINGS	18,900	H 8			
MONCTON TIMES-TRANSCRIPT			EVE	390	2
ST. JOHN TELEGRAPH JOURNAL, TIMES-GLOBE			MORN/EVE	11,580	61
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	10,986	58
*SUSSEX KINGS COUNTY RECORD			WED.	5,350	28
MADAWASKA	11,700	C 3			
*EDMUNDSTON LE MADAWASKA (F)			WED.	7,503	64
ST. JOHN TELEGRAPH JOURNAL, TIMES-GLOBE			MORN/EVE	994	9
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	857	7
MONTREAL ECHOS VEDETTES (F)			SAT.	272	2
QUEBEC LE SOLEIL (F)			MORN	416	4
QUEBEC LE SOLEIL (F)			SATURDAY	435	4
QUEBEC LE SOLEIL (F)			SUNDAY	381	3
LE JOURNAL DE QUEBEC (F)			MORN	337	3
LE JOURNAL DE QUEBEC (F)			SATURDAY	372	3
LE JOURNAL DE QUEBEC (F)			SUNDAY	294	3
NORTHUMBERLAND	16,100	D 7			
CARAQUET L'ACADIE NOUVELLE (F)			MORN	501	3
*CHATHAM MIRAMICHI WEEKEND			FRI.	8,194	51
*DOAKTOWN MIRAMICHI HEADWATERS			TUE.	900	6
FREDERICTON GLEANER			EVE	972	6
MONCTON TIMES-TRANSCRIPT			EVE	3,308	21
*NEWCASTLE MIRAMICHI LEADER			WED.	7,798	48
ST. JOHN TELEGRAPH JOURNAL, TIMES-GLOBE			MORN/EVE	2,638	16
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	2,733	17
QUEENS	4,400	G 8			
FREDERICTON GLEANER			EVE	1,771	40
ST. JOHN TELEGRAPH JOURNAL, TIMES-GLOBE			MORN/EVE	1,106	25

* DENOTES NEWSPAPER PUBLISHED WITHIN COUNTY

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NEW BRUNSWICK

COUNTY PUBLICATION	HOUSEHOLDS 1987 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
QUEENS (CONT.)					
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	1,181	27
SUSSEX KINGS COUNTY RECORD			WED.	382	9
RESTIGOUCHE	12,500	B 5			
*DALHOUSIE NEWS			WED.	2,407	19
MONCTON TIMES-TRANSCRIPT			EVE	1,337	11
ST. JOHN TELEGRAPH JOURNAL, TIMES-GLOBE			MORN/EVE	1,588	13
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	1,758	14
ST. JOHN	29,400	M14			
*ST. JOHN TELEGRAPH JOURNAL, TIMES-GLOBE			MORN/EVE	25,900	88
*SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	22,939	78
SUSSEX KINGS COUNTY RECORD			WED.	712	2
SUNBURY	7,100	G 7			
FREDERICTON GLEANER			EVE	4,235	60
ST. JOHN TELEGRAPH JOURNAL, TIMES-GLOBE			MORN/EVE	506	7
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	670	9
VICTORIA	7,100	D 4			
ST. JOHN TELEGRAPH JOURNAL, TIMES-GLOBE			MORN/EVE	2,015	28
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	2,028	29
WESTMORLAND	39,100	F10			
AMHERST CITIZEN			SAT.	412	1
HALIFAX CHRONICLE-HERALD, MAIL STAR			MORN/EVE	380	1
*MONCTON TIMES-TRANSCRIPT			EVE	27,697	71
ST. JOHN TELEGRAPH JOURNAL, TIMES-GLOBE			MORN/EVE	2,027	5
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	2,095	5
*SACKVILLE TRIBUNE-POST			WED.	2,625	7
SUSSEX KINGS COUNTY RECORD			WED.	396	1
MONTREAL GAZETTE			SATURDAY	307	1
YORK	28,200	G 5			
*FREDERICTON GLEANER			EVE	20,157	71
ST. JOHN TELEGRAPH JOURNAL, TIMES-GLOBE			MORN/EVE	4,675	17
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	5,451	19

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QUEBEC

COUNTY PUBLICATION	HOUSEHOLDS 1987 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
ABITIBI	31,300	J 3			
*L'ECHO D'AMOS (F)			TUE.	3,443	11
CHICOUTIMI PROGRES-DIMANCHE (F)			SUNDAY	748	2
*LA SARRE L'ECHO D'ABITIBI-OUEST (F)			TUE.	2,810	9
*L'ECHO DE MALARTIC (F)			TUE.	881	3
MONTREAL GAZETTE			MORN	363	1
MONTREAL GAZETTE			SATURDAY	482	2
LE JOURNAL DE MONTREAL (F)			MORN	3,679	12
LE JOURNAL DE MONTREAL (F)			SATURDAY	4,480	14
LE JOURNAL DE MONTREAL (F)			SUNDAY	3,807	12
MONTREAL LA PRESSE (F)			MORN	888	3
MONTREAL LA PRESSE (F)			SATURDAY	1,762	6
MONTREAL LA PRESSE (F)			SUNDAY	441	1
MONTREAL ECHOS VEDETTES (F)			SAT.	3,822	12
ROUYN LA FRONTIERE (F)			TUE.	3,950	13
*VAL D'OR L'ECHO ABITIBIEN (F)			TUE.	8,230	26
ARGENTEUIL	12,200	O 6			
MONTREAL GAZETTE			MORN	843	7
MONTREAL GAZETTE			SATURDAY	2,197	18
LE JOURNAL DE MONTREAL (F)			MORN	1,638	13
LE JOURNAL DE MONTREAL (F)			SATURDAY	2,354	19
LE JOURNAL DE MONTREAL (F)			SUNDAY	2,127	17
MONTREAL LA PRESSE (F)			MORN	508	4
MONTREAL LA PRESSE (F)			SATURDAY	1,268	10
MONTREAL LA PRESSE (F)			SUNDAY	464	4
MONTREAL ECHOS VEDETTES (F)			SAT.	844	7
HAWKESBURY LE CARILLON (F)			WED.	431	4
ARTHABASKA	20,800	O15			
LE JOURNAL DE MONTREAL (F)			MORN	1,915	9
LE JOURNAL DE MONTREAL (F)			SATURDAY	2,414	12
LE JOURNAL DE MONTREAL (F)			SUNDAY	2,678	13
MONTREAL LA PRESSE (F)			MORN	1,348	6
MONTREAL LA PRESSE (F)			SATURDAY	1,973	9
MONTREAL LA PRESSE (F)			SUNDAY	1,379	7
MONTREAL ECHOS VEDETTES (F)			SAT.	1,747	8
SHERBROOKE LA TRIBUNE (F)			MORN	1,397	7
SHERBROOKE LA TRIBUNE (F)			SATURDAY	1,299	6
TROIS RIVIERES LE NOUVELLISTE (F)			MORN	526	3
*VICTORIAVILLE L'UNION DES CANTONS (F)			TUE.	10,212	49
BAGOT	9,500	Q12			
GRANBY LA VOIX DE L'EST (F)			MORN	399	4
LE JOURNAL DE MONTREAL (F)			MORN	1,237	13
LE JOURNAL DE MONTREAL (F)			SATURDAY	1,598	17
LE JOURNAL DE MONTREAL (F)			SUNDAY	1,693	18
MONTREAL LA PRESSE (F)			MORN	303	3
MONTREAL LA PRESSE (F)			SATURDAY	648	7
MONTREAL LA PRESSE (F)			SUNDAY	329	3
MONTREAL ECHOS VEDETTES (F)			SAT.	846	9
LE COURRIER DE SAINT HYACINTHE (F)			WED.	2,614	28
BEAUCE	24,600	N19			
MONTREAL LA PRESSE (F)			MORN	250	1

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QUEBEC

COUNTY PUBLICATION	HOUSEHOLDS 1987 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
BEAUCE (CONT.)					
MONTREAL LA PRESSE (F)			SATURDAY	504	2
MONTREAL LA PRESSE (F)			SUNDAY	277	1
MONTREAL ECHOS VEDETTES (F)			SAT.	1,879	8
QUEBEC LE SOLEIL (F)			MORN	2,705	11
QUEBEC LE SOLEIL (F)			SATURDAY	3,095	13
QUEBEC LE SOLEIL (F)			SUNDAY	2,099	9
LE JOURNAL DE QUEBEC (F)			MORN	4,755	19
LE JOURNAL DE QUEBEC (F)			SATURDAY	5,398	22
LE JOURNAL DE QUEBEC (F)			SUNDAY	4,628	19
*ST. GEORGES L'ECLAIREUR-PROGRES (F)			FRI.	7,511	31
BEAUHARNOIS	19,500	R27			
MONTREAL GAZETTE			MORN	302	2
MONTREAL GAZETTE			SATURDAY	560	3
LE JOURNAL DE MONTREAL (F)			MORN	5,427	28
LE JOURNAL DE MONTREAL (F)			SATURDAY	6,156	32
LE JOURNAL DE MONTREAL (F)			SUNDAY	5,964	31
MONTREAL LA PRESSE (F)			MORN	2,181	11
MONTREAL LA PRESSE (F)			SATURDAY	3,045	16
MONTREAL LA PRESSE (F)			SUNDAY	1,846	9
MONTREAL ECHOS VEDETTES (F)			SAT.	2,078	11
BELLECHASSE	7,300	L21			
MONTREAL ECHOS VEDETTES (F)			SAT.	668	9
QUEBEC LE SOLEIL (F)			MORN	1,798	25
QUEBEC LE SOLEIL (F)			SATURDAY	2,088	29
QUEBEC LE SOLEIL (F)			SUNDAY	1,458	20
LE JOURNAL DE QUEBEC (F)			MORN	1,032	14
LE JOURNAL DE QUEBEC (F)			SATURDAY	1,242	17
LE JOURNAL DE QUEBEC (F)			SUNDAY	892	12
BERTHIER	11,300	M10			
JOLIETTE JOURNAL			WED.	1,223	11
L'ECHO DE LOUISEVILLE/BERTHIER (F)			WED.	3,075	27
LE JOURNAL DE MONTREAL (F)			MORN	2,000	18
LE JOURNAL DE MONTREAL (F)			SATURDAY	2,991	26
LE JOURNAL DE MONTREAL (F)			SUNDAY	2,837	25
MONTREAL LA PRESSE (F)			MORN	526	5
MONTREAL LA PRESSE (F)			SATURDAY	1,286	11
MONTREAL LA PRESSE (F)			SUNDAY	527	5
MONTREAL ECHOS VEDETTES (F)			SAT.	1,444	13
BONAVENTURE	12,100	D30			
MONTREAL ECHOS VEDETTES (F)			SAT.	677	6
*NEW CARLISLE SPEC			TUE.	945	8
QUEBEC LE SOLEIL (F)			MORN	1,098	9
QUEBEC LE SOLEIL (F)			SATURDAY	1,204	10
QUEBEC LE SOLEIL (F)			SUNDAY	997	8
LE JOURNAL DE QUEBEC (F)			MORN	1,074	9
LE JOURNAL DE QUEBEC (F)			SATURDAY	1,105	9
LE JOURNAL DE QUEBEC (F)			SUNDAY	874	7
BROME	6,600	S13			
GRANBY LA VOIX DE L'EST (F)			MORN	658	10
MONTREAL GAZETTE			MORN	584	9

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BROME (CONT.)					
MONTREAL GAZETTE			SATURDAY	1,679	25
LE JOURNAL DE MONTREAL (F)			MORN	275	4
LE JOURNAL DE MONTREAL (F)			SATURDAY	482	7
LE JOURNAL DE MONTREAL (F)			SUNDAY	571	9
MONTREAL LA PRESSE (F)			SATURDAY	1,074	16
MONTREAL LA PRESSE (F)			SUNDAY	269	4
SHERBROOKE RECORD			EVE	847	13
CHAMBLY	115,700	P30			
MONTREAL GAZETTE			MORN	9,614	8
MONTREAL GAZETTE			SATURDAY	13,624	12
MONTREAL LE DEVOIR (F)			MORN	1,328	1
MONTREAL LE DEVOIR (F)			SATURDAY	1,516	1
LE JOURNAL DE MONTREAL (F)			MORN	23,566	20
LE JOURNAL DE MONTREAL (F)			SATURDAY	27,318	24
LE JOURNAL DE MONTREAL (F)			SUNDAY	25,183	22
MONTREAL LA PRESSE (F)			MORN	19,269	17
MONTREAL LA PRESSE (F)			SATURDAY	29,543	26
MONTREAL LA PRESSE (F)			SUNDAY	16,971	15
MONTREAL ECHOS VEDETTES (F)			SAT.	6,067	5
CHAMPLAIN	42,700	L13			
MONTREAL GAZETTE			SATURDAY	263	1
LE JOURNAL DE MONTREAL (F)			MORN	3,265	8
LE JOURNAL DE MONTREAL (F)			SATURDAY	4,521	11
LE JOURNAL DE MONTREAL (F)			SUNDAY	6,171	14
MONTREAL LA PRESSE (F)			MORN	1,104	3
MONTREAL LA PRESSE (F)			SATURDAY	2,074	5
MONTREAL LA PRESSE (F)			SUNDAY	1,651	4
MONTREAL ECHOS VEDETTES (F)			SAT.	3,483	8
TROIS RIVIERES LE NOUVELLISTE (F)			MORN	22,722	53
CHARLEVOIX-EST	5,400	G20			
MONTREAL ECHOS VEDETTES (F)			SAT.	618	11
QUEBEC LE SOLEIL (F)			MORN	922	17
QUEBEC LE SOLEIL (F)			SATURDAY	1,029	19
QUEBEC LE SOLEIL (F)			SUNDAY	825	15
LE JOURNAL DE QUEBEC (F)			MORN	1,296	24
LE JOURNAL DE QUEBEC (F)			SATURDAY	1,384	26
LE JOURNAL DE QUEBEC (F)			SUNDAY	1,135	21
CHARLEVOIX-OUEST	4,200	G19			
MONTREAL ECHOS VEDETTES (F)			SAT.	450	11
QUEBEC LE SOLEIL (F)			MORN	765	18
QUEBEC LE SOLEIL (F)			SATURDAY	840	20
QUEBEC LE SOLEIL (F)			SUNDAY	664	16
LE JOURNAL DE QUEBEC (F)			MORN	813	19
LE JOURNAL DE QUEBEC (F)			SATURDAY	848	20
LE JOURNAL DE QUEBEC (F)			SUNDAY	763	18
CHATEAUGUAY	20,700	S28			
HUNTINGDON GLEANER			WED.	1,186	6
MONTREAL GAZETTE			MORN	3,071	15
MONTREAL GAZETTE			SATURDAY	4,544	22
LE JOURNAL DE MONTREAL (F)			MORN	3,566	17

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CHATEAUGUAY (CONT.)					
LE JOURNAL DE MONTREAL (F)			SATURDAY	4,632	22
LE JOURNAL DE MONTREAL (F)			SUNDAY	4,360	21
MONTREAL LA PRESSE (F)			MORN	2,269	11
MONTREAL LA PRESSE (F)			SATURDAY	3,546	17
MONTREAL LA PRESSE (F)			SUNDAY	2,054	10
MONTREAL ECHOS VEDETTES (F)			SAT.	1,303	6
CHICOUTIMI	56,000	J 8			
*CHICOUTIMI PROGRES-DIMANCHE (F)			SUNDAY	33,186	59
*CHICOUTIMI LE QUOTIDIEN DU SAGUENAY (F)			MORN	23,362	42
MONTREAL GAZETTE			MORN	375	1
MONTREAL GAZETTE			SATURDAY	513	1
MONTREAL LE DEVOIR (F)			MORN	352	1
MONTREAL LE DEVOIR (F)			SATURDAY	373	1
MONTREAL LA PRESSE (F)			MORN	1,429	3
MONTREAL LA PRESSE (F)			SATURDAY	2,220	4
MONTREAL LA PRESSE (F)			SUNDAY	723	1
MONTREAL ECHOS VEDETTES (F)			SAT.	3,095	6
QUEBEC LE SOLEIL (F)			MORN	464	1
QUEBEC LE SOLEIL (F)			SATURDAY	841	2
QUEBEC LE SOLEIL (F)			SUNDAY	340	1
LE JOURNAL DE QUEBEC (F)			MORN	6,088	11
LE JOURNAL DE QUEBEC (F)			SATURDAY	5,524	10
LE JOURNAL DE QUEBEC (F)			SUNDAY	4,502	8
COMPTON	6,700	R17			
COATICOOK LE PROGRES DE COATICOOK (F)			TUE.	521	8
MONTREAL GAZETTE			SATURDAY	261	4
SHERBROOKE RECORD			EVE	638	10
SHERBROOKE LA TRIBUNE (F)			MORN	2,274	34
SHERBROOKE LA TRIBUNE (F)			SATURDAY	2,467	37
DEUX-MONTAGNES	26,200	O26			
MONTREAL GAZETTE			MORN	1,460	6
MONTREAL GAZETTE			SATURDAY	2,483	9
MONTREAL LE DEVOIR (F)			SATURDAY	260	1
LE JOURNAL DE MONTREAL (F)			MORN	5,415	21
LE JOURNAL DE MONTREAL (F)			SATURDAY	7,452	28
LE JOURNAL DE MONTREAL (F)			SUNDAY	6,921	26
MONTREAL LA PRESSE (F)			MORN	2,365	9
MONTREAL LA PRESSE (F)			SATURDAY	4,266	16
MONTREAL LA PRESSE (F)			SUNDAY	2,203	8
MONTREAL ECHOS VEDETTES (F)			SAT.	1,868	7
ST. JEROME L'ECHO DU NORD (F)			WED.	521	2
DORCHESTER	10,700	M20			
MONTREAL ECHOS VEDETTES (F)			SAT.	903	8
QUEBEC LE SOLEIL (F)			MORN	1,968	18
QUEBEC LE SOLEIL (F)			SATURDAY	2,189	20
QUEBEC LE SOLEIL (F)			SUNDAY	1,411	13
LE JOURNAL DE QUEBEC (F)			MORN	1,626	15
LE JOURNAL DE QUEBEC (F)			SATURDAY	1,852	17
LE JOURNAL DE QUEBEC (F)			SUNDAY	1,441	13
ST. GEORGES L'ECLAIREUR-PROGRES (F)			FRI.	949	9

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QUEBEC

COUNTY PUBLICATION	HOUSEHOLDS 1987 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
DRUMMOND	26,300	P14			
LE JOURNAL DE MONTREAL (F)			MORN	3,736	14
LE JOURNAL DE MONTREAL (F)			SATURDAY	4,629	18
LE JOURNAL DE MONTREAL (F)			SUNDAY	4,464	17
MONTREAL LA PRESSE (F)			MORN	1,221	5
MONTREAL LA PRESSE (F)			SATURDAY	2,041	8
MONTREAL LA PRESSE (F)			SUNDAY	1,284	5
MONTREAL ECHOS VEDETTES (F)			SAT.	2,615	10
SHERBROOKE LA TRIBUNE (F)			MORN	2,418	9
SHERBROOKE LA TRIBUNE (F)			SATURDAY	2,395	9
FRONTENAC	8,600	Q19			
*LAC MEGANTIC L'ECHO DE FRONTENAC (F)			TUE.	4,828	56
MONTREAL ECHOS VEDETTES (F)			SAT.	753	9
LE JOURNAL DE QUEBEC (F)			MORN	764	9
LE JOURNAL DE QUEBEC (F)			SATURDAY	967	11
LE JOURNAL DE QUEBEC (F)			SUNDAY	1,047	12
ST. GEORGES L'ECLAIREUR-PROGRES (F)			FRI.	562	7
SHERBROOKE LA TRIBUNE (F)			MORN	1,144	13
SHERBROOKE LA TRIBUNE (F)			SATURDAY	1,193	14
GASPE-EST	11,900	C31			
MONTREAL GAZETTE			SATURDAY	297	3
MONTREAL ECHOS VEDETTES (F)			SAT.	896	8
NEW CARLISLE SPEC			TUE.	879	7
QUEBEC LE SOLEIL (F)			MORN	1,116	9
QUEBEC LE SOLEIL (F)			SATURDAY	1,216	10
QUEBEC LE SOLEIL (F)			SUNDAY	1,059	9
LE JOURNAL DE QUEBEC (F)			MORN	926	8
LE JOURNAL DE QUEBEC (F)			SATURDAY	831	7
LE JOURNAL DE QUEBEC (F)			SUNDAY	799	7
GASPE-OUEST	5,100	B30			
MATANE LA VOIX GASPESIENNE (F)			WED.	880	17
MONTREAL ECHOS VEDETTES (F)			SAT.	562	11
QUEBEC LE SOLEIL (F)			MORN	910	18
QUEBEC LE SOLEIL (F)			SATURDAY	1,029	20
QUEBEC LE SOLEIL (F)			SUNDAY	915	18
GATINEAU	19,300	M 4			
LE JOURNAL DE MONTREAL (F)			MORN	860	4
LE JOURNAL DE MONTREAL (F)			SATURDAY	1,233	6
LE JOURNAL DE MONTREAL (F)			SUNDAY	1,145	6
MONTREAL LA PRESSE (F)			SATURDAY	586	3
MONTREAL ECHOS VEDETTES (F)			SAT.	486	3
OTTAWA CITIZEN			ALL DAY	4,623	24
OTTAWA CITIZEN			SATURDAY	7,122	37
OTTAWA LE DROIT (F)			ALL DAY	4,671	24
HULL	51,400	R 2			
MONTREAL GAZETTE			MORN	567	1
MONTREAL GAZETTE			SATURDAY	576	1
MONTREAL LE DEVOIR (F)			MORN	974	2
MONTREAL LE DEVOIR (F)			SATURDAY	1,127	2
LE JOURNAL DE MONTREAL (F)			MORN	5,927	12

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COUNTY PUBLICATION	HOUSEHOLDS 1987 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
HULL (CONT.)					
LE JOURNAL DE MONTREAL (F)			SATURDAY	6,049	12
LE JOURNAL DE MONTREAL (F)			SUNDAY	7,273	14
MONTREAL LA PRESSE (F)			MORN	808	2
MONTREAL LA PRESSE (F)			SATURDAY	1,529	3
MONTREAL LA PRESSE (F)			SUNDAY	614	1
MONTREAL ECHOS VEDETTES (F)			SAT.	1,548	3
OTTAWA CITIZEN			ALL DAY	7,036	14
OTTAWA CITIZEN			SATURDAY	8,237	16
OTTAWA LE DROIT (F)			ALL DAY	18,211	35
HUNTINGDON	6,100	S25			
*HUNTINGDON GLEANER			WED.	2,676	44
MONTREAL GAZETTE			MORN	595	10
MONTREAL GAZETTE			SATURDAY	1,417	23
LE JOURNAL DE MONTREAL (F)			MORN	372	6
LE JOURNAL DE MONTREAL (F)			SATURDAY	621	10
LE JOURNAL DE MONTREAL (F)			SUNDAY	628	10
MONTREAL LA PRESSE (F)			SATURDAY	372	6
IBERVILLE	8,200	R32			
LE JOURNAL DE MONTREAL (F)			MORN	1,332	16
LE JOURNAL DE MONTREAL (F)			SATURDAY	1,783	22
LE JOURNAL DE MONTREAL (F)			SUNDAY	1,667	20
MONTREAL LA PRESSE (F)			MORN	626	8
MONTREAL LA PRESSE (F)			SATURDAY	983	12
MONTREAL LA PRESSE (F)			SUNDAY	530	6
MONTREAL ECHOS VEDETTES (F)			SAT.	749	9
SAINT JEAN LE CANADA FRANCAIS (F)			WED.	3,526	43
ILE-DE-MONTREAL	743,100	J24			
*MONTREAL GAZETTE			MORN	142,901	19
*MONTREAL GAZETTE			SATURDAY	185,982	25
*MONTREAL LE DEVOIR (F)			MORN	13,822	2
*MONTREAL LE DEVOIR (F)			SATURDAY	14,490	2
*LE JOURNAL DE MONTREAL (F)			MORN	141,604	19
*LE JOURNAL DE MONTREAL (F)			SATURDAY	136,734	18
*LE JOURNAL DE MONTREAL (F)			SUNDAY	120,318	16
*MONTREAL LA PRESSE (F)			MORN	88,753	12
*MONTREAL LA PRESSE (F)			SATURDAY	131,647	18
*MONTREAL LA PRESSE (F)			SUNDAY	58,984	8
*MONTREAL ECHOS VEDETTES (F)			SAT.	33,289	4
*POINTE CLAIRE CHRONICLE			WED.	23,360	3
QUEBEC LE SOLEIL (F)			MORN	692	
QUEBEC LE SOLEIL (F)			SATURDAY	665	
QUEBEC LE SOLEIL (F)			SUNDAY	391	
OTTAWA CITIZEN			ALL DAY	285	
OTTAWA CITIZEN			SATURDAY	895	
TORONTO STAR			ALL DAY	527	
TORONTO STAR			SATURDAY	1,443	
TORONTO STAR			SUNDAY	1,104	
ILE-JESUS	99,300	E12			
MONTREAL GAZETTE			MORN	7,708	8
MONTREAL GAZETTE			SATURDAY	10,446	11
MONTREAL LE DEVOIR (F)			MORN	719	1

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ILE-JESUS (CONT.)					
MONTREAL LE DEVOIR (F)			SATURDAY	896	1
LE JOURNAL DE MONTREAL (F)			MORN	21,783	22
LE JOURNAL DE MONTREAL (F)			SATURDAY	25,721	26
LE JOURNAL DE MONTREAL (F)			SUNDAY	23,810	24
MONTREAL LA PRESSE (F)			MORN	15,829	16
MONTREAL LA PRESSE (F)			SATURDAY	25,067	25
MONTREAL LA PRESSE (F)			SUNDAY	14,020	14
MONTREAL ECHOS VEDETTES (F)			SAT.	4,640	5
ILES-DE-LA-MADELEINE	4,100	C12			
*CAP AUX MEULES LE RADAR (F)			MON.	2,080	51
LE JOURNAL DE MONTREAL (F)			MORN	392	10
LE JOURNAL DE MONTREAL (F)			SATURDAY	419	10
LE JOURNAL DE MONTREAL (F)			SUNDAY	391	10
JOLIETTE	22,700	L30			
*JOLIETTE JOURNAL			WED.	7,912	35
LE JOURNAL DE MONTREAL (F)			MORN	4,761	21
LE JOURNAL DE MONTREAL (F)			SATURDAY	6,356	28
LE JOURNAL DE MONTREAL (F)			SUNDAY	5,862	26
MONTREAL LA PRESSE (F)			MORN	1,817	8
MONTREAL LA PRESSE (F)			SATURDAY	3,296	15
MONTREAL LA PRESSE (F)			SUNDAY	1,716	8
MONTREAL ECHOS VEDETTES (F)			SAT.	2,644	12
KAMOURASKA	9,100	H21			
MONTREAL ECHOS VEDETTES (F)			SAT.	817	9
QUEBEC LE SOLEIL (F)			MORN	1,019	11
QUEBEC LE SOLEIL (F)			SATURDAY	1,226	13
QUEBEC LE SOLEIL (F)			SUNDAY	930	10
LE JOURNAL DE QUEBEC (F)			MORN	1,116	12
LE JOURNAL DE QUEBEC (F)			SATURDAY	1,231	14
LE JOURNAL DE QUEBEC (F)			SUNDAY	1,128	12
RIVIERE DU LOUP LE SAINT LAURENT ECHO(F)			TUE.	899	10
LABELLE	11,800	M 4			
LE JOURNAL DE MONTREAL (F)			MORN	1,739	15
LE JOURNAL DE MONTREAL (F)			SATURDAY	2,718	23
LE JOURNAL DE MONTREAL (F)			SUNDAY	2,198	19
MONTREAL LA PRESSE (F)			MORN	650	6
MONTREAL LA PRESSE (F)			SATURDAY	1,128	10
MONTREAL LA PRESSE (F)			SUNDAY	504	4
MONTREAL ECHOS VEDETTES (F)			SAT.	1,162	10
LAC-ST-JEAN-EST	14,800	J 7			
CHICOUTIMI PROGRES-DIMANCHE (F)			SUNDAY	6,857	46
CHICOUTIMI LE QUOTIDIEN DU SAGUENAY (F)			MORN	4,648	31
MONTREAL LA PRESSE (F)			SATURDAY	289	2
MONTREAL ECHOS VEDETTES (F)			SAT.	1,043	7
QUEBEC LE SOLEIL (F)			SATURDAY	259	2
LE JOURNAL DE QUEBEC (F)			MORN	1,938	13
LE JOURNAL DE QUEBEC (F)			SATURDAY	1,818	12
LE JOURNAL DE QUEBEC (F)			SUNDAY	1,476	10

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LAC-ST-JEAN-OUEST	18,900	J 6			
CHICOUTIMI PROGRES-DIMANCHE (F)			SUNDAY	7,720	41
CHICOUTIMI LE QUOTIDIEN DU SAGUENAY (F)			MORN	3,911	21
MONTREAL LA PRESSE (F)			MORN	389	2
MONTREAL LA PRESSE (F)			SATURDAY	562	3
MONTREAL ECHOS VEDETTES (F)			SAT.	1,390	7
QUEBEC LE SOLEIL (F)			SATURDAY	273	1
LE JOURNAL DE QUEBEC (F)			MORN	2,640	14
LE JOURNAL DE QUEBEC (F)			SATURDAY	2,425	13
LE JOURNAL DE QUEBEC (F)			SUNDAY	1,925	10
LAPRAIRIE	40,000	Q30			
MONTREAL GAZETTE			MORN	4,223	11
MONTREAL GAZETTE			SATURDAY	6,791	17
MONTREAL LE DEVOIR (F)			MORN	270	1
MONTREAL LE DEVOIR (F)			SATURDAY	397	1
LE JOURNAL DE MONTREAL (F)			MORN	7,153	18
LE JOURNAL DE MONTREAL (F)			SATURDAY	8,952	22
LE JOURNAL DE MONTREAL (F)			SUNDAY	8,553	21
MONTREAL LA PRESSE (F)			MORN	6,128	15
MONTREAL LA PRESSE (F)			SATURDAY	9,493	24
MONTREAL LA PRESSE (F)			SUNDAY	5,395	13
MONTREAL ECHOS VEDETTES (F)			SAT.	2,042	5
L'ASSOMPTION	40,700	N28			
MONTREAL GAZETTE			MORN	564	1
MONTREAL GAZETTE			SATURDAY	771	2
LE JOURNAL DE MONTREAL (F)			MORN	10,105	25
LE JOURNAL DE MONTREAL (F)			SATURDAY	12,836	32
LE JOURNAL DE MONTREAL (F)			SUNDAY	12,462	31
MONTREAL LA PRESSE (F)			MORN	4,965	12
MONTREAL LA PRESSE (F)			SATURDAY	8,120	20
MONTREAL LA PRESSE (F)			SUNDAY	4,630	11
MONTREAL ECHOS VEDETTES (F)			SAT.	2,828	7
LEVIS	36,300	L18			
MONTREAL LE DEVOIR (F)			SATURDAY	316	1
MONTREAL LA PRESSE (F)			MORN	342	1
MONTREAL LA PRESSE (F)			SATURDAY	499	1
MONTREAL ECHOS VEDETTES (F)			SAT.	2,288	6
QUEBEC LE SOLEIL (F)			MORN	9,765	27
QUEBEC LE SOLEIL (F)			SATURDAY	13,366	37
QUEBEC LE SOLEIL (F)			SUNDAY	7,851	22
LE JOURNAL DE QUEBEC (F)			MORN	8,704	24
LE JOURNAL DE QUEBEC (F)			SATURDAY	9,739	27
LE JOURNAL DE QUEBEC (F)			SUNDAY	8,312	23
L'ISLET	6,800	I20			
MONTREAL ECHOS VEDETTES (F)			SAT.	671	10
QUEBEC LE SOLEIL (F)			MORN	1,166	17
QUEBEC LE SOLEIL (F)			SATURDAY	1,299	19
QUEBEC LE SOLEIL (F)			SUNDAY	1,038	15
LE JOURNAL DE QUEBEC (F)			MORN	764	11
LE JOURNAL DE QUEBEC (F)			SATURDAY	929	14
LE JOURNAL DE QUEBEC (F)			SUNDAY	775	11

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LOTBINIERE	9,500	M16			
MONTREAL ECHOS VEDETTES (F)			SAT.	705	7
QUEBEC LE SOLEIL (F)			MORN	2,522	27
QUEBEC LE SOLEIL (F)			SATURDAY	3,118	33
QUEBEC LE SOLEIL (F)			SUNDAY	1,977	21
LE JOURNAL DE QUEBEC (F)			MORN	1,021	11
LE JOURNAL DE QUEBEC (F)			SATURDAY	1,354	14
LE JOURNAL DE QUEBEC (F)			SUNDAY	1,004	11
TROIS RIVIERES LE NOUVELLISTE (F)			MORN	261	3
MASKINONGE	7,200	L10			
*L'ECHO DE LOUISEVILLE/BERTHIER (F)			WED.	4,073	57
LE JOURNAL DE MONTREAL (F)			MORN	560	8
LE JOURNAL DE MONTREAL (F)			SATURDAY	935	13
LE JOURNAL DE MONTREAL (F)			SUNDAY	911	13
MONTREAL LA PRESSE (F)			SATURDAY	333	5
MONTREAL ECHOS VEDETTES (F)			SAT.	828	12
TROIS RIVIERES LE NOUVELLISTE (F)			MORN	2,427	34
MATANE	9,800	C27			
*MATANE LA VOIX GASPESIENNE (F)			WED.	5,779	59
MONTREAL ECHOS VEDETTES (F)			SAT.	806	8
QUEBEC LE SOLEIL (F)			MORN	1,087	11
QUEBEC LE SOLEIL (F)			SATURDAY	1,440	15
QUEBEC LE SOLEIL (F)			SUNDAY	1,108	11
LE JOURNAL DE QUEBEC (F)			MORN	902	9
LE JOURNAL DE QUEBEC (F)			SATURDAY	1,031	11
LE JOURNAL DE QUEBEC (F)			SUNDAY	833	9
MATAPEDIA	7,200	D26			
MONTREAL ECHOS VEDETTES (F)			SAT.	505	7
QUEBEC LE SOLEIL (F)			MORN	585	8
QUEBEC LE SOLEIL (F)			SATURDAY	616	9
QUEBEC LE SOLEIL (F)			SUNDAY	513	7
LE JOURNAL DE QUEBEC (F)			MORN	549	8
LE JOURNAL DE QUEBEC (F)			SATURDAY	649	9
LE JOURNAL DE QUEBEC (F)			SUNDAY	528	7
MEGANTIC	18,200	N17			
LE JOURNAL DE MONTREAL (F)			MORN	308	2
LE JOURNAL DE MONTREAL (F)			SATURDAY	457	3
LE JOURNAL DE MONTREAL (F)			SUNDAY	521	3
MONTREAL LA PRESSE (F)			MORN	365	2
MONTREAL LA PRESSE (F)			SATURDAY	651	4
MONTREAL LA PRESSE (F)			SUNDAY	345	2
MONTREAL ECHOS VEDETTES (F)			SAT.	1,480	8
*PLESSISVILLE LA FEUILLE D'ERABLE (F)			TUE.	3,630	20
QUEBEC LE SOLEIL (F)			MORN	1,690	9
QUEBEC LE SOLEIL (F)			SATURDAY	2,026	11
QUEBEC LE SOLEIL (F)			SUNDAY	1,322	7
LE JOURNAL DE QUEBEC (F)			MORN	2,310	13
LE JOURNAL DE QUEBEC (F)			SATURDAY	2,506	14
LE JOURNAL DE QUEBEC (F)			SUNDAY	2,412	13
SHERBROOKE LA TRIBUNE (F)			MORN	997	5
SHERBROOKE LA TRIBUNE (F)			SATURDAY	1,000	5

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MEGANTIC (CONT.)					
VICTORIAVILLE L'UNION DES CANTONS (F)			TUE.	1,018	6
MISSISQUOI	12,400	T12			
GRANBY LA VOIX DE L'EST (F)			MORN	2,121	17
MONTREAL GAZETTE			MORN	639	5
MONTREAL GAZETTE			SATURDAY	1,377	11
LE JOURNAL DE MONTREAL (F)			MORN	1,295	10
LE JOURNAL DE MONTREAL (F)			SATURDAY	1,769	14
LE JOURNAL DE MONTREAL (F)			SUNDAY	1,952	16
MONTREAL LA PRESSE (F)			MORN	556	4
MONTREAL LA PRESSE (F)			SATURDAY	1,212	10
MONTREAL LA PRESSE (F)			SUNDAY	500	4
MONTREAL ECHOS VEDETTES (F)			SAT.	909	7
SAINT JEAN LE CANADA FRANCAIS (F)			WED.	394	3
SHERBROOKE RECORD			EVE	461	4
MONTCALM	10,800	L28			
JOLIETTE JOURNAL			WED.	994	9
MONTREAL GAZETTE			MORN	318	3
MONTREAL GAZETTE			SATURDAY	861	8
LE JOURNAL DE MONTREAL (F)			MORN	1,850	17
LE JOURNAL DE MONTREAL (F)			SATURDAY	3,512	33
LE JOURNAL DE MONTREAL (F)			SUNDAY	3,027	28
MONTREAL LA PRESSE (F)			MORN	600	6
MONTREAL LA PRESSE (F)			SATURDAY	1,833	17
MONTREAL LA PRESSE (F)			SUNDAY	484	4
MONTREAL ECHOS VEDETTES (F)			SAT.	1,304	12
MONTMAGNY	8,000	K21			
MONTREAL ECHOS VEDETTES (F)			SAT.	953	12
QUEBEC LE SOLEIL (F)			MORN	1,783	22
QUEBEC LE SOLEIL (F)			SATURDAY	2,217	28
QUEBEC LE SOLEIL (F)			SUNDAY	1,491	19
LE JOURNAL DE QUEBEC (F)			MORN	1,288	16
LE JOURNAL DE QUEBEC (F)			SATURDAY	1,538	19
LE JOURNAL DE QUEBEC (F)			SUNDAY	1,280	16
MONTMORENCY NO. 1	7,400	H18			
MONTREAL ECHOS VEDETTES (F)			SAT.	552	7
QUEBEC LE SOLEIL (F)			MORN	2,666	36
QUEBEC LE SOLEIL (F)			SATURDAY	3,104	42
QUEBEC LE SOLEIL (F)			SUNDAY	2,053	28
LE JOURNAL DE QUEBEC (F)			MORN	1,830	25
LE JOURNAL DE QUEBEC (F)			SATURDAY	2,092	28
LE JOURNAL DE QUEBEC (F)			SUNDAY	1,865	25
MONTMORENCY NO. 2	2,200	D19			
MONTREAL ECHOS VEDETTES (F)			SAT.	104	5
QUEBEC LE SOLEIL (F)			MORN	804	37
QUEBEC LE SOLEIL (F)			SATURDAY	999	45
QUEBEC LE SOLEIL (F)			SUNDAY	655	30
LE JOURNAL DE QUEBEC (F)			MORN	157	7
LE JOURNAL DE QUEBEC (F)			SATURDAY	239	11
LE JOURNAL DE QUEBEC (F)			SUNDAY	193	9

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NAPIERVILLE	4,600	R29			
LE JOURNAL DE MONTREAL (F)			MORN	899	20
LE JOURNAL DE MONTREAL (F)			SATURDAY	1,249	27
LE JOURNAL DE MONTREAL (F)			SUNDAY	1,153	25
MONTREAL LA PRESSE (F)			MORN	346	8
MONTREAL LA PRESSE (F)			SATURDAY	599	13
MONTREAL LA PRESSE (F)			SUNDAY	288	6
MONTREAL ECHOS VEDETTES (F)			SAT.	578	13
SAINT JEAN LE CANADA FRANCAIS (F)			WED.	374	8
NICOLET	11,400	N14			
LE JOURNAL DE MONTREAL (F)			MORN	584	5
LE JOURNAL DE MONTREAL (F)			SATURDAY	966	8
LE JOURNAL DE MONTREAL (F)			SUNDAY	1,159	10
MONTREAL LA PRESSE (F)			SATURDAY	468	4
MONTREAL ECHOS VEDETTES (F)			SAT.	806	7
TROIS RIVIERES LE NOUVELLISTE (F)			MORN	4,550	40
VICTORIAVILLE L'UNION DES CANTONS (F)			TUE.	343	3
NOUVEAU-QUEBEC	9,900	D 4			
*CHIBOUGAMAU LA SENTINELLE (F)			TUE.	2,917	29
VAL D'OR L'ECHO ABITIBIEN (F)			TUE.	935	9
PAPINEAU	14,200	O 4			
LE JOURNAL DE MONTREAL (F)			MORN	1,492	11
LE JOURNAL DE MONTREAL (F)			SATURDAY	2,109	15
LE JOURNAL DE MONTREAL (F)			SUNDAY	2,141	15
MONTREAL LA PRESSE (F)			SATURDAY	508	4
MONTREAL ECHOS VEDETTES (F)			SAT.	763	5
OTTAWA CITIZEN			ALL DAY	986	7
OTTAWA CITIZEN			SATURDAY	1,458	10
OTTAWA LE DROIT (F)			ALL DAY	3,807	27
PONTIAC	6,800	M 3			
*SHAWVILLE EQUITY			WED.	2,921	43
OTTAWA CITIZEN			ALL DAY	1,621	24
OTTAWA CITIZEN			SATURDAY	2,473	36
OTTAWA LE DROIT (F)			ALL DAY	479	7
PORTNEUF	20,600	J15			
MONTREAL ECHOS VEDETTES (F)			SAT.	1,688	8
QUEBEC LE SOLEIL (F)			MORN	4,880	24
QUEBEC LE SOLEIL (F)			SATURDAY	6,065	29
QUEBEC LE SOLEIL (F)			SUNDAY	3,825	19
LE JOURNAL DE QUEBEC (F)			MORN	3,648	18
LE JOURNAL DE QUEBEC (F)			SATURDAY	4,067	20
LE JOURNAL DE QUEBEC (F)			SUNDAY	3,663	18
TROIS RIVIERES LE NOUVELLISTE (F)			MORN	316	2
QUEBEC	175,700	D17			
CHICOUTIMI PROGRES-DIMANCHE (F)			SUNDAY	727	
MONTREAL GAZETTE			MORN	2,181	1
MONTREAL GAZETTE			SATURDAY	3,149	2
MONTREAL LE DEVOIR (F)			MORN	3,232	2
MONTREAL LE DEVOIR (F)			SATURDAY	3,545	2

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QUEBEC (CONT.)					
MONTREAL LA PRESSE (F)			MORN	2,451	1
MONTREAL LA PRESSE (F)			SATURDAY	4,147	2
MONTREAL LA PRESSE (F)			SUNDAY	1,706	1
MONTREAL ECHOS VEDETTES (F)			SAT.	12,437	7
*QUEBEC LE SOLEIL (F)			MORN	61,205	35
*QUEBEC LE SOLEIL (F)			SATURDAY	77,737	44
*QUEBEC LE SOLEIL (F)			SUNDAY	46,874	27
*LE JOURNAL DE QUEBEC (F)			MORN	50,492	29
*LE JOURNAL DE QUEBEC (F)			SATURDAY	49,471	28
*LE JOURNAL DE QUEBEC (F)			SUNDAY	42,882	24
RICHELIEU	18,300	M32			
LE JOURNAL DE MONTREAL (F)			MORN	5,407	30
LE JOURNAL DE MONTREAL (F)			SATURDAY	6,063	33
LE JOURNAL DE MONTREAL (F)			SUNDAY	5,922	32
MONTREAL LA PRESSE (F)			MORN	2,436	13
MONTREAL LA PRESSE (F)			SATURDAY	3,343	18
MONTREAL LA PRESSE (F)			SUNDAY	2,363	13
MONTREAL ECHOS VEDETTES (F)			SAT.	2,035	11
LE COURRIER DE SAINT HYACINTHE (F)			WED.	292	2
RICHMOND	13,000	Q15			
MONTREAL GAZETTE			SATURDAY	450	3
LE JOURNAL DE MONTREAL (F)			MORN	866	7
LE JOURNAL DE MONTREAL (F)			SATURDAY	935	7
LE JOURNAL DE MONTREAL (F)			SUNDAY	1,464	11
MONTREAL LA PRESSE (F)			SATURDAY	406	3
MONTREAL ECHOS VEDETTES (F)			SAT.	1,017	8
SHERBROOKE RECORD			EVE	572	4
SHERBROOKE LA TRIBUNE (F)			MORN	4,694	36
SHERBROOKE LA TRIBUNE (F)			SATURDAY	5,111	39
RIMOUSKI	23,600	E24			
MONTREAL LA PRESSE (F)			MORN	347	1
MONTREAL LA PRESSE (F)			SATURDAY	641	3
MONTREAL LA PRESSE (F)			SUNDAY	259	1
MONTREAL ECHOS VEDETTES (F)			SAT.	1,536	7
QUEBEC LE SOLEIL (F)			MORN	2,897	12
QUEBEC LE SOLEIL (F)			SATURDAY	3,395	14
QUEBEC LE SOLEIL (F)			SUNDAY	2,542	11
LE JOURNAL DE QUEBEC (F)			MORN	2,740	12
LE JOURNAL DE QUEBEC (F)			SATURDAY	2,983	13
LE JOURNAL DE QUEBEC (F)			SUNDAY	2,505	11
RIVIERE-DU-LOUP	13,500	G22			
MONTREAL LA PRESSE (F)			SATURDAY	340	3
MONTREAL ECHOS VEDETTES (F)			SAT.	1,436	11
QUEBEC LE SOLEIL (F)			MORN	1,755	13
QUEBEC LE SOLEIL (F)			SATURDAY	2,018	15
QUEBEC LE SOLEIL (F)			SUNDAY	1,445	11
LE JOURNAL DE QUEBEC (F)			MORN	1,926	14
LE JOURNAL DE QUEBEC (F)			SATURDAY	2,111	16
LE JOURNAL DE QUEBEC (F)			SUNDAY	1,940	14
*RIVIERE DU LOUP LE SAINT LAURENT ECHO(F)			TUE.	5,349	40

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COUNTY PUBLICATION	HOUSEHOLDS 1987 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
ROUVILLE	15,000	Q33			
GRANBY LA VOIX DE L'EST (F)			MORN	1,360	9
MONTREAL GAZETTE			MORN	626	4
MONTREAL GAZETTE			SATURDAY	978	7
LE JOURNAL DE MONTREAL (F)			MORN	2,391	16
LE JOURNAL DE MONTREAL (F)			SATURDAY	3,046	20
LE JOURNAL DE MONTREAL (F)			SUNDAY	3,025	20
MONTREAL LA PRESSE (F)			MORN	1,912	13
MONTREAL LA PRESSE (F)			SATURDAY	3,043	20
MONTREAL LA PRESSE (F)			SUNDAY	1,798	12
MONTREAL ECHOS VEDETTES (F)			SAT.	1,223	8
LE COURRIER DE SAINT HYACINTHE (F)			WED.	463	3
SAGUENAY	31,800	F 7			
CHICOUTIMI PROGRES-DIMANCHE (F)			SUNDAY	1,622	5
MONTREAL GAZETTE			MORN	422	1
MONTREAL GAZETTE			SATURDAY	629	2
MONTREAL LA PRESSE (F)			MORN	622	2
MONTREAL LA PRESSE (F)			SATURDAY	1,089	3
MONTREAL ECHOS VEDETTES (F)			SAT.	2,702	9
QUEBEC LE SOLEIL (F)			MORN	3,524	11
QUEBEC LE SOLEIL (F)			SATURDAY	3,911	12
QUEBEC LE SOLEIL (F)			SUNDAY	3,180	10
LE JOURNAL DE QUEBEC (F)			MORN	3,515	11
LE JOURNAL DE QUEBEC (F)			SATURDAY	3,680	12
LE JOURNAL DE QUEBEC (F)			SUNDAY	3,189	10
ST-HYACINTHE	21,300	O32			
LE JOURNAL DE MONTREAL (F)			MORN	4,095	19
LE JOURNAL DE MONTREAL (F)			SATURDAY	5,003	23
LE JOURNAL DE MONTREAL (F)			SUNDAY	4,949	23
MONTREAL LA PRESSE (F)			MORN	1,974	9
MONTREAL LA PRESSE (F)			SATURDAY	3,231	15
MONTREAL LA PRESSE (F)			SUNDAY	1,991	9
MONTREAL ECHOS VEDETTES (F)			SAT.	2,398	11
*LE COURRIER DE SAINT HYACINTHE (F)			WED.	8,282	39
ST-JEAN	21,200	R31			
MONTREAL GAZETTE			MORN	481	2
MONTREAL GAZETTE			SATURDAY	972	5
LE JOURNAL DE MONTREAL (F)			MORN	4,617	22
LE JOURNAL DE MONTREAL (F)			SATURDAY	5,423	26
LE JOURNAL DE MONTREAL (F)			SUNDAY	4,972	23
MONTREAL LA PRESSE (F)			MORN	2,300	11
MONTREAL LA PRESSE (F)			SATURDAY	3,712	18
MONTREAL LA PRESSE (F)			SUNDAY	1,913	9
MONTREAL ECHOS VEDETTES (F)			SAT.	1,987	9
*SAINT JEAN LE CANADA FRANCAIS (F)			WED.	11,890	56
ST-MAURICE	41,400	L12			
L'ECHO DE LOUISEVILLE/BERTHIER (F)			WED.	734	2
MONTREAL GAZETTE			MORN	377	1
MONTREAL GAZETTE			SATURDAY	588	1
MONTREAL LE DEVOIR (F)			MORN	336	1
MONTREAL LE DEVOIR (F)			SATURDAY	460	1

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ST-MAURICE (CONT.)					
LE JOURNAL DE MONTREAL (F)			MORN	3,894	9
LE JOURNAL DE MONTREAL (F)			SATURDAY	4,693	11
LE JOURNAL DE MONTREAL (F)			SUNDAY	6,100	15
MONTREAL LA PRESSE (F)			MORN	2,826	7
MONTREAL LA PRESSE (F)			SATURDAY	4,711	11
MONTREAL LA PRESSE (F)			SUNDAY	3,478	8
MONTREAL ECHOS VEDETTES (F)			SAT.	3,316	8
QUEBEC LE SOLEIL (F)			SATURDAY	312	1
*TROIS RIVIERES LE NOUVELLISTE (F)			MORN	23,377	56
SHEFFORD	27,000	R13			
*GRANBY LA VOIX DE L'EST (F)			MORN	10,683	40
MONTREAL GAZETTE			MORN	382	1
MONTREAL GAZETTE			SATURDAY	765	3
LE JOURNAL DE MONTREAL (F)			MORN	2,584	10
LE JOURNAL DE MONTREAL (F)			SATURDAY	3,416	13
LE JOURNAL DE MONTREAL (F)			SUNDAY	4,153	15
MONTREAL LA PRESSE (F)			MORN	1,048	4
MONTREAL LA PRESSE (F)			SATURDAY	1,978	7
MONTREAL LA PRESSE (F)			SUNDAY	1,135	4
MONTREAL ECHOS VEDETTES (F)			SAT.	1,927	7
SHERBROOKE LA TRIBUNE (F)			MORN	649	2
SHERBROOKE LA TRIBUNE (F)			SATURDAY	703	3
SHERBROOKE	46,600	R15			
MONTREAL GAZETTE			MORN	1,158	2
MONTREAL GAZETTE			SATURDAY	1,989	4
MONTREAL LE DEVOIR (F)			MORN	490	1
MONTREAL LE DEVOIR (F)			SATURDAY	682	1
LE JOURNAL DE MONTREAL (F)			MORN	2,744	6
LE JOURNAL DE MONTREAL (F)			SATURDAY	3,153	7
LE JOURNAL DE MONTREAL (F)			SUNDAY	4,658	10
MONTREAL LA PRESSE (F)			MORN	1,787	4
MONTREAL LA PRESSE (F)			SATURDAY	3,238	7
MONTREAL LA PRESSE (F)			SUNDAY	1,967	4
MONTREAL ECHOS VEDETTES (F)			SAT.	2,198	5
*SHERBROOKE RECORD			EVE	1,880	4
*SHERBROOKE LA TRIBUNE (F)			MORN	21,260	46
*SHERBROOKE LA TRIBUNE (F)			SATURDAY	25,064	54
SOULANGES	5,600	R25			
LE JOURNAL DE MONTREAL (F)			MORN	1,395	25
LE JOURNAL DE MONTREAL (F)			SATURDAY	1,781	32
LE JOURNAL DE MONTREAL (F)			SUNDAY	1,718	31
MONTREAL LA PRESSE (F)			MORN	414	7
MONTREAL LA PRESSE (F)			SATURDAY	768	14
MONTREAL LA PRESSE (F)			SUNDAY	400	7
MONTREAL ECHOS VEDETTES (F)			SAT.	530	9
STANSTEAD	14,300	S15			
*COATICOOK LE PROGRES DE COATICOOK (F)			TUE.	2,496	17
MONTREAL GAZETTE			MORN	497	3
MONTREAL GAZETTE			SATURDAY	1,194	8
LE JOURNAL DE MONTREAL (F)			MORN	626	4
LE JOURNAL DE MONTREAL (F)			SATURDAY	918	6

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STANSTEAD (CONT.)					
LE JOURNAL DE MONTREAL (F)			SUNDAY	1,396	10
MONTREAL LA PRESSE (F)			SATURDAY	867	6
MONTREAL LA PRESSE (F)			SUNDAY	277	2
MONTREAL ECHOS VEDETTES (F)			SAT.	766	5
SHERBROOKE RECORD			EVE	1,011	7
SHERBROOKE LA TRIBUNE (F)			MORN	4,018	28
SHERBROOKE LA TRIBUNE (F)			SATURDAY	4,688	33
TEMISCAMINGUE	18,600	K 2			
MONTREAL GAZETTE			SATURDAY	268	1
LE JOURNAL DE MONTREAL (F)			MORN	1,733	9
LE JOURNAL DE MONTREAL (F)			SATURDAY	1,902	10
LE JOURNAL DE MONTREAL (F)			SUNDAY	1,705	9
MONTREAL LA PRESSE (F)			MORN	641	3
MONTREAL LA PRESSE (F)			SATURDAY	1,080	6
MONTREAL LA PRESSE (F)			SUNDAY	345	2
MONTREAL ECHOS VEDETTES (F)			SAT.	1,314	7
*ROUYN LA FRONTIERE (F)			TUE.	8,305	45
*VILLE MARIE LE TEMISCAMIEN (F)			WED.	2,483	13
NORTH BAY NUGGET			EVE	517	3
TEMISCOUATA	6,000	G23			
MONTREAL ECHOS VEDETTES (F)			SAT.	512	9
QUEBEC LE SOLEIL (F)			MORN	895	15
QUEBEC LE SOLEIL (F)			SATURDAY	939	16
QUEBEC LE SOLEIL (F)			SUNDAY	759	13
LE JOURNAL DE QUEBEC (F)			MORN	430	7
LE JOURNAL DE QUEBEC (F)			SATURDAY	594	10
LE JOURNAL DE QUEBEC (F)			SUNDAY	552	9
RIVIERE DU LOUP LE SAINT LAURENT ECHO(F)			TUE.	596	10
TERREBONNE	73,900	M26			
MONTREAL GAZETTE			MORN	2,746	4
MONTREAL GAZETTE			SATURDAY	5,884	8
MONTREAL LE DEVOIR (F)			MORN	765	1
MONTREAL LE DEVOIR (F)			SATURDAY	979	1
LE JOURNAL DE MONTREAL (F)			MORN	17,536	24
LE JOURNAL DE MONTREAL (F)			SATURDAY	23,903	32
LE JOURNAL DE MONTREAL (F)			SUNDAY	21,875	30
MONTREAL LA PRESSE (F)			MORN	9,262	13
MONTREAL LA PRESSE (F)			SATURDAY	18,097	24
MONTREAL LA PRESSE (F)			SUNDAY	8,356	11
MONTREAL ECHOS VEDETTES (F)			SAT.	6,863	9
*ST. JEROME L'ECHO DU NORD (F)			WED.	9,393	13
VAUDREUIL	19,100	Q25			
MONTREAL GAZETTE			MORN	2,759	14
MONTREAL GAZETTE			SATURDAY	4,371	23
LE JOURNAL DE MONTREAL (F)			MORN	3,082	16
LE JOURNAL DE MONTREAL (F)			SATURDAY	3,905	20
LE JOURNAL DE MONTREAL (F)			SUNDAY	3,837	20
MONTREAL LA PRESSE (F)			MORN	1,989	10
MONTREAL LA PRESSE (F)			SATURDAY	3,439	18
MONTREAL LA PRESSE (F)			SUNDAY	1,994	10
MONTREAL ECHOS VEDETTES (F)			SAT.	1,073	6

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VAUDREUIL (CONT.)					
POINTE CLAIRE CHRONICLE			WED.	1,521	8
VERCHERES	22,800	N31			
MONTREAL GAZETTE			MORN	454	2
MONTREAL GAZETTE			SATURDAY	759	3
MONTREAL LE DEVOIR (F)			SATURDAY	282	1
LE JOURNAL DE MONTREAL (F)			MORN	5,204	23
LE JOURNAL DE MONTREAL (F)			SATURDAY	6,576	29
LE JOURNAL DE MONTREAL (F)			SUNDAY	6,246	27
MONTREAL LA PRESSE (F)			MORN	3,456	15
MONTREAL LA PRESSE (F)			SATURDAY	5,697	25
MONTREAL LA PRESSE (F)			SUNDAY	3,264	14
MONTREAL ECHOS VEDETTES (F)			SAT.	1,574	7
WOLFE	5,000	P17			
MONTREAL ECHOS VEDETTES (F)			SAT.	301	6
SHERBROOKE LA TRIBUNE (F)			MORN	1,559	31
SHERBROOKE LA TRIBUNE (F)			SATURDAY	1,619	32
VICTORIAVILLE L'UNION DES CANTONS (F)			TUE.	265	5
YAMASKA	4,900	O12			
LE JOURNAL DE MONTREAL (F)			MORN	429	9
LE JOURNAL DE MONTREAL (F)			SATURDAY	708	14
LE JOURNAL DE MONTREAL (F)			SUNDAY	591	12
MONTREAL ECHOS VEDETTES (F)			SAT.	586	12
TROIS RIVIERES LE NOUVELLISTE (F)			MORN	629	13

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ALGOMA	43,900	D12			
*SAULT STE. MARIE STAR			EVE	26,079	59
SUDBURY STAR			EVE	753	2
TORONTO STAR			ALL DAY	1,498	3
TORONTO STAR			SATURDAY	2,131	5
TORONTO STAR			SUNDAY	1,987	5
BRANT	38,300	R16			
*BRANTFORD EXPOSITOR			EVE	28,521	74
HAMILTON SPECTATOR			EVE	904	2
TORONTO STAR			ALL DAY	3,102	8
TORONTO STAR			SATURDAY	4,156	11
TORONTO STAR			SUNDAY	4,076	11
BRUCE	20,800	M14			
HANOVER POST			WED.	503	2
KITCHENER-WATERLOO RECORD			EVE	1,349	6
LONDON FREE PRESS			MORN	900	4
OWEN SOUND SUN TIMES			EVE	7,640	37
*PORT ELGIN BEACON TIMES			WED.	3,683	18
TORONTO STAR			ALL DAY	3,378	16
TORONTO STAR			SATURDAY	6,440	31
TORONTO STAR			SUNDAY	4,478	22
TORONTO SUN			SATURDAY	314	2
TORONTO SUN			SUNDAY	677	3
*WIARTON ECHO			WED.	3,046	15
COCHRANE	31,000	E 6			
*COCHRANE NORTHLAND POST			WED.	2,351	8
*IROQUOIS FALLS ENTERPRISE			WED.	2,500	8
*TIMMINS PRESS			EVE	13,326	43
TORONTO STAR			ALL DAY	536	2
TORONTO STAR			SATURDAY	742	2
TORONTO STAR			SUNDAY	591	2
DUFFERIN	10,800	O17			
*ORANGEVILLE BANNER			W & F	5,388	50
TORONTO STAR			ALL DAY	2,254	21
TORONTO STAR			SATURDAY	4,714	44
TORONTO STAR			SUNDAY	2,119	20
TORONTO SUN			MORN	1,598	15
TORONTO SUN			SATURDAY	1,271	12
TORONTO SUN			SUNDAY	3,473	32
DUNDAS	6,800	M31			
OTTAWA CITIZEN			ALL DAY	3,001	44
OTTAWA CITIZEN			SATURDAY	3,888	57
DURHAM	111,600	I10			
LINDSAY POST			THUR.	657	1
*OSHAWA TIMES			EVE	22,393	20
TORONTO STAR			ALL DAY	24,072	22
TORONTO STAR			SATURDAY	40,191	36
TORONTO STAR			SUNDAY	21,213	19
TORONTO SUN			MORN	22,242	20

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DURHAM (CONT.)					
TORONTO SUN			SATURDAY	12,274	11
TORONTO SUN			SUNDAY	41,594	37
ELGIN	24,700	S13			
*AYLMER EXPRESS			WED.	3,318	13
LONDON FREE PRESS			MORN	9,164	37
*ST. THOMAS TIMES-JOURNAL			EVE	9,551	39
TILLSONBURG NEWS			W & F	760	3
TORONTO STAR			ALL DAY	356	1
TORONTO STAR			SATURDAY	418	2
TORONTO STAR			SUNDAY	2,832	11
ESSEX	113,500	T 8			
*LEAMINGTON POST			WED.	5,247	5
LONDON FREE PRESS			MORN	337	
TORONTO STAR			ALL DAY	280	
TORONTO STAR			SATURDAY	991	1
TORONTO STAR			SUNDAY	1,439	1
*WINDSOR STAR			EVE	84,826	75
FRONTENAC	42,500	M27			
*KINGSTON WHIG-STANDARD			EVE	27,278	64
OTTAWA CITIZEN			ALL DAY	398	1
OTTAWA CITIZEN			SATURDAY	682	2
PERTH COURIER			WED.	275	1
TORONTO STAR			ALL DAY	4,186	10
TORONTO STAR			SATURDAY	4,955	12
TORONTO STAR			SUNDAY	6,976	16
GLENGARRY	7,000	K32			
MONTREAL GAZETTE			SATURDAY	563	8
*ALEXANDRIA GLENGARRY NEWS			WED.	4,804	69
OTTAWA CITIZEN			ALL DAY	666	10
OTTAWA CITIZEN			SATURDAY	827	12
GRENVILLE	10,100	M30			
BROCKVILLE RECORDER AND TIMES			EVE	3,616	36
OTTAWA CITIZEN			ALL DAY	3,015	30
OTTAWA CITIZEN			SATURDAY	4,327	43
SMITHS FALLS RECORD NEWS			WED.	327	3
GREY	27,500	M16			
COLLINGWOOD ENTERPRISE-BULLETIN			WED.	266	1
*HANOVER POST			WED.	3,564	13
KITCHENER-WATERLOO RECORD			EVE	938	3
*MEAFORD EXPRESS			WED.	2,310	8
*OWEN SOUND SUN TIMES			EVE	14,711	53
TORONTO STAR			ALL DAY	3,221	12
TORONTO STAR			SATURDAY	6,519	24
TORONTO STAR			SUNDAY	4,310	16
TORONTO SUN			SATURDAY	654	2
TORONTO SUN			SUNDAY	1,370	5
HALDIMAND-NORFOLK	31,700	S16			
BRANTFORD EXPOSITOR			EVE	3,614	11

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HALDIMAND-NORFOLK (CONT.)					
*DELHI NEWS-RECORD			WED.	2,885	9
*DUNNVILLE CHRONICLE			WED.	3,509	11
HAMILTON SPECTATOR			EVE	7,349	23
LONDON FREE PRESS			MORN	792	3
*SIMCOE REFORMER			EVE	9,404	30
TILLSONBURG NEWS			W & F	1,053	3
TORONTO STAR			ALL DAY	2,046	6
TORONTO STAR			SATURDAY	3,260	10
TORONTO STAR			SUNDAY	3,326	10
HALIBURTON	4,700	K22			
TORONTO STAR			ALL DAY	1,113	24
TORONTO STAR			SATURDAY	3,077	65
TORONTO STAR			SUNDAY	1,396	30
HALTON	92,100	L 5			
*BURLINGTON SPECTATOR			EVE	23,578	26
TORONTO STAR			ALL DAY	18,397	20
TORONTO STAR			SATURDAY	29,850	32
TORONTO STAR			SUNDAY	18,520	20
TORONTO SUN			MORN	11,175	12
TORONTO SUN			SATURDAY	6,982	8
TORONTO SUN			SUNDAY	23,080	25
HAMILTON-WENTWORTH	158,500	M 4			
*HAMILTON SPECTATOR			EVE	102,798	65
TORONTO STAR			ALL DAY	7,092	4
TORONTO STAR			SATURDAY	6,227	4
TORONTO STAR			SUNDAY	10,183	6
TORONTO SUN			MORN	6,618	4
TORONTO SUN			SATURDAY	5,362	3
TORONTO SUN			SUNDAY	8,979	6
HASTINGS	39,500	O25			
*BELLEVILLE INTELLIGENCER			EVE	16,174	41
KINGSTON WHIG-STANDARD			EVE	310	1
TORONTO STAR			ALL DAY	6,889	17
TORONTO STAR			SATURDAY	12,290	31
TORONTO STAR			SUNDAY	8,947	23
*TRENTON TRENTONIAN AND TRI-COUNTY NEWS			M,W,F	6,534	17
HURON	19,600	O13			
KITCHENER-WATERLOO RECORD			EVE	684	3
LONDON FREE PRESS			MORN	6,868	35
TORONTO STAR			ALL DAY	821	4
TORONTO STAR			SATURDAY	1,582	8
TORONTO STAR			SUNDAY	1,887	10
KENORA	19,100	C 4			
*DRYDEN OBSERVER			WED.	6,013	31
*KENORA MINER AND NEWS			EVE	4,534	24
THUNDER BAY TIMES-NEWS CHRONICLE-JOURNAL			MORN/EVE	990	5
WINNIPEG SUN			MORN	511	3
WINNIPEG SUN			SUNDAY	544	3
WINNIPEG FREE PRESS			EVE	3,331	17

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KENORA (CONT.)					
WINNIPEG FREE PRESS			SATURDAY	4,340	23
WINNIPEG FREE PRESS			SUNDAY	2,763	14
KENT	38,000	S11			
*BLENHEIM NEWS-TRIBUNE			WED.	3,082	8
*CHATHAM NEWS			EVE	15,355	40
LONDON FREE PRESS			MORN	8,756	23
TORONTO STAR			ALL DAY	572	2
TORONTO STAR			SATURDAY	690	2
TORONTO STAR			SUNDAY	2,319	6
WINDSOR STAR			EVE	2,566	7
LAMBTON	44,900	R11			
LONDON FREE PRESS			MORN	12,435	28
*SARNIA OBSERVER			EVE	23,943	53
TORONTO STAR			ALL DAY	288	1
TORONTO STAR			SATURDAY	1,158	3
TORONTO STAR			SUNDAY	3,716	8
LANARK	18,100	L28			
*ALMONTE GAZETTE			WED.	2,315	13
ARNPRIOR CHRONICLE-GUIDE			WED.	359	2
*CARLETON PLACE CANADIAN			WED.	3,201	18
OTTAWA CITIZEN			ALL DAY	9,099	50
OTTAWA CITIZEN			SATURDAY	11,985	66
*PERTH COURIER			WED.	5,296	29
*SMITHS FALLS RECORD NEWS			WED.	4,515	25
TORONTO STAR			ALL DAY	414	2
TORONTO STAR			SATURDAY	640	4
TORONTO STAR			SUNDAY	1,418	8
LEEDS	20,700	N29			
*BROCKVILLE RECORDER AND TIMES			EVE	11,437	55
OTTAWA CITIZEN			ALL DAY	1,390	7
OTTAWA CITIZEN			SATURDAY	2,075	10
SMITHS FALLS RECORD NEWS			WED.	367	2
LEEDS & GRENVILLE	30,800	N29			
GANANOQUE REPORTER			WED.	3,785	12
KINGSTON WHIG-STANDARD			EVE	2,432	8
TORONTO STAR			ALL DAY	911	3
TORONTO STAR			SATURDAY	1,440	5
TORONTO STAR			SUNDAY	2,055	7
LENNOX & ADDINGTON	11,700	O26			
KINGSTON WHIG-STANDARD			EVE	5,513	47
TORONTO STAR			ALL DAY	782	7
TORONTO STAR			SATURDAY	1,034	9
TORONTO STAR			SUNDAY	1,236	11
MANITOULIN	3,300	G13			
*LITTLE CURRENT MANITOULIN EXPOSITOR			WED.	2,695	82
SUDBURY STAR			EVE	544	16
TORONTO STAR			ALL DAY	169	5
TORONTO STAR			SATURDAY	179	5

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MIDDLESEX	129,400	R13			
*LONDON FREE PRESS			MORN	76,816	59
*STRATHROY AGE DISPATCH			WED.	5,120	4
TORONTO STAR			ALL DAY	3,703	3
TORONTO STAR			SATURDAY	5,068	4
TORONTO STAR			SUNDAY	20,470	16
MUSKOKA	15,100	K20			
*BRACEBRIDGE HERALD-GAZETTE			WED.	3,492	23
*GRAVENHURST NEWS			WED.	1,886	12
*HUNTSVILLE FORESTER			WED.	4,419	29
TORONTO STAR			ALL DAY	4,702	31
TORONTO STAR			SATURDAY	9,599	64
TORONTO STAR			SUNDAY	5,279	35
TORONTO SUN			SATURDAY	894	6
TORONTO SUN			SUNDAY	2,322	15
NIAGARA	133,300	P 8			
HAMILTON SPECTATOR			EVE	6,284	5
*NIAGARA FALLS REVIEW			EVE	21,491	16
*ST. CATHARINES STANDARD			EVE	43,222	32
TORONTO STAR			ALL DAY	14,118	11
TORONTO STAR			SATURDAY	18,196	14
TORONTO STAR			SUNDAY	16,754	13
TORONTO SUN			SATURDAY	2,389	2
TORONTO SUN			SUNDAY	6,564	5
*WELLAND TRIBUNE			EVE	16,855	13
NIPISSING	26,600	G22			
*NORTH BAY NUGGET			EVE	18,848	71
TORONTO STAR			ALL DAY	2,398	9
TORONTO STAR			SATURDAY	2,812	11
TORONTO STAR			SUNDAY	3,514	13
NORTHUMBERLAND	24,400	O23			
*COBOURG STAR			EVE	5,320	22
PETERBOROUGH EXAMINER			EVE	1,077	4
*PORT HOPE GUIDE			EVE	3,476	14
TORONTO STAR			ALL DAY	4,428	18
TORONTO STAR			SATURDAY	7,553	31
TORONTO STAR			SUNDAY	4,248	17
TORONTO SUN			MORN	1,464	6
TORONTO SUN			SATURDAY	1,261	5
TORONTO SUN			SUNDAY	2,666	11
TRENTON TRENTONIAN AND TRI-COUNTY NEWS			M,W,F	945	4
OTTAWA-CARLETON	234,300	K29			
MONTREAL GAZETTE			MORN	3,940	2
MONTREAL GAZETTE			SATURDAY	3,805	2
MONTREAL LE DEVOIR (F)			MORN	1,525	1
MONTREAL LE DEVOIR (F)			SATURDAY	1,334	1
LE JOURNAL DE MONTREAL (F)			MORN	2,701	1
LE JOURNAL DE MONTREAL (F)			SATURDAY	1,813	1
LE JOURNAL DE MONTREAL (F)			SUNDAY	2,319	1
MONTREAL LA PRESSE (F)			MORN	1,478	1

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OTTAWA-CARLETON (CONT.)					
MONTREAL LA PRESSE (F)			SATURDAY	1,240	1
MONTREAL LA PRESSE (F)			SUNDAY	383	
MONTREAL ECHOS VEDETTES (F)			SAT.	507	
ALEXANDRIA GLENGARRY NEWS			WED.	266	
ARNPRIOR CHRONICLE-GUIDE			WED.	1,243	1
CARLETON PLACE CANADIAN			WED.	252	
*OTTAWA CITIZEN			ALL DAY	135,140	58
*OTTAWA CITIZEN			SATURDAY	170,962	73
*OTTAWA LE DROIT (F)			ALL DAY	7,503	3
*STITTSVILLE NEWS			WED.	3,476	1
TORONTO STAR			ALL DAY	2,854	1
TORONTO STAR			SATURDAY	3,681	2
TORONTO STAR			SUNDAY	11,752	5
TORONTO SUN			MORN	797	
TORONTO SUN			SATURDAY	574	
TORONTO SUN			SUNDAY	754	
OXFORD	29,700	R15			
BRANTFORD EXPOSITOR			EVE	509	2
DELHI NEWS-RECORD			WED.	355	1
KITCHENER-WATERLOO RECORD			EVE	1,056	4
LONDON FREE PRESS			MORN	10,116	34
STRATFORD BEACON-HERALD			EVE	562	2
*TILLSONBURG NEWS			W & F	4,417	15
TORONTO STAR			ALL DAY	710	2
TORONTO STAR			SATURDAY	1,403	5
TORONTO STAR			SUNDAY	2,391	8
*WOODSTOCK SENTINEL-REVIEW			EVE	9,130	31
PARRY SOUND	12,300	I19			
HUNTSVILLE FORESTER			WED.	254	2
NORTH BAY NUGGET			EVE	3,022	25
TORONTO STAR			ALL DAY	2,378	19
TORONTO STAR			SATURDAY	3,937	32
TORONTO STAR			SUNDAY	2,633	21
TORONTO SUN			SUNDAY	361	3
PEEL	197,400	K 6			
*BRAMPTON TIMES			EVE	9,155	5
ORANGEVILLE BANNER			W & F	445	
TORONTO STAR			ALL DAY	53,502	27
TORONTO STAR			SATURDAY	85,726	43
TORONTO STAR			SUNDAY	50,243	25
TORONTO SUN			MORN	43,820	22
TORONTO SUN			SATURDAY	22,483	11
TORONTO SUN			SUNDAY	72,086	37
PERTH	23,700	P14			
KITCHENER-WATERLOO RECORD			EVE	3,060	13
LONDON FREE PRESS			MORN	2,278	10
*STRATFORD BEACON-HERALD			EVE	12,188	51
TORONTO STAR			ALL DAY	1,233	5
TORONTO STAR			SATURDAY	2,900	12
TORONTO STAR			SUNDAY	2,762	12

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PETERBOROUGH	38,800	N23			
*PETERBOROUGH EXAMINER			EVE	23,753	61
TORONTO STAR			ALL DAY	4,312	11
TORONTO STAR			SATURDAY	10,177	26
TORONTO STAR			SUNDAY	5,402	14
TORONTO SUN			MORN	2,392	6
TORONTO SUN			SATURDAY	2,023	5
TORONTO SUN			SUNDAY	3,434	9
PRESCOTT	10,000	K32			
MONTREAL GAZETTE			SATURDAY	389	4
LE JOURNAL DE MONTREAL (F)			MORN	771	8
LE JOURNAL DE MONTREAL (F)			SATURDAY	929	9
LE JOURNAL DE MONTREAL (F)			SUNDAY	979	10
MONTREAL ECHOS VEDETTES (F)			SAT.	268	3
ALEXANDRIA GLENGARRY NEWS			WED.	285	3
*HAWKESBURY LE CARILLON (F)			WED.	5,001	50
OTTAWA CITIZEN			ALL DAY	1,546	15
OTTAWA CITIZEN			SATURDAY	1,752	18
OTTAWA LE DROIT (F)			ALL DAY	1,410	14
PRESCOTT & RUSSELL	18,600	K32			
PRINCE EDWARD	7,900	P25			
BELLEVILLE INTELLIGENCER			EVE	1,319	17
KINGSTON WHIG-STANDARD			EVE	397	5
TORONTO STAR			ALL DAY	997	13
TORONTO STAR			SATURDAY	1,566	20
TORONTO STAR			SUNDAY	1,180	15
TRENTON TRENTONIAN AND TRI-COUNTY NEWS			M,W,F	442	6
RAINY RIVER	8,000	F 2			
*ATIKOKAN PROGRESS			WED.	1,827	23
*FORT FRANCES TIMES			WED.	5,090	64
THUNDER BAY TIMES-NEWS CHRONICLE-JOURNAL			MORN/EVE	820	10
WINNIPEG FREE PRESS			EVE	987	12
WINNIPEG FREE PRESS			SATURDAY	1,507	19
WINNIPEG FREE PRESS			SUNDAY	958	12
RENFREW	30,100	J26			
*ARNPRIOR CHRONICLE-GUIDE			WED.	3,907	13
*DEEP RIVER NORTH RENFREW TIMES			WED.	2,367	8
OTTAWA CITIZEN			ALL DAY	10,309	34
OTTAWA CITIZEN			SATURDAY	14,893	49
*PEMBROKE OBSERVER			EVE	6,990	23
*RENFREW MERCURY			WED.	5,922	20
TORONTO STAR			ALL DAY	533	2
TORONTO STAR			SATURDAY	919	3
TORONTO STAR			SUNDAY	1,455	5
RUSSELL	8,600	K31			
LE JOURNAL DE MONTREAL (F)			SUNDAY	298	3
HAWKESBURY LE CARILLON (F)			WED.	1,156	13
OTTAWA CITIZEN			ALL DAY	3,145	37
OTTAWA CITIZEN			SATURDAY	4,467	52

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RUSSELL (CONT.)					
OTTAWA LE DROIT (F)			ALL DAY	1,713	20
SIMCOE	83,100	M19			
*ALLISTON HERALD			WED.	4,934	6
*BARRIE EXAMINER			EVE	13,576	16
*COLLINGWOOD ENTERPRISE-BULLETIN			WED.	5,124	6
*MIDLAND FREE PRESS			W & F	5,867	7
*ORILLIA PACKET & TIMES			EVE	9,705	12
TORONTO STAR			ALL DAY	15,996	19
TORONTO STAR			SATURDAY	34,349	41
TORONTO STAR			SUNDAY	16,458	20
TORONTO SUN			MORN	5,332	6
TORONTO SUN			SATURDAY	7,094	9
TORONTO SUN			SUNDAY	16,729	20
STORMONT	22,100	L32			
MONTREAL GAZETTE			MORN	800	4
MONTREAL GAZETTE			SATURDAY	1,094	5
LE JOURNAL DE MONTREAL (F)			SUNDAY	298	1
ALEXANDRIA GLENGARRY NEWS			WED.	1,129	5
OTTAWA CITIZEN			ALL DAY	3,425	16
OTTAWA CITIZEN			SATURDAY	3,999	18
STOR. , DUN. & GLEN.	35,900	L32			
*CORNWALL STANDARD-FREEHOLDER			EVE	16,916	47
TORONTO STAR			ALL DAY	362	1
TORONTO STAR			SATURDAY	575	2
TORONTO STAR			SUNDAY	1,628	5
SUDBURY RM	8,500	D16			
LITTLE CURRENT MANITOULIN EXPOSITOR			WED.	329	4
*SUDBURY STAR			EVE	24,547	289
TORONTO STAR			ALL DAY	3,238	38
TORONTO STAR			SATURDAY	3,732	44
TORONTO STAR			SUNDAY	4,118	48
SUDBURY DISTRICT	48,800	C16			
SUDBURY STAR			EVE	1,606	3
TIMMINS PRESS			EVE	485	1
TORONTO STAR			ALL DAY	562	1
TORONTO STAR			SATURDAY	611	1
TORONTO STAR			SUNDAY	570	1
THUNDER BAY	54,500	E 4			
*THUNDER BAY TIMES-NEWS CHRONICLE-JOURNAL			MORN/EVE	36,283	67
TORONTO STAR			ALL DAY	336	1
TORONTO STAR			SATURDAY	723	1
TORONTO STAR			SUNDAY	387	1
WINNIPEG FREE PRESS			SATURDAY	402	1
TIMISKAMING	14,200	F 7			
LE JOURNAL DE MONTREAL (F)			MORN	260	2
LE JOURNAL DE MONTREAL (F)			SATURDAY	431	3
MONTREAL ECHOS VEDETTES (F)			SAT.	384	3
*KIRKLAND LAKE NORTHERN NEWS			EVE	5,499	39

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TIMISKAMING (CONT.)					
NORTH BAY NUGGET			EVE	1,375	10
TORONTO STAR			ALL DAY	985	7
TORONTO STAR			SATURDAY	1,498	11
TORONTO STAR			SUNDAY	1,003	7
TORONTO	832,400	K 8			
NEWCASTLE MIRAMICHI LEADER			WED.	367	
MONTREAL GAZETTE			MORN	340	
MONTREAL GAZETTE			SATURDAY	528	
MONTREAL LA PRESSE (F)			MORN	262	
MONTREAL LA PRESSE (F)			SATURDAY	470	
OTTAWA CITIZEN			SATURDAY	404	
*TORONTO STAR			ALL DAY	271,630	33
*TORONTO STAR			SATURDAY	376,431	45
*TORONTO STAR			SUNDAY	218,211	26
*TORONTO SUN			MORN	171,664	21
*TORONTO SUN			SATURDAY	89,930	11
*TORONTO SUN			SUNDAY	225,803	27
VICTORIA	19,900	M21			
*LINDSAY POST			EVE	4,547	23
*LINDSAY POST			THUR.	2,751	14
PETERBOROUGH EXAMINER			EVE	862	4
TORONTO STAR			ALL DAY	4,527	23
TORONTO STAR			SATURDAY	9,848	49
TORONTO STAR			SUNDAY	4,464	22
TORONTO SUN			MORN	1,043	5
TORONTO SUN			SATURDAY	1,193	6
TORONTO SUN			SUNDAY	2,647	13
WATERLOO	119,100	L 2			
*CAMBRIDGE REPORTER			EVE	13,330	11
*KITCHENER-WATERLOO RECORD			EVE	63,784	54
TORONTO STAR			ALL DAY	3,516	3
TORONTO STAR			SATURDAY	6,206	5
TORONTO STAR			SUNDAY	6,048	5
TORONTO SUN			MORN	7,523	6
TORONTO SUN			SATURDAY	5,835	5
TORONTO SUN			SUNDAY	9,151	8
WELLINGTON	49,600	O16			
*GUELPH MERCURY			EVE	18,106	37
KITCHENER-WATERLOO RECORD			EVE	6,882	14
TORONTO STAR			ALL DAY	4,685	9
TORONTO STAR			SATURDAY	9,126	18
TORONTO STAR			SUNDAY	5,549	11
TORONTO SUN			MORN	3,004	6
TORONTO SUN			SATURDAY	2,289	5
TORONTO SUN			SUNDAY	4,638	9
YORK	117,800	J 7			
TORONTO STAR			ALL DAY	36,555	31
TORONTO STAR			SATURDAY	61,269	52
TORONTO STAR			SUNDAY	32,992	28
TORONTO SUN			MORN	18,832	16

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YORK	(CONT.)					
TORONTO SUN				SATURDAY	9,472	8
TORONTO SUN				SUNDAY	33,534	28

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MANITOBA

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CEN. DIV. 01	5,700	Q13			
STEINBACH CARILLON			WED.	1,167	20
WINNIPEG FREE PRESS			EVE	2,060	36
WINNIPEG FREE PRESS			SATURDAY	3,639	64
WINNIPEG FREE PRESS			SUNDAY	1,762	31
CEN. DIV. 02	12,200	R11			
*ALTONA RED RIVER VALLEY ECHO			WED.	2,629	22
*STEINBACH CARILLON			WED.	7,197	59
WINNIPEG SUN			MORN	571	5
WINNIPEG SUN			SUNDAY	705	6
WINNIPEG FREE PRESS			EVE	3,007	25
WINNIPEG FREE PRESS			SATURDAY	6,021	49
WINNIPEG FREE PRESS			SUNDAY	2,695	22
CEN. DIV. 03	12,700	S 9			
STEINBACH CARILLON			WED.	809	6
WINNIPEG SUN			MORN	414	3
WINNIPEG SUN			SUNDAY	572	5
WINNIPEG FREE PRESS			EVE	2,879	23
WINNIPEG FREE PRESS			SATURDAY	6,347	50
WINNIPEG FREE PRESS			SUNDAY	2,345	18
CEN. DIV. 04	3,900	S 8			
WINNIPEG FREE PRESS			EVE	782	20
WINNIPEG FREE PRESS			SATURDAY	1,761	45
WINNIPEG FREE PRESS			SUNDAY	654	17
CEN. DIV. 05	6,000	S 3			
BRANDON SUN			EVE	1,450	24
BRANDON SUN			FRIDAY	2,251	38
WINNIPEG FREE PRESS			EVE	553	9
WINNIPEG FREE PRESS			SATURDAY	869	14
WINNIPEG FREE PRESS			SUNDAY	482	8
CEN. DIV. 06	4,000	Q 2			
BRANDON SUN			EVE	1,015	25
BRANDON SUN			FRIDAY	1,739	43
*VIRDEN EMPIRE-ADVANCE			WED.	2,357	59
WINNIPEG FREE PRESS			EVE	272	7
WINNIPEG FREE PRESS			SATURDAY	397	10
WINNIPEG FREE PRESS			SUNDAY	207	5
CEN. DIV. 07	21,100	Q 5			
*BRANDON SUN			EVE	13,515	64
*BRANDON SUN			FRIDAY	14,909	71
NEEPAWA PRESS			THUR.	290	1
WINNIPEG SUN			MORN	786	4
WINNIPEG SUN			SUNDAY	902	4
WINNIPEG FREE PRESS			EVE	1,721	8
WINNIPEG FREE PRESS			SATURDAY	2,560	12
WINNIPEG FREE PRESS			SUNDAY	1,472	7
CEN. DIV. 08	4,600	P 7			
*GLADSTONE AGE PRESS			WED.	651	14

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CEN. DIV. 08 (CONT.)					
*MACGREGOR HERALD			TUE.	774	17
NEEPAWA PRESS			THUR.	643	14
WINNIPEG FREE PRESS			EVE	702	15
WINNIPEG FREE PRESS			SATURDAY	1,610	35
WINNIPEG FREE PRESS			SUNDAY	575	13
CEN. DIV. 09	7,900	Q 8			
*PORTAGE LA PRAIRIE GRAPHIC			EVE	4,589	58
*PORTAGE LA PRAIRIE LEADER			TUE.	416	5
WINNIPEG SUN			MORN	768	10
WINNIPEG SUN			SUNDAY	929	12
WINNIPEG FREE PRESS			EVE	1,807	23
WINNIPEG FREE PRESS			SATURDAY	3,553	45
WINNIPEG FREE PRESS			SUNDAY	1,504	19
CEN. DIV. 10	2,000	Q10			
WINNIPEG FREE PRESS			EVE	722	36
WINNIPEG FREE PRESS			SATURDAY	1,215	61
WINNIPEG FREE PRESS			SUNDAY	544	27
YORKTON ENTERPRISE			M & W	840	42
CEN. DIV. 11	233,900	G11			
TORONTO STAR			SUNDAY	281	
ALTONA RED RIVER VALLEY ECHO			WED.	315	
NEEPAWA PRESS			THUR.	396	
STEINBACH CARILLON			WED.	1,487	1
*WINNIPEG SUN			MORN	39,607	17
*WINNIPEG SUN			SUNDAY	47,657	20
*WINNIPEG FREE PRESS			EVE	134,523	58
*WINNIPEG FREE PRESS			SATURDAY	168,567	72
*WINNIPEG FREE PRESS			SUNDAY	117,270	50
CEN. DIV. 12	5,400	Q11			
STEINBACH CARILLON			WED.	411	8
WINNIPEG SUN			MORN	315	6
WINNIPEG SUN			SUNDAY	427	8
WINNIPEG FREE PRESS			EVE	1,974	37
WINNIPEG FREE PRESS			SATURDAY	3,332	62
WINNIPEG FREE PRESS			SUNDAY	1,734	32
CEN. DIV. 13	11,100	P11			
WINNIPEG SUN			MORN	585	5
WINNIPEG SUN			SUNDAY	769	7
WINNIPEG FREE PRESS			EVE	4,576	41
WINNIPEG FREE PRESS			SATURDAY	6,757	61
WINNIPEG FREE PRESS			SUNDAY	4,214	38
CEN. DIV. 14	4,700	P10			
WINNIPEG FREE PRESS			EVE	1,761	37
WINNIPEG FREE PRESS			SATURDAY	3,271	70
WINNIPEG FREE PRESS			SUNDAY	1,535	33
CEN. DIV. 15	9,100	O 3			
BRANDON SUN			EVE	1,762	19
BRANDON SUN			FRIDAY	2,824	31

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CEN. DIV. 15 (CONT.)					
*NEEPAWA PRESS			THUR.	2,241	25
WINNIPEG FREE PRESS			EVE	1,021	11
WINNIPEG FREE PRESS			SATURDAY	1,835	20
WINNIPEG FREE PRESS			SUNDAY	767	8
CEN. DIV. 16	4,000	M 2			
WINNIPEG FREE PRESS			EVE	410	10
WINNIPEG FREE PRESS			SATURDAY	757	19
WINNIPEG FREE PRESS			SUNDAY	329	8
CEN. DIV. 17	9,900	M 5			
WINNIPEG FREE PRESS			EVE	1,383	14
WINNIPEG FREE PRESS			SATURDAY	2,471	25
WINNIPEG FREE PRESS			SUNDAY	1,069	11
CEN. DIV. 18	7,500	N 9			
WINNIPEG SUN			SUNDAY	383	5
WINNIPEG FREE PRESS			EVE	2,737	36
WINNIPEG FREE PRESS			SATURDAY	5,079	68
WINNIPEG FREE PRESS			SUNDAY	2,060	27
CEN. DIV. 19	2,800	L14			
CEN. DIV. 20	4,500	G 2			
WINNIPEG FREE PRESS			EVE	557	12
WINNIPEG FREE PRESS			SATURDAY	773	17
WINNIPEG FREE PRESS			SUNDAY	503	11
CEN. DIV. 21	7,600	E 2			
WINNIPEG SUN			MORN	264	3
WINNIPEG SUN			SUNDAY	290	4
WINNIPEG FREE PRESS			EVE	1,415	19
WINNIPEG FREE PRESS			SATURDAY	2,245	30
WINNIPEG FREE PRESS			SUNDAY	1,291	17
CEN. DIV. 22	7,800	E 4			
WINNIPEG SUN			MORN	349	4
WINNIPEG FREE PRESS			EVE	947	12
WINNIPEG FREE PRESS			SATURDAY	1,436	18
WINNIPEG FREE PRESS			SUNDAY	839	11
CEN. DIV. 23	2,800	C 3			
WINNIPEG FREE PRESS			EVE	285	10
WINNIPEG FREE PRESS			SATURDAY	475	17
WINNIPEG FREE PRESS			SUNDAY	271	10

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COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

SASKATCHEWAN

COUNTY PUBLICATION	HOUSEHOLDS 1987 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
CEN. DIV. 01	12,100	S14			
*ESTEVAN MERCURY			WED.	4,131	34
MOOSOMIN WORLD-SPECTATOR			WED.	508	4
*REDVERS OPTIMIST			WED.	1,232	10
REGINA LEADER-POST			EVE	3,312	27
WEYBURN REVIEW			WED.	270	2
CEN. DIV. 02	9,600	S10			
REGINA LEADER-POST			EVE	2,794	29
*WEYBURN REVIEW			WED.	5,353	56
CEN. DIV. 03	6,900	S 7			
*ASSINIBOIA TIMES			WED.	3,449	50
MOOSE JAW TIMES-HERALD			EVE	259	4
REGINA LEADER-POST			EVE	1,438	21
SWIFT CURRENT SUN			M & W	330	5
CEN. DIV. 04	4,800	R 3			
*MAPLE CREEK NEWS			TUE.	1,436	30
REGINA LEADER-POST			EVE	777	16
SWIFT CURRENT SUN			M & W	429	9
CEN. DIV. 05	14,500	P14			
*ESTERHAZY-POTASHVILLE MINER-JOURNAL			WED.	1,925	13
*MELVILLE ADVANCE			WED.	3,187	22
*MOOSOMIN WORLD-SPECTATOR			WED.	2,392	17
REGINA LEADER-POST			EVE	3,585	25
YORKTON ENTERPRISE			M & W	1,892	13
YORKTON THIS WEEK			WED.	1,469	10
CEN. DIV. 06	79,200	P10			
ASSINIBOIA TIMES			WED.	417	1
MELVILLE ADVANCE			WED.	354	
NOKOMIS TIMES			WED.	473	1
*REGINA LEADER-POST			EVE	50,511	64
WEYBURN REVIEW			WED.	338	
CEN. DIV. 07	19,700	P 7			
ASSINIBOIA TIMES			WED.	603	3
*MOOSE JAW TIMES-HERALD			EVE	9,233	47
OUTLOOK OUTLOOK			WED.	385	2
REGINA LEADER-POST			EVE	2,816	14
SWIFT CURRENT SUN			M & W	291	1
CEN. DIV. 08	13,300	O 3			
KINDERSLEY CLARION			WED.	433	3
*LEADER NEWS			WED.	894	7
MAPLE CREEK NEWS			TUE.	437	3
REGINA LEADER-POST			EVE	1,922	14
SASKATOON STAR PHOENIX			EVE	556	4
*SWIFT CURRENT SUN			M & W	4,537	34
CEN. DIV. 09	16,100	M13			
*CANORA COURIER			WED.	2,229	14
*KAMSACK TIMES			THUR.	1,617	10

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CEN. DIV. 09 (CONT.)					
*NORQUAY NORTH STAR			THUR.	840	5
*PREECEVILLE PROGRESS			THUR.	1,451	9
REGINA LEADER-POST			EVE	2,493	15
*YORKTON ENTERPRISE			M & W	6,261	39
*YORKTON THIS WEEK			WED.	7,675	48
CEN. DIV. 10	8,600	M11			
HUMBOLDT JOURNAL			WED.	253	3
REGINA LEADER-POST			EVE	878	10
SASKATOON STAR PHOENIX			EVE	687	8
*SEMANS HIWAY 15 GAZETTE			WED.	906	11
*WYNYARD ADVANCE			WED.	1,894	22
YORKTON THIS WEEK			WED.	484	6
CEN. DIV. 11	83,300	M 8			
*DAVIDSON LEADER			WED.	1,590	2
HUMBOLDT JOURNAL			WED.	459	1
*NOKOMIS TIMES			WED.	931	1
*OUTLOOK OUTLOOK			WED.	1,847	2
REGINA LEADER-POST			EVE	578	1
ROSTHERN SASKATCHEWAN VALLEY NEWS			THUR.	1,180	1
*SASKATOON STAR PHOENIX			EVE	45,849	55
*WATROUS MANITOU			WED.	1,872	2
CEN. DIV. 12	8,800	M 5			
NORTH BATTLEFORD NEWS-OPTIMIST			M & TH	740	8
OUTLOOK OUTLOOK			WED.	654	7
SASKATOON STAR PHOENIX			EVE	1,799	20
CEN. DIV. 13	9,900	L 2			
*CUT KNIFE HWY. 40 COURIER			WED.	480	5
*KERROBERT CITIZEN			WED.	599	6
*KINDERSLEY CLARION			WED.	2,620	26
SASKATOON STAR PHOENIX			EVE	1,954	20
*UNITY NORTHWEST HERALD			WED.	1,804	18
*WILKIE PRESS			WED.	805	8
CEN. DIV. 14	16,600	J12			
*HUDSON BAY POST-REVIEW			WED.	2,406	14
*NIPAWIN JOURNAL			WED.	4,109	25
SASKATOON STAR PHOENIX			EVE	2,529	15
*TISDALE RECORDER			WED.	2,351	14
CEN. DIV. 15	27,800	J 8			
*HUMBOLDT JOURNAL			WED.	3,930	14
*PRINCE ALBERT HERALD			EVE	8,837	32
*ROSTHERN SASKATCHEWAN VALLEY NEWS			THUR.	2,191	8
SASKATOON STAR PHOENIX			EVE	4,025	14
CEN. DIV. 16	13,800	I 6			
*NORTH BATTLEFORD NEWS-OPTIMIST			M & TH	3,543	26
PRINCE ALBERT HERALD			EVE	329	2
SASKATOON STAR PHOENIX			EVE	2,276	16
*SHELLBROOK CHRONICLE			WED.	2,164	16
*SPIRITWOOD HERALD			THUR.	906	7

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SASKATCHEWAN

COUNTY PUBLICATION	HOUSEHOLDS 1987 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
CEN. DIV. 17	12,200	H 3			
*MEADOW LAKE PROGRESS			WED.	2,831	23
NORTH BATTLEFORD NEWS-OPTIMIST			M & TH	480	4
SASKATOON STAR PHOENIX			EVE	1,211	10
CEN. DIV. 18	6,100	C 3			
*LA RONGE NORTHERNER			WED.	1,585	26
SASKATOON STAR PHOENIX			EVE	360	6

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COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

ALBERTA

COUNTY PUBLICATION	HOUSEHOLDS 1987 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
CEN. DIV. 01	20,000	R14			
MAPLE CREEK NEWS			TUE.	365	2
*BOW ISLAND 40 MILE COUNTY COMMENTATOR			TUE.	3,864	19
CALGARY HERALD			MORN	474	2
CALGARY HERALD			SUNDAY	573	3
CALGARY SUN			MORN	1,553	8
CALGARY SUN			SUNDAY	2,060	10
LETHBRIDGE HERALD			EVE	447	2
*MEDICINE HAT NEWS			EVE	13,528	68
CEN. DIV. 02	38,300	Q12			
BOW ISLAND 40 MILE COUNTY COMMENTATOR			TUE.	400	1
CALGARY HERALD			MORN	1,988	5
CALGARY HERALD			SUNDAY	1,880	5
CALGARY SUN			MORN	2,981	8
CALGARY SUN			SUNDAY	3,743	10
*COALDALE SUNNY SOUTH NEWS			WED.	4,467	12
*LETHBRIDGE HERALD			EVE	20,498	54
*RAYMOND REVIEW			TUE.	2,009	5
*TABER TIMES			WED.	3,263	9
*VAUXHALL ADVANCE			THUR.	653	2
CEN. DIV. 03	12,600	R 9			
CALGARY HERALD			MORN	972	8
CALGARY HERALD			SUNDAY	717	6
CALGARY SUN			MORN	603	5
CALGARY SUN			SUNDAY	839	7
*CARDSTON CHRONICLE			TUE.	1,837	15
*FORT MACLEOD GAZETTE			WED.	1,351	11
LETHBRIDGE HERALD			EVE	3,017	24
*NANTON NEWS			WED.	1,044	8
*PINCHER CREEK ECHO			TUE.	2,131	17
CEN. DIV. 03	10,300	R 9			
CEN. DIV. 04	4,200	N14			
CALGARY HERALD			MORN	506	12
CALGARY HERALD			SUNDAY	423	10
CALGARY SUN			MORN	292	7
CALGARY SUN			SUNDAY	353	8
CEN. DIV. 05	13,100	O10			
CALGARY HERALD			MORN	2,590	20
CALGARY HERALD			SUNDAY	1,927	15
CALGARY SUN			MORN	1,141	9
CALGARY SUN			SUNDAY	1,653	13
LETHBRIDGE HERALD			EVE	292	2
*STRATHMORE STANDARD			WED.	2,841	22
*THREE HILLS CAPITAL			WED.	2,715	21
*VULCAN ADVOCATE			WED.	1,910	15
CEN. DIV. 06	269,600	N 9			
TORONTO STAR			SATURDAY	258	
*CALGARY HERALD			MORN	122,389	45
*CALGARY HERALD			SUNDAY	109,160	40

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COUNTY PUBLICATION	HOUSEHOLDS 1987 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
CEN. DIV. 06 (CONT.)					
*CALGARY SUN			MORN	65,134	24
*CALGARY SUN			SUNDAY	79,674	30
EDMONTON JOURNAL			MORN	398	
EDMONTON JOURNAL			FRIDAY	395	
*HIGH RIVER TIMES			WED.	2,485	1
RED DEER ADVOCATE			EVE	311	
STRATHMORE STANDARD			WED.	533	
THREE HILLS CAPITAL			WED.	415	
VULCAN ADVOCATE			WED.	465	
CEN. DIV. 07	14,300	K13			
*CORONATION REVIEW			TUE.	970	7
EDMONTON JOURNAL			MORN	2,619	18
EDMONTON JOURNAL			FRIDAY	3,580	25
EDMONTON JOURNAL			SUNDAY	2,125	15
EDMONTON SUN			MORN	964	7
EDMONTON SUN			SUNDAY	953	7
RED DEER ADVOCATE			EVE	475	3
*SEDGEWICK COMMUNITY PRESS			TUE.	1,970	14
*STETTLER INDEPENDENT			WED.	3,836	27
*WAINWRIGHT STAR CHRONICLE			WED.	2,544	18
CEN. DIV. 08	48,000	L 8			
CALGARY HERALD			MORN	818	2
CALGARY HERALD			SUNDAY	680	1
CALGARY SUN			MORN	2,067	4
CALGARY SUN			SUNDAY	2,636	5
*ECKVILLE EXAMINER			TUE.	853	2
EDMONTON JOURNAL			MORN	2,045	4
EDMONTON JOURNAL			FRIDAY	2,565	5
EDMONTON JOURNAL			SUNDAY	1,751	4
EDMONTON SUN			MORN	282	1
EDMONTON SUN			SUNDAY	441	1
*INNISFAIL PROVINCE			TUE.	3,163	7
*LACOMBE GLOBE			WED.	3,149	7
*RED DEER ADVOCATE			EVE	21,981	46
*RIMBEY RECORD			TUE.	2,394	5
*ROCKY MOUNTAIN HOUSE MOUNTAINEER			WED.	4,216	9
*SYLAN LAKE NEWS			TUE.	1,023	2
CEN. DIV. 08	42,500	K 9			
CEN. DIV. 09	9,200	O 7			
CALGARY HERALD			MORN	1,443	16
CALGARY HERALD			SUNDAY	1,259	14
CALGARY SUN			MORN	1,130	12
CALGARY SUN			SUNDAY	1,572	17
EDMONTON JOURNAL			MORN	515	6
EDMONTON JOURNAL			FRIDAY	563	6
EDMONTON JOURNAL			SUNDAY	443	5
EDMONTON SUN			MORN	279	3
EDMONTON SUN			SUNDAY	422	5
LETHBRIDGE HERALD			EVE	878	10

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ALBERTA

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CEN. DIV. 09	5,500	L 6			
CEN. DIV. 10	28,400	I13			
EDMONTON JOURNAL			MORN	5,449	19
EDMONTON JOURNAL			FRIDAY	8,024	28
EDMONTON JOURNAL			SUNDAY	4,516	16
EDMONTON SUN			MORN	3,384	12
EDMONTON SUN			SUNDAY	4,484	16
CEN. DIV. 10	28,100	I13			
CEN. DIV. 11	300,100	I 9			
*EDMONTON JOURNAL			MORN	136,304	45
*EDMONTON JOURNAL			FRIDAY	161,860	54
*EDMONTON JOURNAL			SUNDAY	122,909	41
*EDMONTON SUN			MORN	75,439	25
*EDMONTON SUN			SUNDAY	107,489	36
CEN. DIV. 11	296,000	I 9			
CEN. DIV. 12	29,600	G14			
EDMONTON JOURNAL			MORN	5,297	18
EDMONTON JOURNAL			FRIDAY	7,131	24
EDMONTON JOURNAL			SUNDAY	4,593	16
EDMONTON SUN			MORN	3,204	11
EDMONTON SUN			SUNDAY	3,582	12
*FORT MCMURRAY TODAY			EVE	6,224	21
*FORT MCMURRAY TODAY			FRIDAY	7,729	26
CEN. DIV. 12	14,200	G13			
CEN. DIV. 13	19,000	G 9			
EDMONTON JOURNAL			MORN	3,698	19
EDMONTON JOURNAL			FRIDAY	6,985	37
EDMONTON JOURNAL			SUNDAY	2,897	15
EDMONTON SUN			MORN	1,562	8
EDMONTON SUN			SUNDAY	2,037	11
CEN. DIV. 14	8,500	H 6			
EDMONTON JOURNAL			MORN	1,925	23
EDMONTON JOURNAL			FRIDAY	2,925	34
EDMONTON JOURNAL			SUNDAY	1,585	19
EDMONTON SUN			MORN	1,232	14
EDMONTON SUN			SUNDAY	1,712	20
*EDSON LEADER			TUE.	2,213	26
CEN. DIV. 15	42,900	C 3			
EDMONTON JOURNAL			MORN	6,560	15
EDMONTON JOURNAL			FRIDAY	7,194	17
EDMONTON JOURNAL			SUNDAY	5,581	13
EDMONTON SUN			MORN	522	1
EDMONTON SUN			SUNDAY	559	1
*GRANDE PRAIRIE HERALD-TRIBUNE			EVE	8,323	19
*PEACE RIVER RECORD-GAZETTE			WED.	4,974	12

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ALBERTA

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CEN. DIV. 15	9,200	N 7			
*FORT VERMILION NORTHERN PIONEER			WED.	1,095	12
*GRIMSHAW MILE ZERO NEWS			WED.	759	8
*HIGH LEVEL ECHO			WED.	1,532	17
*MANNING BANNER POST			WED.	899	10
CEN. DIV. 16	15,000	C 5			
CEN. DIV. 17	14,300	C 3			
FAIRVIEW POST			WED.	619	4
CEN. DIV. 18	4,000	F 2			
CEN. DIV. 19	24,600	E 2			
*BEAVERLODGE ADVERTISER			WED.	1,678	7
*FAIRVIEW POST			WED.	2,501	10
*RYCROFT SIGNAL			WED.	2,189	9

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BRITISH COLUMBIA

COUNTY PUBLICATION	HOUSEHOLDS 1987 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
ALBERNI-CLAYOQUOT	10,500	M 4			
*PORT ALBERNI ALBERNI VALLEY TIMES			EVE	6,582	63
VANCOUVER PROVINCE			MORN	661	6
VANCOUVER PROVINCE			SUNDAY	868	8
VANCOUVER SUN			EVE	804	8
VICTORIA TIMES-COLONIST			MORN	1,023	10
VICTORIA TIMES-COLONIST			SUNDAY	948	9
BULKLEY-NECHAKO	11,800	E 5			
PRINCE GEORGE CITIZEN			EVE	1,290	11
VANCOUVER PROVINCE			MORN	675	6
VANCOUVER PROVINCE			SUNDAY	818	7
VANCOUVER SUN			EVE	388	3
CAPITAL	113,800	O 6			
RICHMOND BUY AND SELL PRESS			THUR.	360	
VANCOUVER PROVINCE			MORN	1,194	1
VANCOUVER PROVINCE			SUNDAY	1,620	1
VANCOUVER SUN			EVE	2,934	3
*VICTORIA TIMES-COLONIST			MORN	66,741	59
*VICTORIA TIMES-COLONIST			SUNDAY	63,955	56
CARIBOO	19,900	H 8			
RICHMOND BUY AND SELL PRESS			THUR.	384	2
VANCOUVER PROVINCE			MORN	2,344	12
VANCOUVER PROVINCE			SUNDAY	3,023	15
VANCOUVER SUN			EVE	601	3
CENTRAL COAST	1,000	H 3			
VANCOUVER PROVINCE			MORN	87	9
VANCOUVER PROVINCE			SUNDAY	70	7
CEN. FRAZER VALLEY	48,900	N 9			
*LANGLEY ADVANCE			WED.	6,894	14
RICHMOND BUY AND SELL PRESS			THUR.	2,233	5
VANCOUVER PROVINCE			MORN	10,072	21
VANCOUVER PROVINCE			SUNDAY	12,802	26
VANCOUVER SUN			EVE	10,384	21
CENTRAL KOOTENAY	18,500	L16			
*CASTLEGAR NEWS			W & SUN.	3,556	19
*CRESTON VALLEY ADVANCE			M & TH	3,622	20
*NELSON NEWS			MORN	5,612	30
TRAIL TIMES			EVE	310	2
VANCOUVER PROVINCE			MORN	1,646	9
VANCOUVER PROVINCE			SUNDAY	2,185	12
VANCOUVER SUN			EVE	512	3
CENTRAL OKANAGAN	34,700	L13			
*KELOWNA COURIER			EVE	16,251	47
VANCOUVER PROVINCE			MORN	2,827	8
VANCOUVER PROVINCE			SUNDAY	4,067	12
VANCOUVER SUN			EVE	374	1

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COLUMBIA-SHUSWAP	14,600	I15			
*REVELSTOKE REVIEW			WED.	2,821	19
*SALMON ARM OBSERVER			WED.	4,190	29
VANCOUVER PROVINCE			MORN	1,637	11
VANCOUVER PROVINCE			SUNDAY	1,815	12
VANCOUVER SUN			EVE	482	3
COMOX-STRATHCONA	25,700	L 4			
*CAMPBELL RIVER COURIER			THUR.	6,479	25
*CAMPBELL RIVER UPPER ISLANDER			TUE.	5,966	23
*COURTENAY COMOX DISTRICT FREE PRESS			W & F	9,414	37
VANCOUVER PROVINCE			MORN	1,475	6
VANCOUVER PROVINCE			SUNDAY	1,888	7
VANCOUVER SUN			EVE	2,900	11
VICTORIA TIMES-COLONIST			MORN	1,956	8
VICTORIA TIMES-COLONIST			SUNDAY	1,997	8
COWICHAN VALLEY	19,200	N 6			
NANAIMO FREE PRESS			EVE	387	2
VANCOUVER PROVINCE			MORN	703	4
VANCOUVER PROVINCE			SUNDAY	1,023	5
VANCOUVER SUN			EVE	1,232	6
VICTORIA TIMES-COLONIST			MORN	5,587	29
VICTORIA TIMES-COLONIST			SUNDAY	5,569	29
DEWDNEY-ALOUETTE	24,800	M 9			
*MISSION FRASER VALLEY RECORD			WED.	5,093	21
RICHMOND BUY AND SELL PRESS			THUR.	1,230	5
VANCOUVER PROVINCE			MORN	5,838	24
VANCOUVER PROVINCE			SUNDAY	7,246	29
VANCOUVER SUN			EVE	6,036	24
EAST KOOTENAY	18,600	K18			
CALGARY HERALD			MORN	1,174	6
CALGARY HERALD			SUNDAY	1,149	6
LETHBRIDGE HERALD			EVE	878	5
*CRANBROOK TOWNSMAN			EVE	4,224	23
VANCOUVER PROVINCE			MORN	1,089	6
VANCOUVER PROVINCE			SUNDAY	1,262	7
VANCOUVER SUN			EVE	621	3
FRASER-CHEAM	21,300	M10			
RICHMOND BUY AND SELL PRESS			THUR.	495	2
VANCOUVER PROVINCE			MORN	4,872	23
VANCOUVER PROVINCE			SUNDAY	6,053	28
VANCOUVER SUN			EVE	3,369	16
FRASER-FORT GEORGE	29,800	E 6			
*PRINCE GEORGE CITIZEN			EVE	19,946	67
VANCOUVER PROVINCE			MORN	934	3
VANCOUVER PROVINCE			SUNDAY	1,763	6
VANCOUVER SUN			EVE	454	2
GREATER VANCOUVER	511,200	D11			
TORONTO STAR			SATURDAY	257	

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BRITISH COLUMBIA

COUNTY PUBLICATION	HOUSEHOLDS 1987 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
GREATER VANCOUVER (CONT.)					
LANGLEY ADVANCE			WED.	702	
*RICHMOND BUY AND SELL PRESS			THUR.	28,579	6
*RICHMOND REVIEW			W & F	15,981	3
*VANCOUVER PROVINCE			MORN	120,142	24
*VANCOUVER PROVINCE			SUNDAY	146,023	29
*VANCOUVER SUN			EVE	183,605	36
KITIMAT-STIKINE	11,900	D 4			
VANCOUVER PROVINCE			MORN	1,204	10
VANCOUVER PROVINCE			SUNDAY	1,875	16
KOOTENAY BOUNDARY	11,300	M14			
*TRAIL TIMES			EVE	5,478	48
VANCOUVER PROVINCE			MORN	1,324	12
VANCOUVER PROVINCE			SUNDAY	1,862	16
VANCOUVER SUN			EVE	498	4
MOUNT WADDINGTON	5,000	J 3			
*PORT HARDY NORTH ISLAND GAZETTE			WED.	3,159	63
VANCOUVER PROVINCE			MORN	785	16
VANCOUVER PROVINCE			SUNDAY	877	18
VANCOUVER SUN			EVE	532	11
NANAIMO	32,500	M 6			
*NANAIMO FREE PRESS			EVE	8,890	27
VANCOUVER PROVINCE			MORN	1,759	5
VANCOUVER PROVINCE			SUNDAY	2,698	8
VANCOUVER SUN			EVE	2,918	9
VICTORIA TIMES-COLONIST			MORN	3,067	9
VICTORIA TIMES-COLONIST			SUNDAY	3,327	10
NORTH OKANAGAN	20,200	K14			
RICHMOND BUY AND SELL PRESS			THUR.	303	2
SALMON ARM OBSERVER			WED.	254	1
VANCOUVER PROVINCE			MORN	1,494	7
VANCOUVER PROVINCE			SUNDAY	2,228	11
VANCOUVER SUN			EVE	415	2
*VERNON NEWS			EVE	8,234	41
OKANAGAN-SIMILKAMEEN	24,000	M12			
*PENTICTON HERALD			EVE	8,079	34
VANCOUVER PROVINCE			MORN	3,443	14
VANCOUVER PROVINCE			SUNDAY	4,398	18
VANCOUVER SUN			EVE	679	3
PEACE RIVER-LIARD	18,900	C 6			
EDMONTON JOURNAL			MORN	877	5
EDMONTON JOURNAL			FRIDAY	869	5
EDMONTON JOURNAL			SUNDAY	756	4
*FORT ST. JOHN ALASKA HIGHWAY NEWS			EVE	3,176	17
VANCOUVER PROVINCE			MORN	734	4
VANCOUVER PROVINCE			SUNDAY	1,050	6
POWELL RIVER	6,700	K 6			
*POWELL RIVER NEWS			WED.	5,190	77

* DENOTES NEWSPAPER PUBLISHED WITHIN COUNTY

COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

BRITISH COLUMBIA

COUNTY PUBLICATION	HOUSEHOLDS 1987 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
POWELL RIVER (CONT.)					
VANCOUVER PROVINCE			MORN	1,043	16
VANCOUVER PROVINCE			SUNDAY	1,288	19
VANCOUVER SUN			EVE	1,013	15
SKEENA-Q.CHARLOTTE	7,400	D 3			
*PRINCE RUPERT NEWS			EVE	3,778	51
VANCOUVER PROVINCE			MORN	715	10
VANCOUVER PROVINCE			SUNDAY	977	13
VANCOUVER SUN			EVE	255	3
SQUAMISH-LILLOOET	6,900	K 8			
RICHMOND BUY AND SELL PRESS			THUR.	273	4
VANCOUVER PROVINCE			MORN	2,014	29
VANCOUVER PROVINCE			SUNDAY	2,552	37
VANCOUVER SUN			EVE	1,405	20
STIKINE	600	B 3			
SUNSHINE COAST	6,900	L 7			
VANCOUVER PROVINCE			MORN	846	12
VANCOUVER PROVINCE			SUNDAY	1,238	18
VANCOUVER SUN			EVE	2,122	31
THOMPSON-NICOLA	34,100	J11			
*KAMLOOPS NEWS			EVE	19,919	58
VANCOUVER PROVINCE			MORN	3,560	10
VANCOUVER PROVINCE			SUNDAY	4,718	14
VANCOUVER SUN			EVE	937	3

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COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

YUKON TERRITORY

COUNTY PUBLICATION	HOUSEHOLDS 1987 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
YUKON	8,200	J 2			
*WHITEHORSE STAR			EVE	3,561	43
*WHITEHORSE STAR			FRIDAY	4,479	55
*WHITEHORSE YUKON NEWS			WED.	4,534	55

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COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

NORTHWEST TERR.

COUNTY PUBLICATION	HOUSEHOLDS 1987 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
BAFFIN	2,200	H16			
MONTREAL GAZETTE			SATURDAY	135	6
CENTRAL ARTIC	800	H10			
FORT SMITH	7,600	K 5			
EDMONTON JOURNAL			MORN	1,335	18
EDMONTON JOURNAL			FRIDAY	1,344	18
EDMONTON JOURNAL			SUNDAY	725	10
*HAY RIVER HUB			WED.	1,900	25
INUVICK	2,300	H 5			
KEEWATIN	1,100	L11			
KITIKMEOT	800	H10			

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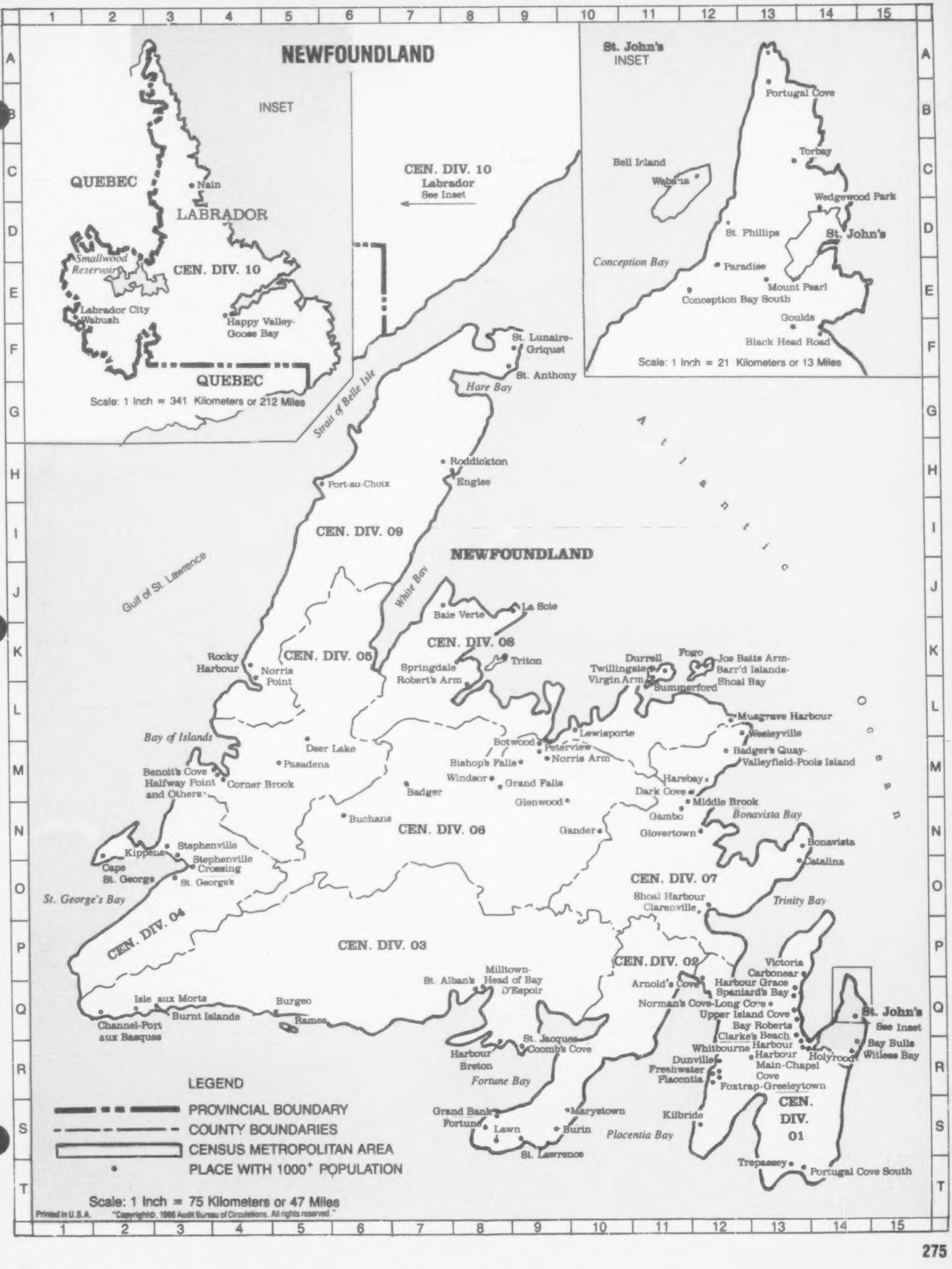
MAPS

PROVINCIAL MAP SERIES


NEWFOUNDLAND
INSET
QUEBEC
Nain
LABRADOR
Smallwood Reservoir
CEN. DIV. 10
Labrador City
Wabush
Happy Valley-Goose Bay
QUEBEC
Scale: 1 Inch = 341 Kilometers or 212 Miles
CEN. DIV. 10
Labrador
See Inset
St. John's INSET
Portugal Cove
Bell Island
Wabana
Torbay
Wedgewood Park
St. Phillips
St. John's
Conception Bay
Paradise
Mount Pearl
Conception Bay South
Goulds
Black Head Road
Scale: 1 Inch = 21 Kilometers or 13 Miles
Strait of Belle Isle
St. Lunaire-Griquet
St. Anthony
Hare Bay
Atlantic
Roddickton
Englee
Port-au-Choix
CEN. DIV. 09
NEWFOUNDLAND
Gulf of St. Lawrence
White Bay
Baie Verte
La Scie
CEN. DIV. 08
Rocky Harbour
Norris Point
CEN. DIV. 05
Springdale
Robert's Arm
Triton
Durrell
Twillingate
Virgin Arm
Fogo
Joe Batts Arm-Barr'd Islands-Shoal Bay
Summerford
Ocean
Musgrave Harbour
Wesleyville
Badger's Quay-Valleyfield-Pools Island
Lewisporte
Botwood
Peterview
Norris Arm
Bishop's Falls
Windsor
Grand Falls
Glenwood
Bay of Islands
Deer Lake
Pasadena
Benoit's Cove
Halfway Point
and Others
Corner Brook
Badger
Harebay
Dark Cove
Middle Brook
Gambo
Bonavista Bay
Glovertown
Buchans
CEN. DIV. 06
Gander
Bonavista
Catalina
Kippens
Stephenville
Stephenville Crossing
Cape St. George
St. George's
St. George's Bay
CEN. DIV. 07
Shoal Harbour
Clarenville
Trinity Bay
CEN. DIV. 04
CEN. DIV. 03
CEN. DIV. 02
Victoria
Carbonear
Harbour Grace
Spaniard's Bay
Arnold's Cove
Norman's Cove-Long Cove
Upper Island Cove
Bay Roberts
Clarke's Beach
Harbour
Whitbourne
Harbour
Main-Chapel Cove
Dunville
Freshwater
Placentia
Foxtrap-Greeleytown
Holyrood
St. John's
See Inset
Bay Bulls
Witless Bay
St. Alban's
Milltown-Head of Bay D'Espoir
Isle aux Morts
Burgeo
Channel-Port aux Basques
Burnt Islands
Ramea
St. Jacques-Coomb's Cove
Harbour Breton
Fortune Bay
Grand Bank
Fortune
Lawn
Marystown
Burin
St. Lawrence
Placentia Bay
Kilbride
CEN. DIV. 01
Trepassey
Portugal Cove South
LEGEND
PROVINCIAL BOUNDARY
COUNTY BOUNDARIES
CENSUS METROPOLITAN AREA
PLACE WITH 1000+ POPULATION
Scale: 1 Inch = 75 Kilometers or 47 Miles
Printed in U.S.A.
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COUNTIES AND TOWNS

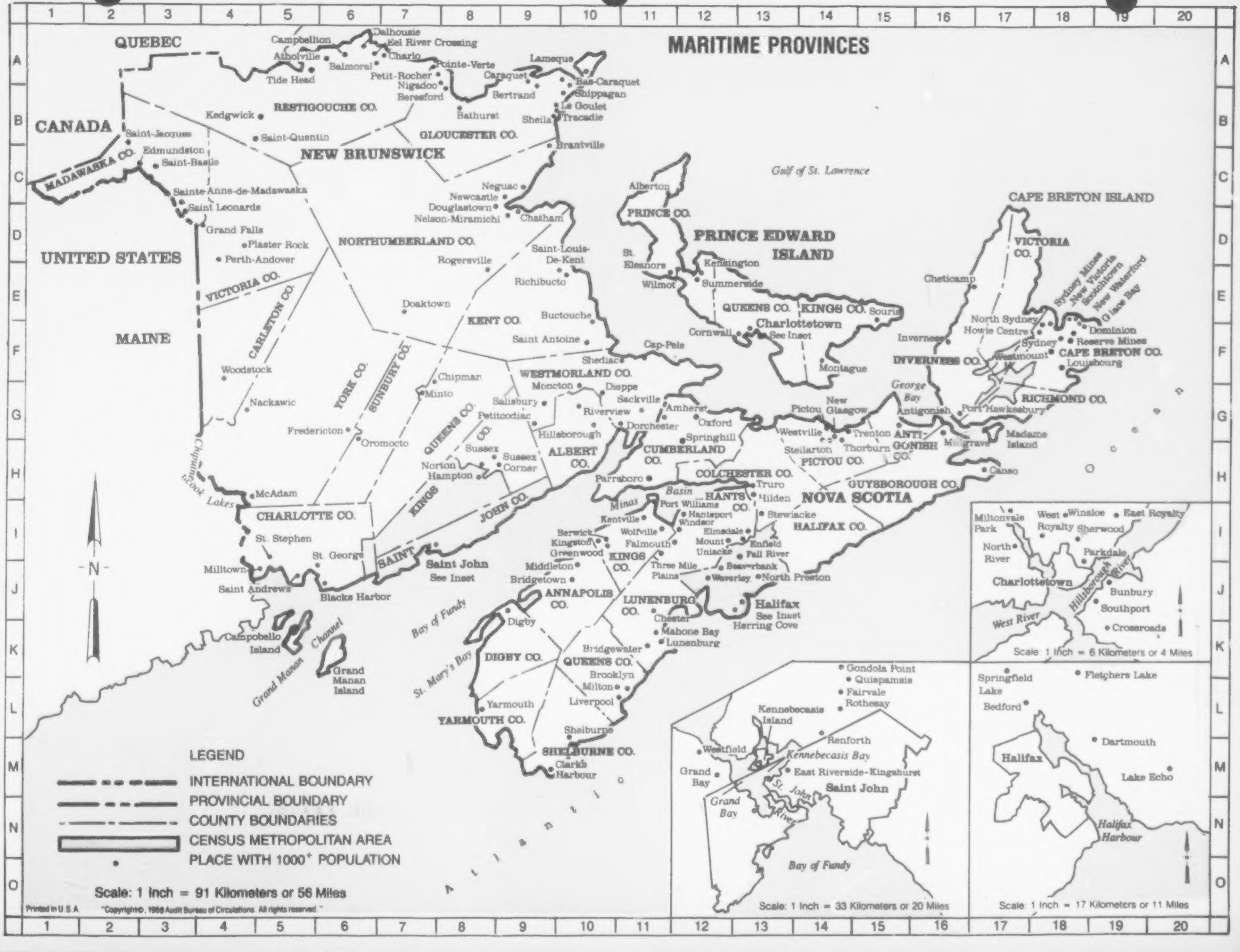
The following lists counties then towns and counties - in alphabetical order by province. 1986 Census population and map reference coordinates also appear. 1981 Census figures are shown (in italics) for unincorporated communities, since their 1986 counts were unavailable at press time. Only those towns are included which have 1000 + (Census) population.

NEWFOUNDLAND
568,349

CEN. DIV. 01	246,149	R	13
CEN. DIV. 02	30,285	R	10
CEN. DIV. 03	35,737	P	7
CEN. DIV. 04	27,278	O	3
CEN. DIV. 05	45,648	M	5
CEN. DIV. 06	40,714	N	8
CEN. DIV. 07	43,618	N	11
CEN. DIV. 08	54,225	L	7
CEN. DIV. 09	25,954	I	6
CEN. DIV. 10	28,741	E	4

Arnold's Cove, CEN. DIV. 01, 1,117	Q	13
Badger's Quay-Valleyfield-Pool's Island CEN. DIV. 07, 1,589	L	12
Badger, CEN. DIV. 06, 1,151	M	7
Baie Verte, CEN. DIV. 08, 2,049	J	7
Bay Bulls, CEN. DIV. 01, 1,114	Q	14
Bay Roberts, CEN. DIV. 01, 4,446	Q	13
Benoit's Cove, CEN. DIV. 05, *1,315*	M	4
Bishop's Falls, CEN. DIV. 06, 4,213	M	9
Blackhead Road, CEN. DIV. 01, *1,855*	F	14
Bonavista, CEN. DIV. 07, 4,605	N	13
Botwood, CEN. DIV. 06, 3,916	M	9
Buchans, CEN. DIV. 06, 1,281	N	6
Burgeo, CEN. DIV. 03, 2,582	Q	5
Burin, CEN. DIV. 02, 2,892	S	9
Burnt Islands, CEN. DIV. 03, 1,042	Q	3
Cape St. George & Others, CEN. DIV. 04 1,505	N	2
Carbonear, CEN. DIV. 01, 5,337	P	13
Catalina, CEN. DIV. 07, 1,211	O	13
Channel-Port aux Basques, CEN. DIV. 03 5,901	Q	2
Clarenville, CEN. DIV. 07, 2,967	O	12
Clark's Beach, CEN. DIV. 01, 1,189	Q	13
Conception Bay South, CEN. DIV. 01 15,531	E	12
Cornerbrook, CEN. DIV. 05, 22,719	M	4
Dark Cove, CEN. DIV. 07, *1,344*	M	12
Deer Lake, CEN. DIV. 05, 4,233	L	5
Dunville, CEN. DIV. 01, 1,833	R	12
Durrell, CEN. DIV. 08, 1,060	K	11
Englee, CEN. DIV. 09, 1,012	H	8
Fogo, CEN. DIV. 08, 1,153	K	12
Fortune, CEN. DIV. 02, 2,370	S	8
Foxtrap-Greeleytown, CEN. DIV. 01 *2,292*	R	13
Freshwater, CEN. DIV. 01, 1,219	R	12
Gambo, CEN. DIV. 07, 2,723	N	11
Gander, CEN. DIV. 06, 10,207	N	10
Glenwood, CEN. DIV. 06, 1,038	N	10
Glovertown, CEN. DIV. 07, 2,184	N	12
Goulds, CEN. DIV. 01, 4,688	F	13
Grand Bank, CEN. DIV. 02, 3,732	S	8
Grand Falls, CEN. DIV. 06, 9,121	M	8
Halfway Point & Others, CEN. DIV. 05 2,182	M	14
Happy Valley-Goose Bay, CEN. DIV. 10 7,248	E	4
Harbour Breton, CEN. DIV. 03, 2,432	R	8
Harbour Grace, CEN. DIV. 01, 3,053	Q	13
Harbour Main-Chapel Cove, CEN. DIV. 01 1,293	R	12
Harbour, CEN. DIV. 01, *1,007*	R	13
Hare Bay, CEN. DIV. 07, 1,436	M	12
Holyrood, CEN. DIV. 01, 2,118	R	14
Isle aux Morts, CEN. DIV. 03, 1,203	Q	2
Joe Batt's Arm-Barr'd Islands-Shoal Bay CEN. DIV. 06, 1,232	K	12
Kilbride, CEN. DIV. 01, *5,014*	S	12
Kippens, CEN. DIV. 04, 1,556	N	3
La Scie, CEN. DIV. 08, 1,429	J	9
Labrador City, CEN. DIV. 10, 8,664	E	1
Lawn, CEN. DIV. 02, 1,015	S	9
Lewisporte, CEN. DIV. 08, 3,978	L	10
Marystown, CEN. DIV. 02, 6,660	S	8
Middle Brook, CEN. DIV. 07, *1,083*	N	12
Milltown-Head of Bay D'Espoir, CEN. DIV. 03, 1,276	Q	8
Mount Pearl, CEN. DIV. 01, 20,293	E	13
Musgrave Harbor, CEN. DIV. 08, 1,527	L	12
Nain, CEN. DIV. 10, 1,018	C	3
Norman's Cove-Long Cove, CEN. DIV. 01 1,107	Q	13
Norris Arm, CEN. DIV. 06, 1,127	M	9
Norris Point, CEN. DIV. 09, 1,010	K	4
Paradise, CEN. DIV. 01, 3,346	E	12
Pasedena, CEN. DIV. 05, 3,268	M	5
Peterview, CEN. DIV. 06, 1,130	M	9
Placentia, CEN. DIV. 01, 2,016	R	12
Port au Choix, CEN. DIV. 09, 1,291	H	5
Portugal Cove, CEN. DIV. 01, 2,497	B	13
Pouch Cove, CEN. DIV. 01, 1,576	A	13
Ramea, CEN. DIV. 03, 1,380	Q	5
Robert's Arm, CEN. DIV. 08, 1,111	L	8
Rocky Harbour, CEN. DIV. 09, 1,268	K	4
Roddickton, CEN. DIV. 09, 1,223	H	8
Shoal Harbor, CEN. DIV. 07, 1,049	O	12
Spaniard's Bay, CEN. DIV. 01, 2,190	Q	13
Springdale, CEN. DIV. 08, 3,555	K	8
Stephenville Crossing, CEN. DIV. 04 2,252	O	3
Stephenville, CEN. DIV. 04, 7,994	N	3
St. Alban's, CEN. DIV. 03, 1,780	Q	8
St. Anthony, CEN. DIV. 09, 3,182	F	9
St. Georges, CEN. DIV. 04, 1,852	O	3
St. Jacques-Coomb's Cove, CEN. DIV. 03 *1,048*	R	10
St. John's, CEN. DIV. 01, 96,216	D	14
St. Lawrence, CEN. DIV. 02, 1,841	S	9
St. Lunaire-Griquet, CEN. DIV. 09, 1,013	F	9
St. Phillips, CEN. DIV. 01, 1,604	D	12
Summerford, CEN. DIV. 08, 1,169	L	12
Torbay, CEN. DIV. 01, 3,730	O	13
Trepassy, CEN. DIV. 01, 1,460	T	13
Triton, CEN. DIV. 08, 1,253	K	8
Twillingate, CEN. DIV. 08, *1,506*	K	11
Upper Island Cove, CEN. DIV. 01, 2,055	Q	13
Victoria, CEN. DIV. 01, 1,895	P	13
Wabana, CEN. DIV. 01, 4,057	C	12
Wabush, CEN. DIV. 10, 2,637	E	1
Wedgewood Park, CEN. DIV. 01, 1,385	D	14
Wesleyville, CEN. DIV. 07, 1,208	M	12
Whitbourne, CEN. DIV. 01, 1,151	R	13
Windsor, CEN. DIV. 06, 5,545	M	8
Witless Bay, CEN. DIV. 01, 1,022	R	14

MARITIME PROVINCES


1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20
A B C D E F G H I J K L M N O
QUEBEC
CANADA
UNITED STATES
MAINE
NEW BRUNSWICK
PRINCE EDWARD ISLAND
NOVA SCOTIA
CAPE BRETON ISLAND
Gulf of St. Lawrence
Bay of Fundy
St. Mary's Bay
Grand Manan Channel
Atlantic Ocean
MADAWASKA CO.
RESTIGOUCHE CO.
GLOUCESTER CO.
NORTHUMBERLAND CO.
VICTORIA CO.
CARLETON CO.
YORK CO.
SUNBURY CO.
KENT CO.
WESTMORLAND CO.
QUEENS CO.
KINGS
ALBERT CO.
SAINT JOHN CO.
CHARLOTTE CO.
PRINCE CO.
QUEENS CO.
KINGS CO.
CUMBERLAND CO.
COLCHESTER CO.
PICTOU CO.
ANTIGONISH CO.
GUYSBOROUGH CO.
HALIFAX CO.
HANTS CO.
KINGS CO.
ANNAPOLIS CO.
LUNENBURG CO.
QUEENS CO.
DIGBY CO.
YARMOUTH CO.
SHELBURNE CO.
INVERNESS CO.
VICTORIA CO.
CAPE BRETON CO.
RICHMOND CO.
Campbellton
Dalhousie
Eel River Crossing
Charlo
Atholville
Balmoral
Tide Head
Pointe-Verte
Petit-Rocher
Nigadoo
Beresford
Caraquet
Lameque
Bas-Caraquet
Shippagan
Bertrand
Le Goulet
Tracadie
Sheila
Bathurst
Kedgwick
Saint-Quentin
Saint-Jacques
Edmundston
Saint-Basile
Sainte-Anne-de-Madawaska
Saint Leonards
Grand Falls
Plaster Rock
Perth-Andover
Brantville
Neguac
Newcastle
Douglastown
Nelson-Miramichi
Chatham
Saint-Louis-De-Kent
Rogersville
Richibucto
Doaktown
Buctouche
Saint Antoine
Woodstock
Nackawic
Chipman
Minto
Fredericton
Oromocto
Salisbury
Petitcodiac
Moncton
Dieppe
Shediac
Riverview
Hillsborough
Sackville
Dorchester
Sussex
Sussex Corner
Norton
Hampton
McAdam
Chipuineticook Lakes
St. Stephen
St. George
Milltown
Saint Andrews
Blacks Harbor
Saint John
See Inset
Campobello Island
Grand Manan Island
Alberton
St. Eleanors
Wilmot
Kensington
Summerside
Cornwall
Charlottetown
See Inset
Souris
Montague
Cap-Pele
Amherst
Oxford
Springhill
Parrsboro
Minas Basin
Port Williams
Hantsport
Windsor
Kentville
Wolfville
Falmouth
Berwick
Kingston
Greenwood
Middleton
Bridgetown
Digby
Yarmouth
Shelburne
Clark's Harbour
Liverpool
Milton
Brooklyn
Bridgewater
Lunenburg
Mahone Bay
Chester
Three Mile Plains
Mount Uniacke
Elmsdale
Enfield
Fall River
Beaverbank
Waverley
North Preston
Halifax
See Inset
Herring Cove
Truro
Hilden
Stewiacke
Pictou
New Glasgow
Westville
Stellarton
Trenton
Thorburn
Antigonish
George Bay
Mulgrave
Port Hawkesbury
Madame Island
Canso
Cheticamp
Inverness
North Sydney
Howie Centre
Sydney
Westmount
Sydney Mines
New Victoria
Scotchtown
New Waterford
Glace Bay
Dominion
Reserve Mines
Louisbourg
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LEGEND
INTERNATIONAL BOUNDARY
PROVINCIAL BOUNDARY
COUNTY BOUNDARIES
CENSUS METROPOLITAN AREA
PLACE WITH 1000⁺ POPULATION
Scale: 1 Inch = 91 Kilometers or 56 Miles
Miltonvale Park
West Royalty
Winsloe
East Royalty
Sherwood
North River
Parkdale
Charlottetown
Hillsborough River
Bunbury
Southport
Crossroads
West River
Scale: 1 Inch = 6 Kilometers or 4 Miles
Gondola Point
Quispamsis
Fairvale
Rothesay
Kennebecasis Island
Renforth
Westfield
Kennebecasis Bay
East Riverside-Kingshurst
Grand Bay
Grand Bay
St. John River
Saint John
Bay of Fundy
Scale: 1 Inch = 33 Kilometers or 20 Miles
Springfield Lake
Fletchers Lake
Bedford
Dartmouth
Halifax
Lake Echo
Halifax Harbour
Scale: 1 Inch = 17 Kilometers or 11 Miles

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NEW BRUNSWICK

709,442

ALBERT	24,832	G	10
CARLETON	25,429	F	4
CHARLOTTE	26,525	I	5
GLOUCESTER	87,473	B	8
KENT	31,496	E	9
KINGS	56,598	H	8
MADAWASKA	36,662	C	3
NORTHUMBERLAND	52,981	D	7
QUEENS	12,487	G	8
RESTIGOUCHE	39,921	B	5
ST. JOHN	82,460	M	14
SUNBURY	22,894	G	7
VICTORIA	21,504	D	4
WESTMORELAND	110,969	F	10
YORK	77,211	G	5

Atholville, RESTIGOUCHE 1,501	A	6
Balmoral, RESTIGOUCHE 1,969	A	6
Bas-Caraquet, GLOUCESTER 1,913	A	9
Bathurst, GLOUCESTER, 14,683	A	7
Beresford, GLOUCESTER, 3,851	A	8
Bertrand, GLOUCESTER, 1,279		
Blacks Harbor, CHARLOTTE, 1,224	J	6
Brantville, NORTHUMBERLAND, *1,066*	B	9
Buctouche, KENT, 2,420	E	10
Campbellton, RESTIGOUCHE, 9,073	B	4
Cap-Pele, WESTMORELAND, 2,261	F	11
Caraquet, GLOUCESTER, 4,493	B	9
Charlo, RESTIGOUCHE, 1,602	A	6
Chatham, NORTHUMBERLAND, 6,219	D	9
Chipman, QUEENS, 1,760	F	7
Dalhousie, RESTIGOUCHE, 5,363	A	6
Dieppe, WESTMORELAND, 9,084	G	10
Doaktown, NORTHUMBERLAND 999	E	7
Dorchester, WESTMORELAND, 1,198	G	11
Douglastown, NORTHUMBERLAND 1,133	D	8
East Riverside-Kingshurst, KINGS, 1,031	M	13
Edmundston, MADAWASKA, 11,497	A	7
Eel River Crossing, RESTIGOUCHE 1,479	A	6
Fairvale, KINGS, 4,660	L	14
Fredericton, YORK, 44,352	G	6
Gondola Point, KINGS, 3,596	K	14
Grand Bay, KINGS, 3,319	M	12
Grand Falls, VICTORIA, 6,209	D	4
Hampton, KINGS, 3,405	H	8
Hillsborough, ALBERT, 1,214	G	10
Kedgwick, RESTIGOUCHE, 1,129	B	4
Lameque, GLOUCESTER, 1,806	B	9
Le Goulet, GLOUCESTER, *1,173*	B	10
McAdam, YORK, 1,658	H	4
Milltown, CHARLOTTE, *1,739*	J	5
Minto, QUEENS, 3,197	G	7
Moncton, WESTMORELAND, 55,468	G	10
Nackawic, YORK, 1,288	G	4
Neguac, NORTHUMBERLAND, 1,754	C	9
Nelson-Miramichi, NORTHUMBERLAND 1,407	D	9
Newcastle, NORTHUMBERLAND 5,804	C	9
Nigadoo, GLOUCESTER, *1,075*	A	10
Norton, KINGS, 1,442	H	8
Oromocto, SUNBURY, 9,656	G	6
Perth-Andover, VICTORIA, 1,889	D	4
Petitcodiac, WESTMORELAND, 1,355	G	9
Petit-Rocher, GLOUCESTER, 1,924	B	8
Plaster Rock, VICTORIA, 1,232	D	4
Point-Verte, GLOUCESTER, 1,257	A	7
Quispamsis, KINGS, 7,185	K	14
Renforth, KINGS, 1,452	L	14
Richibucto, KENT, 1,609	E	10
Riverview, WESTMORELAND, 15,638	G	10
Rogersville, NORTHUMBERLAND 1,273	E	8
Rothesay, KINGS, 1,605	L	14
Sackville, WESTMORELAND, 5,470	G	11
Saint John, ST. JOHN, 76,381	M	14
Salisbury, WESTMORELAND, 1,742	G	9
Schediac, WESTMORELAND, 4,370	F	11
Sheila, GLOUCESTER, 1,265	B	9
Shippagan, GLOUCESTER, 2,801	A	10
Ste. Anne-de-Madawaska MADAWASKA, 1,294	C	3
St. Andrews, CHARLOTTE, 1,612	J	5
St. Antoine, KENT, 1,328	F	10
St. Basile, MADAWASKA, 3,306	C	3
St. George, CHARLOTTE, 1,305	J	6
St. Jacques, MADAWASKA, 2,310	B	2
St. Leonards, MADAWASKA, 1,512	D	3
St. Quentin, RESTIGOUCHE, 2,264	B	9
St. Stephen, CHARLOTTE, 5,032	I	5
St.-Louis-de-Kent, KENT, 1,101	E	10
Sussex Corner, ALBERT, 1,295	H	9
Tide Head, RESTIGOUCHE, 1,085	A	4
Tracadie, GLOUCESTER, 2,444	B	8
Westfield, KINGS, 1,113	M	12
Woodstock, CARLETON, 4,549	F	4

NOVA SCOTIA

873,176

ANNAPOLIS	23,589	J	10
ANTIGONISH	18,776	G	15
CAPE BRETON	123,625	F	18
COLCHESTER	45,093	H	13
CUMBERLAND	34,819	H	11
DIGBY	21,852	K	9
GUYSBOROUGH	12,721	H	15
HALIFAX	306,418	I	14
HANTS	36,548	I	12
INVERNESS	21,946	F	16
KINGS	53,275	I	11
LUNENBURG	46,483	J	11
PICTOU	49,772	H	14
QUEENS	13,125	K	10
RICHMOND	11,841	G	17
SHELBURNE	17,516	L	10
VICTORIA	8,704	E	17
YARMOUTH	27,073	L	9

Amherst, CUMBERLAND, 9,671	G	11
Antigonish, ANTIGONISH, 5,291	G	15
Beaverbank, HALIFAX, *1,322*	J	12
Bedford, HALIFAX, 8,010	L	17
Berwick, KINGS, 2,658	I	10
Bridgetown, ANNAPOLIS, 1,118	J	10
Bridgewater, LUNENBURG, 6,617	K	11
Brooklyn, QUEENS, *1,269*	L	11
Canso, GUYSBOROUGH, 1,285	H	17
Chester, LUNENBURG, 10,579	K	11
Cheticamp, INVERNESS, *1,022*	E	16
Clarks Harbor, SHELBURNE, 1,098	M	9
Dartmouth, HALIFAX, 65,243	M	19
Digby, DIGBY, 2,525	J	9
Dominion, CAPE BRETON, 2,754	F	18
Elmsdale, HANTS, *1,072*	I	13
Enfield, HANTS, *1,232*	I	13
Fall River, HALIFAX, *1,844*	I	13
Falmouth, HANTS, *1,110*	I	11
Fletchers, HALIFAX *1,060*	K	18
Glace Bay, CAPE BRETON, 20,467	E	18
Greenwood, KINGS, *1,402*	I	10
Halifax, HALIFAX, 113,577	M	18
Hantsport, HANTS, 1,357	I	12
Herring Cove, HALIFAX, *1,323*	J	13
Hilden, COLCHESTER, *1,262*	H	13
Howie Centre, CAPE BRETON, *1,386*	F	18
Inverness, INVERNESS, *2,013*	F	16
Kentville, KINGS, 5,208	I	11
Kingston, KINGS, *1,612*	I	10
Lake Echo, HALIFAX, *1,630*	M	20
Liverpool, QUEENS, 3,295	L	11
Louisbourg, CAPE BRETON, 1,355	F	18
Lunenburg, LUNENBURG, 2,972	K	11
Mahone Bay, LUNENBURG, 1,093	K	11
Middleton, ANNAPOLIS, 1,772	J	10
Milton, QUEENS, *1,198*	L	11
Mount Uniacke, HANTS, *1,145*	I	12
Mulgrave, GUYSBOROUGH, 1,051	G	16
New Glasgow, PICTOU, 10,022	G	14
New Victoria, CAPE BRETON, *1,374*	E	18
New Waterford, CAPE BRETON, 8,326	E	18
North Preston, HALIFAX, *1,221*	J	13
North Sydney, CAPE BRETON, 7,472	E	18
Oxford, CUMBERLAND, 1,376	G	12
Parrsboro, CUMBERLAND, 1,729	H	11
Pictou, PICTOU, 4,413	G	14
Port Hawkesbury, INVERNESS, 3,869	G	16
Port Williams, KINGS, *1,227*	I	11
Reserve Mines, CAPE BRETON, *22,472*	F	18
Scotchtown, CAPE BRETON, *2,037*	E	18
Shelburne, SHELBURNE, 2,312	L	10
Springfield Lake, HALIFAX, *1,155*	K	17
Springhill, CUMBERLAND, 4,712	G	12
Stellarton, PICTOU, 5,259	G	14
Stewiacke, COLCHESTER, 1,265	I	13
Sydney, CAPE BRETON, 27,754	E	18
Sydney Mines, CAPE BRETON, 8,063	E	18
Thorburn, PICTOU, *1,014*	G	14
Three Mile Plains, HANTS, *1,355*	I	12
Trenton, PICTOU, 3,083	G	14
Truro, COLCHESTER, 12,124	H	13
Waverly, HALIFAX, *1,699*	J	12
Westmount, CAPE BRETON, *3,097*	F	18
Westville, PICTOU, 4,271	G	14
Windsor, HANTS, 3,665	I	12
Wolfville, KINGS, 3,277	I	11
Yarmouth, YARMOUTH, 7,617	L	8

PRINCE EDWARD ISLAND

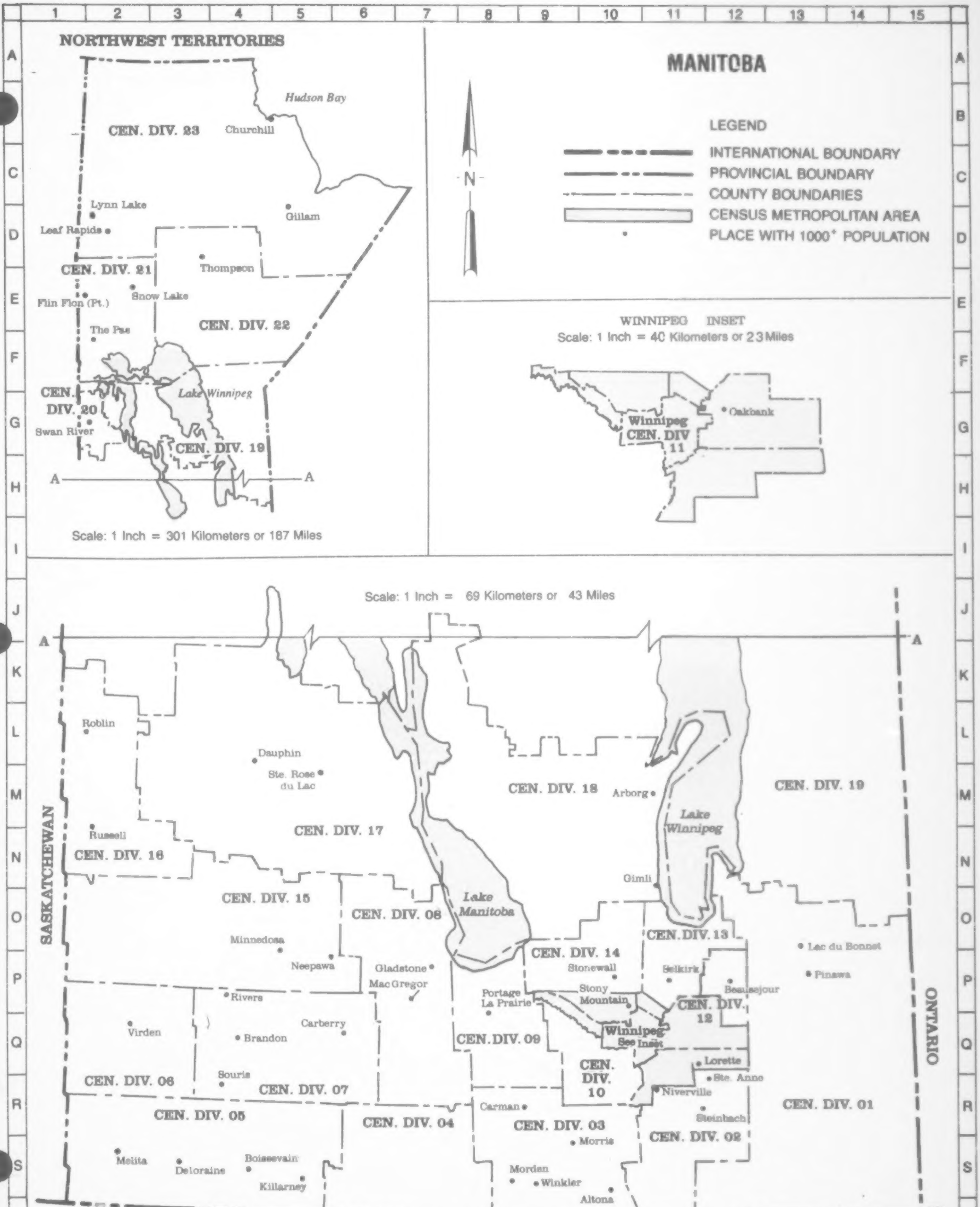
126,646

KINGS	19,509	F	14
PRINCE	43,677	D	11
QUEENS	63,460	F	13

Alberton, PRINCE, 1,103	C	11
Bunbury, QUEENS, 1,054	J	19
Charlottetown, QUEENS, 15,776	J	18
Cornwall, QUEENS, 1,894	F	13
Crossroads, QUEENS, 1,765	K	19
East Royalty, QUEENS, 2,039	I	19
Kensington, PRINCE, 1,105	E	12
Miltonville Park, QUEENS, 1,080	I	17
Montague, KINGS, 1,994	F	14
North River, QUEENS, 1,732	I	17
Parkdale, QUEENS, 2,065	I	18
Sherwood, QUEENS, 5,769	I	18
Souris, KINGS, 1,379	E	15
Southport, QUEENS, 1,321	J	19
St. Eleanors, PRINCE, 3,743	E	11
Summerside, PRINCE, 8,020	E	12
West Royalty, QUEENS, 2,070	I	18
Wilmot, PRINCE, 1,708	E	12
Winsloe, QUEENS, 1,123	I	18

OVERSIZE FOLDOUT(S) FOUND HERE IN
THE PRINTED EDITION OF THIS VOLUME
ARE FOUND FOLLOWING THE LAST PAGE
OF TEXT IN THIS MICROFICHE EDITION.

SEE FOLDOUT NO 1–4


MANITOBA
LEGEND
INTERNATIONAL BOUNDARY
PROVINCIAL BOUNDARY
COUNTY BOUNDARIES
CENSUS METROPOLITAN AREA
PLACE WITH 1000+ POPULATION
N
NORTHWEST TERRITORIES
Hudson Bay
CEN. DIV. 23
Churchill
Lynn Lake
Leaf Rapids
Gillam
Thompson
CEN. DIV. 21
Flin Flon (Pt.)
Snow Lake
CEN. DIV. 22
The Pas
CEN. DIV. 20
Swan River
Lake Winnipeg
CEN. DIV. 19
A
A
Scale: 1 Inch = 301 Kilometers or 187 Miles
WINNIPEG INSET
Scale: 1 Inch = 40 Kilometers or 23 Miles
Oakbank
Winnipeg CEN. DIV 11
Scale: 1 Inch = 69 Kilometers or 43 Miles
SASKATCHEWAN
Roblin
Dauphin
Ste. Rose du Lac
CEN. DIV. 18
Arborg
Lake Winnipeg
CEN. DIV. 19
Russell
CEN. DIV. 16
CEN. DIV. 17
Gimli
CEN. DIV. 15
CEN. DIV. 08
Lake Manitoba
CEN. DIV. 13
Lac du Bonnet
Pinawa
Minnedosa
Neepawa
Gladstone
MacGregor
CEN. DIV. 14
Stonewall
Selkirk
Beausejour
Portage La Prairie
Stony Mountain
CEN. DIV. 12
Rivers
Virden
Brandon
Carberry
CEN. DIV. 09
Winnipeg See Inset
Lorette
Ste. Anne
CEN. DIV. 10
Niverville
Souris
CEN. DIV. 06
CEN. DIV. 07
Carman
CEN. DIV. 05
CEN. DIV. 04
CEN. DIV. 03
Steinbach
CEN. DIV. 01
Morris
CEN. DIV. 02
Melita
Deloraine
Boissevain
Killarney
Morden
Winkler
Altona
ONTARIO
NORTH DAKOTA
UNITED STATES
MINNESOTA
1 2 3 4 5 6 7 8 9 10 11 12 13 14 15
A B C D E F G H I J K L M N O P Q R S T

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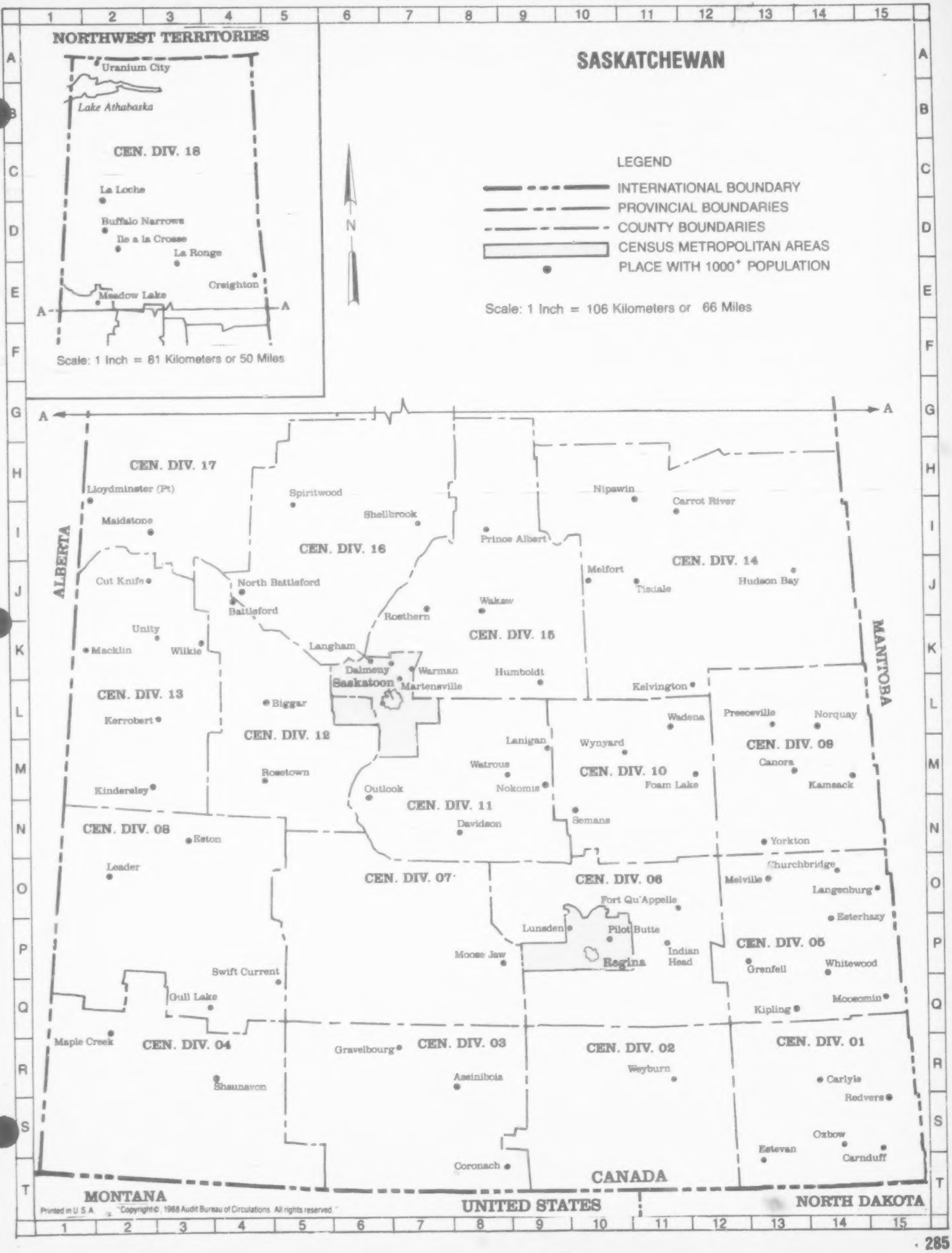
COUNTIES AND TOWNS

The following lists counties then towns and counties - in alphabetical order by province. 1986 Census population and map reference coordinates also appear. 1981 Census figures are shown (in italics) for unincorporated communities, since their 1986 counts were unavailable at press time. Only those towns are included which have 1000+ (Census) population.

MANITOBA
1,063,016

CEN. DIV. 01	16,262	Q	13
CEN. DIV. 02	40,368	R	11
CEN. DIV. 03	38,422	S	9
CEN. DIV. 04	11,469	S	8
CEN. DIV. 05	16,495	S	3
CEN. DIV. 06	11,176	Q	2
CEN. DIV. 07	57,112	Q	5
CEN. DIV. 08	13,226	P	7
CEN. DIV. 09	23,236	Q	8
CEN. DIV. 10	7,334	Q	10
CEN. DIV. 11	594,551	G	11
CEN. DIV. 12	15,859	Q	11
CEN. DIV. 13	33,619	P	11
CEN. DIV. 14	14,713	P	10
CEN. DIV. 15	23,818	O	3
CEN. DIV. 16	10,577	M	2
CEN. DIV. 17	26,522	M	5
CEN. DIV. 18	22,005	N	9
CEN. DIV. 19	9,125	L	14
CEN. DIV. 20	12,256	G	2
CEN. DIV. 21	24,068	E	2
CEN. DIV. 22	30,544	E	4
CEN. DIV. 23	10.259	C	3

Altona, CEN. DIV. 03, 2,958	S	10
Arborg, CEN. DIV. 18, 1,018	M	11
Beausejour, CEN. DIV. 12, 2,535	P	12
Boissevain, CEN. DIV. 05, 1,572	S	4
Brandon, CEN. DIV. 07, 38,708	Q	4
Carberry, CEN. DIV. 07, 1,544	Q	6
Carman, CEN. DIV. 03, 2,500	R	9
Churchill, CEN. DIV. 23, 1,217	B	4
Dauphin, CEN. DIV. 17, 8,875	L	4
Deloraine, CEN. DIV. 05, 1,134	S	3
Flin Flon (pt), CEN. DIV. 21, 7,243	E	1
Gillam, CEN. DIV. 23, 1,909	D	5
Gimli, CEN. DIV. 18, 1,681	N	11
Gladstone, CEN. DIV. 08, 951	P	7
Killarney, CEN. DIV. 05, 2,318	S	5
Lac du Bonnet, CEN. DIV. 01, 1,021	P	13
Leaf Rapids, CEN. DIV. 23, 1,950	D	2
Lorette, CEN. DIV. 02, *1,092*	Q	11
Lynn Lake, CEN. DIV. 23, 1,665	D	2
MacGregor, CEN. DIV. 08, 854	P	7
Melita, CEN. DIV. 05, 1,239	S	2
Minnedosa, CEN. DIV. 15, 2,520	O	5
Morden, CEN. DIV. 03, 5,004	S	8
Morris, CEN. DIV. 03, 1,613	S	9
Neepawa, CEN. DIV. 15, 3,314	P	5
Niverville, CEN. DIV. 02, 1,452	R	11
Oakbank, CEN. DIV. 12, *1,277*	C	13
Pinawa, CEN. DIV. 01, 2,078	P	13
Portage La Prairie, CEN. DIV. 09, 13,198	P	8
Rivers, CEN. DIV. 07, 1,157	P	4
Roblin, CEN. DIV. 16, 1,913	L	2
Russell, CEN. DIV. 16, 1,669	M	2
Selkirk, CEN. DIV. 13, 10,013	P	11
Snow Lake, CEN. DIV. 21, 1,837	E	2
Souris, CEN. DIV. 07, 1,751	R	4
Ste. Anne. CEN. DIV. 02, 1,402	R	11
Ste. Rose Du Lac, CEN. DIV. 17, 1,030	M	5
Steinbach, CEN. DIV. 02, 7,473	R	11
Stonewall, CEN. DIV. 14, 2,349	P	10
Stony Mountain, CEN. DIV. 14, *1,313*	P	10
Swan River, CEN. DIV. 20, 3,946	G	2
The Pas, CEN. DIV. 21, 6,283	F	2
Thompson, CEN. DIV. 22, 14,701	D	3
Virden, CEN. DIV. 06, 3,054	Q	2
Winkler, CEN. DIV. 03, 5,926	S	9
Winnipeg, CEN. DIV. 11, 594,551	G	11


SASKATCHEWAN
NORTHWEST TERRITORIES
Uranium City
Lake Athabaska
CEN. DIV. 18
La Loche
Buffalo Narrows
Ile a la Crosse
La Ronge
Creighton
Meadow Lake
A
A
Scale: 1 Inch = 81 Kilometers or 50 Miles
N
LEGEND
INTERNATIONAL BOUNDARY
PROVINCIAL BOUNDARIES
COUNTY BOUNDARIES
CENSUS METROPOLITAN AREAS
PLACE WITH 1000⁺ POPULATION
Scale: 1 Inch = 106 Kilometers or 66 Miles
A
A
CEN. DIV. 17
Lloydminster (Pt)
Maidstone
Spiritwood
Shellbrook
CEN. DIV. 16
Prince Albert
Nipawin
Carrot River
CEN. DIV. 14
Melfort
Tisdale
Hudson Bay
ALBERTA
Cut Knife
North Battleford
Battleford
Rosthern
Wakaw
CEN. DIV. 15
Unity
Macklin
Wilkie
Langham
Dalmeny
Warman
Martensville
Saskatoon
Humboldt
Kelvington
MANITOBA
CEN. DIV. 13
Biggar
Kerrobert
CEN. DIV. 12
Lanigan
Wadena
Wynyard
Preeceville
Norquay
CEN. DIV. 09
Canora
Kamsack
CEN. DIV. 10
Foam Lake
Watrous
Nokomis
Rosetown
Outlook
CEN. DIV. 11
Kindersley
Semans
Davidson
CEN. DIV. 08
Eston
Yorkton
Leader
CEN. DIV. 07
CEN. DIV. 06
Churchbridge
Melville
Langenburg
Fort Qu'Appelle
Esterhazy
Lumsden
Pilot Butte
Indian Head
CEN. DIV. 05
Regina
Moose Jaw
Grenfell
Whitewood
Swift Current
Gull Lake
Kipling
Moosomin
Maple Creek
CEN. DIV. 04
Gravelbourg
CEN. DIV. 03
CEN. DIV. 02
CEN. DIV. 01
Weyburn
Carlyle
Assiniboia
Shaunavon
Redvers
Oxbow
Estevan
Carnduff
Coronach
CANADA
MONTANA
UNITED STATES
NORTH DAKOTA
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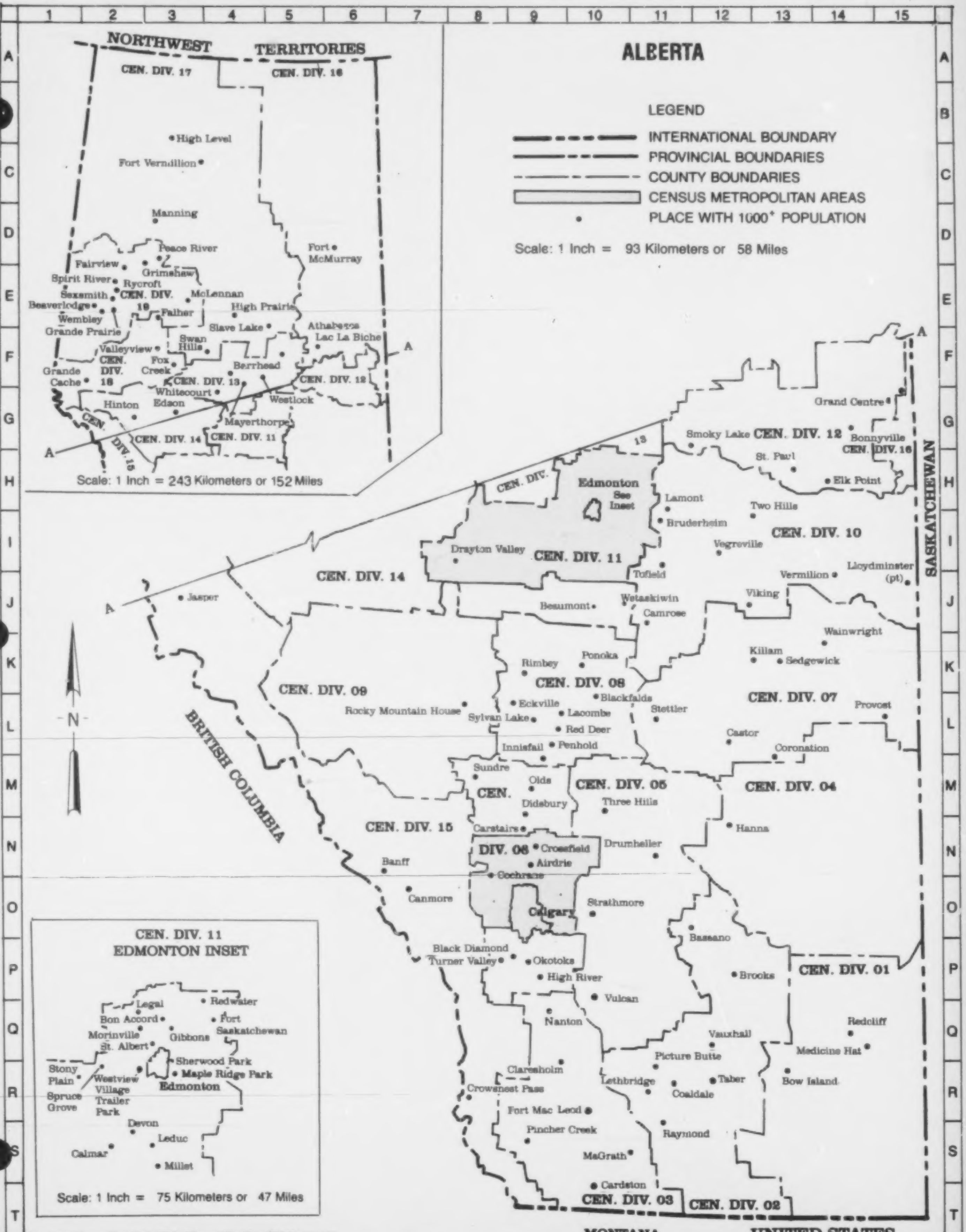
COUNTIES AND TOWNS

The following lists counties then towns and counties - in alphabetical order by province. 1986 Census population and map reference coordinates also appear. 1981 Census figures are shown (in italics) for unincorporated communities, since their 1986 counts were unavailable at press time. Only those towns are included which have 1000+ (Census) population.

SASKATCHEWAN
1,009,613

CEN. DIV. 01	33,813	S	14
CEN. DIV. 02	26,491	S	10
CEN. DIV. 03	19,392	S	7
CEN. DIV. 04	14,058	R	3
CEN. DIV. 05	40,315	P	14
CEN. DIV. 06	213,800	P	10
CEN. DIV. 07	53,706	P	7
CEN. DIV. 08	35,723	O	3
CEN. DIV. 09	43,455	M	13
CEN. DIV. 10	24,487	M	11
CEN. DIV. 11	287,231	M	8
CEN. DIV. 12	25,867	M	5
CEN. DIV. 13	28,656	L	2
CEN. DIV. 14	46,932	J	12
CEN. DIV. 15	82,258	J	8
CEN. DIV. 16	40,314	I	6
CEN. DIV. 17	37,775	H	3
CEN. DIV. 18	25,340	C	3

Assiniboia, CEN. DIV. 03. 3,001	R	8
Battleford, CEN. DIV. 12, 3,833	J	4
Biggar, CEN. DIV. 12, 2,626	L	4
Buffalo Narrows, CEN. DIV. 18, 1,183	D	2
Canora, CEN. DIV. 09, 2,602	M	13
Carlyle, CEN. DIV. 01, 1,172	R	14
Carnduff, CEN. DIV. 01, 1,090	T	15
Carrot River, CEN. DIV. 14, 1,101	I	11
Churchbridge, CEN. DIV. 05, 1,035	O	14
Coronach, CEN. DIV. 03, 1,006	T	8
Creighton, CEN. DIV. 18, 1,620	E	4
Cut Knife, CEN. DIV. 13, 583	J	3
Dalmeny, CEN. DIV. 11, 1,328	K	7
Davidson, CEN. DIV. 11, 1,183	N	8
Esterhazy, CEN. DIV. 05, 3,083	R	14
Estevan, CEN. DIV. 01, 10,161	T	13
Eston, CEN. DIV. 08, 1,383	N	3
Foam Lake, CEN. DIV. 10, 1,535	M	12
Fort Qu'Appelle, CEN. DIV. 06, 1,915	O	11
Gravelbourg, CEN. DIV. 03, 1,305	R	7
Grenfell, CEN. DIV. 05, 1,274	P	13
Gull Lake, CEN. DIV. 08, 1,164	Q	3
Hudson Bay, CEN. DIV. 14, 2,133	J	13
Humboldt, CEN. DIV. 15, 5,089	L	9
Ile la Crosse, CEN. DIV. 18, 1,030	D	2
Indian Head, CEN. DIV. 06, 1,886	P	11
Kamsack, CEN. DIV. 09, 2,565	M	14
Kelvington, CEN. DIV. 14, 1,084	L	12
Kerrobert, CEN. DIV. 13, 1,288	L	3
Kindersley, CEN. DIV. 13, 4,912	M	3
Kipling, CEN. DIV. 05, 1,033	Q	13
La Loche, CEN. DIV. 18, 1,623	C	2
La Ronge, CEN. DIV. 18, 2,696	E	3
Langenburg, CEN. DIV. 05, 1,371	O	15
Langham, CEN. DIV. 11, 1,193	K	6
Lanigan, CEN. DIV. 11, 1,698	M	9
Leader, CEN. DIV. 08, 1,130	O	2
Lloydminster (pt), CEN. DIV. 17, 7,155	H	2
Lumsden, CEN. DIV. 06, 1,369	P	10
Maidstone, CEN. DIV. 17, 1,112	I	3
Macklin, CEN. DIV. 13, 1,131	K	1
Maple Creek, CEN. DIV. 04, 2,452	Q	2
Martensville, CEN. DIV. 11, 2,760	L	7
Meadow Lake, CEN. DIV. 17, 3,976	E	2
Melfort, CEN. DIV. 14, 6,078	J	10
Melville, CEN. DIV. 05, 5,123	O	13
Moose Jaw, CEN. DIV. 07, 35,073	P	8
Moosomin, CEN. DIV. 05, 2,557	Q	15
Nipawin, CEN. DIV. 14, 4,588	I	11
Nokomis, CEN. DIV. 11, 538	M	9
Norquay, CEN. DIV. 09, 575	L	14
North Battleford, CEN. DIV. 16, 14,876	J	4
Outlook, CEN. DIV. 11, 2,137	M	6
Oxbow, CEN. DIV. 01, 1,229	S	14
Pilot Butte, CEN. DIV. 06. 1,387	P	10
Preeceville, CEN. DIV. 09, 1,272	L	13
Prince Albert, CEN. DIV. 15, 33,686	I	8
Redvers, CEN. DIV. 01, 924	S	15
Regina, CEN. DIV. 06, 175,064	P	10
Rosetown, CEN. DIV. 12, 2,663	M	4
Rosthern, CEN. DIV. 15, 1,594	J	7
Saskatoon, CEN. DIV. 11, 177,641	L	7
Semans, CEN. DIV. 10, 356	N	10
Shaunavon, CEN. DIV. 04, 2,153	R	4
Shellbrook, CEN. DIV. 16, 1,238	I	7
Spiritwood, CEN. DIV. 16, 1,025	H	5
Swift Current, CEN. DIV. 08, 15,666	Q	4
Tisdale, CEN. DIV. 14, 3,184	J	11
Unity, CEN. DIV. 13, 2,471	K	3
Uranium City, CEN. DIV. 18, *2,507*	A	2
Wadena, CEN. DIV. 10, 1,602	L	11
Wakaw, CEN. DIV. 15, 1,010	J	8
Warman, CEN. DIV. 11, 2,455	K	7
Watrous, CEN. DIV. 11, 1,953	M	8
Weyburn, CEN. DIV. 02, 10,153	R	11
Whitewood, CEN. DIV. 05, 1,107	P	14
Wilkie, CEN. DIV. 13, 1,526	K	3
Wynyard, CEN. DIV. 10, 2,079	M	10
Yorkton, CEN. DIV. 09, 15,574	N	13


ALBERTA
LEGEND
INTERNATIONAL BOUNDARY
PROVINCIAL BOUNDARIES
COUNTY BOUNDARIES
CENSUS METROPOLITAN AREAS
PLACE WITH 1000+ POPULATION
Scale: 1 Inch = 93 Kilometers or 58 Miles
NORTHWEST TERRITORIES
CEN. DIV. 17
CEN. DIV. 16
High Level
Fort Vermillion
Manning
Peace River
Fort McMurray
Fairview
Grimshaw
Spirit River
Rycroft
Sexsmith
CEN. DIV. 19
McLennan
Beaverlodge
Falher
High Prairie
Wembley
Grande Prairie
Slave Lake
Athabasca
Lac La Biche
Swan Hills
Valleyview
CEN. DIV. 18
Fox Creek
Grande Cache
Barrhead
CEN. DIV. 13
CEN. DIV. 12
Whitecourt
Edson
Westlock
Hinton
Mayerthorpe
CEN. DIV. 15
CEN. DIV. 14
CEN. DIV. 11
Scale: 1 Inch = 243 Kilometers or 152 Miles
A
Grand Centre
Smoky Lake
CEN. DIV. 12
Bonnyville
CEN. DIV. 16
St. Paul
Elk Point
CEN. DIV. 13
Edmonton See Inset
Lamont
Two Hills
Bruderheim
CEN. DIV. 10
Vegreville
Drayton Valley
CEN. DIV. 11
Tofield
Vermilion
Lloydminster (pt)
SASKATCHEWAN
CEN. DIV. 14
Jasper
Beaumont
Wetaskiwin
Camrose
Viking
Wainwright
Ponoka
Rimbey
Killam
Sedgewick
CEN. DIV. 08
Blackfalds
CEN. DIV. 09
CEN. DIV. 07
Rocky Mountain House
Eckville
Lacombe
Stettler
Provost
Sylvan Lake
Red Deer
Castor
BRITISH COLUMBIA
Innisfail
Penhold
Coronation
Sundre
Olds
CEN. DIV. 05
CEN. DIV. 04
CEN.
Didsbury
Three Hills
CEN. DIV. 15
Carstairs
Hanna
DIV. 06
Crossfield
Drumheller
Airdrie
Banff
Cochrane
Canmore
Calgary
Strathmore
Bassano
Black Diamond
Turner Valley
Okotoks
CEN. DIV. 01
High River
Brooks
Vulcan
Nanton
Redcliff
Vauxhall
Medicine Hat
Picture Butte
Claresholm
Lethbridge
Taber
Bow Island
Crowsnest Pass
Coaldale
Fort Mac Leod
Pincher Creek
Raymond
MaGrath
Cardston
CEN. DIV. 03
CEN. DIV. 02
MONTANA
UNITED STATES
N
CEN. DIV. 11
EDMONTON INSET
Legal
Redwater
Bon Accord
Fort Saskatchewan
Morinville
Gibbons
St. Albert
Sherwood Park
Stony Plain
Westview Village Trailer Park
Maple Ridge Park
Edmonton
Spruce Grove
Devon
Leduc
Calmar
Millet
Scale: 1 Inch = 75 Kilometers or 47 Miles
1 2 3 4 5 6 7 8 9 10 11 12 13 14 15
A B C D E F G H I J K L M N O P Q R S T

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COUNTIES AND TOWNS

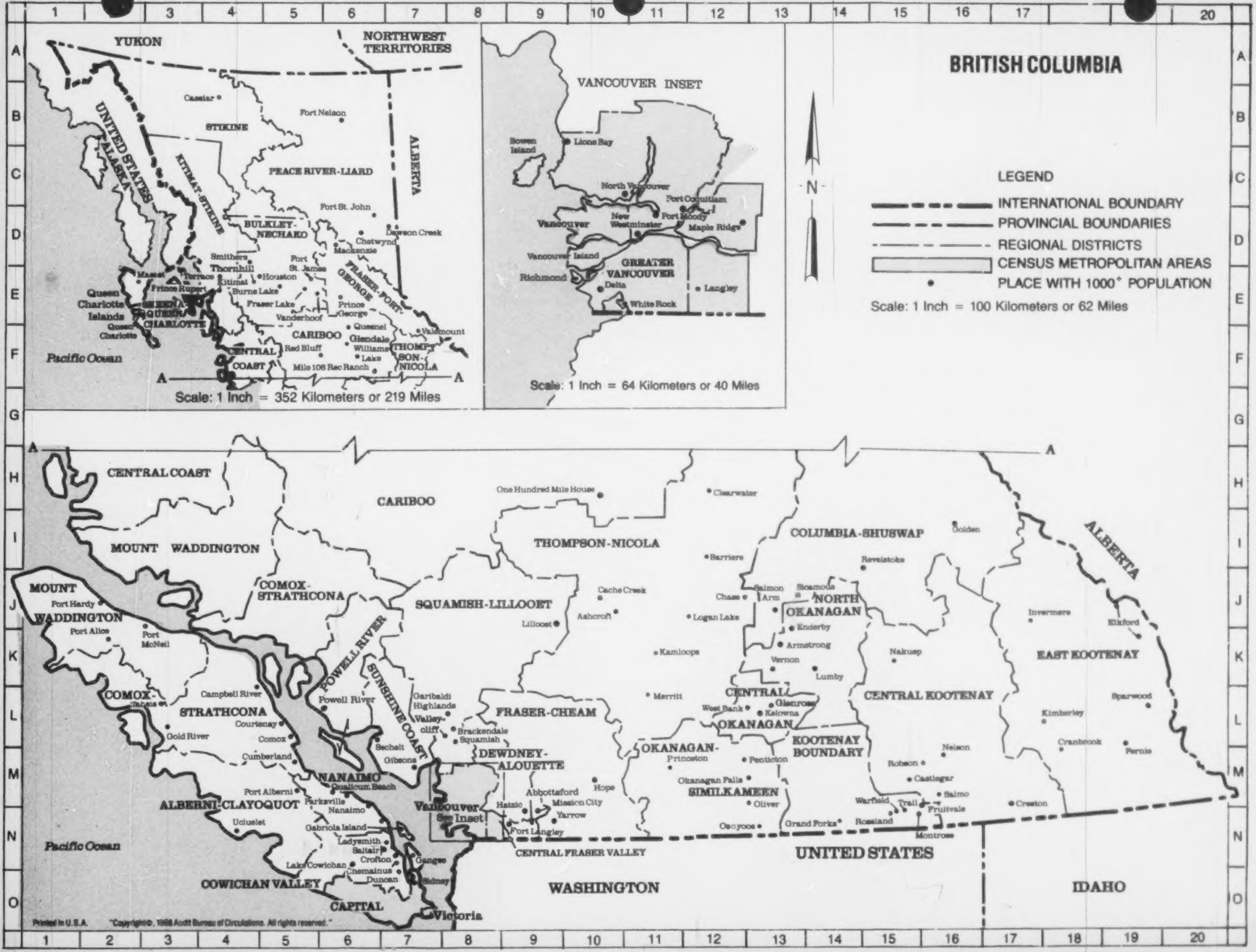
The following lists counties then towns and counties - in alphabetical order by province. 1986 Census population and map reference coordinates also appear. 1981 Census figures are shown (in italics) for unincorporated communities, since their 1986 counts were unavailable at press time. Only those towns are included which have 1000+ (Census) population.

ALBERTA
2,365,825

CEN. DIV. 01	56,592	R	14
CEN. DIV. 02	115,739	Q	12
CEN. DIV. 03	34,970	R	9
CEN. DIV. 04	12,376	N	14
CEN. DIV. 05	38,805	O	10
CEN. DIV. 06	715,605	N	9
CEN. DIV. 07	40,681	K	13
CEN. DIV. 08	116,611	K	9
CEN. DIV. 09	15,999	L	6
CEN. DIV. 10	79,745	I	13
CEN. DIV. 11	807,504	I	9
CEN. DIV. 12	43,907	G	13
CEN. DIV. 13	54,973	F	4
CEN. DIV. 14	25,309	G	3
CEN. DIV. 15	22,794	N	7
CEN. DIV. 16	48,779	C	5
CEN. DIV. 17	48,852	C	3
CEN. DIV. 18	13,587	F	2
CEN. DIV. 19	72,997	E	2

Airdrie, CEN. DIV. 06, 10,390	N	9
Athabasca, CEN. DIV. 13, 1,970	F	5
Banff, CEN. DIV. 15, *4,208*	N	6
Barrhead, CEN. DIV. 13, 3,991	G	4
Bassano, CEN. DIV. 02, 1,186	O	11
Beaumont, CEN. DIV. 11, 3,944	J	10
Beaverlodge, CEN. DIV. 19, 1,808	E	2
Black Diamond, CEN. DIV. 06, 1,486	P	8
Blackfalds, CEN. DIV. 08, 1,688	L	10
Bon Accord, CEN. DIV. 11, 1,355	Q	3
Bonnyville, CEN. DIV. 12, 5,470	G	14
Bow Island, CEN. DIV. 01, 1,650	R	13
Brooks, CEN. DIV. 02, 9,464	P	12
Bruderheim, CEN. DIV. 10, 1,131	I	11
Calgary, CEN. DIV. 06, 636,104	O	9
Calmar, CEN. DIV. 11, 1,087	S	2
Camrose, CEN. DIV. 10, 12,968	J	11
Canmore, CEN. DIV. 15, 4,182	O	7
Cardston, CEN. DIV. 03, 3,497	T	10
Carstairs, CEN. DIV. 06, 1,629	N	9
Castor, CEN. DIV. 07, 1,030	L	12
Claresholm, CEN. DIV. 03, 3,382	R	9
Coaldale, CEN. DIV. 02, 4,796	R	11
Cochrane, CEN. DIV. 06, 4,190	N	8
Cold Lake, CEN. DIV. 12, 3,195	G	15
Coronation, CEN. DIV. 07, 1,310	M	13
Crossfield, CEN. DIV. 06, 1,402	N	9
Crowsnest Pass, CEN. DIV. 15, 6,912	R	8
Devon, CEN. DIV. 11, 3,691	S	2
Didsbury, CEN. DIV. 06, 3,184	M	9
Drayton Valley, CEN. DIV. 11, 5,290	I	7
Drumheller, CEN. DIV. 05, 6,366	N	11
Eckville, CEN. DIV. 08, 853	L	8
Edmonton, CEN. DIV. 11, 573,982	Q	4
Edson, CEN. DIV. 14, 7,323	G	3
Elk Point, CEN. DIV. 12, *1,022*	H	14
Evergreen Trailer Park, CEN. DIV. 11, 1,318	R	2
Fairview, CEN. DIV. 19, 2,998	E	2
Falher, CEN. DIV. 19, 1,178	E	3
Fort MacLeod, CEN. DIV. 03, 3,123	R	10
Fort McMurray, CEN. DIV. 16, 34,949	D	6
Fort Saskatchewan, CEN. DIV. 11, 11,983	Q	4
Fort Vermillion, CEN. DIV. 17, *752*	C	3
Fox Creek, CEN. DIV. 18, 2,068	F	3
Gibbons, CEN. DIV. 11, 2,335	Q	3
Grand Centre, CEN. DIV. 12, 3,655	G	15
Grande Cache, CEN. DIV. 18, 3,646	F	2
Grande Prairie, CEN. DIV. 19, 26,471	E	2
Grimshaw, CEN. DIV. 19, 2,579	D	2
Hanna, CEN. DIV. 04, 3,017	N	12
High Level, CEN. DIV. 17, 3,004	B	3
High Prairie, CEN. DIV. 17, 2,817	E	4
High River, CEN. DIV. 06, 5,096	P	9
Hinton, CEN. DIV. 14, 8,629	G	2
Innisfail, CEN. DIV. 08, 5,535	L	9
Jasper, CEN. DIV. 15, *3,269*	J	3
Killam, CEN. DIV. 07, 1,032	K	12
Lac La Biche, CEN. DIV. 16, 2,553	F	5
Lacombe, CEN. DIV. 08, 6,080	L	9
Lamont, CEN. DIV. 10, 1,576	H	11
Leduc, CEN. DIV. 11, 13,126	S	2
Legal, CEN. DIV. 11, *1,022*	P	2
Lethbridge, CEN. DIV. 02, 58,841	R	11
Lloydminster (pt), CEN. DIV. 10, 10,201	J	15
MaGrath, CEN. DIV. 03, 1,637	S	10
Manning, CEN. DIV. 17, 1,144	D	3
Maple Ridge Park, CEN. DIV. 11, *1,200*	R	3
Mayerthorpe, CEN. DIV. 13, 1,414	G	4
McLennan, CEN. DIV. 19, *1,125*	E	5
Medicine Hat, CEN. DIV. 01, 41,804	Q	14
Millet, CEN. DIV. 11, 1,520	S	3
Morinville, CEN. DIV. 11, 5,364	Q	2
Nanton, CEN. DIV. 03, 1,562	Q	9
Okotoks, CEN. DIV. 06, 5,214	P	9
Olds, CEN. DIV. 06, 4,871	M	9
Peace River, CEN DIV. 19, 6,288	D	3
Penhold, CEN. DIV. 08, 1,580	L	9
Picture Butte, CEN. DIV. 02, 1,576	R	11
Pincher Creek, CEN. DIV. 03, 3,800	S	9
Ponoka, CEN. DIV. 08, 5,473	K	10
Provost, CEN. DIV. 07, 1,725	L	15
Raymond, CEN. DIV. 02, 2,957	R	11
Red Deer, CEN. DIV. 08, 54,425	L	9
Redcliff, CEN. DIV. 01, 3,834	Q	3
Redwater, CEN. DIV. 11, 1,982	P	5
Rimbey, CEN. DIV. 08, 1,786	K	9
Rocky Mountain House, CEN. DIV. 09 5,182	L	8
Rycroft, CEN. DIV. 19, 627	E	2
Sedgewick, CEN. DIV. 07, 877	K	13
Sexsmith, CEN. DIV. 19, 1,256	E	2
Sherwood Park, CEN. DIV. 11, *29,285*	R	3
Slave Lake, CEN. DIV. 17, 5,429	F	5
Smoky Lake, CEN. DIV. 12, 1,036	G	11
Spirit River, CEN. DIV. 19, 1,086	E	2
Spruce Grove, CEN. DIV. 11, 11,918	R	2
Stettler, CEN. DIV. 07, 5,147	L	11
Stony Plain, CEN. DIV. 11, 5,802	R	1
Strathmore, CEN. DIV. 05, 3,544	O	10
St. Albert, CEN. DIV. 11, 36,710	Q	3
St. Paul, CEN. DIV. 12, 5,030	H	13
Sundre, CEN. DIV. 06, 1,712	M	8
Swan Hills, CEN. DIV. 17, 2,403	F	4
Sylvan Lake, CEN. DIV. 08, 3,937	L	9
Taber, CEN. DIV. 02, 6,382	R	12
Three Hills, CEN. DIV. 05, 2,528	M	10
Tofield, CEN. DIV. 10, 1,483	I	11
Turner Valley, CEN. DIV. 06, 1,271	P	8
Two Hills, CEN. DIV. 10, 1,127	I	13
Valleyview, CEN. DIV. 18, 1,987	F	3
Vauxhall, CEN. DIV. 02, 991	Q	12
Vegreville, CEN. DIV. 10, 5,276	I	12
Vermilion, CEN. DIV. 10, 3,879	J	14
Viking, CEN. DIV. 10, 1,160	J	12
Vulcan, CEN. DIV. 05, 1,420	P	10
Wainwright, CEN. DIV. 07, 4,665	K	14
Wembley, CEN. DIV. 19, 1,208	E	2
Westlock, CEN. DIV. 13, 4,532	F	5
Westview Village Trailer Park, CEN. DIV. 11, *1,033*	R	2
Wetaskiwin, CEN. DIV. 11, 10,071	J	11
Whitecourt, CEN. DIV. 13, 5,737	G	4

BRITISH COLUMBIA


LEGEND
INTERNATIONAL BOUNDARY
PROVINCIAL BOUNDARIES
REGIONAL DISTRICTS
CENSUS METROPOLITAN AREAS
PLACE WITH 1000+ POPULATION
Scale: 1 Inch = 100 Kilometers or 62 Miles
N
YUKON
NORTHWEST TERRITORIES
ALBERTA
UNITED STATES ALASKA
STIKINE
KITIMAT-STIKINE
PEACE RIVER-LIARD
BULKLEY-NECHAKO
FRASER-FORT GEORGE
SKEENA-QUEEN CHARLOTTE
CARIBOO
CENTRAL COAST
THOMPSON-NICOLA
Cassiar
Fort Nelson
Fort St. John
Dawson Creek
Chetwynd
Mackenzie
Smithers
Thornhill
Terrace
Kitimat
Houston
Fort St. James
Burns Lake
Fraser Lake
Vanderhoof
Prince George
Quesnel
Valemount
Masset
Prince Rupert
Queen Charlotte Islands
Queen Charlotte
Red Bluff
Glendale
Williams Lake
Mile 108 Rec Ranch
Pacific Ocean
A
A
Scale: 1 Inch = 352 Kilometers or 219 Miles
VANCOUVER INSET
Bowen Island
Lions Bay
North Vancouver
Port Coquitlam
Port Moody
Maple Ridge
Vancouver
New Westminster
Vancouver Island
GREATER VANCOUVER
Richmond
Delta
White Rock
Langley
Scale: 1 Inch = 64 Kilometers or 40 Miles
CENTRAL COAST
CARIBOO
MOUNT WADDINGTON
MOUNT WADDINGTON
COMOX-STRATHCONA
COMOX-STRATHCONA
POWELL RIVER
SUNSHINE COAST
SQUAMISH-LILLOOET
THOMPSON-NICOLA
COLUMBIA-SHUSWAP
NORTH OKANAGAN
CENTRAL OKANAGAN
OKANAGAN-SIMILKAMEEN
KOOTENAY BOUNDARY
CENTRAL KOOTENAY
EAST KOOTENAY
FRASER-CHEAM
DEWDNEY-ALOUETTE
CENTRAL FRASER VALLEY
NANAIMO
ALBERNI-CLAYOQUOT
COWICHAN VALLEY
CAPITAL
Vancouver See Inset
ALBERTA
UNITED STATES
WASHINGTON
IDAHO
Pacific Ocean
Port Hardy
Port Alice
Port McNeill
Campbell River
Courtenay
Comox
Gold River
Cumberland
Port Alberni
Qualicum Beach
Parksville
Nanaimo
Ucluelet
Gabriola Island
Ladysmith
Saltair
Crofton
Lake Cowichan
Chemainus
Duncan
Ganges
Sidney
Victoria
Powell River
Sechelt
Gibsons
Garibaldi Highlands
Valleycliff
Brackendale
Squamish
Lillooet
One Hundred Mile House
Clearwater
Barriere
Cache Creek
Ashcroft
Logan Lake
Kamloops
Merritt
Hope
Hatzic
Abbottsford
Mission City
Yarrow
Fort Langley
Chase
Salmon Arm
Sicamous
Enderby
Armstrong
Vernon
Lumby
West Bank
Glenrosa
Kelowna
Princeton
Penticton
Okanagan Falls
Oliver
Osoyoos
Grand Forks
Revelstoke
Golden
Nakusp
Robson
Nelson
Castlegar
Salmo
Warfield
Trail
Fruitvale
Rossland
Montrose
Creston
Invermere
Elkford
Kimberley
Sparwood
Cranbrook
Fernie
A
A
1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20
A B C D E F G H I J K L M N O

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COUNTIES AND TOWNS

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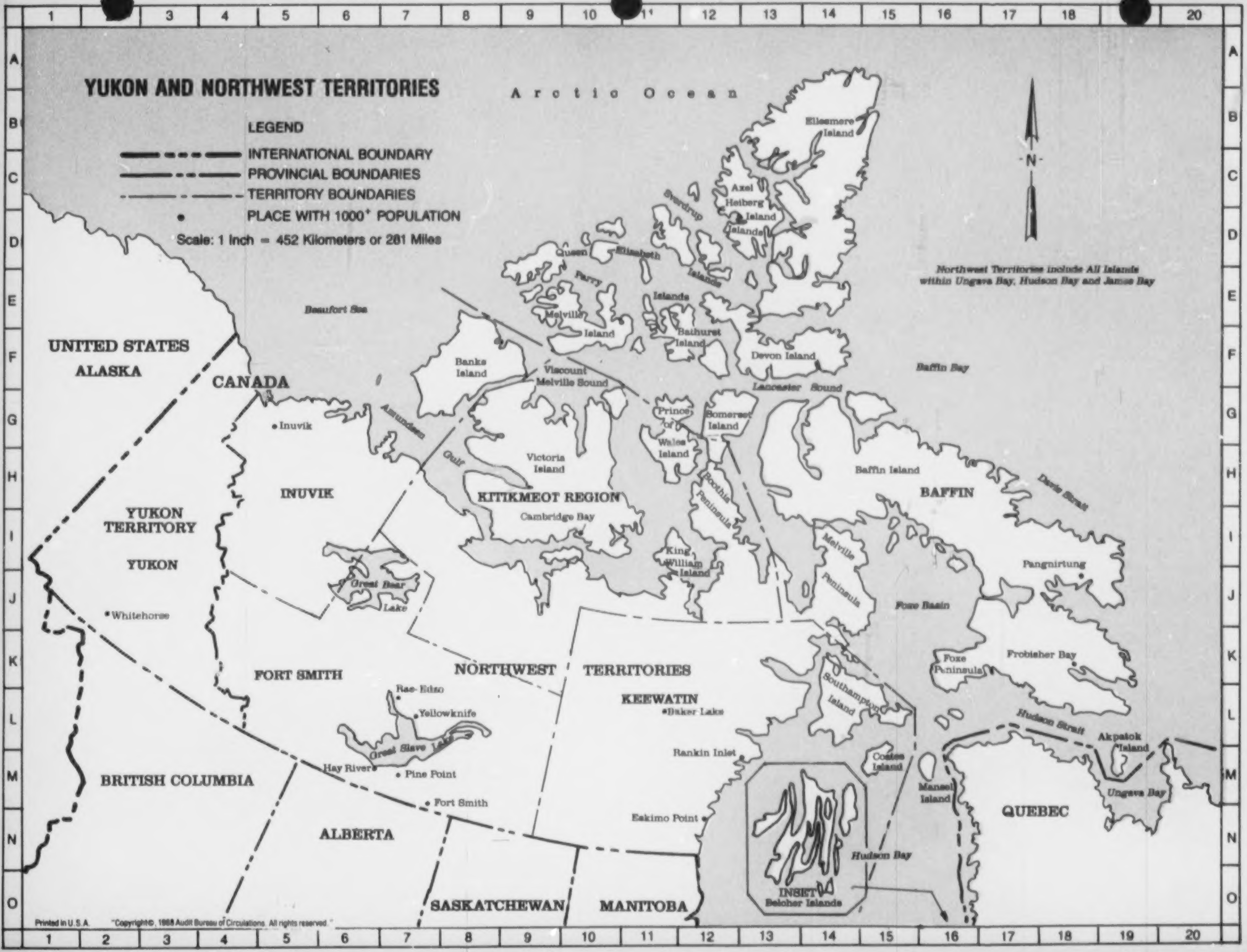
BRITISH COLUMBIA
2,883,367

ALBERNI-CLAYOQUOT	30,341	M	4
BULKLEY-NECHAKO	37,470	E	5
CAPITAL	264,614	O	6
CARIBOO	59,495	H	8
CENTRAL COAST	3,120	H	3
CENTRAL FRASER VALLEY	136,892	N	9
CENTRAL KOOTENAY	49,110	L	16
CENTRAL OKANAGAN	89,730	L	13
COLUMBIA-SHUSWAP	39,917	I	15
COMOX-STRATHCONA	71,145	L	4
COWICHAN VALLEY	52,466	N	6
DEWDNEY-ALOUETTE	69,494	M	9
EAST KOOTENAY	53,089	K	18
FRASER-FORT GEORGE	89,377	E	6
FRASER-CHEAM	57,965	M	10
GREATER VANCOUVER	1,266,152	D	11
KITIMAT-STIKINE	39,483	D	4
KOOTENAY BOUNDARY	30,335	M	14
MOUNT WADDINGTON	14,934	J	3
NANAIMO	82,180	M	6
NORTH OKANAGAN	54,820	K	14
OKANAGAN-SIMILKAMEEN	59,089	M	12
PEACE RIVER-LIARD	57,278	C	6
POWELL RIVER	18,374	K	6
SKEENA-QUEEN CHARLOTTE	23,061	D	3
SQUAMISH-LILLOOET	17,891	K	8
STIKINE	2,022	B	3
SUNSHINE COAST	16,758	L	7
THOMPSON-NICOLA	96,805	J	11

Abbotsford, CENTRAL FASER VALLEY, *12,745*	N	9
Armstrong, NORTH OKANAGAN, 2,706	K	13
Ashcroft, THOMPSON-NICOLA, 1,914	J	10
Barriere, THOMPSON-NICOLA, *1,370*	I	12
Bowen Island, GREATER VANCOUVER, *1,125*	C	9
Brackendale, SQUAMISH-LILLOOET, *1,719*	L	8
Burns Lake, BULKLEY-NECHAKO, 1,723	E	5
Cache Creek, THOMPSON-NICOLA, 1,147	J	10
Campbell River, COMOX-STRATHCONA *15,370*	K	5
Cassiar, STIKINE, *1,045*	B	4
Castlegar, CENTRAL KOOTENAY, 6,385	M	15
Chase, THOMPSON-NICOLA, 1,933	J	13
Chemainus, COWICHAN VALLEY, *2,069*	N	7
Chetwynd, PEACE RIVER-LIARD, *2,553*	D	6
Clearwater, THOMPSON-NICOLA, *1,461*	H	12
Comox, COMOX-STRATHCONA, 6,873	L	5
Courtenay, COMOX-STRATHCONA, 9,631	L	5
Cranbrook, EAST KOOTENAY, 15,893	M	18
Creston, CENTRAL KOOTENAY, 4,098	M	17
Crofton, COWICHAN VALLEY, *1,303*	N	7
Cumberland, COMOX-STRATHCONA, 1,853	M	5
Dawson Creek, PEACE RIVER-LIARD 10,544	D	7
Duncan, COWICHAN VALLEY, 4,039	N	7
Elkford, EAST KOOTENAY, *3,126*	K	19
Enderby, NORTH OKANAGAN, 1,714	J	13
Fernie, EAST KOOTENAY, 5,188	L	19
Fort Nelson, PEACE RIVER-LIARD, 3,729	B	6
Fort St. James, BULKLEY-NECHAKO, 1,983	E	5
Fort St. John, PEACE RIVER-LIARD, 13,355	D	6
Fraser Lake, BULKLEY-NECHAKO, 1,182	E	5
Fruitvale, KOOTENAY BOUNDARY, 1,932	M	16
Ft. Langley, CENTRAL FRASER VALLEY *2,326*	N	9
Gabriola Island, NANAIMO, *1,627*	M	6
Ganges, CAPITAL, *1,118*	N	7
Garibaldi Highlands Subd., SQUAMISH-LILLOLET, *1,962*	L	8
Gibsons, SUNSHINE COAST, 2,675	M	6
Glendale, CARIBOO, *1,186*	F	6
Glenrosa, CENTRAL OKANAGAN, *1,233*	L	13
Gold River, COMOX-STRATHCONA, 1,879	L	3
Golden, COLUMBIA-SHUSWAP, 3,584	I	16
Grand Forks, KOOTENAY BOUNDARY, 3,282	N	14
Hatzic, DEWDNEY-ALOUETTE, *1,055*	N	9
Hope, FRASER-CHEAM, 3,046	M	10
Houston, BULKLEY-NECHAKO, *1,714*	E	5
Invermere, EAST KOOTENAY, *1,969*	J	17
Kamloops, THOMPSON-NICOLA, 61,773	K	11
Kelowna, CENTRAL OKANAGAN, 61,213	K	13
Kimberley, EAST KOOTENAY, 6,732	M	18
Kitimat, KITIMAT-STIKINE, *12,462*	E	4
Ladysmith, COWICHAN VALLEY, 4,393	N	7
Lake Cowichan, COWICHAN VALLEY, 2,170	N	6
Langley, CENTRAL FRASER VALLEY 16,557	N	9
Lillooet, SQUAMISH-LILLOOET, 1,758	J	9
Lions Bay, GREATER VANCOUVER, 1,152	B	9
Logan Lake, THOMPSON-NICOLA, *2,637*	J	12
Lumby, NORTH OKANAGAN, 1,181	K	14
MacKenzie, FRAZER-FORT GEORGE, *5,797*	D	6
Masset, SKEENA-QUEEN CHARLOTTE, 1,529	E	2
Merritt, THOMPSON-NICOLA, 6,180	L	11
Mile 108 Rec Ranch, CARIBOO, *1,123*	F	6
Mission City, DEWDNEY-ALOUETTE, *9,948*	N	9
Montrose, KOOTENAY BOUNDARY, 1,183	N	15
Nakusp, CENTRAL KOOTENAY, 1,410	K	15
Nanaimo, NANAIMO, 49,029	M	6
Nelson, CENTRAL KOOTENAY, 8,113	M	16
New Westminster, GREATER VANCOUVER 39,972	D	11
North Vancouver, GREATER VANCOUVER 35,968	C	11
Okanagan Falls, OKANAGAN-SIMILKAMEEN, *1,030*	M	13
Oliver, OKANAGAN-SIMILKAMEEN, 1,963	M	13
One Hundred Mile House, CARIBOO, 1,692	H	10
Osoyoos, OKANAGAN-SIMILKAMEEN 2,956	N	13
Parksville, NANAIMO, 5,828	M	6
Penticton, OKANAGAN-SIMILKAMEEN 23,588	M	13
Port Alberni, ALBERNI-CLAYOQUOT 18,241	M	5
Port Alice, MOUNT WADDINGTON, 1,387	J	3
Port Coquitlam, GREATER VANCOUVER 29,115	D	11
Port Hardy, MOUNT WADDINGTON, *3,778*	K	2
Port McNeil, MOUNT WADDINGTON, 2,559	J	2
Port Moody, GREATER VANCOUVER 15,754	D	11
Powell River, POWELL RIVER, *13,423*	L	6
Prince George, FRASER-FORT GEORGE 67,621	E	6
Prince Rupert, SKEENA-QUEEN CHARLOTTE, 15,755	E	4
Princeton, OKANAGAN-SIMILKAMEEN 2,910	M	11
Qualicum Beach, NANAIMO, 3,410	M	6
Queen Charlotte, SKEENA-QUEEN CHARLOTTE, *1,070*	E	2
Quesnel, CARIBOO, 8,358	F	6
Red Bluff, CARIBOO, *1,630*	F	6
Revelstoke, COLUMBIA-SHUSWAP, 8,279	I	15
Richmond, GREATER VANCOUVER, *96,154*	E	10
Robson, CENTRAL KOOTENAY, *1,008*	M	16
Rossland, KOOTENAY BOUNDARY, 3,472	N	15
Salmon Arm, COLUMBIA-SHUSWAP, *1,946*	J	13
Salmo, CENTRAL KOOTENAY, 1,014	M	16
Saltair, COWICHAN VALLEY, *1,356*	N	7
Sechelt, SUNSHINE COAST, 1,224	L	6
Sicamous, COLUMBIA-SHUSWAP, *1,057*	J	13
Sidney, CAPITAL, 8,982	O	7
Smithers, BULKLEY-NECHAKO, 4,713	D	4
Sparwood, EAST KOOTENAY, *3,267*	L	19
Squamish, SQUAMISH-LILLOOET, *1,590*	L	8
Tahsis, COMOX-STRATHCONA, 1,445	L	3
Terrace, KITIMAT-STIKINE, 10,532	E	4
Thornhill, KITIMAT-STIKINE, *4,281*	E	4
Trail, KOOTENAY BOUNDARY, 7,948	M	15
Ucluelet, ALBERNI-CLAOQUOT, 1,512	N	4
Valemount, FRASER-FORT GEORGE, 1,161	F	7
Valleycliff, SQUAMISH-LILLOOET, *2,009*	L	8
Vancouver, GREATER VANCOUVER, 431,147	D	10
Vanderhoof, BULKLEY-NECHAKO, *2,323*	E	5
Vernon, NORTH OKANAGAN, 20,241	K	13
Victoria, CAPITAL, 66,303	N	7
Warfield, KOOTENAY BOUNDARY, 1,840	M	15
Westbank, CENTRAL OKANAGAN, *1,271*	L	13
White Rock, GREATER VANCOUVER 14,387	E	11
Williams Lake, CARIBOO, 10,280	F	6
Yarrow, FRASER-CHEAM, *1,201*	N	9

YUKON AND NORTHWEST TERRITORIES


LEGEND
INTERNATIONAL BOUNDARY
PROVINCIAL BOUNDARIES
TERRITORY BOUNDARIES
PLACE WITH 1000⁺ POPULATION
Scale: 1 Inch = 452 Kilometers or 281 Miles
Arctic Ocean
-N-
Northwest Territories include All Islands within Ungava Bay, Hudson Bay and James Bay
Beaufort Sea
UNITED STATES
ALASKA
CANADA
YUKON TERRITORY
YUKON
Whitehorse
BRITISH COLUMBIA
Inuvik
INUVIK
Great Bear Lake
FORT SMITH
Rae-Edzo
Yellowknife
Great Slave Lake
Hay River
Pine Point
Fort Smith
ALBERTA
SASKATCHEWAN
MANITOBA
NORTHWEST TERRITORIES
KEEWATIN
Baker Lake
Rankin Inlet
Eskimo Point
Hudson Bay
INSET Belcher Islands
Coats Island
Southampton Island
Mansel Island
QUEBEC
Ungava Bay
Akpatok Island
Hudson Strait
Foxe Peninsula
Frobisher Bay
Foxe Basin
Pangnirtung
BAFFIN
Baffin Island
Davis Strait
Baffin Bay
Melville Peninsula
King William Island
Boothia Peninsula
Prince of Wales Island
Somerset Island
Lancaster Sound
Devon Island
Bathurst Island
Islands
Melville Island
Parry
Queen Elizabeth Islands
Sverdrup Islands
Axel Heiberg Island
Ellesmere Island
Banks Island
Viscount Melville Sound
Amundsen Gulf
Victoria Island
KITIKMEOT REGION
Cambridge Bay
1
2
3
4
5
6
7
8
9
10
11
12
13
14
15
16
17
18
19
20
A
B
C
D
E
F
G
H
I
J
K
L
M
N
O

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COUNTIES AND TOWNS

The following lists counties then towns and counties - in alphabetical order by province. 1986 Census population and map reference coordinates also appear. 1981 Census figures are shown (in italics) for unincorporated communities, since their 1986 counts were unavailable at press time. Only those towns are included which have 1000+ (Census) population.

NORTHWEST TERRITORIES

52,238

BAFFIN	9,975	H	16
FORT SMITH	25,116	K	5
INUVIK	8,411	H	5
KEEWATIN	4,986	L	11
KITIKMEOT	3,750	H	10

Baker Lake, KEEWATIN, 1,009	L	11
Cambridge Bay, KITIKMEOT, 1,002	I	10
Eskimo Point, KEEWATIN, 1,189	N	14
Fort Smith, FORT SMITH, 2,460	M	7
Frobisher Bay, BAFFIN, 2,947	K	18
Hay River, FORT SMITH, 2,964	M	6
Inuvik, INUVIK, 3,389	G	5
Pangnirtung, BAFFIN, 1,004	J	18
Pine Point, FORT SMITH, 1,558	M	7
Rae-Edzo, FORT SMITH, 1,378	L	7
Rankin Inlet, KEEWATIN, 1,374	M	13
Yellowknife, FORT SMITH, 11,753	L	7

YUKON TERRITORY

23,504

YUKON	23,504	I	2

Whitehorse, YUKON, 15,199	J	3

QUEBEC
LEGEND
INTERNATIONAL BOUNDARY
PROVINCIAL BOUNDARY
COUNTY BOUNDARIES
CENSUS METROPOLITAN AREA
PLACE WITH 1000+ POPULATION
SCALE: 1 INCH = 67 KILOMETERS OR 43 MILES
N
QUEBEC
Scale: 1 Inch = 463 Kilometers or 287 Miles
TERRITOIRE-DU-NOUVEAU-QUEBEC
NEWFOUNDLAND
SAGUENAY
Fermont
Gagnon
Sept-Iles
Moisie
Havre-St-Pierre
MONTREAL INSET
Scale: 1 Inch = 17 Kilometers or 11 Miles
ILE-JESUS
Laval
Montreal-Nord
St-Leonard
Anjou
Montreal-Est
Pointe-Aux-Trembles
Roxboro
Montreal
Outremont
Mont-Royal
Hampstead
Westmount
St-Laurent
Cote-St-Luc
Montreal-Ouest
Verdun
ILE DE MONTREAL
St-Raphael-de-L'Ile-Bizard
Dollard-Des-Ormeaux
Ste-Genevieve
Pierrefonds
Pointe-Claire
Dorval
Kirkland
Lachine
LaSalle
St-Pierre
Senneville
Ste-Anne-de-Bellevue
Baie-d'Urfe
Beaconsfield
Scale: 1 Inch = 31 Kilometers or 19 Miles
QUEBEC INSET
QUEBEC
St-Dunstan-du-Lac-Beauport
Ste-Famille-de-Orleans
St-Laurent-Ile-Orleans
St-Pierre-Ile-Orleans
St-Emile
Charlesbourg
Beauport
Loretteville
Val-Belair
Quebec
Ancienne Lorette
Ste-Foy
Cap-Rouge
St-Felix-du-Cap-Rouge
Vanier
Sillery
Lauzon
MONTMORENCY NO. 2
St-David-de-L'Auberiviere
Pintendre
St-Louis-de-Pintendre
St-Jean-Chrysostome
St-Romuald-D'Etchemin
St-Nicolas
St-Etienne-de-Lauzon
Levis
St-Henri-de-Levis
Ste-Helene-de-Breakeyville
Charny
LEVIS
St-Redempteur
St-Lambert-de-Lauzon
Scale: 1 Inch = 187 Kilometers or 117 Miles
LAC-ST-JEAN-OUEST
CHICOUTIMI
SAGUENAY
Port-Cartier
Baie-Comeau
Hauterive
Pointe-Lebel
Chute-aux-Outardes
Forestville
Escoumins
Sacre-Coeur-Saguenay
ONTARIO
Matagami
Chibougamau
Chapais
Lebel-Sur-Quevillon
Normetal
La Sarre
Macamic
ABITIBI
Amos
Barraute
Senneterre
Noranda
Rouyn
Evain
Malartic
Val-D'Or
TEMISCAMINGUE
St-Bruno-de-Guigues
Lorrainville
Ville-Marie
Temiscaming
PONTIAC
MONTCALM
BERTHIER
MASKINONGE
JOLIETTE
ST-MAURICE
CHAMPLAIN
LAC-ST-JEAN-EST
Dolbeau
Normandin
Roberval
Alma
Chicoutimi
Jonquiere
Bagotville
La Baie
Hebertville-Station
La Tuque
Lac-Bouchette
GATINEAU
LABELLE
Mont-Laurier
L'Annonciation
Maniwaki
Labelle
Fort Coulonge
Shawville
PAPINEAU
HULL
Aylmer
GATINEAU
See Inset
PONTIAC
HULL
Masson
Thurso
PAPINEAU
St-Andre-Avellin
Papineauville
Montebello
ARGENTEUIL
Grenville
Lachute
Brownsburg
St-Andre-Est
Buckingham
ONTARIO
OTTAWA - HULL INSET
OTTAWA-CARLETON
PRESCOTT + RUSSELL U. C.
Scale: 1 inch = 97 Kilometers or 60 Miles
TERREBONNE
St-Jovite
MONTCALM
St-Donat-De-Montcalm
JOLIETTE
Ste-Emelie-de-L'Energie
St-Come
St-Jean-de-Matha
St-Alphonse-de-Rodriguez
Ste-Beatrix
Ste-Melanie
BERTHIER
St-Gabriel-de-Brandon
St-Felix-de-Valois
MASKINONGE
Louiseville
St-Barthelemi
St-Ambroise
St-Michel-des-Saints
Alencon
CHAMPLAIN
St-Thecle
St-Adelphe
St-Tite
St-Timothee
Grand Mere
Shawinigan
Shawinigan-Sud
Lac-A-La-Tortue
St-Narcisse
ST. MAURICE
St-Severin
St-Remi
St-Gerard-Des-Laurentides
St-Boniface
St-Elie
St-Barnabe
St-Etienne-Des-Gres
Yamachiche
St-Maurice
Cap-de-la-Madeleine
Trois-Rivieres
Trois-Rivieres-Ouest
Becancour
Gentilly
NICOLET
Nicolet
Pierreville
YAMASKA
St-David
St-Bonaventure
Drummondville
DRUMMOND
St-Germaine-de-Grantham
Ste-Rosalie
BAGOT
Acton
St-Liboire
Roxton Falls
St-Dominique
Roxton Pond
Granby
SHEFFORD
Waterloo
Valcourt
St-Joachim
St-Pie
Abbotsford
St-Alphonse
Bromont
BROME
Lac-Brome
Cowansville
MISSISQUOI
Dunham
Sutton
RICHMOND
Richmond
Windsor
St-Francois-Xavier
Bromptonville
Sherbrooke
Lennoxville
SHERBROOKE
Rock Forest
Deauville
STANSTEAD
Magog
Omerville
Waterville
Beebe
Stanstead-Plain
Rock Island
Coaticook
COMPTON
East Angus
Cookshire
Lac-Megantic
FRONTENAC
WOLFE
Disraeli
Weedon-Centre
Danville
Asbestos
Kingsey Falls
ARTHABASKA
Warwick
Tingwick
Victoriaville
Arthabaska
Princeville
Plessisville
MEGANTIC
Daveluyville
Thetford Mines
Black Lake
Coleraine
East Broughton
Robertsonville
LOTBINIERE
St-Agapit
Laurier-Station
Ste-Croix
St-Edouard-de-Lotbiniere
St-Antoine-de-Tilly
Portneuf
Donnacona
Pont-Rouge
St-Raymond
Jacques-Cartier
PORTNEUF
Portneuf-Station
St-Basile
St-Marc-des-Carrieres
St-Casimir
Ste-Anne-de-la-Perade
St-Augustin-de-Desmaures
Ste-Catherine
QUEBEC
Quebec See Inset
Laval
L'Ange Gardien
MONTMORENCY NO. 2
MONTMORENCY NO. 1
Beaupre
Ste-Anne-de-Beaupre
Chateau-Richer
St-Joachim
Baie Saint Paul
CHARLEVOIX-OUEST
CHARLEVOIX-EST
Clermont
La Malbaie
St Hilarion
St Urbain
SAGUENAY
QUEBEC
LEVIS
BELLECHASSE
DORCHESTER
MONTMAGNY
Montmagny
L'ISLET
St-Jean-Port-Joli
KAMOURASKA
La Pocatiere
St-Pascal
RIVIERE-DU-LOUP
Riviere-Du-Loup
Trois-Pistoles
TEMISCOUATA
Degelis
Cabano
Pohenegamook
RIMOUSKI
Rimouski
Rimouski-Est
Mont-Joli
Price
MATANE
Matane
MATAPEDIA
Amqui
Lac-Au-Saumon
Causapscal
Sayabec
BONAVENTURE
New Richmond
Caplan
Carleton
Maria
Bonaventure
St-Omer
New Carlisle
Paspebiac
Chandler
Grande-Riviere
GASPE-OUEST
GASPE-EST
Murdochville
Ste-Anne-des-Monts
Cap-Chat
Petit-Cap
Riviere-au-Renard
Gaspe
Perce
St. Lawrence River
BEAUCE
St-Georges
St-Joseph-de-Beauce
Beauceville
St-Prosper
St-Zacharie
Ste-Marie
Montmagny
MONTMORENCY
ILES-DE-LA-MADELEINE
Fatima
Cap-Aux-Meules
Scale: 1 Inch = 88 Kilometers or 55 Miles
Montreal See Insets
UNITED STATES
Scale: 1 Inch = 43 Kilometers or 27 Miles
MONTREAL INSET
TERREBONNE
MONTCALM
JOLIETTE
BERTHIER
DEUX-MONTAGNES
L'ASSOMPTION
ILE-JESUS
ILE DE MONTREAL
VAUDREUIL
SOULANGES
CHAMBLY
LAPRAIRIE
ROUVILLE
VERCHERES
ST-HYACINTHE
RICHELIEU
BEAUHARNOIS
CHATEAUGUAY
NAPIERVILLE
ST-JEAN
IBERVILLE
MISSISQUOI
HUNTINGDON
Huntingdon
Ormstown
St-Jerome
Terrebonne
Repentigny
Joliette
Berthierville
Sorel
Tracy
St-Hyacinthe
Beloeil
Chambly
Longueuil
Boucherville
Varennes
Laval
Lachute
Vaudreuil
Valleyfield
Beauharnois
Chateauguay
La Prairie
St-Jean
Iberville
Farnham
Bedford
Lacolle
St-Bernard-de-Lacolle
Scale: 1 Inch = 32 Kilometers or 20 Miles
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